

Nevada County, CA

The National Community Survey

Report of Results
2023

Report by:



Visit us online!
www.polco.us



National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Nevada County. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 518 residents of Nevada County collected from September 12th, 2023 to October 24th, 2023. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2023 survey was 18%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Nevada County.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Nevada County’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Nevada County residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Nevada County’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Nevada County’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to or during the pandemic. This may impact how your County’s 2023 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Nevada County represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2017 and 2023 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within Nevada County were eligible to participate in the survey. A list of all households within the zip codes serving Nevada County was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Nevada County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Nevada County boundaries were removed from the list of potential households to survey. Each address identified as being within county boundaries was further identified as being within one of the 5 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on September 12th, 2023 and the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. Lastly, all selected households received a final reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 4% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,894 households that received the invitations to participate, 518 completed the survey, providing an overall response rate of 18%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for Nevada County survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (518 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by Nevada County. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all county residents and became available on October 10th, 2023. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in Nevada County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

| | | Unweighted | Weighted | Target* |
|------------------------|------------------------------------------------|------------|----------|---------|
| Age | 18-34 | 4% | 18% | 19% |
| | 35-54 | 16% | 28% | 28% |
| | 55+ | 80% | 54% | 54% |
| Area | Area 1 | 20% | 14% | 14% |
| | Area 2 | 16% | 15% | 14% |
| | Area 3 | 14% | 14% | 14% |
| | Area 4 | 34% | 40% | 39% |
| | Area 5 | 16% | 18% | 19% |
| Hispanic origin | No, not of Hispanic, Latino/a/x, or Spanish .. | 94% | 92% | 92% |
| | Yes, I consider myself to be of Hispanic, La.. | 6% | 8% | 8% |
| Housing tenure | Own | 86% | 75% | 75% |
| | Rent | 14% | 25% | 25% |
| Housing type | Attached | 13% | 18% | 18% |
| | Detached | 87% | 82% | 82% |
| Race & Hispanic origin | Not white alone | 11% | 14% | 14% |
| | White alone, not Hispanic or Latino | 89% | 86% | 86% |
| Sex | Man | 47% | 49% | 49% |
| | Woman | 53% | 51% | 51% |
| Sex/age | Man 18-34 | 2% | 9% | 10% |
| | Man 35-54 | 8% | 14% | 14% |
| | Man 55+ | 37% | 25% | 25% |
| | Woman 18-34 | 2% | 9% | 9% |
| | Woman 35-54 | 8% | 14% | 14% |
| | Woman 55+ | 43% | 28% | 28% |

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

Nevada County funded this research. Please contact the County Executive Office at ceo@nevadacountyca.gov if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and for some survey items they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Nevada County continues to be a highly desirable and engaging community, yet participants emphasize the importance of fostering inclusivity.

Nevada County as a place to live received positive ratings from about 9 in 10 residents. A similarly high proportion, roughly 8 in 10 survey participants, were pleased with Nevada County as a place to raise children. About three-quarters also approved of the county as a place to retire. In addition, most respondents would recommend living in Nevada County to others (82%) and planned to remain in the county for the next five years (87%). The high quality of life experienced in Nevada County is likely linked to residents' positive perceptions of community engagement opportunities. Many related survey items received strong ratings, including opportunities to volunteer (85%), opportunities to participate in social events and activities (79%), and opportunities to participate in community matters (77%), all of which were higher than the national benchmark.

However, survey questions related to inclusivity earned relatively lower ratings, indicating an opportunity for growth. While 7 in 10 participants felt the county does an excellent or good job at making all residents feel welcome, only about half provided positive feedback regarding the county's efforts in valuing/respecting residents from diverse backgrounds. Similarly, the county's performance in attracting people from diverse backgrounds and taking care of vulnerable residents received favorable reviews from just 4 in 10.

Residents experience a strong sense of safety in Nevada County but indicate concerns about wildfire preparedness.

Virtually all respondents reported feeling very or somewhat safe in their neighborhood during the day (95% very or somewhat safe) and in Nevada County's downtown/commercial area during the day (90%). About 8 in 10 favorably rated the overall feeling of safety in the county as a whole and reported feeling safe from violent crime and property crime. Each of these scores were in line with comparison communities across the nation.

However, only about one-third of residents felt safe from fire, flood, or other natural disasters. In series of questions unique to Nevada County, these results were further explored. When asked about emergency preparedness, about 9 in 10 residents agreed that they were prepared for wildfire evacuation. Nearly all respondents indicated that they were signed up for emergency alerts, but when asked rate their level of concern related to wildfire risk in their neighborhood, two-thirds were very concerned about the ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.). About 8 in 10 also indicated that they were very concerned about the ability to find or renew fire insurance. Results revealed that the CAL FIRE website, friends and family/word of mouth, social media, and ReadyNevadaCounty.org were most heavily relied upon as wildfire preparedness resources.

The local economy is strong but poses challenges to community affordability.

When asked about which general aspects of the community the County should focus on in the next two years, 9 in 10 respondents identified overall economic health as an area of priority. In comparison, about half of residents gave positive ratings to the quality of economic health in Nevada County, identifying it as a potential opportunity for growth. A strong majority of respondents gave favorable assessments to Nevada County as a place to visit (92%) and to the vibrancy of its downtown/commercial areas (75%), both higher than the national average. The overall quality of business and service establishments in the county was scored positively by about three-quarters, on the rise since 2017. Additional survey items related to Nevada County businesses also trended upward since the previous survey, including economic development (from 33% in 2017 to 44% in 2023) and shopping opportunities (from 43% to 54%).

In terms of income, employment opportunities were evaluated as excellent or good by 3 in 10 residents, which increased approximately 15% since 2017. However, Nevada County residents identified affordability as a growing concern, which is a finding reflected in ongoing national trends. Roughly 2 in 10 respondents offered favorable ratings to the cost of living in Nevada County, decreasing since 2017. The availability of affordable quality food also trended downward, garnering positive reviews from about half. A lower proportion gave high marks to the availability of affordable quality health care (31% excellent or good), availability of affordable quality mental health care (25%), and availability of affordable quality childcare/preschool (31%), all of which declined by at least 15% since the previous survey. The availability of affordable quality housing was viewed positively by only 10% of respondents. In a custom question posed by Nevada County, 9 in 10 participants supported development of income-based affordable housing and development of workforce housing, while housing for individuals experiencing homelessness garnered support from about 8 in 10.

The county's natural environment and parks and recreational opportunities remain highly valued by residents.

About 9 in 10 residents identified the natural environment as an essential or very important area of focus for the community in the next two years, landing in the top three priorities identified by residents. A similar proportion of survey participants praised the overall quality of the natural environment and the county's water resources, which were both higher than the national benchmarks. In addition, ratings for the county's recreational opportunities (87% excellent or good) surpassed the national average. Air quality was also highly regarded by roughly 8 in 10 residents, in line with counterparts nationwide. The availability of paths and walking trails received favorable evaluations from 84% of respondents, compared to 71% in 2017. About three-quarters of respondents appreciated county parks, open space, and recreation programs or classes. Recreation centers or facilities and the preservation of natural areas were both valued by approximately two-thirds. Although most evaluations in these facets were strong, an area of opportunity emerged: reviews for recycling services saw a steep decline from 2017, decreasing from 73% excellent or good to 52%, which may merit additional research.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.

