





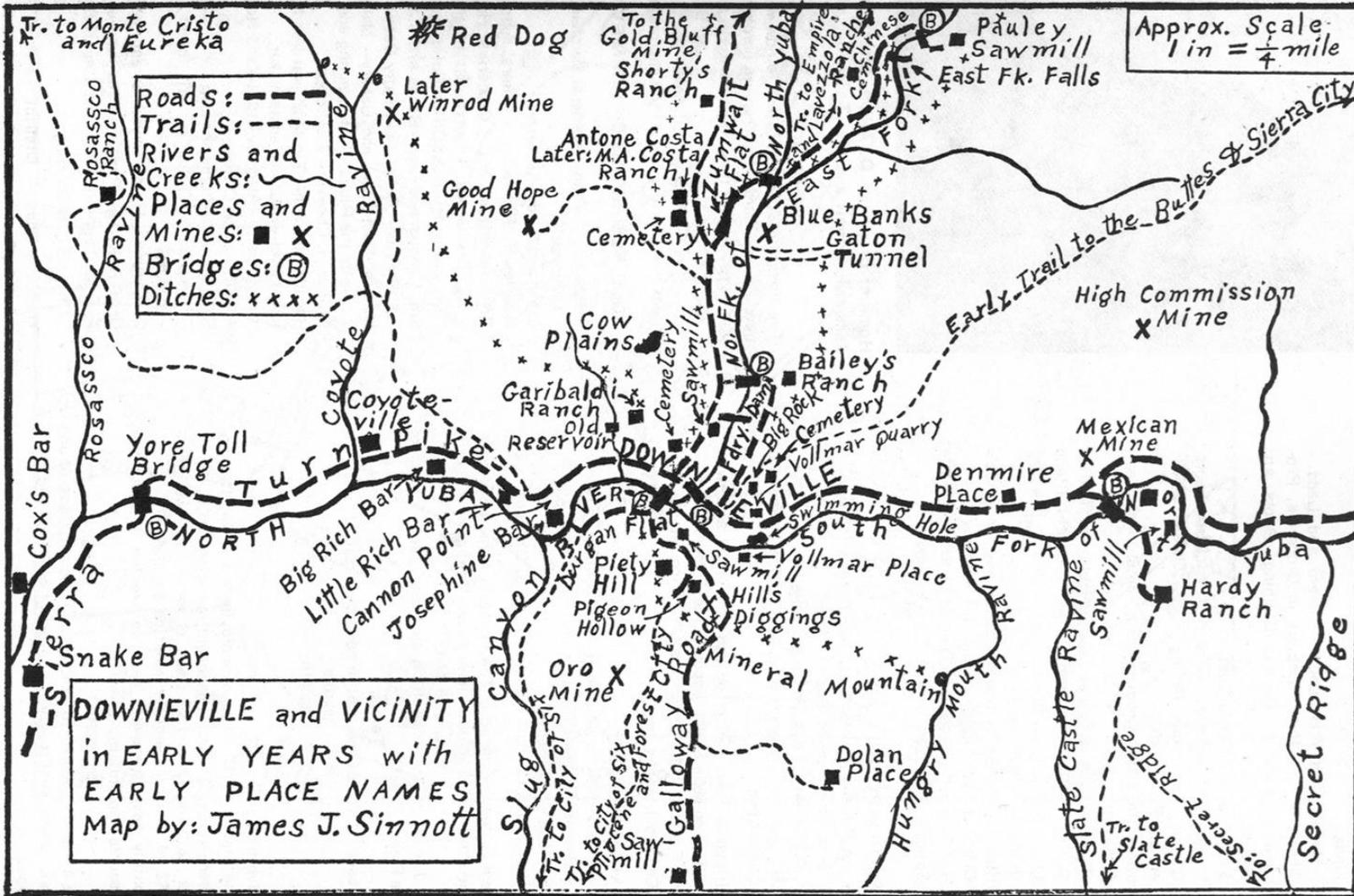




Approx. Scale
1 in = $\frac{1}{4}$ mile

Roads: - - -
Trails: - · - · -
Rivers and
Creeks: ~~~~~
Places and
Mines: ■ X
Bridges: (B)
Ditches: x x x x

DOWNIEVILLE and VICINITY
in EARLY YEARS with
EARLY PLACE NAMES
Map by: James J. Sinnott



SIERRA GOLD

Near an old California mining town, riders uncover rich veins of singletrack

Location: Sierra Buttes

IS THIS THE WORLD'S BEST DOWNHILL?

... & is Nevada City really in California?

By John Ker



Williams leads the charge from Chimney Rock.

Every few weeks the MBA wrecking crew gets a call from somebody inviting us to go riding with them. It's normally someplace exotic (not always sanitary and often requiring shots). Usually, we politely decline (we place a high priority on riding with our local pals). It almost always turns out that the great trip to Kathmandu was subject to the worst typhoon, typhus or tetanus outbreak in Third World history. We cross ourselves and kiss the good old terra firma of the USA.

Not that we haven't been subjected to the most dismal weather Saskatoon has ever seen or the coldest fall in Moab history or the biggest no-see-um bug infestation

in Minnesota folklore. So, when Greg Williams of the Coyote Adventure Co. called to tell us about the great one-day trips his company offers in the High Sierras, between Lake Tahoe and Sacramento, California, we okay-doked him, and told him we would think about it. He didn't give up. For the next three or four weeks, he kept calling back, and eventually we ran out of excuses. After all, he was willing to fly the MBA test crew to Sacramento, just to see how great the riding was up there. We thought, "What the heck!" At the very worst we would get in some bike testing at a place we had never been to before.

