

Michael Heggarty, MFT
Health and Human Services Agency
Director

500 CROWN POINT CIRCLE, STE 110
GRASS VALLEY, CA 95945
TELEPHONE (530) 265-1450
(888) 303-1450



Jill Blake, MPA
Public Health Director
Ken Cutler, MD, MPH
Public Health Officer

10075 LEVON AVE STE 202
TRUCKEE, CALIFORNIA 96161
TELEPHONE (530) 582-7814

NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: October 9, 2018

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving execution of a renewal contract with Lynne Lacroix d/b/a Cody Consulting for the provision of consultant services related to the County's Nutrition Education and Obesity Prevention Program (NEOP) and the County Medical Services Program (CMSP) Prediabetes Prevention Program in the maximum amount of \$77,570 for the term of October 1, 2018 through September 30, 2019.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: Contract services are supported by USDA (United States Department of Agriculture) SNAP-Ed (Supplemental Nutrition Assistance Program Education) funding made available by the California Department of Public Health (CDPH) to Nevada County to continue working to reduce the prevalence of overweight and obesity in California residents through education and other strategies. Contract services are also supported by State Program Realignment funding in the form of County Participation fees to Nevada County made available by the CMSP Governing Board to promote the County's Prediabetes Prevention Program. Contract services will be supported by funding approved to be received for federal fiscal year 2018/19 for the department's NEOP Project and CMSP Prediabetes Prevention Program. Services are within the Department's FY 2018/19 budget and there are no county general fund dollars required in the contract.

BACKGROUND: This proposed renewal contract is included in the Department's federal fiscal year (FFY) 2018/19 approved NEOP/SNAP-Ed Work Plan and Budget. Under this Agreement, the Contractor will continue to develop and implement the County's NEOP grant program to coordinate nutrition education and obesity prevention efforts throughout the County. Under this Agreement, the Contractor will participate in ongoing community activities supporting statewide initiatives and nutrition/physical promotion activities. The Contractor shall be responsible for building upon the existing NEOP infrastructure and coordinating with other contractors and staff on the NEOP Program. Services include:

- Prepare and maintain records and data connected to activities as defined in the USDA Food and Nutrition Service (FNS) FFY 16-19 SNAP-Ed Integrated Work Plan (IWP), and submit a quarterly activity report to the County.
- Attend required meetings and conferences to obtain updates on SNAP-Ed requirements.
- Convene the local Nutrition Action Plan (CNAP) Group that coordinates USDA funded program interventions and efforts to increase food security in the target population a minimum of four times per year. Serve as a liaison between CNAP and local Food Policy Council.
- Provide technical assistance to the Community Liaison to ensure policy, systems and environmental (PSE) objectives included in the FFY 16-19 IWP are met; provide support to the local food banks to further food security and healthy choice options and education; and develop new PSE strategies when the opportunity arises in order to complement the existing program.
- Consult with contractors and staff to ensure that work plan activities are measured qualitatively and/or quantitatively so that progress towards goals is documented.
- Conduct outreach to organizations that serve the low-income population to determine qualifications and feasibility of hosting nutrition education related programs.
- Participate in ongoing community activities supporting statewide initiatives and provide nutrition education/physical activity promotion resources to local programs.
- Consult with the CalFresh County Director and CalFresh outreach/community workers to provide nutrition education and other resources to CalFresh recipients and CalFresh eligible populations.
- Participate in community outreach and education by organizing community events and information distribution.
- Regularly review the existing work plan and assume responsibility for developing the annual work plan as directed by CDPH. Coordinate annual report among all SNAP-Ed partner agencies.

The Contractor will also provide services related to the CMSP Prediabetes Prevention Program. The Contractor will provide planning, coordination, research, outreach, and collaboration services between the county, community partners, health care partners, and other key stakeholders to identify and pursue collaborative opportunities around chronic disease prevention, specifically focusing on prediabetes and diabetes in low-income populations and on outreach to individuals without health coverage who may be eligible for CMSP or other public services; meet with partners and stakeholders to develop partnerships and collaborative approaches in the development, coordination and delivery of education and services focused on reducing rates of prediabetes and diabetes in low-income populations; provide support and technical assistance to community partners and key stakeholders in the development, coordination and delivery of education, policy development and services focused on reducing rates of prediabetes and diabetes in low-income populations; attend relevant training and/or continuing education that is directly relevant to the activities outlined in the work plan and logic model; assist in the preparation of required data analysis and reports including, as needed, data collection and data set cleaning; implement work plan and logic model activities, and assist with data collection that furthers the work on goals and objectives; and coordinate with other project consultants and staff to support the required activities.

Obesity and low levels of physical and metabolic fitness are risk factors for diabetes, cardiovascular disease and other chronic diseases. It is recommended that the Board approve this renewal agreement as the contract services provided as part of the County's NEOP Project and Prediabetes Prevention Program will help to reduce health risk associated with poor nutrition, limited physical exercise, and chronic disease, specifically prediabetes and diabetes, for residents of Nevada County.

Item Initiated and Approved by: Jill Blake, MPA Director of Public Health