



**NEVADA COUNTY**  
**HEALTH & HUMAN SERVICES**  
**AGENCY**

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**Department of Social Services**

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**NEVADA COUNTY BOARD OF SUPERVISORS**

**Board Agenda Memo**

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**MEETING DATE:** April 12, 2016

**TO:** Board of Supervisors

**FROM:** **Mike Dent**

**SUBJECT:** Resolution approving execution of a renewal contract with Nevada County Certified Growers' Market for the operation of a Farmer's Market at the Eric Rood Administrative Center for the County's Department of Social Services for the contract term of April 1, 2016 through December 31, 2019.

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**RECOMMENDATION:** Approve the attached Resolution.

**FUNDING:** N/A

**BACKGROUND:**

Under this Agreement, the Nevada County Certified Growers' Market shall operate a Farmer's Market at the Eric Rood Administrative Center, one weekday per week during the growing season. Nevada County's Certified Growers' Market is Nevada County's original Certified Market, bringing growers and the community together since 1980.

This market will serve CalFresh Electronic Benefits Transfer (EBT) card holders along with Nevada County employees and residents. The CalFresh program offers qualifying low income individuals financial assistance in purchasing food for themselves and their families. A goal of this market will be to increase access to and consumption of fresh fruits and vegetables for residents within their limited budgets. County staff will refer EBT card holders to the market along with incentive programs to utilize EBT cards at the market. Efforts will be made by the market to ensure a diversity of produce throughout the growing season. A booth space as well will be assigned to Nevada County at the market for the purpose of providing outreach, education and food demonstrations promoting the development of healthy eating habits.

It is recommended that the Board approve the attached agreement as it will:

- Provide members of the community access to fresh, locally grown agricultural products and promote consumption of healthy foods among all families including CalFresh recipients;
- Provide a foundation for a thriving local economy by helping to fund farms and direct agricultural product sales; providing a win-win partnership equalling more fresh healthy, nutritious food on our families' tables and more money in our farmers' pockets; and
- Secure a market space for local agricultural producers and help ensure the future sustainability of local farms.

**Item Initiated and Approved by:** Mike Dent, Department of Social Services Director