(% essential or very important)

| | 2017 | 2019 | 2021 | 2023 |
|--------------------------------------------------------------|------|------|------|------|
| Overall economic health | | | | |
| Overall quality of the transportation system | | | | |
| Overall design or layout of residential and commercial areas | | | | |
| Overall quality of the utility infrastructure | | | | |
| Overall feeling of safety | | | | |
| Overall quality of natural environment | | | | |
| Overall quality of parks and recreation opportunities | | | | |
| Overall health and wellness opportunities | | | | |
| Overall opportunities for education, culture, and the arts | | | | |
| Residents' connection and engagement with their community | | | | |

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

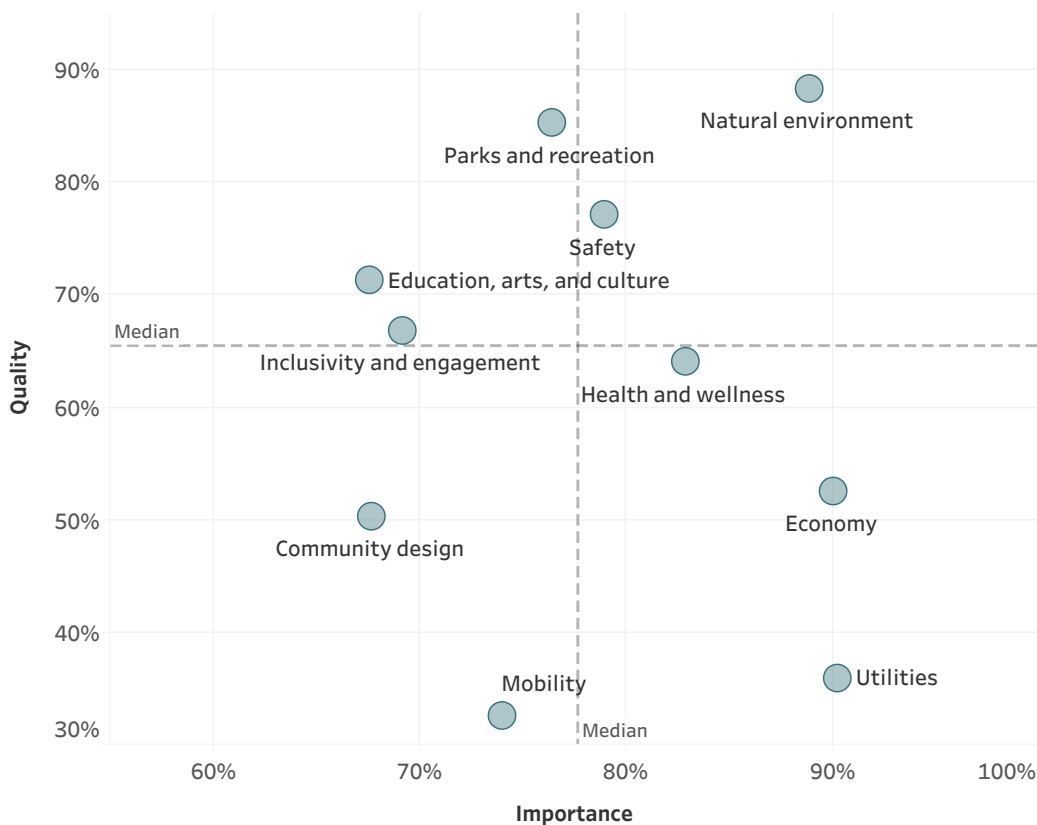
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide County staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 66% or more of respondents were considered of “higher quality” and those with ratings lower than 66% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 76% or more of respondents. Services were rated as “less important” if they received a rating of less than 76%. This classification uses the median ratings for quality and importance to divide the services in half.

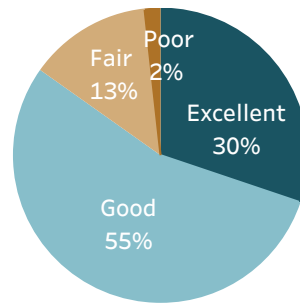
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



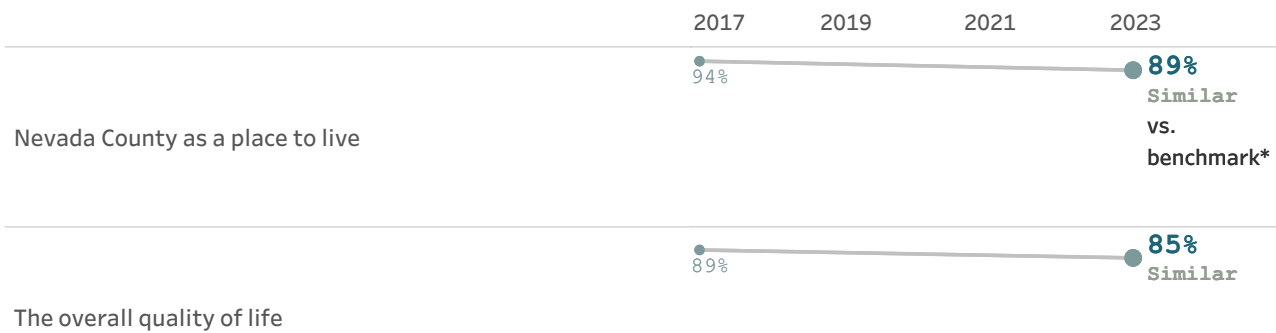
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Nevada County, 2023



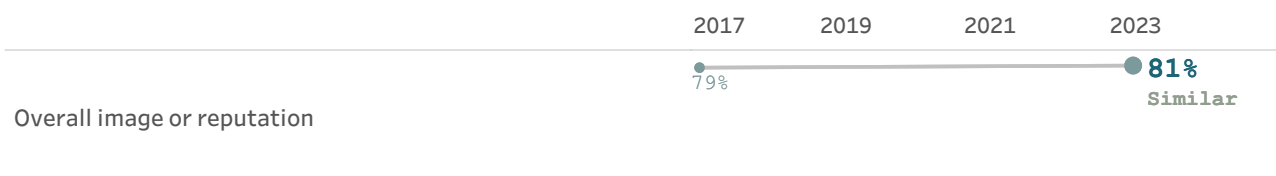
Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Nevada County community.
(% excellent or good)

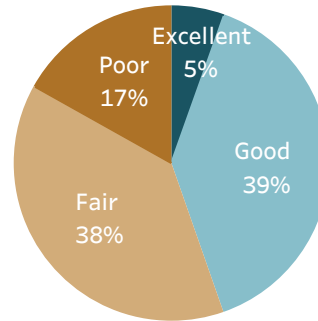


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

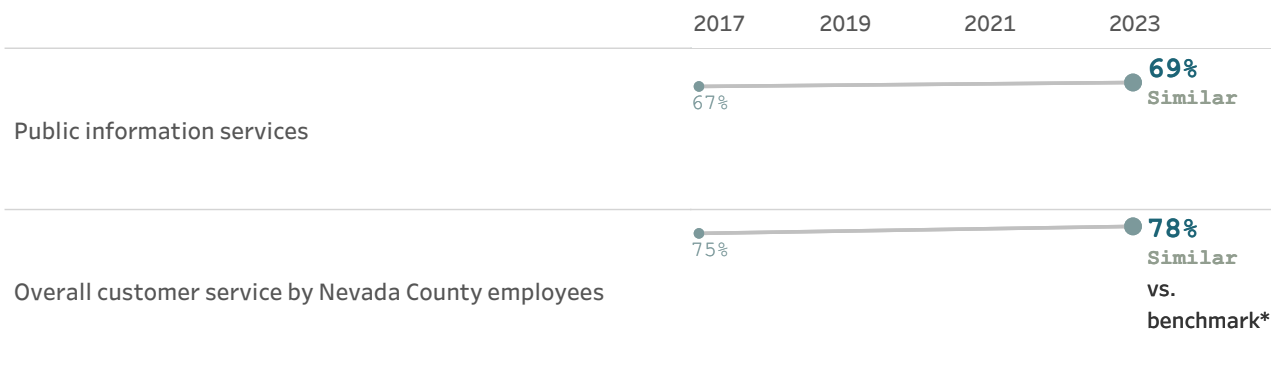
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