▲ **Singletrack heaven:** Most of the riders who come to Nevada City do so to ride great singletrack. One thing is certain: there's plenty of it here.

Page 32: **Cliffside frolics:** With 200' death-drops alongside the trail, one's singletrack technique has to be pretty good. When the Coyote Adventure Co. guys say their rides are designed for expert-level riders, they mean it. One false move here and your mountain biking days are over. ▶

Page 33: **Pay to play:** Great downhill almost always require major granny-gear climbs. This was just the start of it, before things got tough. ▶

beckon many users, who all get along without conflict.

Where the most influential forest guards advocate more non-motorized,

no longer the trail went, the easier the riding became— if your awkward, upright conscious mind relinquished control to your calm, graceful subconscious.

heeled recreation because they're themselves.

here a picturesque town and its people open their arms to mountyrs, just as they embraced gold in the North Yuba River and the river join beneath California they, post office roads DOWNVILLE.

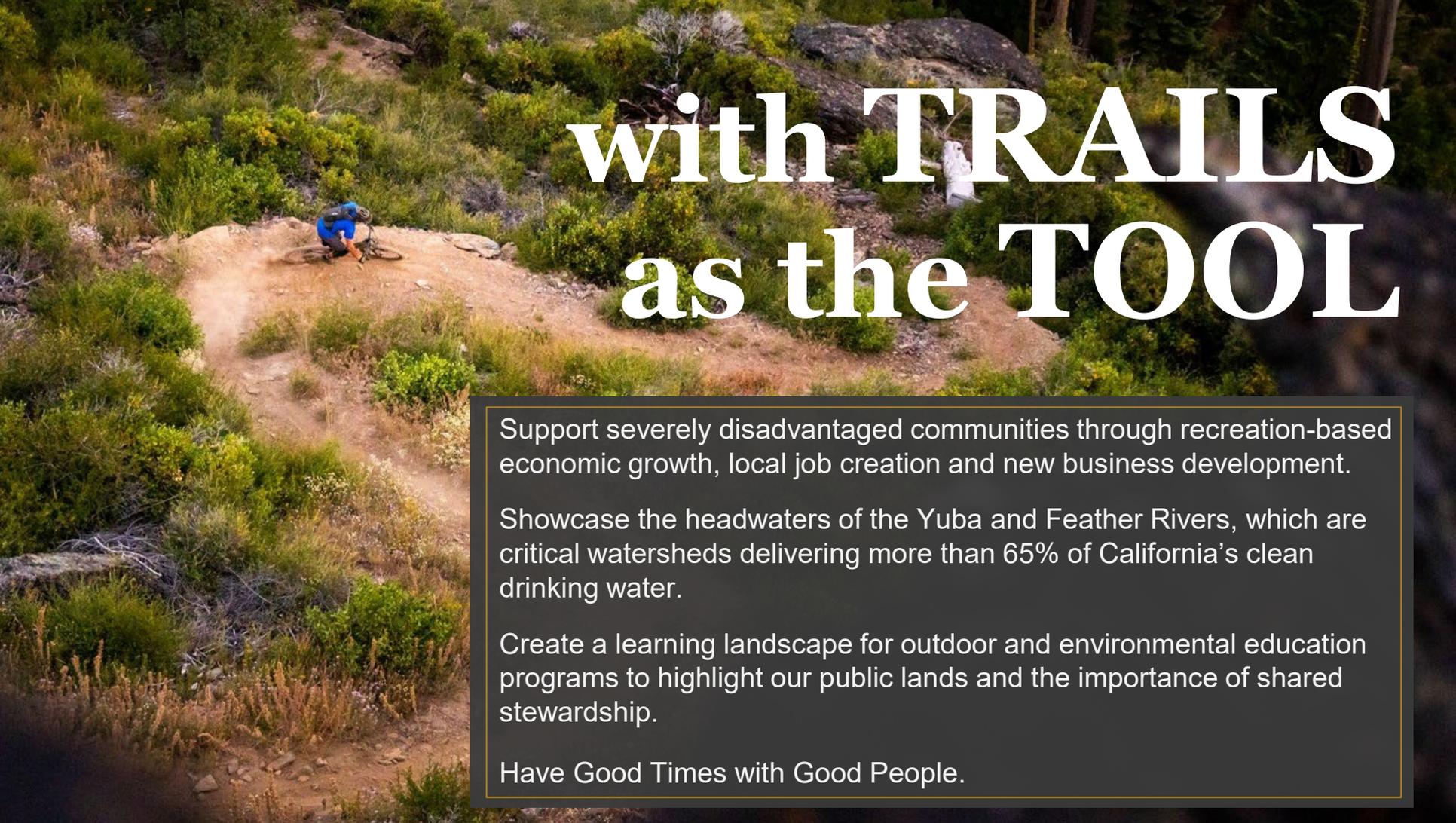
The Butcher Ranch Trail does everything, goes everywhere. We rode in the late afternoon shadows between tall stands of ponderosa and

sugar pines. Over soft dirt or carpets of needles. Along fern-lined water channels. Through fine, suspended curtains of dust. Around fat rocks and gnarled cedar roots. Under waving branches and blue sky. On narrow footbridges above churning water. Butcher Ranch is the kind of action-packed trail that leaves no preposition unused and where the most common of



Revitalizing The Lost Sierra





with TRAILS as the TOOL

Support severely disadvantaged communities through recreation-based economic growth, local job creation and new business development.

Showcase the headwaters of the Yuba and Feather Rivers, which are critical watersheds delivering more than 65% of California's clean drinking water.

