



**NEVADA  
COUNTY**  
CALIFORNIA

**BOARD OF SUPERVISORS**

**Sue Hoek**

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**NEVADA COUNTY BOARD OF SUPERVISORS**  
**BOARD AGENDA MEMO**

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**MEETING DATE:** October 22, 2024

**TO:** Board of Supervisors

**FROM:** Sue Hoek, District 4

**SUBJECT:** Resolution proclaiming November 9-17, 2024 as Military Appreciation Week in Nevada County.

**RECOMMENDATION:** Approve the attached Resolution.

**FUNDING:** None

**BACKGROUND:** Nevada County is currently home to over 8,500 veterans, their dependents and surviving spouses, many of whom receive services through the Nevada County Veterans Service Office (VSO) through the Nevada County Department of Social Services (DSS). Additionally, the County line lies nearly adjacent to Beale Air Force Base with over 7,000 active duty, civilian and contractor personnel deployed, and with 8,000 retirees and dependents for a total estimated associated population of 15,000 people. Recognizing the importance of our veterans and proximity to Beale Air Force Base, we submitted a letter to Beale Air Force Base Commander Colonel Heather Fox on December 9, 2020, outlining a proposal to explore and capitalize on opportunities to partner with Beale Air Force Base (Beale AFB) where applicable, including proclaiming Military Appreciation Week in Nevada County.

Subsequently, Beale AFB hosted the County in April and August of 2021 to learn more about the potential ways to partner with Beale AFB for mutual benefit and economic development opportunities for the surrounding region. In reciprocation, the County hosted Colonel Fox on a tour of Nevada County and a luncheon with senior executives in October of 2021. In November 2021, Nevada County sponsored its first annual Military Appreciation Week, honoring all active duty, reservists, retired, veterans and Gold Star Families in the county. Moreover, the VSO has continued to team up with community business leaders to promote Military Appreciation Week by providing them business discounts during Military Appreciation Week.

Military Appreciation Week is an ongoing collaborative effort with the County of Nevada, Nevada County Consolidated Veterans Council, Beale AFB, City of Grass Valley, local Chambers of Commerce (Grass Valley, Nevada City, Truckee, and Penn Valley), Grass Valley Downtown Association, Sierra Harvest, Economic Resource Council of Nevada County, and The Union.

Therefore, I urge the Board of Supervisors to adopt the attached Resolution proclaiming November 9-17, 2024 as Military Appreciation Week in Nevada County.

Sincerely,

Sue Hoek, District 4  
Board of Supervisors