

P R O F E S S I O N A L B A C K G R O U N D

California Research Bureau, *Senior Policy Analyst*. Provide non-partisan policy research and analysis at the request of the California Governor, their Cabinet, Members of the California Senate and Assembly, and Constitutional officers. Additional details below. (July 1, 2016 – July 31, 2024)

Governor's California Interagency Council on Veterans (ICV), *Administrative Officer*. Oversees activities associated with the on-going operations, administrative support, and technical support needed to achieve the ordered mission of the ICV to "...identify and prioritize the needs of California veterans and coordinate activities at all levels of government in addressing those needs." Mentors and supervises the ICV staff in completing actions in support of the activities of the ICV workgroups, sub-workgroups, task forces (ad hoc workgroups), and the appointed ICV Members. Appointees include: Seven Agency Secretaries and four Department Directors; one each from the Senate, Assembly, Judiciary, and the three public higher Education institutions. Oversees the preparation and dissemination of meeting documentation, research, reports, and correspondence. Ensures compliance with the Bagley-Keene Open Meeting Act. Plans budget and prepares billing and financial reports. Responsible for strategizing, developing, implementing, and managing highly visible and often politically sensitive projects and interagency collaborations. Facilitates and testifies at public meetings. Maintains open communication and fosters relationships with members, ombudsman, workgroup leadership, and over 500 volunteer participants. Acts as liaison to the federal Substance Abuse and Mental Health Services Administration Service Member, Veterans, and Their Families Technical Assistance Center. Professionally develops ICV workgroup staff through open communication, encouragement of hands-on experience, and the identification and addressing of training needs. The ICV workgroups were created as a temporary infrastructure in 2012. After four years of coordinating activities in Spring 2016 the workgroup clusters closed and the priorities transferred to relevant member entities. (October 31, 2012 – June 30, 2016)

California Research Bureau, *Senior Policy Analyst*. Provide complex policy analysis to the Governor, the Cabinet Secretaries, Senators, Assembly-members, and other statewide elected officials. Plan and implement non-partisan research studies, surveys, tours, and processes related to legislation, regulation, local ordinances, coalition forming, and community outreach. Craft policy reports, meeting summaries, and confidential memos. Research, write, and implement grant proposals. (November 20, 2000 – October 30, 2012)

Assemblywoman Carole Migden, *Legislative Assistant*. Research, draft and staff legislation on a variety of policy issues including education, health care, and environmental issues. Prepare speeches and talking points. Escort member to various functions. (June 2000 – November 2000)

Assemblywoman Audie Bock, *Legislative Assistant*. Research, draft and staff member on Health, Human Services and Environmental Toxics legislation/committees. Prepare speeches and talking points. Supervise interns, oversee constituent mail program. (August 1999 – June 2000)

Jesse Marvin Unruh Assembly Fellowship Program, Class of 1998/99, *Assembly Fellow*.

Placements: Office of Assemblywoman Virginia Strom-Martin (October 1998 – February 1999).

Office of Assemblywoman Audie Bock (February 1999 – September 1999).

For both Members: Oversee legislative affairs and provide staff support on various policy issues/committees.

For Ms. Bock also supervise four interns and oversee constituent mail response program.

Sonoma State University Faculty/Student Mentor Program, *Student Mentor*. Student mentor and writing tutor for university students. Faculty sponsor: Dr. Robert Girling. (November 1994 – May 1998)

Coldwell Banker Ponderosa Real Estate, *Administrative Assistant*. Photograph properties and create marketing sheets for all new listings. Maintain office web site, provide receptionist backup and perform special projects as requested. Act as office manager and process all broker paperwork while owner/office manager & owner/broker are out of town. (July 1992 – October 1998)

Tamalpais Day Services for Mentally Ill Adults, Project Coordinator (volunteer). Design and implement a weekly 2.5 hour socialization program for dual diagnosis adults. My volunteer participation was inhibited by a shift in the Spring 1997 nursing program clinical schedule. (September 1996 - January 1997)

Sigma Theta Tau, Int'l, Lambda Gamma Chapter, Newsletter Editor/Publisher: Edit, design, and publish the monthly membership newsletter (January 1998 – October 1998)

Russ Reid Company (RRC), Direct Response Advertising (Fundraising), Special Projects Coordinator. Plan and implement telecommunications programs for client telethons. Plan and implement training and fundraising seminars for RRC staff. Supervise creative sessions and oversee the production process and printing of all direct mail packages and space ads for World Vision, Habitat for Humanity, St. Jude Children's Hospital and the Los Angeles Mission. Plan and implement purchases of Canadian television broadcast time. Design and implement a successful radio buying campaign in the United States for World Vision. Produce monthly reports analyzing fundraising techniques for all television, radio and print media clients. Present media analysis and plans for future fundraising strategies at monthly staff and quarterly board meetings. Maintain fundraising data base. Review grant proposals. (August 1987 – July 1992)