Create a learning landscape for outdoor and environmental education programs to highlight our public lands and the importance of shared stewardship.

Have Good Times with Good People.

Struggling Communities of the Lost Sierra

- Plumas and Sierra Counties were two of the richest counties in California during the Gold Rush and again during the Timber Boom
- Those industry jobs have disappeared over time as gold and trees were harvested from the area
- Plumas and Sierra are now among two of California's poorest counties in addition to being ravaged by wildfires
- From 2000 to 2020, the regional population shrank, jobs were lost and unemployment increased to a high of over 16%
- 70% of Plumas and Sierra Counties is US Forest Service lands compared to the national average of 8% - the limited private property tax base results in lean revenue and diminishing opportunities for economic solvency



Sierra Buttes Trail Stewardship (SBTS)

We've been around since 2003. Sierra Buttes Trail Stewardship is a volunteer driven non-profit dedicated to the maintenance and enhancement of trail systems in the Lost Sierra.

114

Miles of
New Trail Built

1,479

Miles of
Trail Maintained

102,993

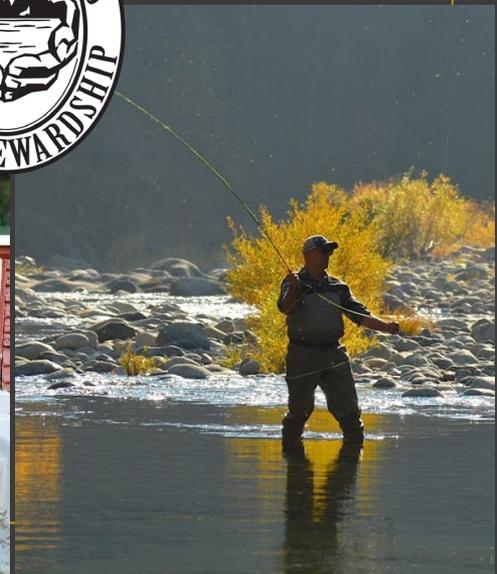
Trail
Volunteer Hours

72

Employees
in 2021

We are a major employer and volunteer base:

In 2021, we had 72 employees - 39 were youth crew teens earning summer income. Total annual payroll of over \$900,000.





A Bold Plan

BUILD a new economic base for 15 iconic Northern Sierra communities

CREATE 600 miles of trails for all trail users

REBUILD, RECOVER, RESILIENCE



CONNECTED COMMUNITIES



Connected Communities:

A sustainable legacy:
the Lost Sierra Route

Economic recovery
and growth

New jobs and business
opportunities



A BOLD IDEA: A New Trail for Everyone



THE PACIFIC CREST TRAIL

MILES 2,653 miles constructed
from 1968 to 1993

ACCESS Pedestrian and equestrian only

Model: Backcountry/wilderness
experience that does not provide
main street connectivity

THE LOST SIERRA ROUTE

MILES Over 600 miles constructed
from 2021 to 2030+

ACCESS **A Trail for Everyone!**
Hikers, mountain and ebike cyclists,
moto riders, equestrians, trail runners,
hunters, fishermen, wildlife,
grandmothers and babies in backpacks

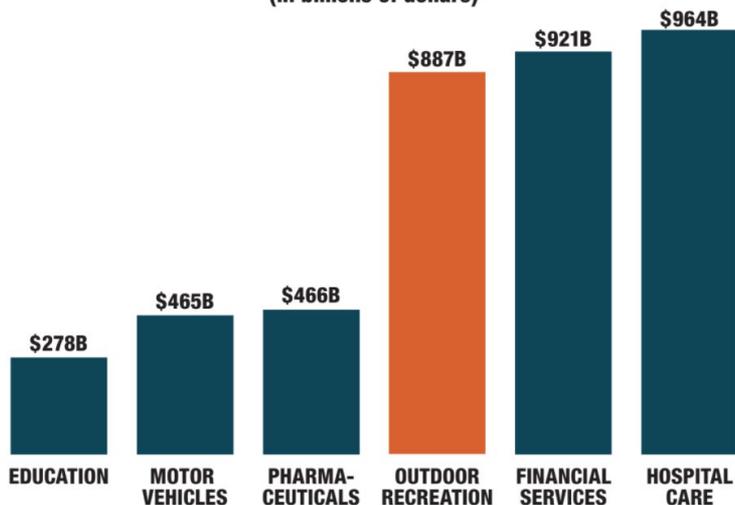
Model: Created to promote outdoor
access for everyone and bring direct
access into mountain town main streets
for economic growth

Why it will work

Financial viability through recreation

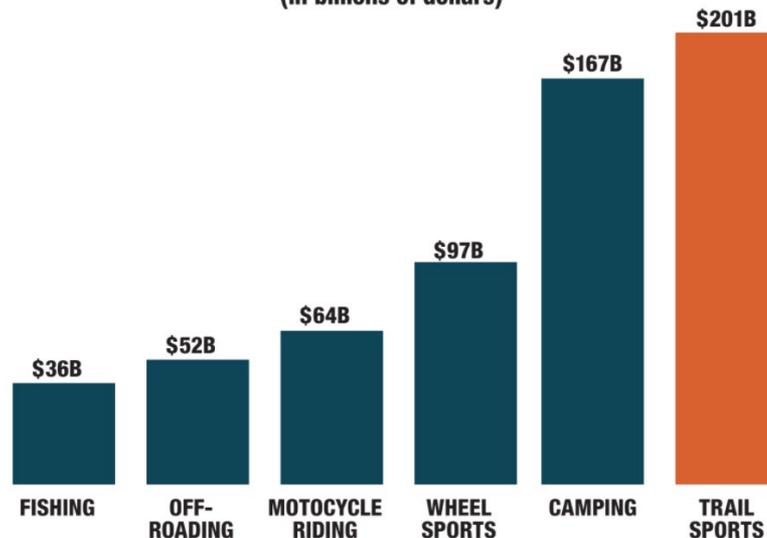


Annual Consumer Spending
(in billions of dollars)



