

Administering Agency: Nevada County – County Executive Office

Grant Award Allocation No. _____

Description: Coronavirus Relief Fund (CRF) “Economic & Community Resiliency Grants” Program

GRANT AWARD RECIPIENT AGREEMENT

THIS AGREEMENT is made at Nevada City, California, as of September 22, 2020 by and between the County of Nevada, ("County"), and Northern California Center for the Arts ("Grant Recipient"), who agree as follows:

1. **Use of Funds:** Grant award recipient agrees to use the Coronavirus Relief Fund (CRF) “Economic & Community Resiliency Grants” Program funds (“CRF Funds”) provided to cover those costs identified in the submitted Application received from this Entity which is attached hereto and incorporated herein. Eligible uses of award funds include costs of business interruption caused by required closures due to the COVID-19 public health emergency and any necessary expenditures incurred due to the COVID-19 public health emergency during the period that begins on March 1, 2020, and ends on December 30, 2020 and in accordance with federal guidance, as specified here: <https://home.treasury.gov/system/files/136/Coronavirus-Relief-Fund-Guidance-for-State-Territorial-Local-and-Tribal-Governments.pdf>.

Grant Recipient agrees to comply with the all CRF Fund expenditure requirements, and shall reimburse County any grant funding provided under this Agreement that was determined by federal, state or local audit to be unauthorized expenditures under the CRF Funds program.

In addition, Grant Recipient shall maintain strict adherence to all orders and guidance pertaining to the COVID-19 pandemic issued by the Governor of California, the State Public Health Officer, County Public Health Officer, and/or the Nevada County Director of Environmental Health. Failure to comply with this Section shall constitute a Material Breach of this Agreement and a basis upon which County may immediately terminate this Agreement without notice. In amplification of Section 7 (“Hold Harmless and Indemnification Agreement”), Grant Recipient’s material breach herein shall entitle County to any/all damages, including the amounts of judgments, reimbursements, penalties, interest, court costs, legal fees, and all other expenses incurred by County resulting therefrom.

2. **Grant Fund Allocation** County shall allocate CRF Funds designated specific to the coronavirus relief efforts the time and in the amount set forth in herein. The allocation specified in herein shall be the only payment made to Entity for Coronavirus relief effort pursuant to this Agreement. **The amount of the CRF Funding shall not exceed Four Hundred Thousand Dollars (\$400,000).**
3. **Term** This Agreement shall commence on September 22, 2020. All grant funds provided by this Agreement shall be expended before December 30, 2020 and reported on per the requirements stated in Section 10. **Agreement Termination Date** of: January 31, 2021.
4. **Exhibits** All exhibits referred to herein and attached hereto are incorporated herein by this reference.
5. **Electronic Signatures** The parties acknowledge and agree that this Agreement may be executed by electronic signature, which shall be considered as an original signature for all purposes and shall have the same force and effect as an original signature. Without limitation, “electronic signature” shall include faxed or emailed versions of an original signature or electronically scanned and transmitted versions (e.g., via pdf) of an original signature.

