



COUNTY OF NEVADA
COMMUNITY DEVELOPMENT AGENCY

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Trisha Tillotson, Agency Director

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Building

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NEVADA COUNTY BOARD OF SUPERVISORS
Board Agenda Memo

MEETING DATE: August 22, 2023

TO: Board of Supervisors

FROM: Trisha Tillotson, CDA Director

SUBJECT: Resolution approving the contract between the County of Nevada and Clean Tahoe for litter abatement services in parts of unincorporated East County, in the total amount of \$15,000 for the period October 1, 2023, through September 30, 2024, and authorizing the Chair of the Board of Supervisors to execute the contract and amend the fiscal year 2023/24 Recreation Budget in the amount \$15,000 (4/5 affirmative vote required)

RECOMMENDATION: Adopt the Resolution.

FUNDING: Funding is \$15,000 for the period of October 1, 2023, through September 30, 2024. The costs of this contract are included in the \$200,000 designated for resiliency projects as discussed in the January 2023 Board Workshop. Funding will be from the Board Priorities Assignment of the General Fund. The funding will flow through the Recreation Budget. A budget amendment is included in the resolution.

BACKGROUND: In February 2023, Nevada County's Board of Supervisors adopted 2023 Priority Objectives that included Resolution No. SR 23-0127. This established the new objective of Climate Resilience to "Safeguard Nevada County's economic durability, environmental integrity, and public health and safety by preparing for, adapting to, and mitigating changing climate conditions in a way that reflects our rural quality of life."

Pursuant to the work needed to meet the stated objective, the Nevada County Climate Resiliency Ad-Hoc Committee identified a need for litter and debris abatement in high traffic areas of unincorporated Eastern County to preserve environmental integrity.

In 1988, the Clean Tahoe Program was formed out of the necessity to address growing litter and illegal dumping throughout South Lake Tahoe. By 1989, funding was comprised of a yearly surcharge on City residents' trash bills and a yearly charge per improved parcel on El Dorado County for properties within the Tahoe Basin. In May 1992, the City of South Lake Tahoe and El Dorado County entered into a Joint Powers Agreement and a City/County Joint Board of Commissioners was appointed to oversee the

program. In 1994, the Clean Tahoe Program became a public benefit non-profit corporation, with its own By-Laws and Program Policies.

In July 2021, Clean Tahoe expanded their operations to serve the East and North Shore of the Tahoe basin, including the greater Truckee region.

Our neighboring partner agencies of Placer County and the Town of Truckee have existing contracts with Clean Tahoe for similar services, and thus, we are sole sourcing the contract to provide synergies and economies of scale.

The Clean Tahoe Program's mission is to improve the visual environment in the greater Lake Tahoe region through proper litter and trash management and public education. Crew members who serve as Clean Tahoe's front-line troops remove litter and illegally dumped items from the public easements along our heavily traveled roads. They also respond to community complaints regarding animal access to trash and bulk items (appliances, mattresses, furniture, etc.) in public view as well as provide much needed education to properties in violation of litter and trash ordinances.

Under the terms of the proposed contract, Clean Tahoe will provide service in identified high impact areas located in unincorporated east county for an average of 10 service hours per month. The initial contract will function as a pilot project to evaluate the correct level of service time needed over future periods.

Therefore, the County wishes to partner with Clean Tahoe in minimizing the impacts of trash, including micro-plastics, in our natural environment.

Staff recommends the Board adopt the attached resolution approving the contract between the County of Nevada and Clean Tahoe for one full year commencing October 1, 2023, for \$15,000 and authorizing the Chair of the Board to execute the Agreement and amend the recreation budget. This contract is valid for a term of one year, through September 30, 2024.

Item Initiated by: Mandy Stewart, Administrative Analyst II
Approved by: Trisha Tillotson, CDA Director
Submittal Date: 8/7/2023