**Bureau of Economic Analysis, Personal Consumption Expenditures by Type of Product*

Direct Impact of the Outdoor Recreation Economy
(in billions of dollars)



**Outdoor Industry Association*



Unprecedented support

Federal, state, local agencies all on board

A lifeline for local businesses and residents

Matches core competencies of SBTS

BUTTE COUNTY BOARD OF SUPERVISORS • CALIFORNIA DEPARTMENT OF PARKS & RECREATION • CALIFORNIA STATE ASSEMBLYWOMAN MEGAN DAHLE • CALIFORNIA STATE SENATOR BRIAN DAHLE • CAMP CHEF • CENTER FOR ECONOMIC DEVELOPMENT, CAL STATE CHICO • CHICO VELO • CITY OF LOYALTON • CITY OF PORTOLA • CITY OF SUSANVILLE • CLIF BAR • CONGRESSIONAL REPRESENTATIVE DOUG LAMALFA • DOLAN AUTO GROUP • FEATHER RIVER LAND TRUST • FEATHER RIVER TOURISM ASSOCIATION • FOX SHOX • FRIENDS OF PLUMAS WILDERNESS • INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION • KLEAN KANTEEN • LAKE ALMANOR AREA CHAMBER OF COMMERCE • LASSEN COUNTY BOARD OF SUPERVISORS • LASSEN COUNTY CHAMBER OF COMMERCE • LASSEN LAND & TRAILS TRUST • LASSEN NATIONAL FOREST • LOST SIERRA CHAMBER OF COMMERCE • MOUNTAIN MEADOWS CONSERVANCY • NEVADA COUNTY WOODS RIDERS • NORTHERN CALIFORNIA REGIONAL LAND TRUST • PACIFIC CREST TRAIL ASSOCIATION • PATAGONIA • PAUL COMPONENT ENGINEERING • PLUMAS CORPORATION • PLUMAS COUNTY BOARD OF SUPERVISORS • PLUMAS COUNTY DEPT. PUBLIC WORKS • PLUMAS NATIONAL FOREST • RADIUS OUTFITTERS • REI CO-OP • RENO AREA DIRT RIDERS • ROTARY- PORTOLA, QUINCY, SUSANVILLE, INDIAN VALLEY • SANTA CRUZ BICYCLES • SHIMANO • SIERRA BUSINESS COUNCIL • SIERRA COUNTY BOARD OF SUPERVISORS • SIERRA COUNTY LAND TRUST • SIERRA COUNTY VISITORS BUREAU • SIERRA NEVADA BREWING COMPANY • SIERRA NEVADA CONSERVANCY • STATE OF NEVADA, OFF-HIGHWAY VEHICLE PROGRAM • SUSANVILLE AREA BICYCLE ASSOCIATION •TAHOE AREA MOUNTAIN BIKE ASSOCIATION • TAHOE NATIONAL FOREST • TRUCKEE DIRT RIDERS • TRUCKEE DONNER LAND TRUST • TRUCKEE TRAILS FOUNDATION • US FOREST SERVICE, PACIFIC SW REGION 5 • VOLER • WILDERNESS TRAIL BIKES

Public Engagement

The Lost Sierra Route 2020-2021


 Sierra Buttes
Trail Stewardship

 Who We Are ▾ What We Do ▾ News & Events ▾ Ways to Get Involved ▾ Maps ▾ SEARCH SUPPORT!

The Lost Sierra Route

This route will link over 600-miles of multi-use trail traversing over breathtaking topography, jagged peaks, and high alpine meadows similar to the Pacific Crest Trail (PCT) and the John Muir Trail (JMT). But unlike the PCT and JMT, this new trans-Sierra Nevada and Cascade Range route allows for all dirt trail travelers including hikers, mountain bikers, moto riders, equestrians, trail runners, hunters, fishermen, wildlife – creating [A Trail for Everyone](#). The trail will showcase 15 mountain communities with mainstreet connections as well as traverse the headwaters of the Yuba and Feather Rivers, which are critical watersheds delivering more than 65% of California’s clean drinking water.



All SBTS activities are focused on developing the Lost Sierra Route and supporting the local economy. Our organization’s work includes [trail work](#) by our Professional Trail Crew, Youth Trail Crews, and our enthusiastic volunteers, [festival events](#) drawing international attention and participation, and local business including [Yuba Expeditions](#).



Dedicated webpage with project and community information, mapping updates and ways to get involved.

Social media posts and paid advertisements.

Facebook = 166k reach

Instagram = 208k impressions

Public Engagement

The Lost Sierra Route 2020-2021



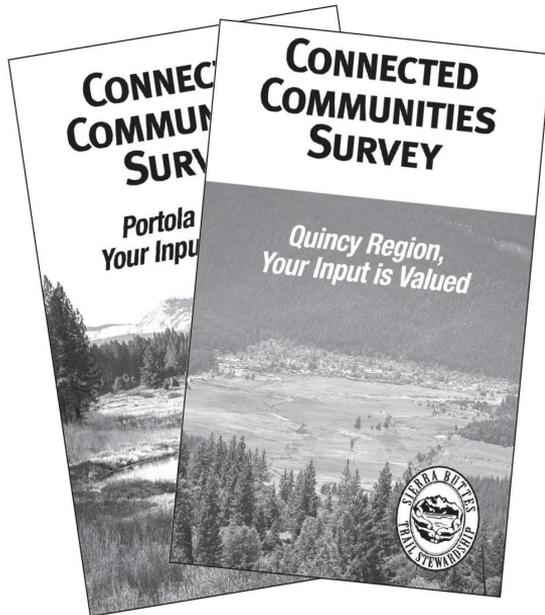
Produced **informational film**, [A Trail for Everyone](#) to help spread the word.