6. **Time for Performance** Time is of the essence. Failure of Grant Recipient to expend any allocated funding prior to December 30, 2020 shall constitute a return of unspent funds to the County as of the termination date. Grant Recipient shall devote such time to the Coronavirus relief effort pursuant to this Agreement. Grant Recipients unauthorized expenditure of CRF Funds shall constitute a material breach of this Agreement, and in addition to any other remedy available at law, shall serve as a basis upon which the County may elect to immediately suspend CRF Fund payments, or terminate this Agreement, or both without notice.
7. **Hold Harmless and Indemnification Agreement** To the fullest extent permitted by law, each Party (the "Indemnifying Party") hereby agrees to protect, defend, indemnify, and hold the other Party (the "Indemnified Party"), its officers, agents, employees, and volunteers, free and harmless from any and all losses, claims, liens, demands, and causes of action of every kind and character resulting from the Indemnifying Party's negligent act, willful misconduct, or error or omission, including, but not limited to, the amounts of judgments, penalties, interest, court costs, legal fees, and all other expenses incurred by the Indemnified Party arising in favor of any party, including claims, liens, debts, personal injuries, death, or damages to property (including employees or property of the Indemnified Party) and without limitation, all other claims or demands of every character occurring or in any way incident to, in connection with or arising directly or indirectly out of, the Agreement and the expenditures of the CRF funding. The Indemnifying Party agrees to investigate, handle, respond to, provide defense for, and defend any such claims, demand, or suit at the sole expense of the Indemnifying Party, using legal counsel approved in writing by Indemnified Party. Indemnifying Party also agrees to bear all other costs and expenses related thereto, even if the claim or claims alleged are groundless, false, or fraudulent. This provision is not intended to create any cause of action in favor of any third party against either Party or to enlarge in any way either Party's liability but is intended solely to provide for indemnification of the Indemnified Party from liability for damages, or injuries to third persons or property, arising from or in connection with Indemnifying Party's performance pursuant to this Agreement. These Hold Harmless and Indemnification provisions shall survive the termination of this Agreement.
8. **Drug-Free Workplace** Senate Bill 1120, (Chapter 1170, Statutes of 1990), requires recipients of state grants to maintain a "drug-free workplace". Every person or organization awarded a contract for the procurement of any property or services shall certify as required under Government Code Section 8355-8357 that it will provide a drug-free workplace.
9. **Political Activities** Contractor shall in no instance expend funds or use resources derived from this Contract on any political activities.
10. **Reporting Requirements:** Each grant award recipient of CRF Funds shall report COVID-19 related "costs incurred" during the "covered period" (the period beginning on March 1, 2020 and ending on December 30, 2020). Each grant award recipient shall report data according to these requirements.
- 10.1 County-required Reporting**
A "mid-term" report will be due October 31, 2020, and a final report will be due by January 31, 2021.
- Data required to be reported includes, but is not limited to, the following:
1. the total amount of CRF Fund payments received from County;
 2. the amount of CRF Funds received that were expended or obligated for each project or activity;
 3. a detailed list of all projects or activities for which funds were expended or obligated, including:
 - a. the name of the project or activity;

- b. a description of the project or activity;
- c. detailed information on any loans issued; contracts and grants awarded; transfers made to other entities; and direct payments made by the recipient that are greater than \$50,000.

10.2 Records of Support

Records to support compliance may include, but are not limited to, copies of the following:

1. general ledger and subsidiary ledgers used to account for (a) the receipt of CRF Fund payments and (b) the disbursements from such payments to meet eligible expenses related to the public health emergency due to COVID-19;
2. budget records for 2019 and 2020;
3. payroll, time records, human resource records to support costs incurred for payroll expenses related to addressing the public health emergency due to COVID-19;
4. receipts of purchases made related to addressing the public health emergency due to COVID-19;
5. contracts and subcontracts entered into using CRF Fund payments and all documents related to such contracts;
6. grant agreements and grant subaward agreements entered into using CRF Fund payments and all documents related to such awards;
7. all documentation of reports, audits, and other monitoring of contractors, including subcontractors, and grant recipient and subrecipients;
8. all documentation supporting the performance outcomes of contracts, subcontracts, grant awards, and grant recipient subawards;
9. all internal and external email/electronic communications related to use of CRF Fund payments; and
10. all investigative files and inquiry reports involving Coronavirus Relief Fund payments.

Records shall be maintained for a period of five (5) years after grant award is made using Coronavirus Relief Fund monies. These record retention requirements are applicable to all prime recipients and their grantees and subgrant recipients, contractors, and other levels of government that received transfers of CRF Fund payments from prime recipients.

