



EASY SMART PAY
1017 L Street #595
Sacramento, CA 95814

Hello Prospective County,

This is a broad overview of Easy Smart Pay and what we do for County Government. Easy Smart Pay is a property tax payment portal for taxpayers who do not have an impound account. ESP allows taxpayers to pay their taxes in monthly or full installments.

First and foremost, Easy Smart Pay is a private company. Although we work closely with counties to assist with the flow of property tax payments, and are endorsed to perform services, we are not a government agency. We are also a partner of the California State Association of Counties Finance Corporation, National Association of Counties and California School Board Association. We currently serve Alameda, Humboldt, Kern, Kings, Riverside, San Luis Obispo, Siskiyou, Solano and Yolo County and have the capacity to open up the service to all counties in California.

As you know, Counties are unable to accept partial payment for property tax. For taxpayers who do not have an impound account, paying property tax in a lump sum can sometimes cause financial hardship. That is what brought about Easy Smart Pay. Our platform allows taxpayers without an impound account to pay their property taxes in monthly installment as well as pay with a credit card at the lowest rate in the state of California at 1.99%.

This is a no hard cost service to the county. It is a simple modernization of the way government can receive payments and provides a benefit to the taxpayer by allowing a process that legislation says counties are unable to perform.

Generally, the process for on boarding a County looks something like this;

1. The County sends us sample data so we can digest it into the system and ensure everything functions properly.
2. Board of Supervisors approves a resolution to adopt the service as an authorized provider.
3. The County and ESP work together to exchange the following documents and information
 - a. Tax roll data format definition
 - b. Tax roll data provider? Ex: Megabyte
 - i. We already serve many Megabyte counties.
 - c. CORTAC format definition
 - d. Contact email address for CORTAC recipient
 - e. Contact email address for tax roll data
 - f. We provide unique FTP credentials
4. We ask that you put our website on the Counties website and allow us to place an insert in the property tax bill, this gives confidence to the taxpayers that we are a legitimate service and endorsed by the county.

Please let us know if you have an additional question, we are always happy to meet with you and your staff to further discuss the process.

Sincerely,

Easy Smart Pay

ESP Staff
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Modernizing the process of paying government