Americana Marketing, Office/Sales Manager. Manufacturer's Representative Firm in the recreational vehicle industry. Regional Sales Manager over two sales supervisors, eight sales staff, and four office staff. Manage recruitment, hiring, and retention. Responsible for professional development of staff. Oversee payroll, procurement, and convention logistics. Maintain relationships with vendors and clients. Compile and present quarterly and year-end reports to Executive, sales, and office staff. (July 1983 – August 1987)

SELECT PUBLICATIONS

Briefly Stated: Hepatitis C Hospitalization Costs Trump Original Estimates ~ July 2009

This brief was written as an update to the 2008 publication "Hepatitis C: Public Policy Implications of a silent virus (see below) and reports on actual, direct costs of HCV-related hospitalizations based on unpublished data from the California Department of Public Health Immunization Branch. The actual figures, which include only Kaiser Permanente figures, dwarf estimates of total costs predicted in the report. Several low- or no-cost options are included in the brief. <https://tinyurl.com/RasadaCostsHCV>

Hepatitis C: Public Policy Implications of a Silent Virus ~ July 2008

More than 5 million people nationwide are infected with HCV; including 600,000 Californians. A complete review including the discovery of the virus in the blood supply, the prevalence, and direct and indirect costs associated with HCV, and detailed discussions of the policy issues related to HCV including disease tracking and surveillance, a historical timeline of prevention and control efforts, workers compensation and presumptive infection, and access to care and insurance. Report: <https://www.library.ca.gov/Content/pdf/crb/reports/08-009.pdf>

[NOTE: The report was used by advocates post publication to lobby for change at the national level, opening up Social Security Disability benefits to HCV sufferers.]

Indoor Mold: A General Guide to Health Effects, Prevention, and Remediation. Report in Response to A.B. 284, Chapter 550, Statutes of 2001. ~ January 2006

Kenneth W. Umbach, Ph.D., and Pamela J. (Rasada) Davis, R.N., P.H.N.

This report responds to a legislative request for a summary of key issues associated with the complex and controversial issue of mold in indoor environments. The report was prepared in consultation with a review panel representing a wide range of professional and scientific expertise and experience. It draws on diverse published literature on the topics of health effects, prevention, and remediation. The report is intended for a general audience. It includes a recommended reading list and an additional list of resources for readers who wish to pursue topics in more depth. <https://www.library.ca.gov/Content/pdf/crb/reports/06-001.pdf>.

California Public Policy Bibliography ~ 2001 & 2003

CRB Staff (Pamela J. Rasada R.N., P.H.N. ~ Environment and Natural Resources)

At the request of the Robert M. Hertzberg Capitol Institute and the Assembly Rules Committee, in March 2001 and February 2003, CRB staff assembled an extensive bibliography of selected articles on public policy topics, organized by Assembly standing committees.

2001: <https://www.library.ca.gov/Content/pdf/crb/reports/bib2001.pdf>

2003: <https://www.library.ca.gov/Content/pdf/crb/reports/bib2003.pdf>

Molds, Toxic Molds, and Indoor Air Quality ~ March 2001

Molds are essential components of our planets ecosystem providing decomposition of many organic substances necessary to plant, animal, and human life. However, it is also the case that excessive exposure to molds has been a health issue for humans for many, many years. Molds have been implicated as the cause of a variety of health effects in humans ranging from minor allergic reactions and exacerbation of asthma, to brain damage. Molds have been found growing in private homes, office buildings, schools, automobiles, and other locations where organic matter and water are left unattended. This paper provides background information on potential health effects. <https://www.library.ca.gov/Content/pdf/crb/reports/v8n1.pdf>

SELECT POLICY BRIEFS

Crafting Successful Grant Proposals. August 2012. *California Research Bureau.* Requested by Bobbi Park, California Department of Veteran Affairs.

Statutory CEQA Exemption Additions or Modifications Since 2001. *California Research Bureau.* March 16, 2009. Requested by John Moffat, California Governor's Office.

Home Owners Associations: A Primer on Association Structure and Removing Board Members. *California Research Bureau.* March 2008.

State of California Vehicle Fleet. *California Research Bureau.* December 20, 2007.

Incidence of Elder Abuse by Private In-Home Caregivers. *California Research Bureau.* November 14, 2007.