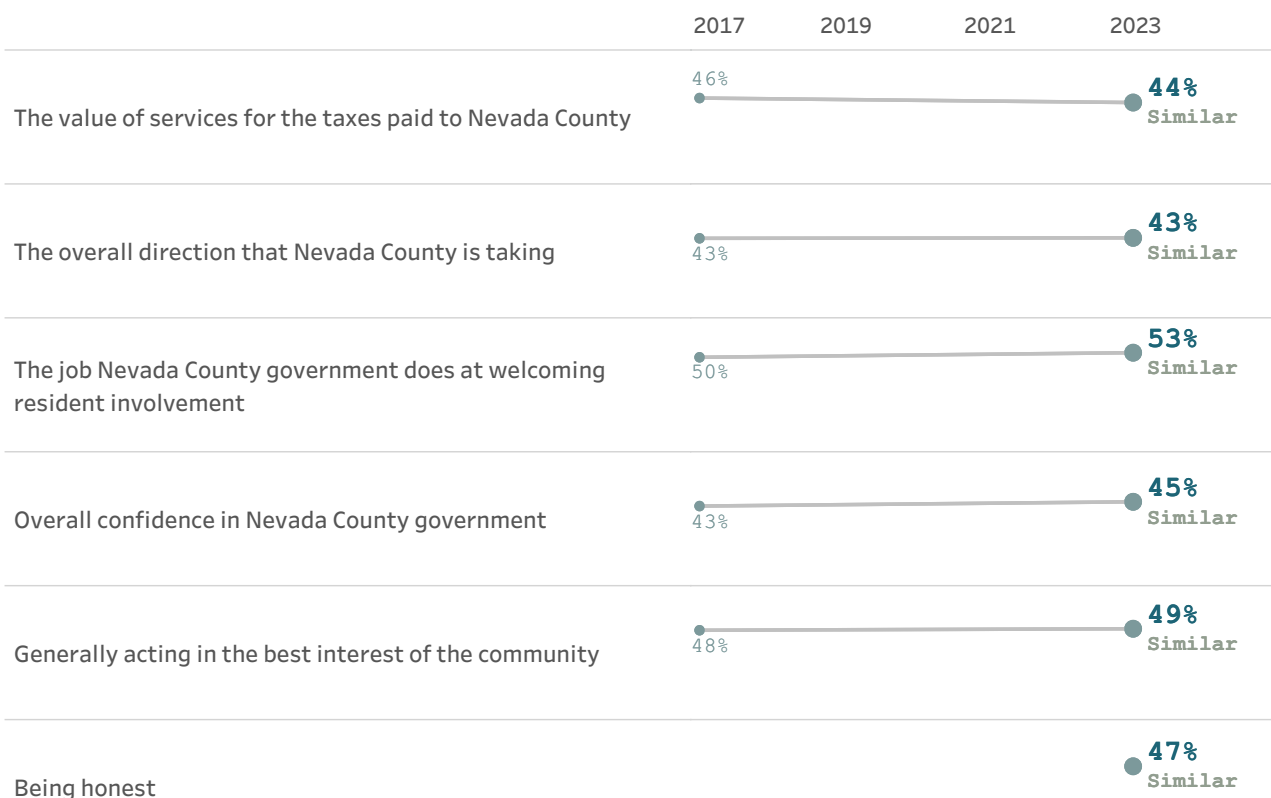
Overall confidence in Nevada County government, 2023

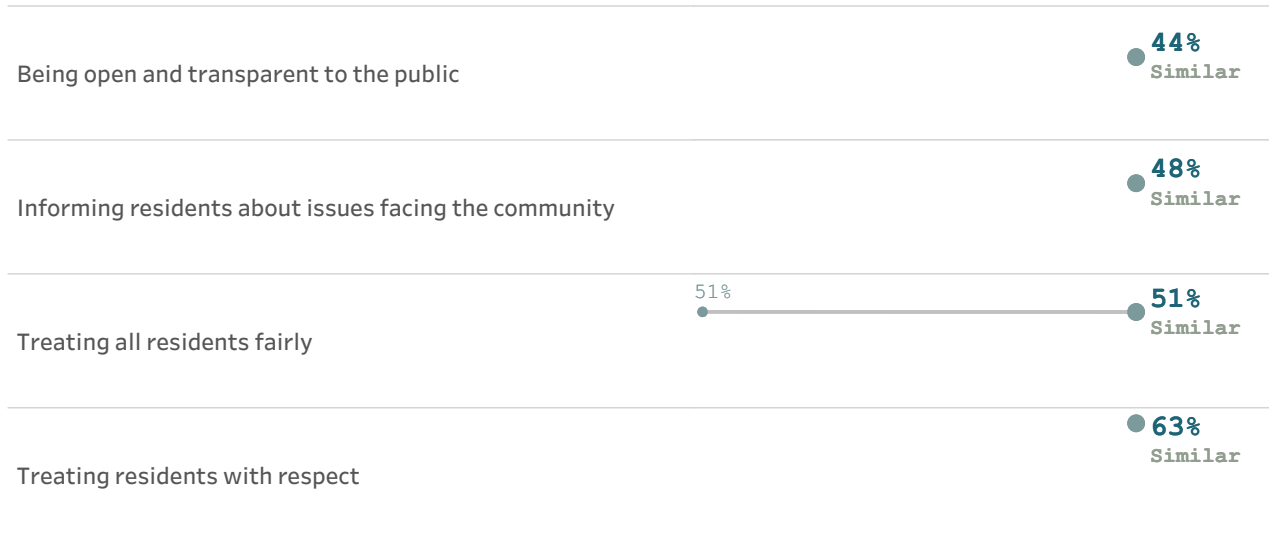


Please rate the quality of each of the following services in Nevada County.
(% excellent or good)

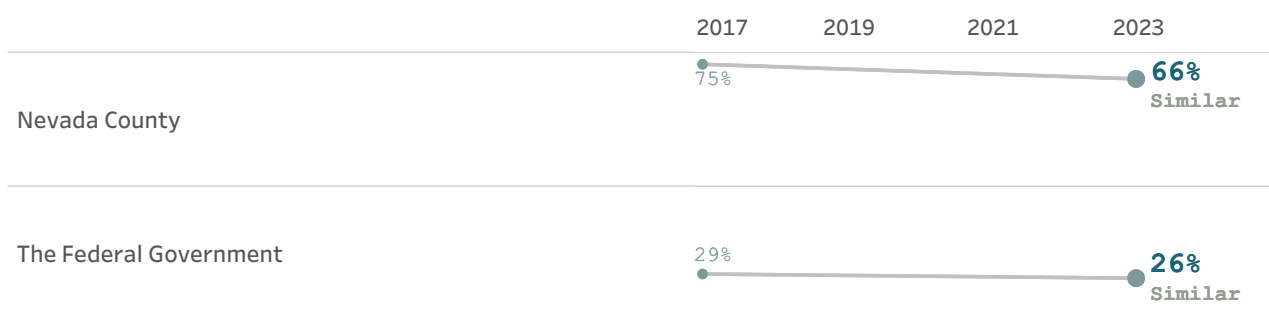


Please rate the following categories of Nevada County government performance.
(% excellent or good)





Overall, how would you rate the quality of the services provided by each of the following?
 (% excellent or good)

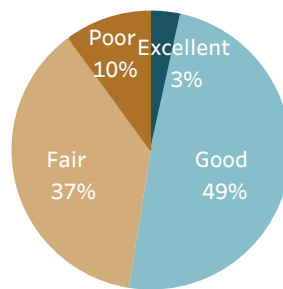


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

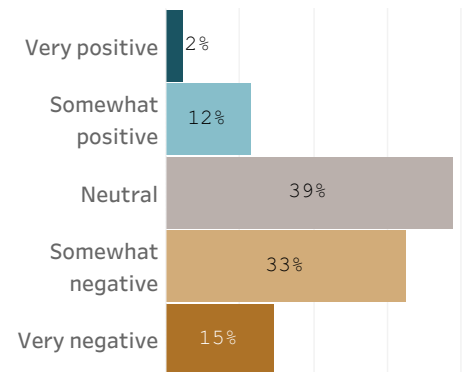
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

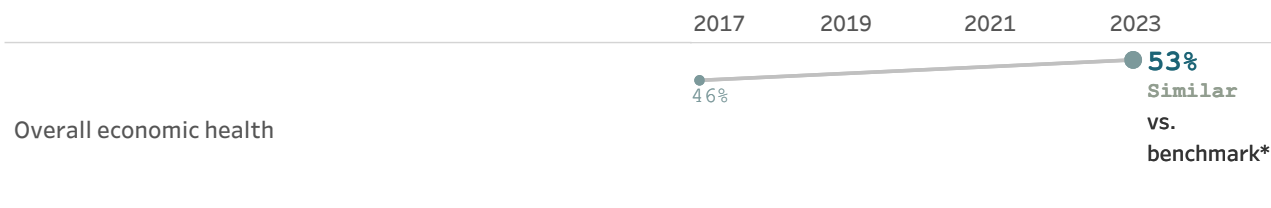
Overall economic health of Nevada County, 2023



