



## Health and Human Services Agency

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### DEPARTMENT OF SOCIAL SERVICES

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## NEVADA COUNTY BOARD OF SUPERVISORS

### Board Agenda Memo

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**MEETING DATE:** June 2, 2026

**TO:** Board of Supervisors

**FROM:** Rachel Peña, Social Services Director

**SUBJECT:** Resolution proclaiming June 15, 2026, as Elder Abuse Awareness Day in Nevada County

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**RECOMMENDATION:** Approve the attached Resolution.

**FUNDING:** N/A

**BACKGROUND:** June is World Elder Abuse Awareness month. The 2026 theme is “Be Bold – Age with Attitude”!

The International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations (UN) launched the first World Elder Abuse Awareness Day (WEAAD) on June 15, 2006, to unite communities around the world in raising awareness about elder abuse.

This year we celebrate the strength, wisdom, and resilience of older adults while promoting their right to live free from abuse. The 2026 campaign focuses on honoring aging and eliminating abuse. Knowledge is power and here are some key statistics:

- Approximately 1 in 10 Americans over age 60 experience some form of abuse annually, yet only 1 in 24 cases are estimated to be reported.
- By 2034, older adults are projected to outnumber children for the first time in U.S. history, making elder justice a critical public health priority.
- Elder abuse leads to shorter life expectancies, serious physical injuries, and long-term psychological consequences.

Reporting elder abuse is critical because it is often a “silent epidemic”. Reporting is a vital community responsibility that breaks the cycle of silence, is a physical and mental health lifesaver, and allows access to vital social services.

Our Nevada County Master Plan on Aging Playbook (MPA) provides a wide array of services and supports to empower our seniors and adults living with a disability. The MPA also provides excellent opportunities for our community to get involved in helping aging community members and those living with disabilities.

By issuing this proclamation, the Nevada County Board of Supervisors will formally recognize that when we come together, we can prevent elder abuse from happening and support our community as we age.

**Approved by:** Rachel Peña, Social Services Director