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NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: September 12, 2017

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving Nevada County's Comprehensive Tobacco Control Plan for the period of July 1, 2017 through June 30, 2018 in the maximum amount of \$150,000.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: This is State discretionary funding generated from passage of Proposition 99 (The Tobacco Tax and Health Protection Act of 1988). Each of California's 58 counties and 3 City Health Departments are designated Local Lead Agencies (LLA). As the lead tobacco control agency at the community level, the Public Health Department is responsible for coordinating information, referral, outreach, and educational activities within its respective health jurisdiction.

Nevada County's allocation is \$150,000 for fiscal year 2017/18. As a condition of funding, the County is required to submit to the California Department of Public Health, Tobacco Control Section, a 2017-2018 Work Plan for its local Tobacco Use Prevention and Education Program. There are no county general fund dollars required in the plan and funding was anticipated and included in the Public Health's FY 2017/18 budget.

BACKGROUND: California's Tobacco Control Program was developed in response to passage by California voters of Proposition 99, the Tobacco Tax and Health Protection Act of 1988. The California Department of Public Health-Tobacco Control Section administers a portion of these funds to Local Lead Agencies, including the Nevada County Public Health Department. Local Lead Agencies are required to submit Comprehensive Tobacco Plans as required and pursuant to Health and Safety Code, Section 104350-104480 and Section 104500-104545.

It has been recognized that: (1) Smoking is the single most important source of preventable disease and premature death in California; (2) More than 30 percent of coronary heart disease cases are attributable to cigarette smoking; (3) More than 30 percent of all annual cancer deaths are attributable to smoking, with lung cancer now the leading cancer killer in women as well as

men; (4) Smoking is responsible for one-quarter of all deaths caused by fire; (5) Involuntary smoking is a cause of disease, including lung cancer, in healthy nonsmokers; (6) More than 80 percent of chronic obstructive lung diseases including emphysema and chronic bronchitis are attributable to smoking; and (7) Tobacco-related disease places a tremendous financial burden upon the persons with the disease, their families, the health care delivery system, and society as a whole.

The purpose of this allocation is to support tobacco prevention and education activities for both youth and adults in Nevada County. The new one-year bridge plan includes the following objectives:

- 1) Minimum Package/Volume Size: Increase by one the number of jurisdictions with a policy establishing a minimum package or volume size for tobacco and/or that eliminates the sale and distribution of individual or small unit packages of tobacco products. The number of jurisdictions with a policy defining "tobacco product" to include cigarettes, smokeless tobacco, cigars, pipe tobacco, hookah tobacco, any product containing nicotine or any product used to introduce nicotine into the body, including but not limited to such things as dissolvable tobacco products and any Electronic Smoking Device (ESD), whether or not it delivers nicotine (e.g., cigarettes, electronic pipes, electronic cigars, electronic hookah, vaping pens, mods, tanks), but excluding products specifically approved by the FDA for use in treating nicotine or tobacco dependence. ESDs do not include any battery or battery charger when sold separately.
- 2) Smoke-free Outdoor Non-recreational Public Areas: Increase by one the number of jurisdictions with a policy prohibiting smoking on the premise of outdoor non-recreational public areas (e.g., walkways, streets, plazas, college/trade school campuses, shopping centers, transit stops, farmers' markets, swap meets).
- 3) Youth Engagement in Tobacco Control: Increase the degree our program has participatory collaborative partnerships with diverse youth and youth serving organizations and mobilizes their involvement in community assessments; development, implementation, and evaluation of interventions to support tobacco control-related policy, environmental, and system change; and engages them in activities that address tobacco-related determinants of health.

The State's Tobacco Control Section has transitioned the entire grant and progress report submittal processes to an on-line system referred to as OTIS (Online Tobacco Information System). Therefore, the entire work plan and related negotiations all take place on-line. Attached is a copy of the final version of the work plan.

It is requested that the Board approve the attached Tobacco Control Plan and Resolution as it enables Nevada County to continue to provide important tobacco prevention and education services for its residents and allow continuation of State funding for the County's Tobacco Use Prevention Program.

Item Initiated and Approved by: Jill Blake, MPA, Director of Public Health