



Health and Human Services Agency

Ryan Gruver, MPA, Agency Director

Phebe Bell, MSW, Behavioral Health

Paul Johnson, JD, Child Support

Tyler Barrington, Housing & Community Services

Jeff Goldman, MPA, Probation

Keri Klein, Public Defender

Kathy Cahill, MPH, Public Health

Rachel Peña, LCSW, Social Services

950 Maidu Ave.
Nevada City, CA 95959

Phone: (530) 265-1627

Fax: (530) 265-2295

DEPARTMENT OF SOCIAL SERVICES

NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: August 26, 2025

TO: Board of Supervisors

FROM: Rachel Peña, Social Services Director

SUBJECT: Resolution approving execution of Amendment No. 1 to the renewal contract with Sierra Harvest that operates a Market Match Program at Farmers' Markets in Nevada County to revise Exhibit "A", Schedule of Services to reflect the addition of two (2) CSA Farm Box distributors and up to a \$30 weekly match for a weekly CSA Farm Box or monthly subscription, in the maximum amount of \$71,850 for the term of July 1, 2025, through May 31, 2026. (RES. 25-267)

RECOMMENDATION: Approve the attached Resolution.

FUNDING: There is no additional funding impact associated with this Amendment. Per the terms of the original Contract, services in the maximum amount of \$71,850 will be funded by CalFresh Outreach dollars. A total of \$36,617 of the contract maximum is set aside for the cost of program benefit match. There are no county general fund dollars required and contract services were planned in the department budget.

BACKGROUND: On June 24, 2025, per Resolution 25-267, the Nevada County Board of Supervisors approved execution of the Professional Services Contract with Sierra Harvest to operate a Market Match Program at an estimated four (4) farmers' markets; three (3) in Western County and one (1) in Eastern County (Truckee). The program, which was implemented in July 2014, provides a benefit match to CalFresh participants at participating farmers' markets to supplement the participants' consumption of fresh fruits and vegetables and encourage spending of CalFresh benefits on seasonal and local fresh fruits and vegetables.

We have been unable to implement the program this season as the regularly participating farmers' markets are in the process of recertification to remain EBT vendors, and cannot currently accept EBT benefits, therefore eliminating the ability to run the match program. Sierra Harvest is working with two local Community Supported Agriculture (CSA) Farm Box distributors, who are

active EBT vendors currently, to ensure CalFresh recipients have access to affordable fresh fruits and vegetables in Western and Eastern County. This also allows the department to continue to support local agriculture this Market season.

The CSA Farm Box Market Match Program will match up to \$30 a week towards a weekly or monthly CSA Farm Box subscription, beginning September 1, 2025. Due to the late start in the season, and our CSA Farm Box distributor's ability to provide fresh fruits and vegetables throughout the year, we will be extending the Match Program through May 31, 2026, or until funds are depleted. In prior years, the Market Match season concluded at the end of November.

It is recommended that the Board approve the attached Amendment as it will promote the consumption of healthy foods among CalFresh recipients, promote healthy eating habits, and support our local farmers and economy.

Approved by: Rachel Peña, LCSW Social Services Director