

NEVADA COUNTY LIBRARY

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October 23, 2015

Honorable Board of Supervisors Eric Rood Administrative Center 950 Maidu Avenue Nevada City, CA 95959

DATE OF MEETING: November 10, 2015

SUBJECT: Resolution authorizing acceptance of a grant from the Northern Sierra Air Quality Management District (NSAQMD) in the amount of \$15,500 to provide downloadable audio and ebooks (Exhibit A) and \$25,000 to create an online digital branch for the Library (Exhibit B); and amending the Library's budget for Fiscal Year 2015-16

RECOMMENDATION: Adopt the resolution

FUNDING: The funding comes from the AB2766 DMV Surcharge Fund, administered through the NSAQMD. The grant period runs from January 1st 2016 through December 31st 2016 and includes grant funding of \$15,500 (Exhibit A) and \$25,000 (Exhibit B) for a combined total of \$40,500, and matching funds from the Library budget of \$7,106 and \$18,870, respectively, for combined total project fund of \$66,476. Resolution requires a budget amendment to the Library budget for FY15-16. There is no impact on the General Fund.

BACKGROUND: These projects are intended to reduce vehicle trips to and from the County Libraries in an effort to decrease vehicle-based emissions.

Exhibit A: The purchase of additional downloadable audio books and ebooks through the Library ToGo platform and a renewal of the Library's subscription to One Click Digital, an audiobook database that allows unlimited simultaneous borrowing of titles, will allow library users to load library materials onto their computers, tablets, phones or eReaders without visiting a physical library. The grant funding will cover the purchase cost of new downloadable materials from Library ToGo and an annual subscription to One Click Digital. The LibraryToGo platform is shared with several other library systems in the NorthNet library consortium, but the titles purchased through this grant are available only to Nevada County Public Library card holders. The matching costs will cover staff time to select, order, catalog and promote materials as well as funding to cover the LibraryToGo platform.

Exhibit B: The Library seeks to increase public awareness of the many services and materials available to them through the Library's website, as well as to enhance the offerings that we already have. The Library has staff members who are capable of updating existing webpages, but none who are sufficiently adept with Sharepoint to handle a substantive redesign of portions of our website. The grant funding will be used to hire a website usability consultant to design and create a "digital branch" of the Library system, in an effort to consolidate the Library's online resources and make them easier for the public to find and use. Funds are included in the grant application to create forms for two additional electronic services — online library card applications and a readers' advisory questionnaire. Grant funds will also be used to purchase subscriptions for services that the Library does not currently offer, such as expanded test practice materials, online tutoring and homework help, technical manuals in ebook form, and reader's advisory resources. The matching costs will cover staff time to conduct public classes and staff training, generate publicity for new and existing online offerings, create online how-to videos, and provide technical assistance.

Respectfully submitted,

Jaura Pappani

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County Librarian