11. **Conflict of Interest** Contractor certifies that no official or employee of the County, nor any business entity in which an official of the County has an interest, has been employed or retained to solicit or aid in the procuring of this agreement. In addition, Contractor agrees that no such person will be employed in the performance of this agreement unless first agreed to in writing by County. This includes prior Nevada County employment in accordance with County Personnel Code.
12. **Entirety of Agreement** This Agreement contains the entire agreement of County and Contractor with respect to the subject matter hereof, and no other agreement, statement, or promise made by any party, or to any employee, officer or agent of any party, which is not contained in this Agreement, shall be binding or valid.
13. **Alteration** No waiver, alteration, modification, or termination of this Agreement shall be valid unless made in writing and signed by all parties, except as expressly provided in Section 19, Termination.
14. **Governing Law and Venue** This Agreement is executed and intended to be performed in the State of California, and the laws of that State shall govern its interpretation and effect. The venue for any legal proceedings regarding this Agreement shall be the County of Nevada, State of California. Each party waives any Federal court removal and/or original jurisdiction rights it may have.

15. **Compliance with Applicable Laws** Contractor shall comply with any and all federal, state and local laws, codes, ordinances, rules and regulations which relate to, concern or affect the Services to be provided by this Contract.
16. **Subrecipient** To the extent applicable Grant Recipient is subject to the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, 2 CFR Part 200 et al (commonly referred to as the "OMB Super Circular" or "Uniform Guidance"). A copy of these regulations is available at the link provided herein for the Code of Federal Regulations.
https://www.ecfr.gov/cgi-bin/text-idx?tpl=/ecfrbrowse/Title02/2cfr200_main_02.tpl
17. **Notification** Any notice or demand desired or required to be given hereunder shall be in writing and deemed given when personally delivered or deposited in the mail, postage prepaid, and addressed to the parties as follows:

COUNTY OF NEVADA:

Nevada County
 County Executive Office
 Attn: Caleb Dardick
Address
 950 Maidu Ave.
 Nevada City, CA 95959

Phone: (530) 470-2649
 Email: Caleb.dardick@co.nevada.ca.us

AWARD RECIPIENT

Northern California Center for the Arts
 Attn: Amber Jo Manuel
Address
 314 West Main Street
 Grass Valley, CA 95945

Phone: (530) 274-8384
 Email: amanuel@thecenterforthearts.org

Any notice so delivered personally shall be deemed to be received on the date of delivery, and any notice mailed shall be deemed to be received five (5) days after the date on which it was mailed.

Executed as of the day first above stated:

Authority: All individuals executing this Contract on behalf of Contractor represent and warrant that they are authorized to execute and deliver this Contract on behalf of Contractor.

IN WITNESS WHEREOF, the parties have executed this Contract effective on the Beginning Date, above.

COUNTY OF NEVADA:

By: _____ Date: _____

Printed Name/Title: Honorable Heidi Hall, Chair, of the Board of Supervisors

By: _____

Attest: Julie Patterson Hunter, Clerk of the Board of Supervisors

Approved as to From:

By: _____

GRANT RECIPIENT: Northern California Center for the Arts

By: _____ Date: _____

Name: _____

* Title: _____

****If Contractor is a corporation, this agreement must be signed by two corporate officers; one of which must be the secretary of the corporation, and the other may be either the President or Vice President, unless an authenticated corporate resolution is attached delegating authority to a single officer to bind the corporation (California Corporations Code Sec. 313).***

Application received in response to
RFA No. 130794
Coronavirus Relief Fund (CRF)
“Economic & Community Resiliency Grants”
Program

The Center for the Arts
Economic & Community Resiliency Grant Application
RFA No. 130794

Tab A: Entity Description

Our Mission, Goals and History

Founded in 2001, Northern California Center for the Arts, dba The Center for the Arts (“The Center”), is a cultural and educational organization in Grass Valley that promotes and presents literary, visual, and performing arts for the enrichment of our community. For the past 20 years, we have been the cultural hub of Nevada County. The Center’s productions have been viewed by a combined audience of more than 350,000 people. The Center’s long history of presenting world class talent and drawing diverse audiences has made it an important generator of business for Nevada County.