**To date, the film has reached more than 1.9 million people*

Direct **phone calls and emails** to agencies, land managers, organizations and residents.

Public Engagement

The Lost Sierra Route 2020-2021



Online and paper surveys.

Information kiosks placed in essential businesses.

Virtual and in-person **planning meetings** in each of the Connected Communities.

**More than 70 meetings to date*

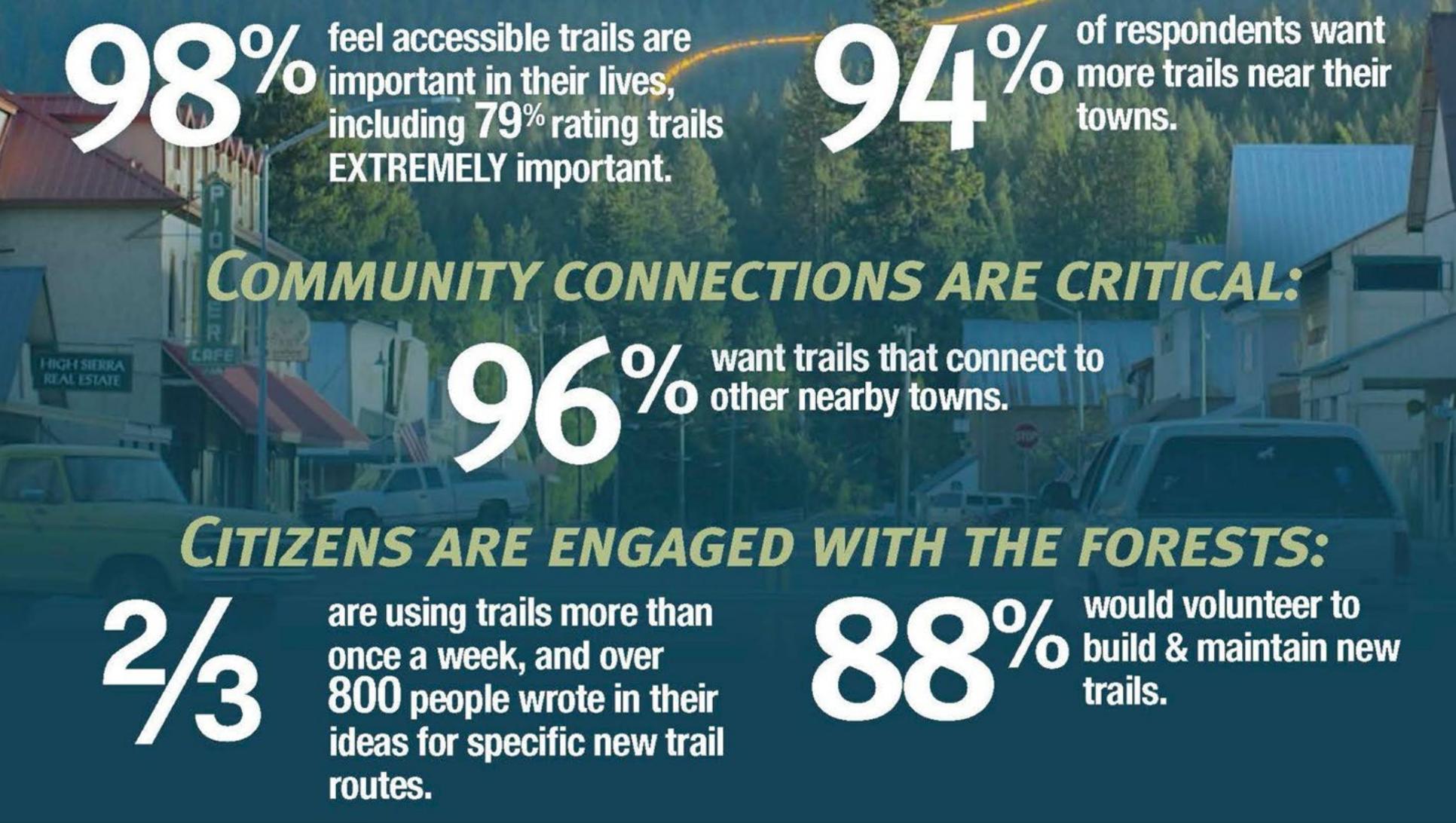
THE PEOPLE OF THE LOST SIERRA HAVE SPOKEN “WE WANT MORE TRAILS...”

We surveyed 1,179 people,
68% local residents / 32% visitors, ages <18-65+,
with interests across all types of outdoor recreation sports & activities.

Here is how they responded.

TRAILS FOR QUALITY OF LIFE:

A glowing orange trail winds through a forested mountain landscape, starting from the bottom center and curving upwards and to the left, then looping back down to the bottom center. The background is a dense forest of evergreen trees under a clear blue sky.



98% feel accessible trails are important in their lives, including **79%** rating trails **EXTREMELY** important.

94% of respondents want more trails near their towns.

COMMUNITY CONNECTIONS ARE CRITICAL:

96% want trails that connect to other nearby towns.