Quick Reference Guide to CEQU Exemptions. *California Research Bureau.* January 18, 2007. Requested by JoAnne Roy, Assembly Committee on Natural Resources.

Background Information & Current Trends in E-Waste, Radiologic Waste and Solid Waste. *California Research Bureau.* December 2001. Requested by Senate Select Committee on Urban Landfills.

Review of Emission Reduction Credits in California. *California Research Bureau.* May 2001. Requested by California Senate Select Committee to Investigate Price Manipulation of the Wholesale Energy Market.

Chromium VI: What is it, where does it come from and how does it migrate to groundwater. *California Research Bureau.* February 2001. Requested by Senate Office of Research.

SELECT PROJECTS

**State Liaison Substance Abuse and Mental Health Services Administration (SAMHSA),
*Service Members, Veterans, and Their Families Policy Academy Processes 2010-2016***

Acts as primary state liaison for the SAMHSA sponsored *Service Members, Veterans, and their Families Policy Academies*. Coordinated multi-disciplinary interagency teams from public and private sector agencies and organizations to participate in five SAMHSA sponsored processes focused on improving life outcomes for service members, veterans, and their families. Areas of focus included family resilience, justice-involved service members and veterans, and outreach and support for military connected families experiencing substance use disorder issues.

Compilation of Native Veteran Resources

With the support of the California Department of Veteran Affairs (CalVet) Deputy Secretary for Administration and Minority Veterans Lee Gutierrez, create a listing of tribal veteran service providers to submit to the United States Department of Veteran Affairs Office of Rural Health for inclusion on the Native Veteran Services Directory website. Taking a collaborative approach, the Western Region Talking Circle (WRTC) was implemented with Ms. Rasada acting as lead. WRTC members include representatives from CalVet, the Social Security Administration, USVA, and First Nations Veterans Service Organization.

Implementation of the Inaugural Native Veteran Resources Fair

Act as chief consultant, administrative lead, and logistical guide to the WRTC and FNVSO in the planning and implementation of the inaugural Native Veteran Resource Fair at D-Q University in Davis, California on November 10, 2012. This is the first event in California, on tribal lands, created out of a collaborative effort of tribal, state, and federal leaders. First Nations Veteran Service Organization is the lead sponsor in collaboration with the InterTribal Council of California Inc., the USVA Office of Tribal Government Relations, the California Department of Veteran Affairs, and the VFW.

Trans-Atlantic Perspectives on Energy and Environmental Emerging Experts in Energy Policy Staff Policy Briefing, Subject Matter Expert – California State Capitol, August 30, 2012

Participated on the *Hydraulic Fracturing: California Policy in a Comparative International Perspective* panel at the request of Senator Fran Pavley, Chair of the Senate Natural Resources and Water Committee.

Radiant HVAC Systems for California Homes, Project Advisor (April 2009 – November 2012)

A comprehensive program, initiated by the Gas Technology Institute under contract with the California Energy Commission (#500-08-051) that integrates radiant cooling, heating, and related envelope systems and installation methods in California homes. The linked projects have the potential to reduce system costs while significantly increasing the installed efficiency in both new and existing construction.

Radiant HVAC Systems for California Homes,

<https://www.15000inc.com/wp/wp-content/uploads/CEC-Report-On-Radiant-Heating-and-Cooling-Systems.pdf>, June 2013.

Measure Home Performance Brochure/Website, September 2012, <http://measuredhomeperformance.com>

Measured Home Performance, Builders Retrofit Guide for Mold and Moisture Control, November 2012.

<https://www.gti.energy/wp-content/uploads/2018/10/Best-Practices-Guide-v2Complete-lo-res-11-30-2012.pdf>

Governor's California Interagency Council on Veterans Implementation (December 2011 – May 2012)

At the request of the Secretary of the California Department of Veteran Affairs, collaborate with the Assistant Deputy Secretary for Administration to design and facilitate the implementation of the Interagency Council on Veterans (ICV). The ICV, created through Executive Order (see *Bettering the Lives of Veterans* tours below), is charged with identifying and prioritizing the needs of veterans and coordinating activities at all levels of government in addressing those needs. <https://www.library.ca.gov/Content/pdf/crb/reports/WhitePaperICV.pdf>

Ms. Rasada held the post of Administrative Officer to the ICV from November 2012 through June 2016 when ICV activities ended. The actions of the ICV workgroups served to impact, inform, and inspire local and statewide collaboratives, regulatory actions, and legislation.

