

# Transient Occupancy Tax (TOT) Funding Focus Areas from a Sampling of CA Counties

		Small Business Support, Attraction and Development	Tourism marketing and projects	Economic Development initiatives tied to visitor serving industries	Executive Leadership Meetings/Conferences	Events that attract visitors and support the local economy	Infrastructure that benefits tourists and residents	Recreation
Alameda County		X	X			X		
Eldorado County		X				X	X	
Humboldt County	X	X	X		X	X		
Kern County		X			X		X	
Monterey County		X		X			X	
Los Angeles County	X	X				X	X	
Modoc County		X						
Placer County		X				X	X	
Sacramento County	X	X	X					
San Diego County		X	X		X		X	
Santa Barbara County	X	X			X			
Santa Cruz County		X						
Sonoma County		X						
Tuolumne County		X			X			

Note: many jurisdictions state they direct money to economic development and community services as well as the areas listed above.