

United Way Kick-off Campaign



**NEVADA
COUNTY**
CALIFORNIA



Presenters



Steven Rose, Plan Administrator



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United Way of Nevada County

Our priority at United Way of Nevada County is to work towards having all residents in our community meet the basic needs of food, health, and clothing.

We work with partner organizations to identify gaps in social services and mobilize our volunteers to run programs to fill those gaps.

All our efforts focus on the residents of Nevada County. Support for these efforts comes from local donors and local volunteers.



Local Impact in 2023 - Food

UWNC has continued its partnership with Interfaith Food Ministry (IFM).

- Through June of this year, 4,373 individuals have obtained food at Food Access Saturday.
- This includes 1,098 children and 1,182 seniors.



Local Impact in 2023 - Food

The School Pantry Program, a collaboration with IFM and school officials, is now at 9 area schools, covering high schools, middle schools and elementary schools.

- In the 2022-23 school year, the School Pantry Program provided food to 1,394 families, which included 2,100 children under 18.
- We are working with school districts to continue to increase the number of schools in the program for the 2023-24 school year.

Local Impact in 2023 - Clothing



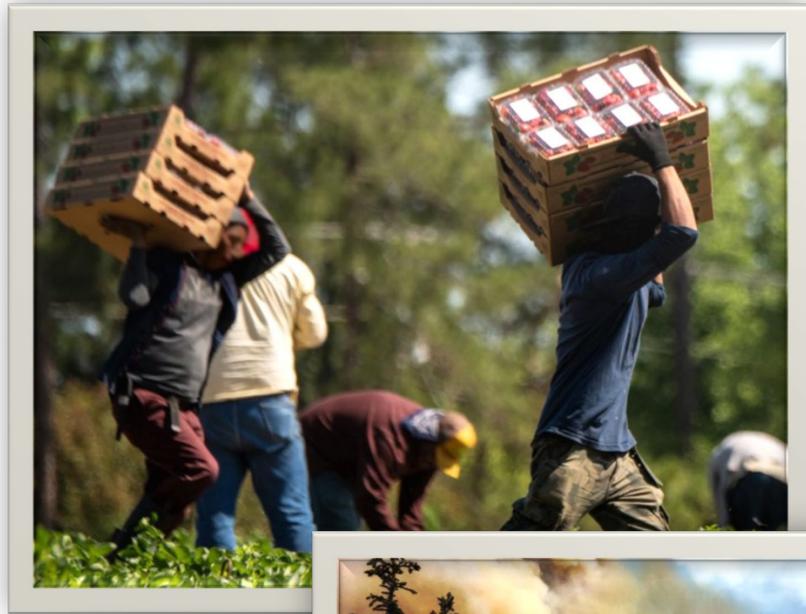
- **Project Warmth** – Each year UWNC collects and distributes coats, gloves, socks and hats for those in need.
 - From November – December 2022, we collected and redistributed 655 coats, 288 pairs of socks, 264 pairs of gloves, 174 hats, 102 pairs of pants, 101 scarves and 7 pairs of boots.
 - A total of 1,591 items of warmth.
- This year's goal is to increase collection box locations from 18 to 22.