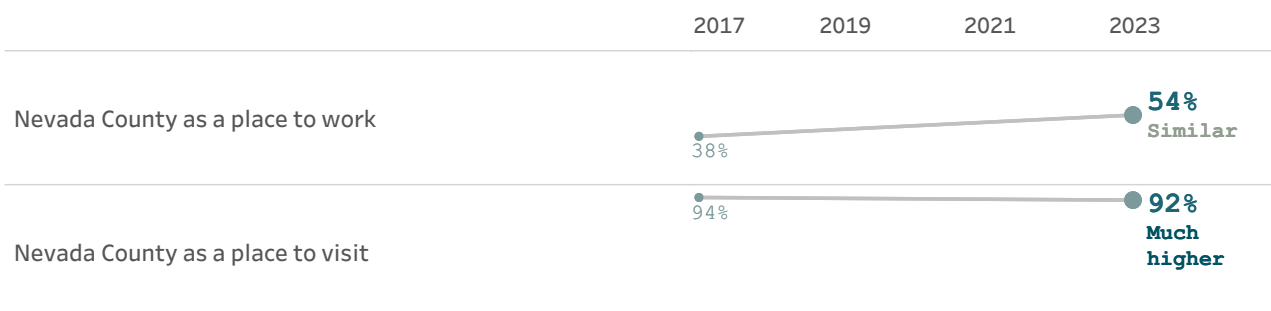
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



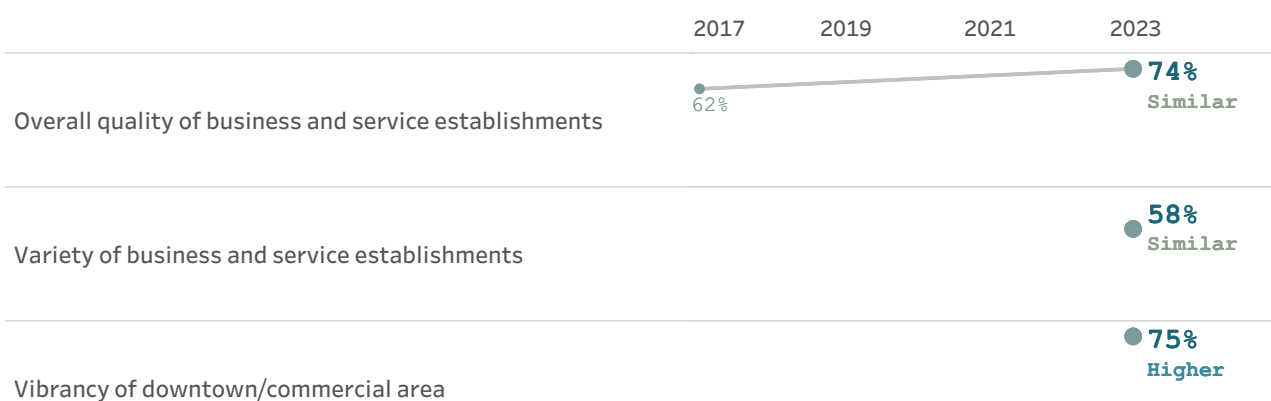
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

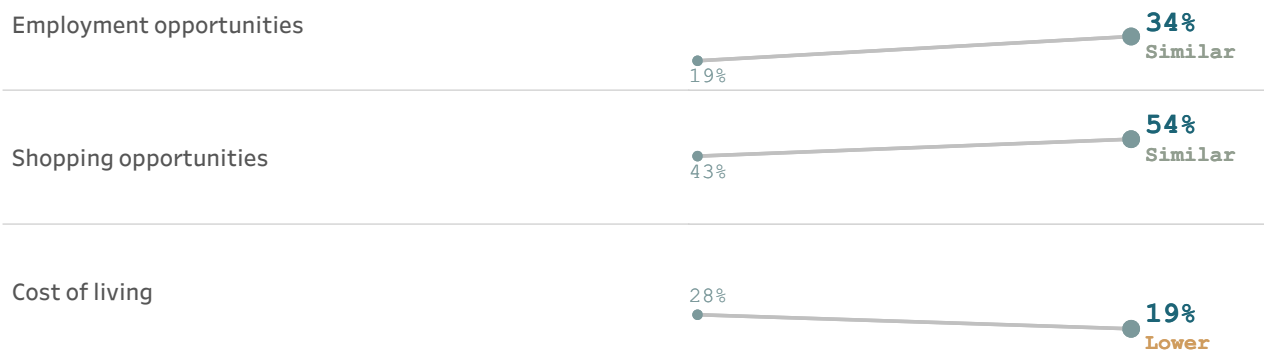


Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)

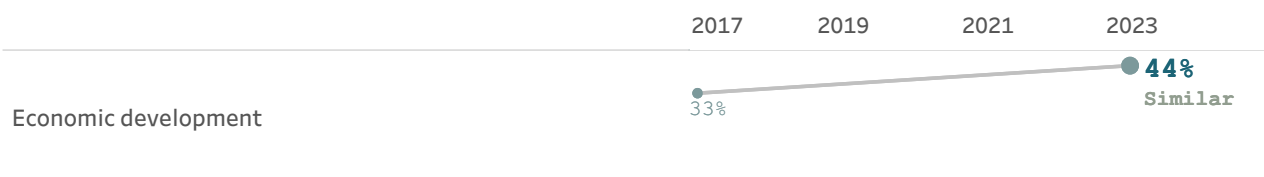


Please rate each of the following in the Nevada County community.
(% excellent or good)

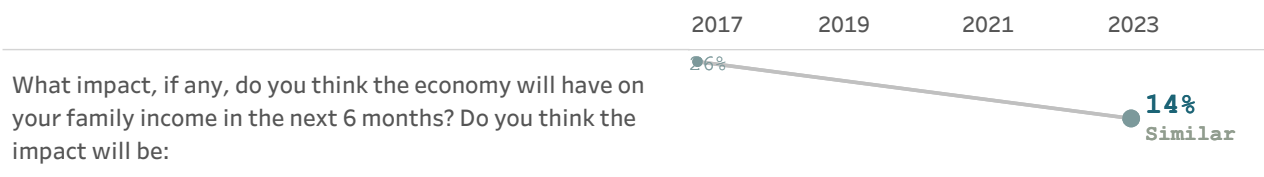




Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

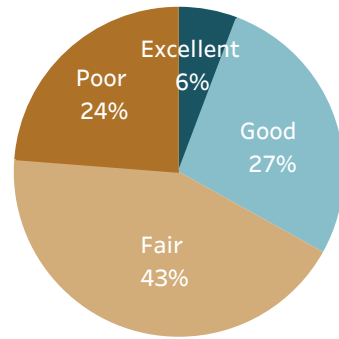


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

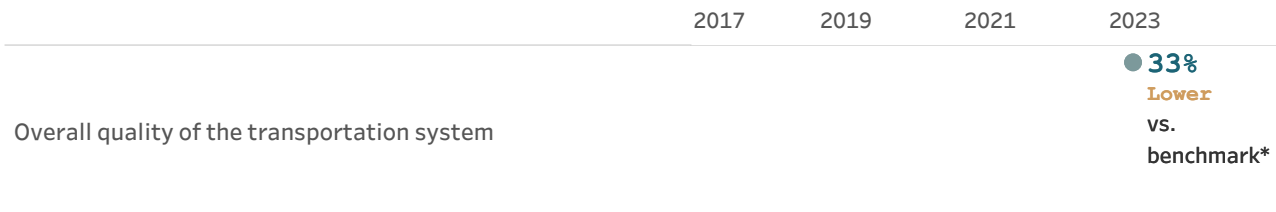
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