The Center has always believed that the arts must be accessible for all. We have been dedicated to removing financial barriers and making our programs available to 7,500 youth annually. We strive to improve the local quality of life for all by providing a rich and inspiring arts scene in our premiere venue.

In 2018, The Center broke ground on a \$6.1 million capital campaign to make critical improvements to its theater and to increase its seating capacity. The new facility is the only premier performing arts center of its kind in Nevada County. The Center now boasts an unrivaled, state-of-the-art, Meyer sound system as well as 492 luxury seats. Because these seats are retractable, The Center is available to sponsor various types of events from banquets to dance events. Our newly renovated facility was slated to have its grand opening in March 2020 -- on the literal eve of the shelter-in-place orders prompted by the COVID-19 pandemic.

Our Staff and Volunteers

Prior to COVID-19, The Center employed 11 full-time and 19 part-time staff and engaged more than 800 volunteers annually.

Community Served

The Center for the Arts is Nevada County’s premier cultural arts organization, offering the largest variety of events to a projected 60,000 visitors annually. We champion local visual artists by providing exhibition space, and we collaborate with fellow nonprofit organizations to provide support for their special events and fundraisers.

More than 30 percent of our audience travels from outlying communities as far-flung as Sacramento, Truckee, and the Bay Area. Every summer California WorldFest, our four-day global music festival, attracts 5,000 attendees per day with at least 3,000 festival goers traveling from outside of Nevada County.

Our Critical Role in the Community

We are committed to keeping our doors open, providing vital education programs for our youth, and fulfilling our promise to the community. But we need your help during these economically challenging times to continue creating jobs, supporting local artists, educating youth, and providing a necessary outlet for all to express themselves and to experience the full range of human emotions through the arts.

The arts are uniquely able to promote empathy and compassion, teaching us how to treat others with respect, work together to solve problems, and to be a positive part of our community. The arts are excellent for mental health and combat the effects of isolation. All of these qualities will only be more vital in a post COVID-19 world.

Principals at The Center for the Arts

Amber Jo Manuel, Executive Director

Amber Jo joined the staff at The Center for the Arts in Fall 2016. She is a native of Nevada County and returned after a 17 year career at large, not-for-profit arts organizations. At the American Conservatory Theater she successfully led a \$33 million capital campaign for ACT's second stage, The Strand Theater, and was involved with capital campaign fundraising and development efforts at both Cal Academy of Sciences and Berkeley Repertory Theater. At The Roundabout Theater in New York, she worked on the Studio 54 seat campaign and the historic reopening of the Stephen Sondheim Theater, the first LEED-certified Broadway theatre.

Dave Spellman, Facility Director

A graduate of the University of California at Los Angeles in Technical Theater/Design, David began his artistic career as a theatrical scenic artist and lighting designer. His lighting and set design credits include multiple theatrical productions and 200 concerts in the Los Angeles area, as well as the design and installation of new lighting systems for two theaters. David spent 35 years as a stage manager overseeing the technical production elements for more than 300 events per year.

Debi Curtis, Administrative & HR Manager

Debi joined the Center in March 2016 from the Sacramento area. She has over 25 years of Accounting and HR experience, including 12 years in various non-profits (WEAVE and Folsom Cordova Community Partnership). Debi enjoys working for non-profit organizations that allow her to use her business skills while still making a difference in her community.

Betsy Swann Brown, President of the Board of Directors

Betsy is a medical device executive with a degree in Engineering Physics. She has held a variety of technical and senior management roles in manufacturing, research & development, marketing, business strategy, and intellectual property. To conclude a rewarding 17-year stint at medical device innovator Conceptus Inc., she worked with the senior leadership team to negotiate the recent sale of the company to Bayer Healthcare for \$1.1 billion. She is an inventor on at least 17 issued US patents.

Rick Berquist, Vice President of the Board of Directors

Rick has twenty-five years of experience working in enterprise applications. As a technologist, Rick worked with PeopleSoft as a startup and Vecta PLC in the UK. He is currently Senior Software Advisor and a member of the Board of Directors with Lotus Technology. He holds a degree in computer science from California Polytechnic State University and studied management at Harvard Business School.