CITIZENS ARE ENGAGED WITH THE FORESTS:

2/3 are using trails more than once a week, and over **800** people wrote in their ideas for specific new trail routes.

88% would volunteer to build & maintain new trails.

BUSINESS IS ON BOARD:

Of **237** business owners surveyed, **87%** felt Mainstreet Trailheads would attract more business. And about **1/2** of them wrote in specific location recommendations.



The survey was fielded for seven months throughout all communities of the Lost Sierra from Sierraville to Downieville, Portola to Susanville. Questionnaires and localized maps were delivered in print and online.

**LEARN MORE ABOUT CONNECTED COMMUNITIES AT:
SIERRATRAILS.ORG/CC**



Planning

The Lost Sierra Route 2020-2021



Step 1 - Collect authoritative data for National Forest and Bureau of Land Management

Step 2 - Concept Planning Teams (CPT) meet to analyze survey data and mapping results for each region.

Planning

The Lost Sierra Route 2020-2022



Step 3 - Mapping Team generates data layers for routes and infrastructure planning.

Step 4 - Present concepts to land manager for scoping (Heritage, Wildlife, Botany, Hydrology, Recreation)

Planning

The Lost Sierra Route 2022-2023



Step 5 - Ground Truth and map 100' wide trail corridors.

Step 6 - Share findings with Planning Teams and land managers for route approval.

Step 7 - NEPA/CEQA



Connected Communities Draft Lost Sierra Concept Route



-  Connected Communities Trailheads
-  Lost Sierra Concept Route
-  Approved Trails
-  Existing Trails
-  Existing Road Connections
-  Connected Communities Identified Recreation Zones
-  Future Planned Trail Areas



Draft 3.4
12/22/2021

Antelope and Taylor Lake area trails - recommend change of designated use from non-motorized to open to motorized use

Bureau of Land Management



Quincy
Plumas National Forest

Claremont

Lake Davis Recreation Zone

Frenchman Recreation Zone

Portola

Graeagle

Beckworth Peak Recreation Zone

Plumas Eureka State Park

Lakes Basin Recreation Area

Mohawk Valley Recreation Zone

Loyalton

Humboldt-Toiyabe National Forest

North Yuba Trail - recommend change of designated use from non-motorized to open to motorized use

Downieville Trail System

Diablo Camp Packer Saddle Connector - Future Proposed Trail Project

Downieville

Sierra City

Sierraville

Sierra Valley Recreation Zone

Mexican Mine Trail - NEPA Complete

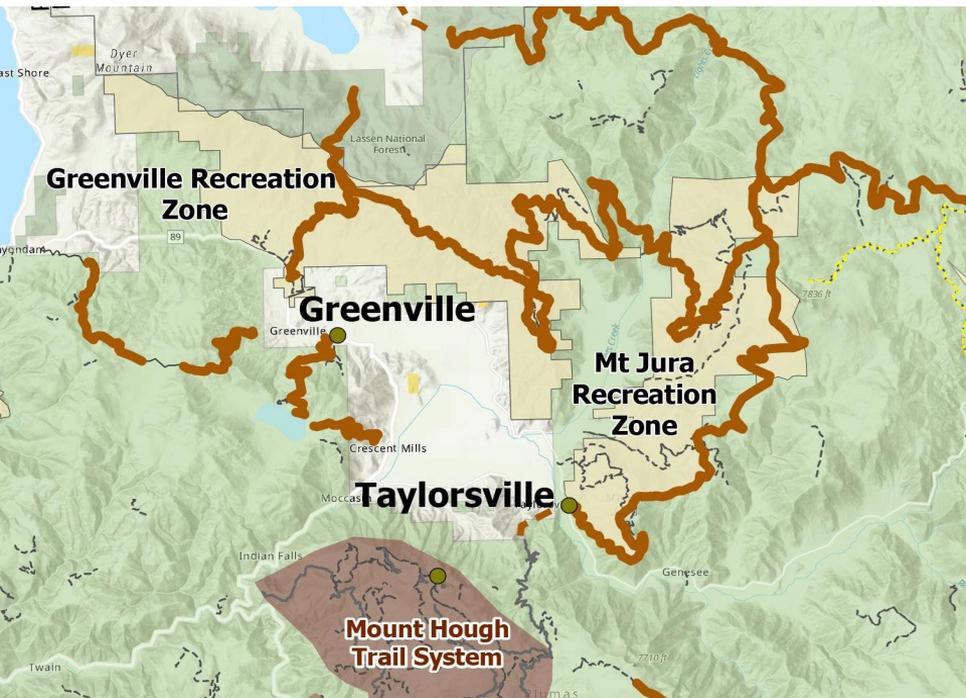
Tahoe National Forest

Trapper Trails Proposal - NEPA Complete

Truckee East Zone Connectivity Project Trails



Planning Recreation Zones



11 RECREATION ZONES IDENTIFIED

Locally driven areas of interest that offer high-value for future non-motorized recreation opportunities and conservation efforts