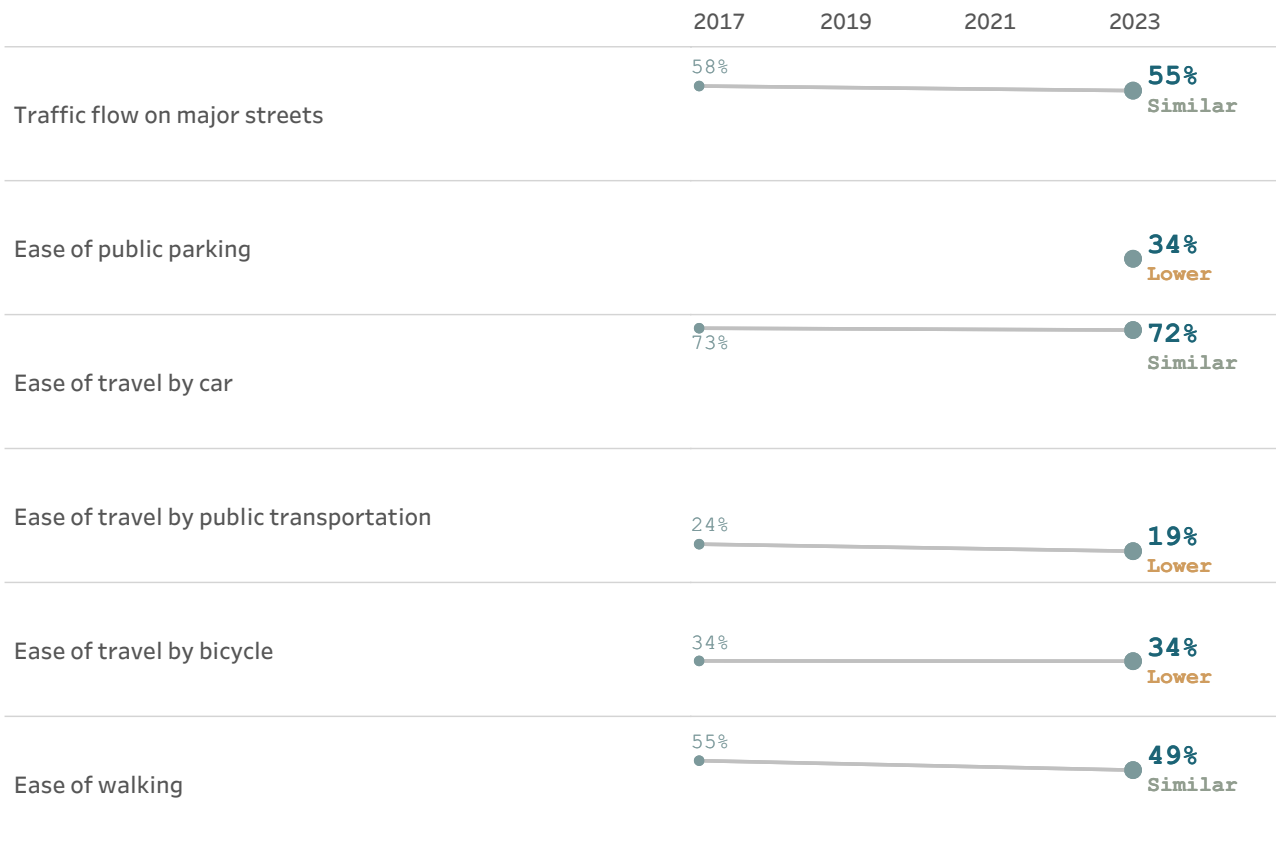
Overall quality of the transportation system in Nevada County, 2023



Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

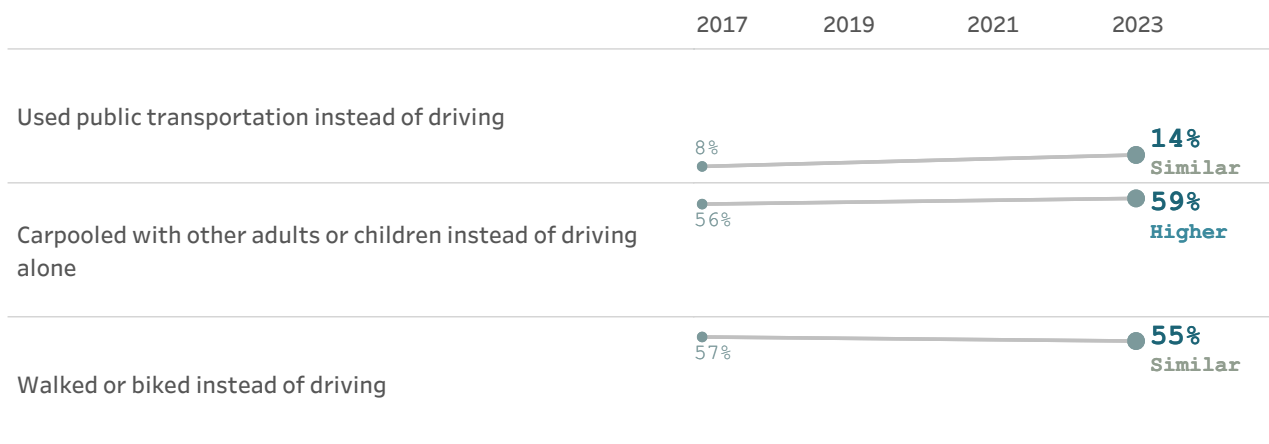


Please also rate each of the following in the Nevada County community.
(% excellent or good)



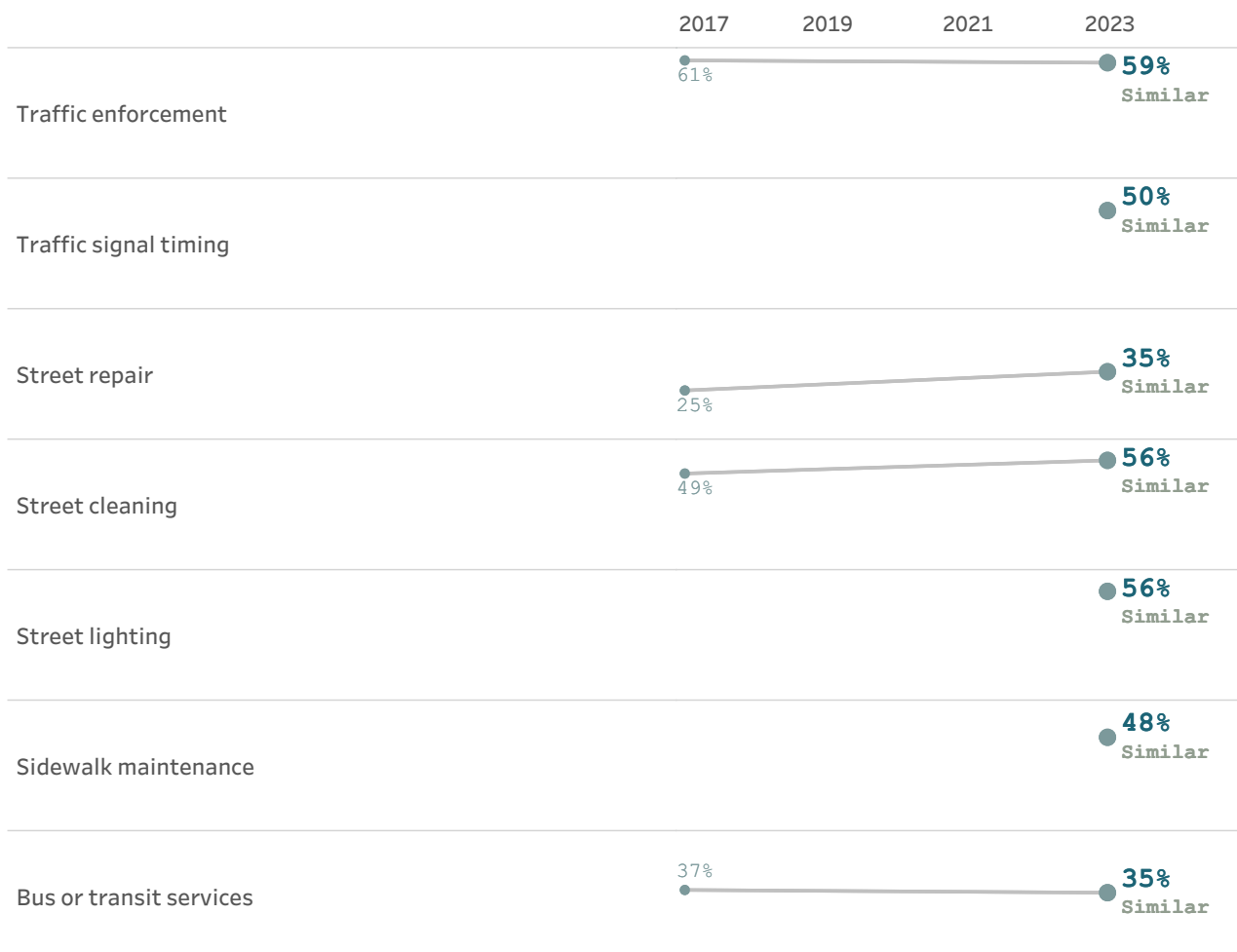
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



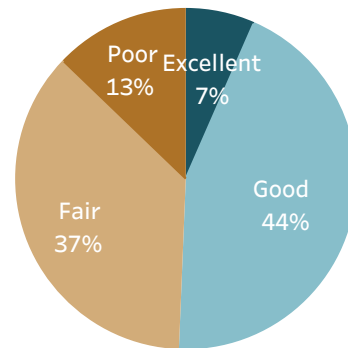
Please rate the quality of each of the following services in Nevada County.