Aaron Rutledge, Secretary of the Board of Directors

Aaron has lived in Grass Valley since early 2001. He is raising his four children here. He has been involved with and owned several local technology companies. His experience working with other local organizations has allowed him to commit time and energy into keeping our community a great place to live – from human rights to youth education, and now, the arts.

Martin Polt, Treasurer of the Board of Directors

Martin has lived in Nevada County for the past 15 years. He earned his BA in Finance from the University of Denver, and MA in Applied Economics from San Francisco State University. He started his career as a financial analyst in banking, followed by positions as Chief Financial Officer in homeless and mental health non-profits, and he has held his current position as Chief Fiscal Officer for the County of Nevada for the past 6 years.

Tab B: COVID-19 ImpactsThe Direct Impact of COVID-19

On March 11, The Center completed a two-year \$6.1 million renovation. After two days, The Center was forced to close due to the COVID-19 pandemic. Our revenue streams have been severely cut as a result of shelter-in-place. During March to December, The Center had projected to earn \$2.7 million in ticket sales for concerts, venue rentals, bar sales, and our four-day world music festival California WorldFest.

Over 140 concerts and rentals are being rescheduled. In March, The Center immediately trimmed our expenses and maintained all administrative staff by reducing staff hours through EDD's workshare program. Striving to continue our mission of making the arts accessible to all, we began a new broadcast series "From The Center" which brings the arts into the homes of Nevada County and beyond. This series not only supports local artists but provides jobs for our production crew, stage hands, and sound and lighting technicians. Recognizing that many in our community may not feel safe attending live concerts for an uncertain amount of time, this new series will provide a professional streamed concert experience for any music-lover and provide an additional source of revenue in the future.

The Center has produced Summer Camps in theater, dance and visual arts every year since 2010. This year, due to the fact that many schools are closed for in person classes, The Center has added Fall and Spring Classes. These small 10 person classes provide more social distancing than in a typical school setting, and we have altered our schedule to allow only half day classes in order to reduce breaks and lunch time activities.

The Indirect Impact of COVID-19

The indirect impact on our organization includes low attendance in summer camps and the open studios tour. At 50 percent less capacity, The Center will have an additional loss of \$12,000 to run these programs. Our business and individual memberships are down 49 percent, a loss of almost \$187,310. Several donors have requested more time to pay their capital campaign pledges making it impossible to pay our final bills on the renovation. We have lost business sponsors for The Center and California WorldFest, and our businesses have lost the opportunity to market their products to thousands of potential customers.

The staff has endured the enormous challenge of working nonstop to prepare and open Nevada County's premier performing arts center, only to experience the crushing disappointment of closing the venue two days after re-opening. Our remaining skeletal administrative staff have had to adopt various new roles.

Our Proposal

Shelter-in-place and restrictions on gatherings have had an immediate and dramatic impact on our revenue. Since March 13, we have been unable to resume any of our normal operations. It may be many months before we again receive revenue from ticket sales and many more months before a vaccine is developed and the public feels safe attending a full capacity event. In the interim, if we want the arts to survive in Nevada County, we need your investment.

Our 2020 financial projections estimated 60,000 would visit The Center in our first year and these visitors would spend over \$1.7 million in arts-related spending. We have more than 60 business partners and more than 3,000 individual members. We provide more than entertainment to 7,500 children and 60,000 adults each year and our surrounding community has invested over \$3.1 million in our recent capital campaign. Our events bring out of town visitors to area hotels. Our customers visit local shops and restaurants before events. And our sponsorship program promotes the goods and services of local businesses. Preserving The Center in Nevada County is critical to maintaining our vibrant sense of community as well as the long-term health of our local economy.