Pathways World Café ~ October 28, 2011

At the request of Senator Carol Liu, collaborate with Senate staff to plan and implement a half-day World Café style policy brainstorming session and round robin discussion regarding social services delivery in the 21st Senate District. The participants identified a myriad of policy options at the grassroots, regulatory, and legislative levels which could serve to amplify service delivery, increase communication, promote collaboration and encourage resource sharing.

Environmental Policy Fellowship – Aquatic Invasive Species Report ~ January 2011

At the request of President Pro Tempore of the California Senate Darrel Steinberg, identified, applied for, and received grant funding to create a one year CRB Environmental Fellowship for the purpose of assisting the state in implementing the California Aquatic Invasive Species Management Plan. The senator requested a framework for understanding the challenges that coastal aquatic invasive species create for California. CRB Senior Environmental Policy Fellow, Adrianna Muir, Ph.D., authored *Managing Coastal Aquatic Invasive Species in California: Existing Policies and Policy Gaps* (<https://www.library.ca.gov/crb/11/11-001.pdf>). The report discusses opportunities for improvement over six general policy and addresses the vectors, through which invasive species are introduced into California.

Perinatal Mood and Affective Disorder (PMAD) Roundtable ~ May 3, 2010

At the request of Assemblymember Pedro Nava, Ms. Rasada organized and implemented a roundtable discussion of PMAD stakeholders. The intention and purpose of the meeting is to inspire attendees to form a PMAD outreach and policy collaborative. Meeting outcomes: The creation of an online PMAD Archive (<http://www.library.ca.gov/crb/pmad/index.html>) and the California Maternal Mental Health Collaborative.

In 2018, Governor Edmund G. Brown signed into law one of the world's most comprehensive maternal mental health bill packages AB 2193 (Maienschein), AB 3032 (Frazier), AB 1893 (Maienschein), ACR 180 (Waldron). The collaborative born out of this meeting, 2020 Mom, sponsored the bill package.

California Central Coast Policy Tours – February 2007 & 2010

Planned and implemented two one-day policy briefings to the Monterey Bay related to the delicate nature of the land/sea connection and the policy challenges of maintaining healthy California coastlines, estuaries, and beaches. Participants include Senate and Assembly Legislative and Committee Staff, and Legislative Analysts Office staff. Policy briefings took place at the Monterey Bay Aquarium Center for the Future of the Oceans, Hopkins Marine Institute, beach areas experiencing erosion due to ocean rise, the Monterey Bay Aquarium Research Institute, the Elk Horn Slough, and Monterey Bay Aquarium. The 2007 tour included a cruise on the Research Vessel Fulmar for view of the area wildlife and the underwater canyons in the bay.

Bettering the Lives of Veterans – Winter 2009 Policy Tours

Sought funding for and oversaw the planning and implementation of three one-day policy tours for legislative and agency staff focused on bettering the lives Veterans in California. Day One: Housing & Homelessness. Day Two: Mental and Physical Health. Day Three: Employment and Education. Each of the three days brought staff on site to relevant locations to meet with Veterans and individuals who work directly with Veterans at all levels of assistance (Federal, State, Local Governmental and Non-Governmental). The tour series was a catalyst for Speaker John Perez introducing legislation intended to create an InterAgency Council on Veterans. On August 23, 2011, Governor Edmund G. Brown signed Executive Order B-09-11 creating the InterAgency Council on Veterans to identify and prioritize the needs of veterans and coordinate activities at all levels of government in addressing those needs.

Klamath Project Policy Tour – October 12, 2006

Sought funding for, planned and implemented a one-day tour utilizing small charter aircraft to transport participants to a series of policy briefings along the Klamath River in Siskiyou and Del Norte Counties. The day included a one-hour aerial tour of the Klamath River from the headwaters in Klamath Falls, Oregon to the mouth of the River at the Pacific Ocean in Requa, California. Participants include Legislative and Committee Staff, staff from the Legislative Analysts Office, Cal-EPA, and California Resources Agency including the UnderSecretary, Agency Directors, and Deputy Directors. Participants hear from the Karuk, Yurok, and Hoopa tribes, The Klamath Water Users Association, The Klamath Compact Commission, a Siskiyou County Supervisor, PacifiCorp Power Company, Humboldt State University Scientists, the Pacific Coast Federation of Fisherman's Associations, and the Northcoast Regional Water Quality Control Board. This meeting invigorated the relationships between local tribes, who together, fought for the removal of the dams and won! On April 12, 2016 Federal officials in California and Oregon signed agreements with PacifiCorps to remove the four hydro-electric dams. This project was the nations largest dam removal and river restoration project to date. Upon completion of the project, more than 1,300 dams will have been removed nationwide since 1912.)