(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

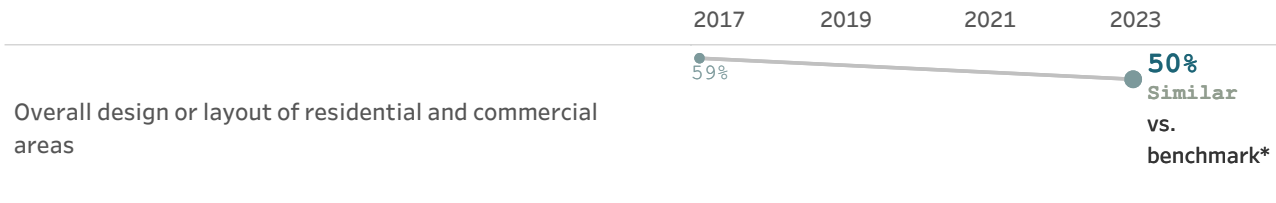
Overall design or layout of Nevada County's residential and commercial areas, 2023



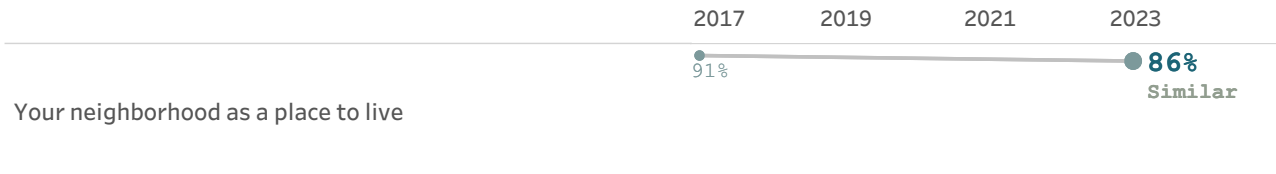
Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

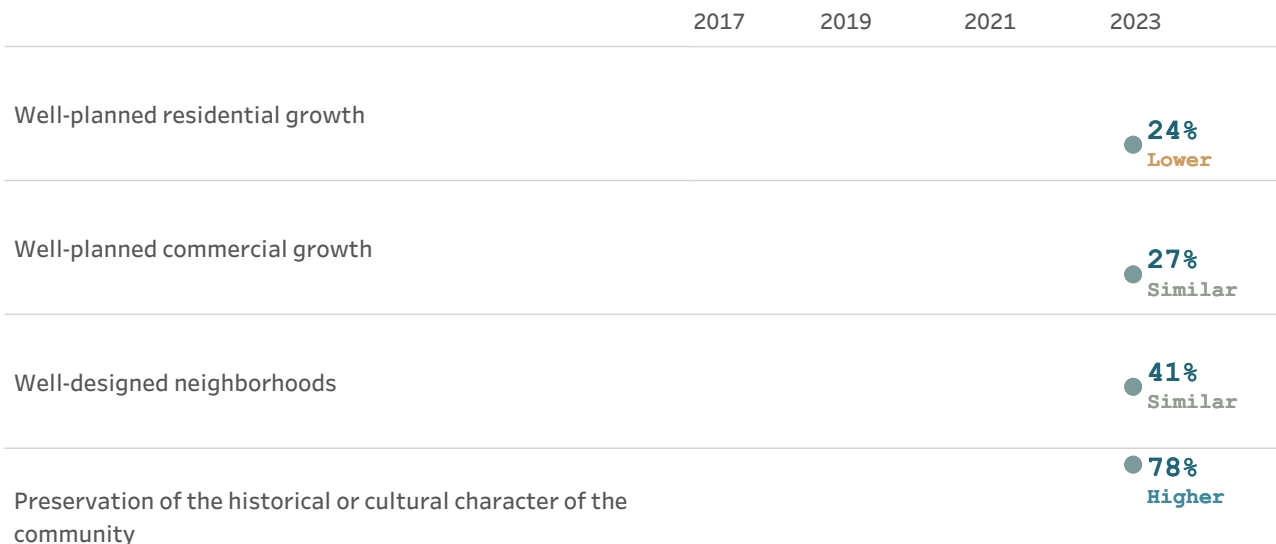
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

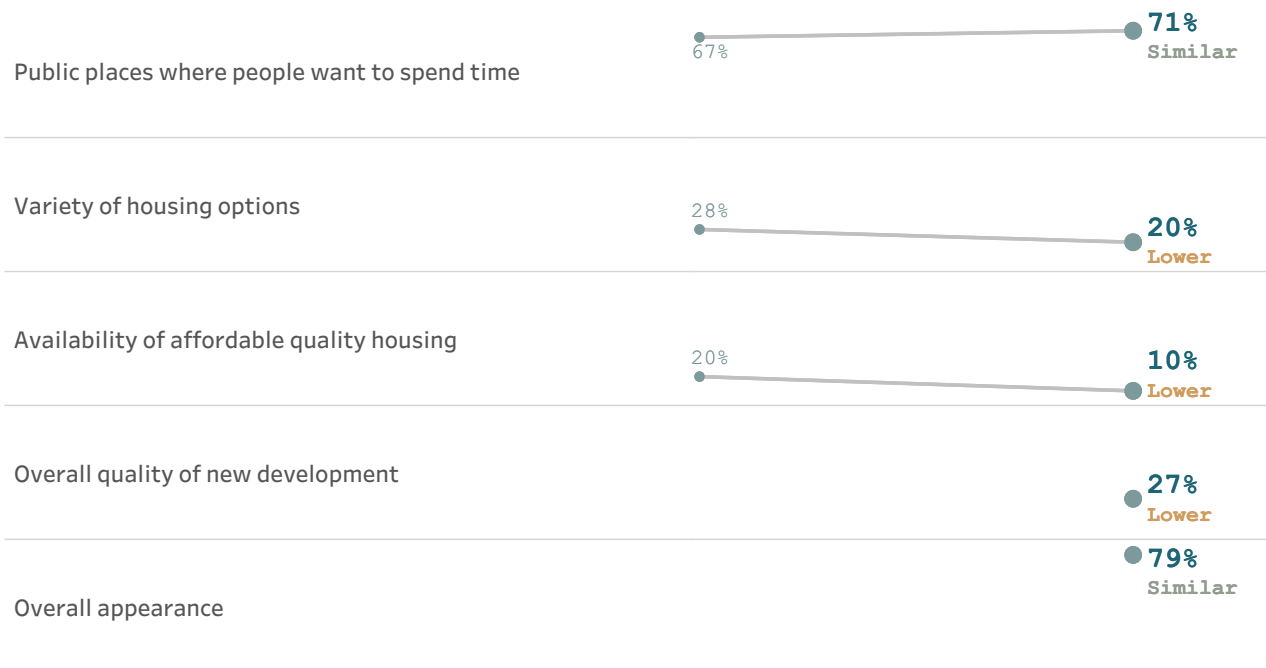


Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)