Local Impact in 2023 – Access to Healthcare



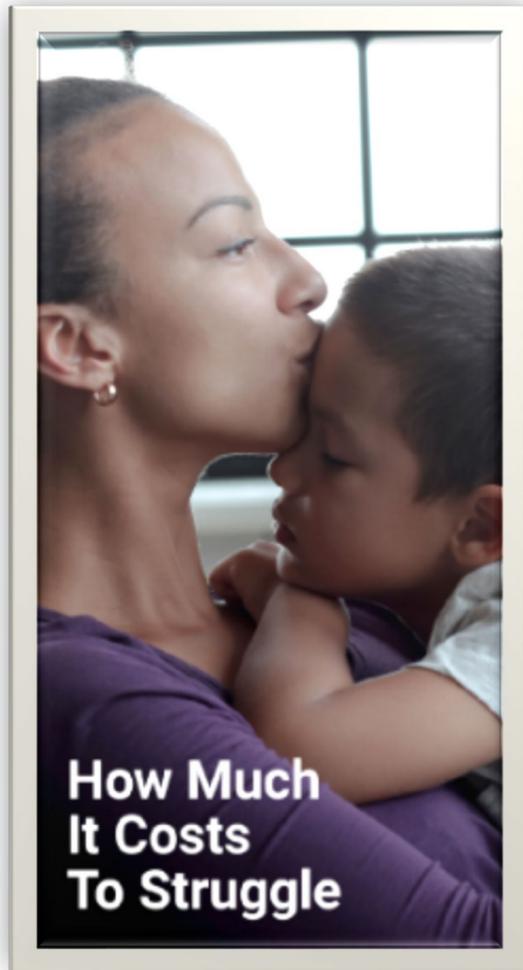
- **Single Care** – Through United Way's program, we offer a prescription discount program without regard to insurance status.
 - Since the inception of this program, we have helped 7,955 Nevada County residents save \$911,031.
 - In 2023, Single Care users in Nevada County have saved \$19,411.
- **Med-Project** – Since June of this year, we have distributed 35 medication envelopes and 13 sharps containers.

Local Impact in 2023 – New Programs



- **Farmworkers** - Through a USDA grant, UWNC is distributing funds to farmworkers who provided food during COVID.
 - \$18,000 have been distributed since June 2023.
- **Disaster Preparedness** – UWNC is working to increase awareness on disaster preparedness and help with disaster clean up.

Local Impact in 2023 – Public Discussions



- UWNC presented a summary of the 2023 Real Cost Measure in California along with a panel discussion in a public forum last month.
 - Incorporates the cost of all basic needs, not just food.
- Nearly 24% of households in Nevada and Sierra Counties struggle to meet basic needs.
- Biggest barriers are Housing, Childcare, Food and Healthcare.

2023 Partner Network

- United Way's partner agencies are doing great work for our community.
- We will be highlighting six of them throughout the County campaign.



2023-2024 Partner Network Spotlight

1) Interfaith Food Ministry

- Works to reduce food insecurity in Western Nevada County
- Has provided supplemental food to our community since 1987. Has served over a million seniors, families with children, and single adults.



2023-2024 Partner Network Spotlight

2) Food Bank of Nevada County

- Established in 1986 to alleviate hunger and food insecurity in Nevada County.
- FBNC provides food distribution throughout Nevada County to all residents in need of services.



2023-2024 Partner Network Spotlight

3) **Gold Country Senior Services**

- Provides essential programs that meet the basic needs of seniors living in Western Nevada County.
- GCSS ensures older adults have nutritional meals, warm homes, social interaction and a greater sense of security.



2023-2024 Partner Network Spotlight

4) **PIELL**

- Partners in English Language Learning teaches English language learners in our community with trained volunteer tutors.
- Each participant is assigned a personal tutor based on the learner's specific needs.



2023-2024 Partner Network Spotlight

5) **Community Beyond Violence**

- Offers resources for building healthy relationships.
- Works with community partners to provide services for healing the effects of interpersonal violence.



2023-2024 Partner Network Spotlight

6) Hospitality House

- Brings homeless people in Nevada County into a circle of community caring that offers shelter, sustenance, medical care, advocacy, opportunity, dignity, and hope.
- Assist them in transitioning from homelessness to housing.



Thank You for all your support !

United Way of Nevada County Board and Staff would like to thank the County for its hard work, dedication and generosity shown to United Way of Nevada County and our community throughout the years.



United Way of Nevada County Campaign

- Together we can achieve more. Our donations target is \$20k
- Each employee is encouraged to donate \$1 per pay period
- Payroll deduction-electronic submission
- Bookfair is back with partnership from the Friends of the Library
- Campaign dates: September 29th through October 27th



Questions



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