TAB C: Economic Impact

The nonprofit arts and culture sector generates \$46.9 million annually in total economic activity in Nevada County. For the past twenty years, The Center has been an anchor in our community for arts and culture. Prior to our expansion project and renovation, more than 35,000 people would visit The Center annually. The Center sold more than \$1.2 million in tickets and according to a study by the Americans for the Arts, generated more than \$800,000 in additional event-related spending in our economy.

In 2018, with a history of strong financial support and good business practices, The Center was able to secure a \$3.6 million construction loan from River Valley Bank and a \$1.5 million loan from a private lender. During construction, we maintained our staffing levels at 10 full-time and 12 part-time show staff, produced a series of off-site concerts called The Center *OnTheGo*, grew our education programs for youth, and financially sustained ourselves throughout 18 months of construction. The construction itself supported more than 200 jobs and 40 local businesses.

The construction loans were secured based on detailed financial projections which clearly outlined our ability to service the debt. Prior to the business interruption created by required closures, The Center was planning to host 120 concerts, 48 rentals, and 60,000 visitors per year. Our 2020 expenditures were projected at \$3,037,528. These expenditures included paying employees, purchasing supplies, contracting for services and acquiring assets within Nevada County. This spending supports jobs, generates household income and generates revenue for local and state governments. In addition, our audiences were expected to spend more than \$1.7 million in local restaurants, shopping at retailers, paying babysitters or having dessert after the show.

Defining the Economic Impact of The Center and our Audiences

Generated by	Expenditures	FTE Jobs= total amount of labor employed	Household Revenue= salaries, wages and entrepreneurial income paid to residents	Local Government Revenue	State Revenue
The Center	\$3,037,528	104	\$2,179,001	\$105,827	\$154,367
Our audience	\$1,766,568	43	\$884,203	\$77,800	\$102,991
TOTAL	\$4,804,096	147	\$3,063,204	\$183,627	\$257,358

30 percent of our attendees at The Center and 77 percent of our attendees for California WorldFest are nonresidents. Their spending supports tourism and lodging within Nevada County. In fact, according to *Arts & Economic Prosperity 5*, produced by Americans for the Arts and the Nevada County Arts Council, 76.4 percent of non resident survey respondents indicated that the primary purpose of their visit to Nevada County was “specifically to attend an arts/cultural event.”

Pre-Renovation Annual Reports show the impact our programming has on the community, when fully operational. With a seating increase of 58% we expect these numbers to grow proportionately:

- [2016 Annual Report](#)
- [2017 Annual Report](#)

TAB D: Leveraging Partnerships and ResourcesOur history of leveraging partnerships and resources

The Center has an established history of successfully leveraging partnerships and resources. Over the past two years we raised \$3.1 million for our capital renovation project. Every year we raise between \$550,000 and \$600,000 in contributed income. We have 68 business members, 38 of which make in-kind contributions of goods and services. We have over 3,000 individual members and more than 800 volunteers.

Ability to secure additional funding

Without revenue from ticket sales, The Center has projected we will need to raise an additional \$1 million to keep our doors open until Fall 2021. The Center would leverage funds received from the Economic & Community Resiliency Grant to solicit additional emergency funds. Around the country, independent arts venues are closing. The long term impact on a community when such a venue closes can be devastating. With the support of the Nevada County Board of Supervisors, we can prevent this loss for our community. With the help of an Economic and Community Resiliency Grant, The Center can confidently launch a second phase of our Emergency Fund and raise an additional \$500,000. Our survival and the community's health go hand in hand.

Our efforts

At the beginning of COVID-19, The Center quickly launched the Art Center Emergency Fund with the goal of raising \$150,000 for operations. We successfully surpassed our goal and raised \$155,000 in four short weeks from 359 donors. Sixty percent of these contributors were nonmembers or those who had never before given to The Center.

The Center received the PPP and the EIDL for \$150,000. The PPP was used for salaries and one interest payment. The EIDL was critical in allowing us to pay mounting bills from the end of construction. Currently, we have several unpaid vendor payments including the mortgage, interest payments, utilities, and payments on recently purchased equipment. For the past several months, we have been negotiating extensions on these payments.

