



NEVADA COUNTY HEALTH & HUMAN SERVICES AGENCY

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NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: May 14, 2024

TO: Board of Supervisors

FROM: Rachel Pena, Director of Social Services

SUBJECT: Resolution proclaiming May 2024 as Older Americans Month in Nevada County.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: N/A.

BACKGROUND: Every May, the Administration for Community Living leads the nation's observance of Older Americans Month (OAM). The 2024 theme is Powered by Connection, which recognizes the profound impact that meaningful relationships and social connections have on our health and well-being.

Connectedness plays a vital role in supporting independence and aging in place by combatting isolation, loneliness, and other issues. Our relationships and interactions with family, friends, colleagues, and neighbors are just some of what create social connection. Our connection with others and our community is also informed by our neighborhoods, digital environments, schools, and workplaces. Social connection is the structure, function, and quality of our relationships with others. It is a critical and an underappreciated contributor to individual and population health, community safety, resilience, and prosperity.

A culture of connection is vital to creating the changes needed in society. While formal programs and policies can be impactful, the informal practices of everyday life—the norms and culture of how we engage one another—significantly influence social connection. These shared beliefs and values drive our individual and collective behaviors that then shape programs and policies. We cannot be successful in the other pillars without this underlying culture of connection.

By issuing this proclamation, the Nevada County Board of Supervisors will formally recognize the power of human connection!

Item Initiated by: Kelly Carpenter

Approved by: Rachel Peña, Director of Social Services