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## NEVADA COUNTY BOARD OF SUPERVISORS

### Board Agenda Memo

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**MEETING DATE:** March 14, 2023

**TO:** Board of Supervisors

**FROM:** **Erin Mettler**

**SUBJECT:** Resolution approving execution of a Contract with the Social Entrepreneurs, Inc. for the facilitation of a comprehensive planning process resulting in a Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) in the maximum amount of \$168,403 for the term of April 1, 2023 through December 31, 2024.

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**RECOMMENDATION:** Approve the attached Resolution.

**FUNDING:** The contract is for a 21-month term with a maximum obligation of \$168,403. Services will be funded by Health Equity, and Future of Public Health grant funds, and Public Health Realignment dollars, and are included in the department's FY 22/23 budget. There are no general funds required to support this contract.

**BACKGROUND:**

The fundamental purpose of public health is defined by three core functions: assessment, policy development, and assurance. The Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) are foundational documents for the public health system in that they measure how well local health jurisdictions are fulfilling their core functions, identify priority areas unique to Nevada County, and inform policy changes in an effort to ensure improvement to community health.

The CHA tells the community story and provides a foundation from which to improve the health of the population. It is the basis for priority setting, program development, policy changes, coordination of community resources, funding applications, and new ways to collaboratively use community assets to improve the health of Nevada County residents. This document, and the process used to develop it, responds to Public Health Accreditation Board (PHAB) Standard 1.1: Lead a collaborative process resulting in a comprehensive community health assessment.

The purpose of the CHIP is to describe how the health department and the community it serves will work together to improve the health of the population. The CHIP will be used by the community, stakeholders and partners to set priorities, direct the use of resources and develop and implement projects, programs and policies. This document, and the process used to develop it, responds to PHAB standard 5.2: Develop and implement community health improvement strategies collaboratively.

The project will take place over 21 months, beginning in April 2023 and concluding in December 2024. The scope of this project will follow a four-phased approach to support the development of a CHA and CHIP; Phases 1-3 align with the phases included in MAPP 2.0:

- Phase 1: Build the Community Health Improvement (CHI) Foundation
- Phase 2: Tell the Community Story
- Phase 3: Continuously Improve the Community
- Phase 4: Project Management and Communication

The MAPP 2.0 framework is the most widely used and reputable community health improvement framework in the field. It provides a structure for communities to assess their most pressing population health issues and align resources across sectors for strategic action. It emphasizes the integral role of broad stakeholder and community engagement; the need for policy, systems, and environmental change; and alignment of community resources toward shared goals. The MAPP 2.0 process is focused on embedding and addressing health equity, and results in a CHA and CHIP.

Social Entrepreneurs, Inc. (SEI) is a consulting company based in Reno, NV who specializes in developing comprehensive community planning documents such as the CHA and CHIP. SEI previously supported development of Nevada County's 2016 CHA and 2017 CHIP which were instrumental to achieving national accreditation in September 2021. The County's Purchasing Policy section 4.5 (D) allows for exceptions to competitive solicitation based on expert and professional services which involve extended analysis, the exercise of discretion and independent judgment in their performance, and an advanced, specialized type of knowledge, expertise, or training customarily acquired either by a prolonged course of study or equivalent experience.

It is recommended that the Board of Supervisors approves this agreement as SEI is well positioned to facilitate a community-driven strategic planning process for improving the health of Nevada County residents, and ultimately the performance of the local public health system.

**Item Initiated and Approved by: Erin Mettler, MA, Interim Director of Public Health**