The importance of remaining visible

In order to continue to fundraise, maintain our donor base, and support our business members in this challenging time, we must be able keep our doors open. By continuing to operate, we continue to provide opportunities for artists -- through the "From the Center" Broadcast series -- and for area youth -- through our fall and spring classes. The future of The Center is dependent on our remaining viable and open throughout COVID-19. To succeed with a second reopening, we must be able to continue to work on rescheduling the amazing talent that were scheduled to play at The Center in 2020. We need our industry to know The Center is resilient and able to compete with the best venues in Northern California. Being open will also allow us to continue to leverage our newly renovated facility, and to be a resource for artists, nonprofit organizations, and businesses, many of whom are already reaching out to take advantage of our facility and broadcast services.

TAB E: Management Capacity and Measurable Outcomes

The Center for the Arts has seven full-time administrative staff including a full-time Accounting Manager, Database Coordinator, and an experienced Board of Directors. Our financial records are kept in QuickBooks, and we perform an annual audit. We have successfully been in business for 20 years and have never had any negative audit findings.

For the past two years, The Center's team managed a multi-million dollar capital fundraising campaign, tracked several multi-year pledges, and fulfilled over 200 building recognition opportunities. We managed a \$3.6 million construction loan and have experience working with a control group to facilitate funding draw requests. As the construction loan did not cover much of the costs for Furnitures, Fixtures and Equipment (FF&E), we fundraised and managed a separate account to cover the cost of these expenditures throughout the capital campaign.

With an Economic and Community Resilience Grant we will be able to maintain our reduced staffing levels, catch up on mortgage and interest payments, pay past due expenses and keep current with payables. We will also continue EDD workshare documentation and report outcome data quarterly. Our current payables and projected payables have been prioritized and are visible on our Balance Sheet. We will report the draws on the grant quarterly and provide a final report.

This funding will allow us to continue our education and outreach programs and our "From The Center" broadcast series. We will measure the success of these programs by attendance for the fall and spring classes and by views for the "From The Center" series. Our first three streams yielded a combined 975 youtube views and 3,850 facebook views. Many of these views were from outside the area, furthering the visibility of Nevada County nationwide.

Our final report will include quantitative information regarding how the grant was allocated, the number of youth and adults reached through are education programs, and the number of views and dollars raised through our "From The Center" broadcast series. We will also provide a qualitative video report showcasing artists, staff, and students who benefited from the community programs we offer. The video will include testimonials, footage of fall and spring classes, and provide a look at the jobs we are creating and the skills we are learning through our broadcast series.

TAB F: Community BenefitHistory of Impact

For the past 20 years, The Center has served over 35,000 patrons annually bringing a diverse line up of world class musicians, singer songwriters, dancers, and comedians to our rural community. Over 80 visual artists participate in the Open Studios Tour. 7,500 children benefit from our education programs and almost 1,000 local youth appear on our main stage annually. Over 150 youth attend Summer Camps in painting, writing, dance, and music. For families in need we assist with up to \$10,000 in full and partial scholarships.

Our multifaceted arts education programs offer training in theater, visual arts and music. Students from throughout the county are provided access to live multicultural theater experiences through low- to no-cost performances; customized workshops facilitated by distinguished visiting artists; touring productions from world-class performers; and free family programming.

Our Response to COVID-19

Despite low attendance, The Center held summer camps in July and August. The Center has three classrooms, a 492- seat auditorium, and a 100-seat black box theater where the camps took place. Students and teachers wore masks, and we were able to provide small enough classes that offered plenty of social distancing.

We also launched our "From the Center" broadcast series which created accessible experiences for audiences, and creative opportunities for artists through COVID-19. Artists are paid to perform and have the opportunity to rehearse on our stage and play through our state-of-the-art sound system. They also receive a professionally edited recording of their performance.