Main Street Trailhead and Infrastructure

Learning Landscape Interpretive Signage

Stacked Loop Trail System

ADA Accessible Trails

Meets 30x30 Conservation Initiative



Planning Recreation Zones



RECREATION ZONES and WILDLAND URBAN INTERMIX

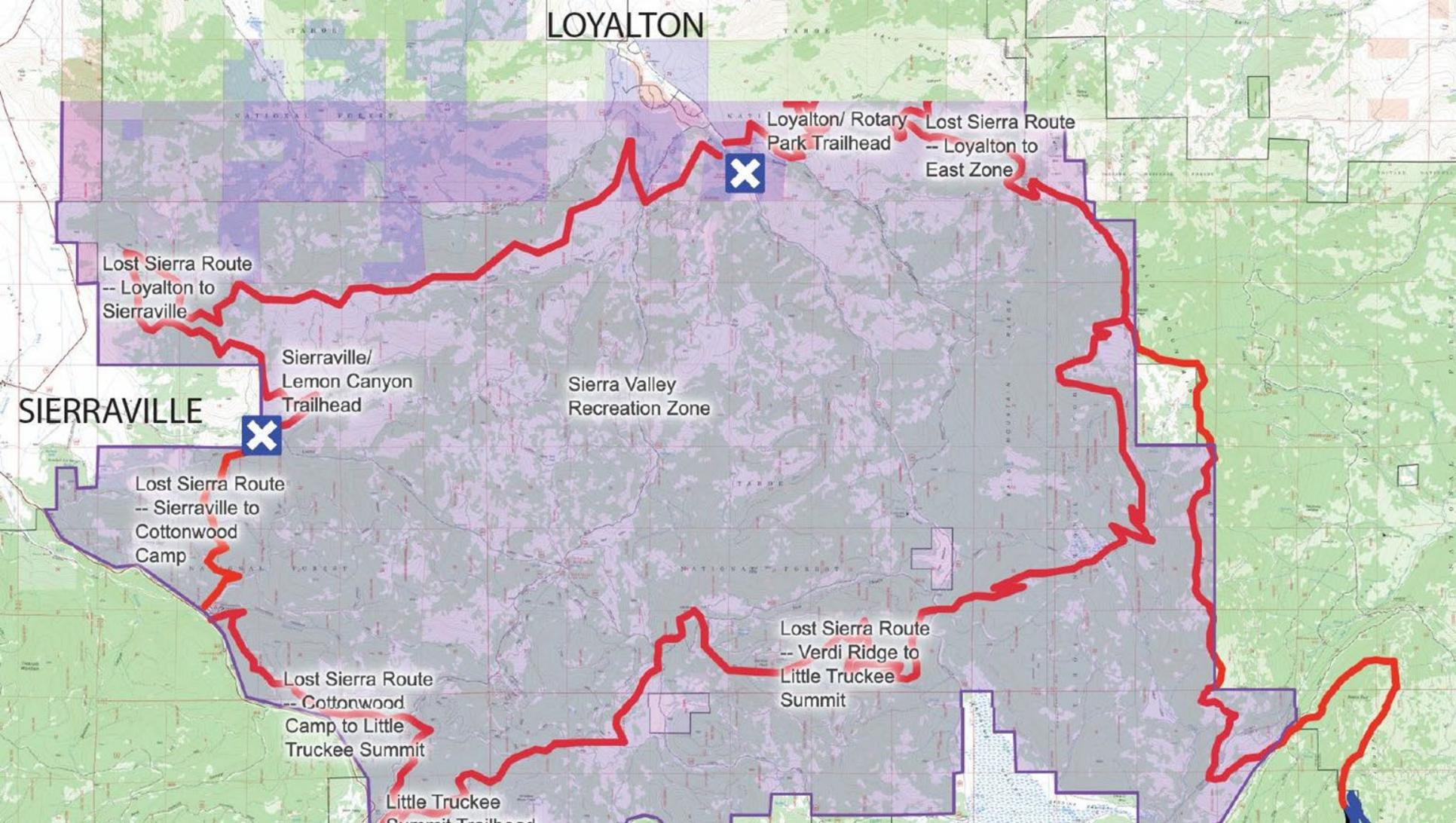
Recreation Zones will help foster an all-lands approach to fire and fuels management.

Recreational trails as permanent and sustained fire control lines around communities...

Making implementation of cross-boundary thinning and prescribed burning easier and repeatable...

While providing routes for ingress and egress for firefighters.

