

November 28, 2023



To Go-Biz Cannabis Equity Review Board:

The Nevada County Cannabis Alliance, is a 501C4 association whose mission is to provide education and advocacy while supporting a thriving local cannabis industry. Our membership includes over two hundred cannabis businesses, supporters and patients. Through our support of small craft cannabis farmers, our organization prioritizes economic opportunities for disadvantaged populations of our local community. We collaborate with associations such as the Cannabis Equity Policy Council and Equity Trade Cannabis to allow for representative policy development.

Our organization supports the County of Nevada in their efforts to submit an Equity Grant Application. County staff, under the leadership of our Board of Supervisors, have prioritized full review of our permitting program to assess barriers to permitting. These efforts have included community -wide listening sessions to seek cannabis industry and community feedback. In addition, county staff have directly met with those populations who have been disproportionately impacted by prohibition to understand needs and develop processes for removing barriers. An example of this includes policy efforts during 2020 which streamlined the permit application efforts by creating greater consistency between the cannabis industry and traditional agriculture. County staff continually creates opportunities to connect with hard-to-reach areas of our population to seek input on the local equity program. This includes, hosting on-line town hall as well as outreach campaigns.

The County of Nevada continually demonstrates a commitment to the success of our cannabis ordinance and we are encouraged to see the Equity Grant Application move forward.

Thank you for the opportunity to comment,

Diana Gamzon
Executive Director