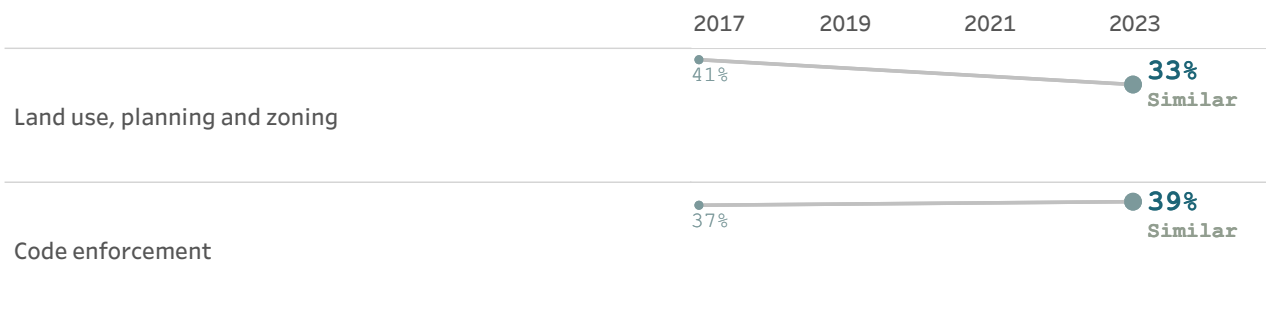


Please also rate each of the following in the Nevada County community.
(% excellent or good)





Please rate the quality of each of the following services in Nevada County.
 (% excellent or good)

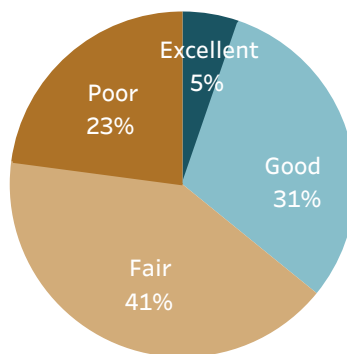


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

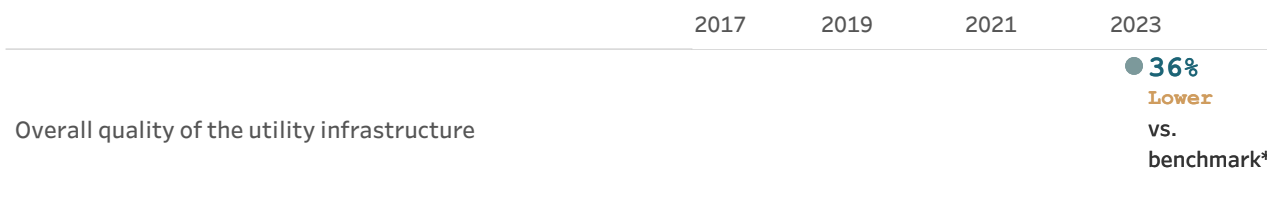
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

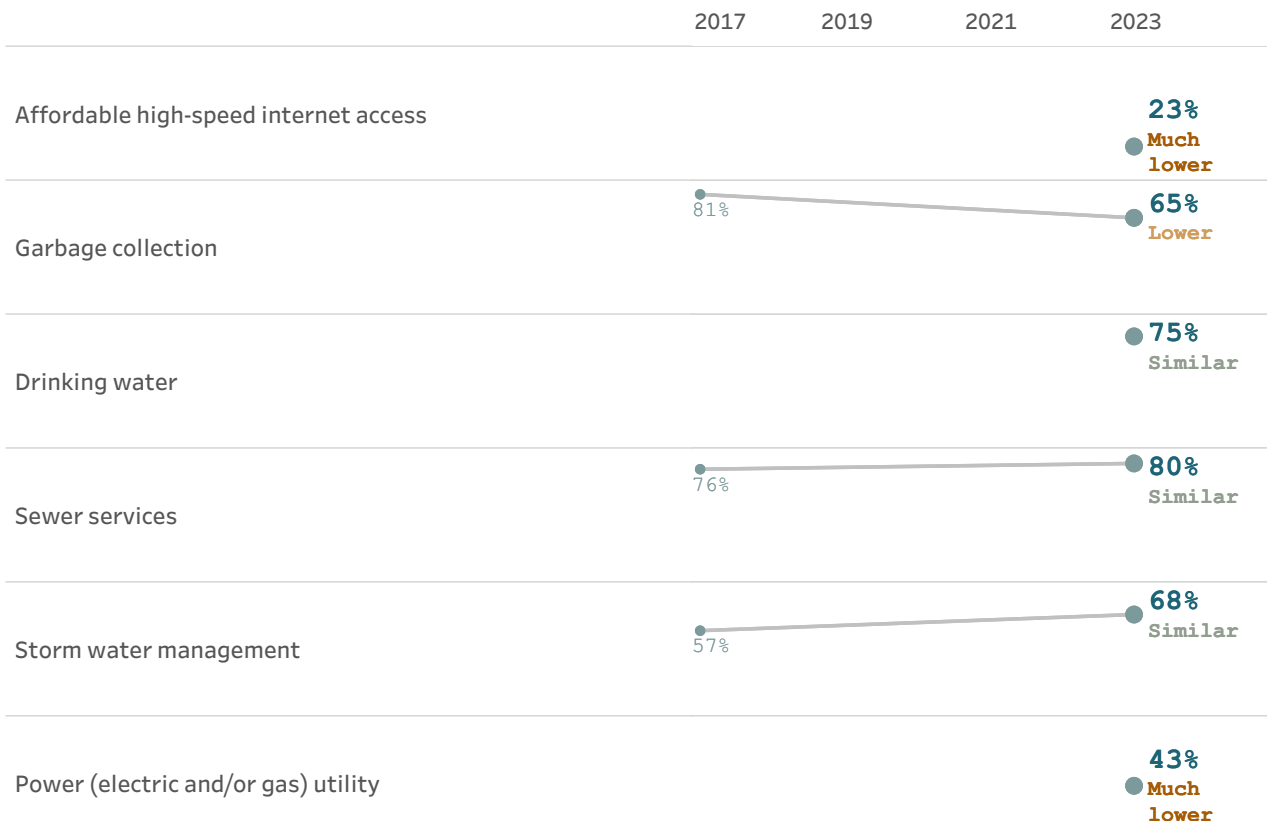
Overall quality of the utility infrastructure in Nevada County, 2023



Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



Utility billing

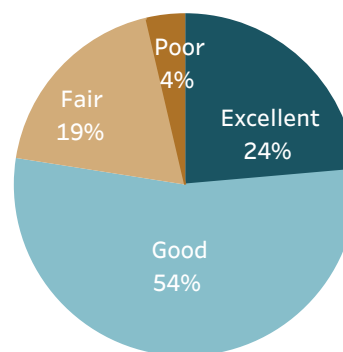
● 40%
Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

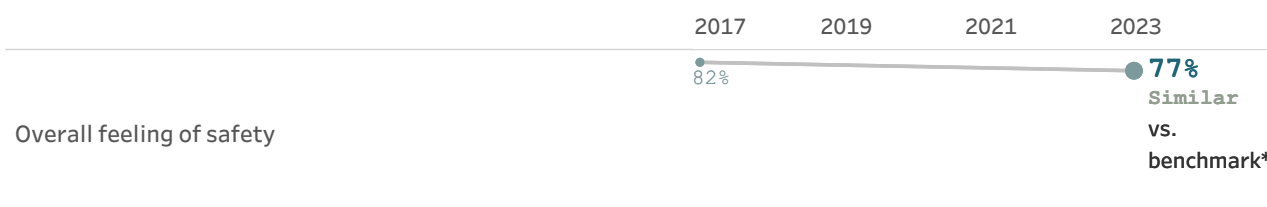
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Nevada County, 2023



Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)