LOYALTON



Loyalton/ Rotary
Park Trailhead

Lost Sierra Route
-- Loyalton to
East Zone

Lost Sierra Route
-- Loyalton to
Sierraville

Sierraville/
Lemon Canyon
Trailhead

Sierra Valley
Recreation Zone

SIERRAVILLE

Lost Sierra Route
-- Sierraville to
Cottonwood
Camp

Lost Sierra Route
-- Cottonwood
Camp to Little
Truckee Summit

Lost Sierra Route
-- Verdi Ridge to
Little Truckee
Summit

Little Truckee
Summit Trailhead

LITTLE TRUCKEE SUMMIT

East Zone Project
-- Lost Sierra
Route -- Verdi
Ridge Trail

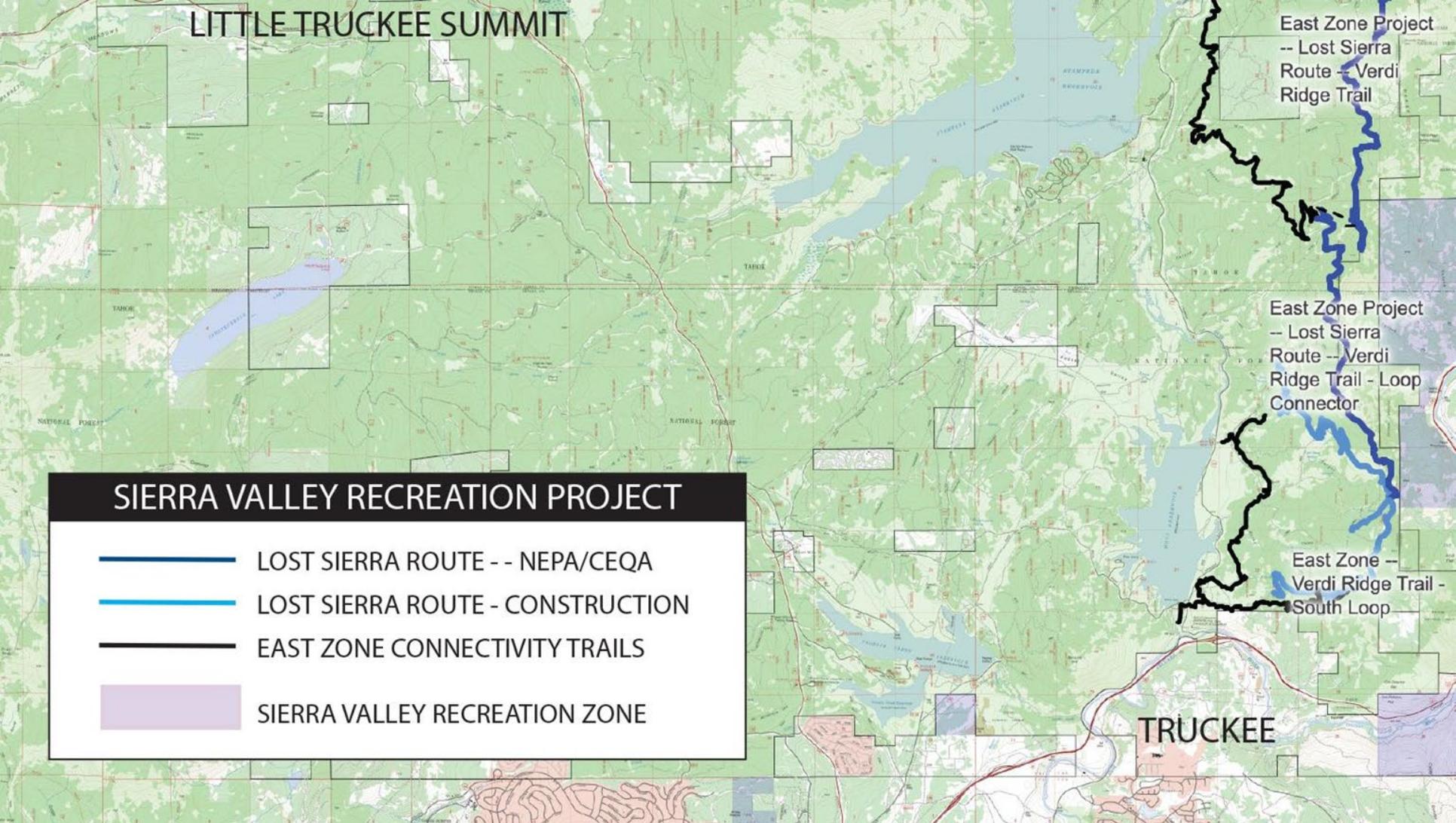
East Zone Project
-- Lost Sierra
Route -- Verdi
Ridge Trail - Loop
Connector

East Zone --
Verdi Ridge Trail -
South Loop

SIERRA VALLEY RECREATION PROJECT

-  LOST SIERRA ROUTE -- NEPA/CEQA
-  LOST SIERRA ROUTE - CONSTRUCTION
-  EAST ZONE CONNECTIVITY TRAILS
-  SIERRA VALLEY RECREATION ZONE

TRUCKEE





What it will take

ESTIMATED TOTAL PROJECT COST TO BUILD THE LOST SIERRA ROUTE: \$40.3M*

- Phase 1: Trails Master Plan
- Phase 2: Environmental reviews
- Phase 3: Trail construction

* Funds leveraged through volunteer labor match

Connected Communities Phases



Phase 1: Trails Master Plan

Surveys, town hall meetings,
planning, mapping

OCT 2020 ▶ MAR 2024

Phase 2:

Environmental Reviews

documentation, ground
truthing

SEPT 2021 ▶ DEC 2025

Phase 3: Trail Construction

routes and infrastructure

JAN 2022 ▶ DEC 2030

Phase 4: Trail Maintenance

sustainable, ongoing
maintenance

Ongoing

Completion
of the *Lost Sierra
Route*

DEC 2030

Join the Vision Circle

INDIVIDUAL DONOR LEVELS

Scout \$ 2,500 / year

Explorer \$ 5,000 / year

Guide \$ 10,000 / year

Builder \$ 25,000 / year

Trail Boss \$ 50,000+ / year



**FOR INDIVIDUALS,
FOUNDATIONS
AND TRUSTS**

**THREE YEAR
COMMITMENT**





Join the Partner Collective

CORPORATE DONOR LEVELS

Quartz	\$ 5,000 / year
Silver	\$ 10,000 / year
Gold	\$ 25,000 / year
Titanium	\$ 50,000 / year
Platinum	\$ 100,000+ / year
Motherlode	\$ 250,000+ / year



MULTI-YEAR COMMITMENT

PRIVATE FUNDING
NEEDED =

\$443k

UNLOCKS \$2.6M GRANTS





Adopt-A-Trail Program

TRAIL ADOPTION BENEFITS

- Curated volunteer trail day with friends, family and co-workers
- Food, beverages, tools and good times provided by SBTS
- Trailhead signage listing your name or your organization's name
- Thousands of smiling trail users



**MULTI-YEAR
COMMITMENT**

TRAILS STARTING AT

\$2,500

ANNUAL ADOPTION



DONATE NOW!
SierraTrails.org/donate



GREG WILLIAMS ~ Executive Director
willie@sierratrails.org