COUNTY OF NEVADA

STATE OF CALIFORNIA

BOARD OF SUPERVISORS



Wm. "Hank" Weston

Supervisor, 4th District Email: hank.weston@co.nevada.ca.us

March 28, 2017

California Arts Council 1300 I Street, Suite 930 Sacramento, CA 95814 Phone (916) 322-6555 Fax (916) 322-6575

RE: Letters of Support for The Town of Truckee, Truckee Public Art Commission and Truckee Donner Chamber of Commerce Partnership to submit an application of Letter of Intent to be designated as California Cultural Districts by the California Arts Council for the purposes of participating in the Pilot Cultural District Program.

To Whom It May Concern,

The Nevada County Board of Supervisors submits this Letter of Support for the application of Letter of Intent that The Town of Truckee, Truckee Public Arts Commission and the Truckee Donner Chamber of Commerce have partnered together to submit to be designated as a California Cultural District by the California Arts Council (CAC) for the purpose of participating in the California Cultural District Pilot Program.

Nevada County contains two incorporated cities in its western region, the City of Grass Valley and the City of Nevada City and one incorporated town in its eastern region, The Town of Truckee. County residents are concentrated in these regions geographically separated by the Donor Summit in the Sierra Nevada Mountain range. These regions have naturally occurring cultural districts with different trajectories of growth, development, historical heritage, culture and art. As such, The Town of Truckee, Truckee Public Arts Commission and the Truckee Donner Chamber of Commerce have partnered together (Truckee Partnership) to submit an application reflective of the unique culture in the eastern region of Nevada County.

Truckee is unique in that, due to its position on the far eastern tip of Nevada County, located on the intersection of Interstate Highway 80, and Highways 267 and 89, at the crux of a triangle linking the Sierra County in the North with Lake Tahoe and Placer County in the South, and linking California with the State of Nevada in the East. Adding 'culture' to the strong brand that The Town of Truckee already has – as Base Camp for a Big Life – is an important next step for the community.

Truckee's designation as a State Cultural District will enable the partnership to promote and advance culture and art through regional community development. By participating in the

950 Maidu Avenue, Suite 200, Nevada City CA 95959-8617

phone: 530.265.1480 | fax: 530. 265.9836 | toll free: 888.785.1480 | email: <u>bdofsupervisors@co.nevada.ca.us</u> website: http://www.mynevadacounty.com/nc/bos

California Arts Council's pilot program, the Truckee Partnership will pursue program goals to support both existing and underutilized cultural assets, and advance local sustainability goals through creative means. Designation as a Cultural District will add extra impetus to the growing networks and collaborations within Eastern Nevada County, supported by Truckee Arts Alliance and Nevada County Arts Council.

We respectfully submit this Letter of Support for CAC to consider and designate the Truckee Partnership as a California Cultural District as they submit their application of Letter of Intent for the California Cultural District Pilot Program.

Sincerely,

Hank Weston Nevada County Board of Supervisors, Chair