"From The Center" also provides jobs for stage technicians. One broadcast requires eight technicians skilled in lighting, sound, camera work, switching, and stage management. With venues closed and all live concerts cancelled, this series is the only opportunity for these stage professionals to practice their craft.

Our families and youth benefits

The Center received a California Arts Council grant to launch a student matinee series for the 20/21 Season. As live theater and student field trips are on hold, the series will be instead streamed at no cost to Nevada County families. Three professional productions will travel to Nevada County from across the country further providing nationwide attention to Nevada County and its new state-of-the-theater. The productions planned include *Call of the Wild* by Jack London; *Is this a Dagger*, a deconstruction of Shakespeare's MacBeth; and *Wings of Courage*, the story of Eugene Bullard, the first African-American fighter pilot in World War 1. We will miss having a live school audience for these productions, but we applaud the California Arts Council for continuing to support this program and the artists for allowing us to stream the production into the homes of families across the county.

Our community benefits

Our new "From the Center" broadcast series is already benefiting nonprofits throughout the region. CHIRP's benefit for the Nisenan will move forward as a virtual fundraiser next month. Music in the Mountains is also planning on using our broadcast services for their holiday concert series.

This spring, from the funds raised through the Art Center Emergency fund, we established The Center's Space Sharing Initiative. We dedicated \$25,000 from the funds raised to regranteeing free space rentals or broadcast services for artists, groups, and nonprofits. The center has received 21 applications for free space for special performances and benefits.

TAB G: Budget and Financials

Total Funding Request: \$500,000

Project Timeframe: March 1, 2020 through December 30, 2020

The Center for the Arts respectfully requests an Economic & Community Resiliency Grant of \$500,000 to prevent the closure of our business and to reimburse the cost of business interruption caused by mandated closures. Below we have itemized general operating expenses and COVID-related expenses. Funding is essential to the survival of businesses like The Center that have been shuttered since mid-march. A widely-used vaccine may be the only way fans will be able to safely attend concerts again in the U.S which could easily take until at least summer 2021 to produce and disperse. In the meantime, venues are still paying rent, taxes, licensing fees, and insurance.

Itemized Funding Request	Mar 1, 2020 to Jul 31, 2020	Aug 1, 2020 to Dec 30, 2020	TOTAL
Salaries	\$110, 736 (excludes PPP)	\$122, 536 (excludes NEA Cares funding)	\$233,272
Mortgage & Interest	\$127,778	\$127,778	\$255,556
COVID-Related Expenses	\$9,141	\$10,000 <i>projected</i>	\$19,141
Monthly Expenses	\$22,110	\$21,542	\$44,573
Equipment Payables		\$41,000	\$41,000
		TOTAL	\$593,542

- I. This item includes salaries only and does not include payroll taxes or workman’s comp. Our staff has worked diligently to respond to the public health emergency by rescheduling shows, processing refunds, reaching out to business sponsors, and launching our Art Center Emergency Fund which raised over \$155,000. We have reduced hours and enrolled our staff in the EDD Workshare program. We must maintain our staff to continue community arts programming, support artists, youth and adult education classes, provide jobs for the production crew and the mission of our organization.
- II. It is imperative our mortgage and interest payments are paid so that we can protect this community’s investment in our recently completed state-of-the-art theater.
- III. COVID-related expenses include PPE equipment, additional sanitizing for the work areas, and phone and internet stipends for staff working from home during stay at home orders. The projected expenses are if we continue to have only small events, rentals and streaming. If restrictions are lifted and we are allowed to have an audience in 2020 this projection would increase depending on the number of people.
- IV. Our monthly expenses include some utilities, copier lease, insurance and payroll fees.
- V. Equipment payables includes payments for equipment purchased in 2019 that has remaining balances. We have negotiated extensions on these payments but the final payments are due by the end of 2020.

Thank you, Nevada County Board of Supervisors, for your support. As an anchor organization vital to our community's economic and cultural prosperity, The Center for the Arts appreciates the opportunity to participate in the macro-grant application process.