Project Advisor ~ Energy Efficient, Mold-Resistant Materials and Construction Practices for New California Homes (2005-2006)

The Energy-Efficient, Mold-Resistant Building Assemblies for the New California Homes project was a 30-month project funded by the California Energy Commission (#500-03-013), Gas Research Institute, and participating builders, utilities, manufacturers, and consultants. This project investigated residential building construction practices and innovative building assemblies that are resistant to mold formation and growth to identify, evaluate, and recommend cost-effective residential construction practices and building assemblies that resist mold growth in the presence of moisture. The project published guidelines on building materials and construction practices to prevent or limit moisture migration and provided a relational database linking water damage claims, construction details, and climatic conditions. [Note: Participated as Pamela J. Davis.]

Builders Guide to Mold and Moisture Control, August, 2008.

<http://www.energy.ca.gov/2008publications/CEC-500-2008-034/CEC-500-2008-034-FS.PDF>

A California Builders Guide to Reducing Mold Risk, April 12, 2006

<http://www.iee-sf.com/workshops-seminars/pdf/BuildersMoldGuide.pdf>

E D U C A T I O N

Jesse Marvin Unruh Assembly Fellowship Program, Class of 1998-99.

Sonoma State University ~ Class of 1998

- **Bachelor of Science Nursing.** Magna Cum Laude, with Distinction. Minor: Women's Health.
- **Major - Philosophy (*recognized*)** emphasis Critical Thinking, BioMedical Ethics, & Logic. Minor: Music.

Butte Community College: Focus - General education (Fall 1992-Spring 1994) Transfer Spring '94 - 4.0 GPA.

Russ Reid Company Leadership Academy, Fall 1990. Team leader; our team took first place in a four team competition to develop an effective marketing campaign and secure a client contract.

P R O F E S S I O N A L L I C E N S U R E , C E R T I F I C A T I O N S , C O N T I U I N G E D

California Registered Nurse, License # 579626

California Public Health Nurse, License # 63532

Impacts and Mitigations for Poverty Workshop with Dr. Donna M. Beagle, April 2024. Nevada County.

Harm Reduction Train-the-Trainer, May 2022. Nevada County.

Restorative Justice Circle Certification (24 hours) Sujatha Baliga, Restorative Justice Project; Spring 2017

Matrix Works Group Genius Accelerator Workshop (24 hours) with Mukara Meredith, MSW; April 2017

Lean Process Improvement in Government, October 2015

Basic Supervision for State Supervisors I & II, December 2013

City of Sacramento, City Management Academy, Fall 2008

"Fundamentals of Mold, Biological Sampling, and Report Interpretation" EML, Inc. March 2002

"Sewage and Mold Remediation" Restoration Consultants, April 2001

Certified Doula – The Sonoma County Doula Project, Sebastopol, California 1995

HONORS & RECOGNITIONS

- **Who's Who in America**, Marquis Who's Who, Inc., 2002-present.
- **California Assembly Resolution**, Assembly Speaker Antonio Villaraigosa, for Outstanding Assembly Fellowship Service, 1998/99.
- **Presidential Scholar**, Sonoma State University, 1994-95, 1995-96, 1996-97, & 1997-98.
- **Ambrose R. Nichols Jr. Scholarship**, Sonoma State University Alumni Association, 1997.
- **Outstanding Young Woman of America**, United States Junior Chamber, 1997.
- **Sigma Theta Tau, Intn'l Honor Society of Nursing**, Lambda Gamma Chapter, 1996.
- **Trustees Award for Outstanding Achievement**, California State University Trustees, 1996.
- **Phi Sigma Tau, International Philosophical Honor Society**, Chico State Chapter, 1995.

COMMUNITY WORK

Founder, San Juan Ridge Community Coalition (SJRCC), October 2021 – present.

Board Member, North San Juan Community Center (NSJCC), 2022-2024.

Weekly Mobile Harm Reduction Outreach Clinic at NSJCC, October 2021 to June 2024.

Implemented Monthly 2nd Tuesday Social Services Health & Happiness Clinic at San Juan Ridge Community Library, July 2022 - Present (SNMH claimed control of the clinic in Spring 2024.)

President, Richmond Grove Neighborhood Association (RGNA), 2000 – October 2021.

Neighborhood Emergency Training Certified, 2007, Sacramento Region Citizen Corps Council.

Grant Proposal Workshops. For anyone who asks, free of charge. December 2000 – Present

The Art of Delegation Workshops. For anyone who asks free of charge. July 1983 - Present