

COUNTY OF NEVADA
STATE OF CALIFORNIA
BOARD OF SUPERVISORS



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Supervisor, 5th District

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NEVADA COUNTY BOARD OF SUPERVISORS
Board Agenda Memo

MEETING DATE: August 22, 2023
TO: Board of Supervisors
FROM: **Hardy Bullock, District V Supervisor**
SUBJECT: Resolution supporting and proclaiming October 4, 2023 as California Clean Air Day in Nevada County

RECOMMENDATION: Adopt the attached Resolution

FUNDING: N/A

BACKGROUND: California, as a state, has some of the worst air pollution in the United States. Unhealthy and hazardous air quality has become an increasing concern for Nevada County residents. We consistently face wildfire smoke and elevated levels of air pollution in our communities, which negatively impacts public health.

Air pollution has been linked to higher rates of cancer, heart disease, and lung disease amongst other health risks. It is critical that both organizations and individuals take action to curb pollution and mitigate the impacts of poor air quality.

To help promote improved air quality, a statewide organization called the Coalition for Clean Air (CCA), founded in 1971 to advocate for air quality throughout California, is promoting a project called California Clean Air Day.

Specifically, this year October 4, 2023 is the 6th California Clean Air Day where individuals, organizations, businesses and jurisdictions are invited to participate in pledging commitment to advancing clean air throughout California. As their website states, "California Clean Air Day is built on the idea that shared experiences unite people to action to improve our community health. By joining together for a unified day of action we can create new habits to clear the air for all members of California's diverse communities."

In 2022 alone, total California Clean Air Day participation grew 11% to total 2 million participants including 56 counties, 565 companies and organizations, and 14 transit agencies. Therefore, I urge the Board of Supervisors to adopt the attached Resolution supporting and proclaiming October 4, 2023 as California Clean Air Day in Nevada County and encourage our workforce and members of the community to take actions to promote air quality throughout Nevada County.

Sincerely,

Hardy Bullock
Board of Supervisor, District V