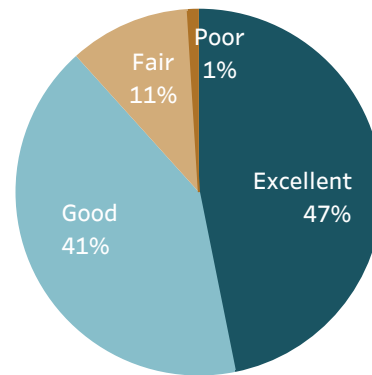


Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

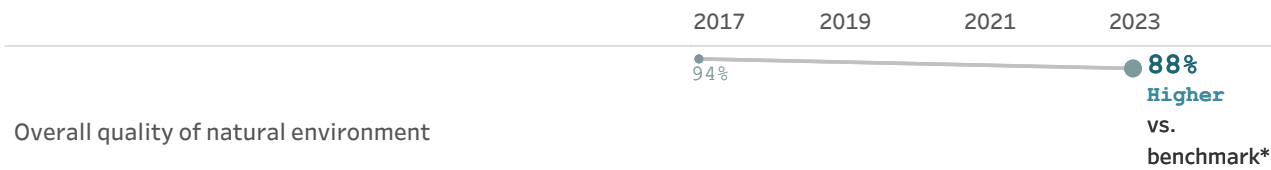
Overall quality of natural environment in Nevada County, 2023



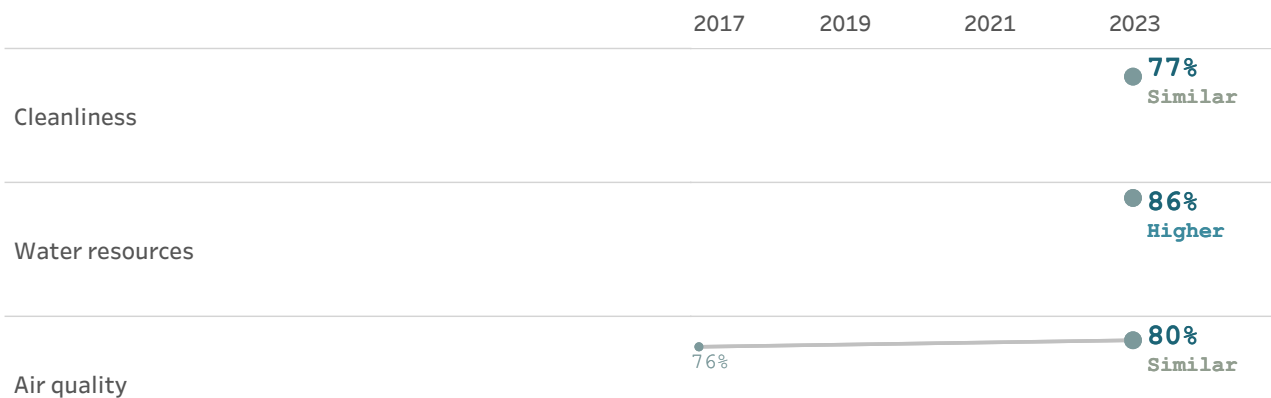
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

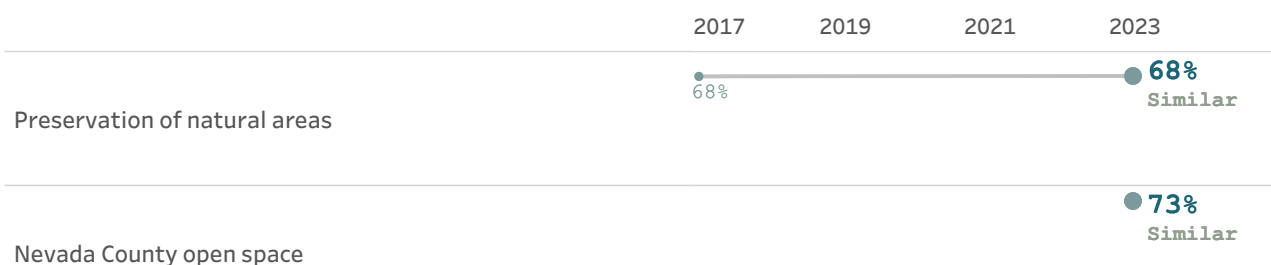
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

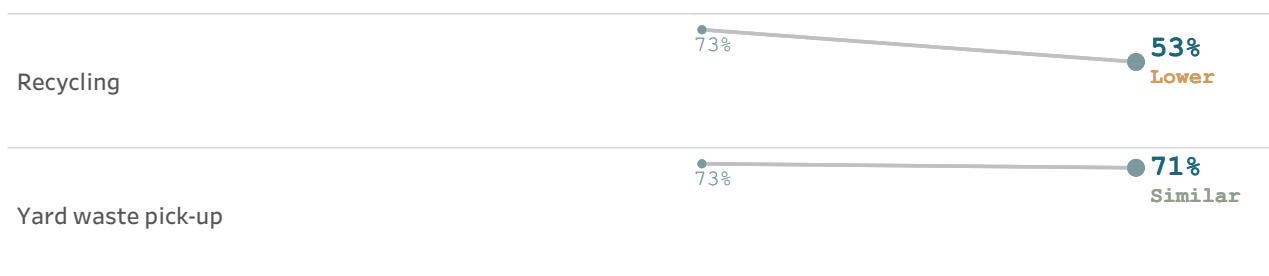


Please also rate each of the following in the Nevada County community.
(% excellent or good)



Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



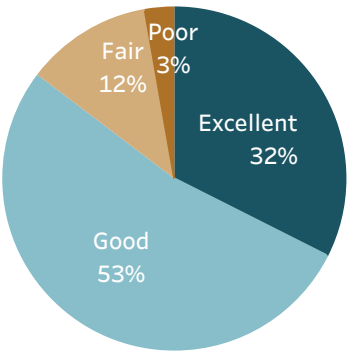


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

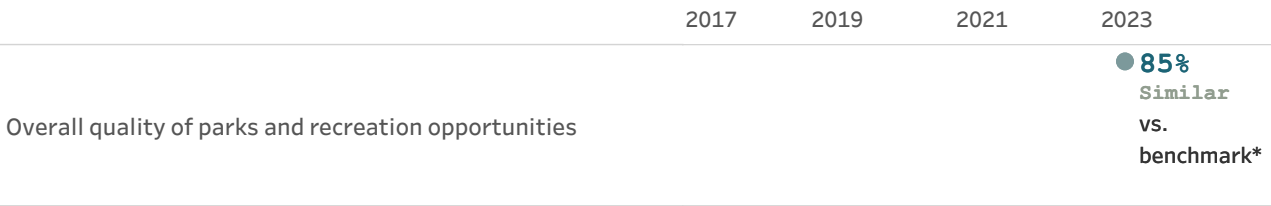
Overall quality of parks and recreation opportunities, 2023

Parks and recreation

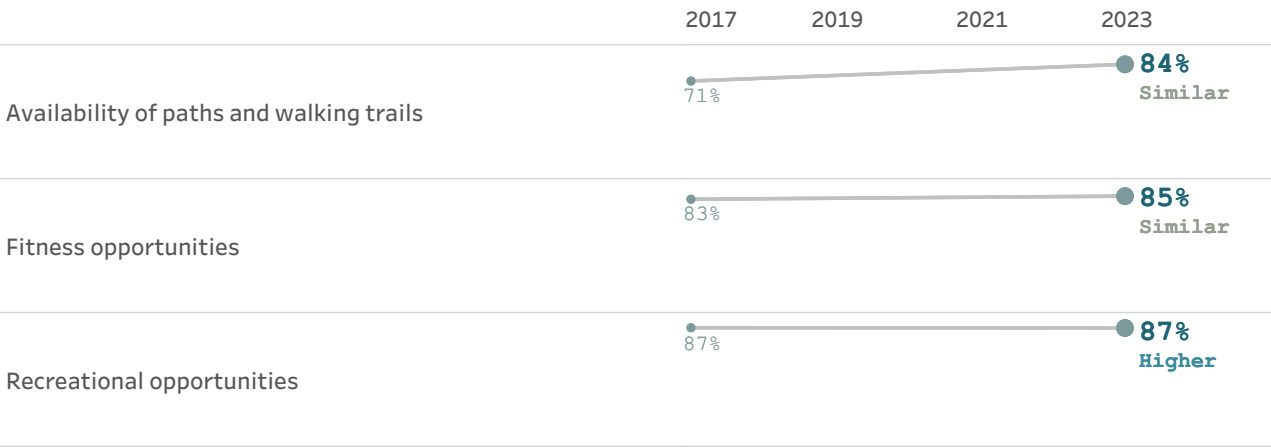
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”
- National Recreation and Park Association



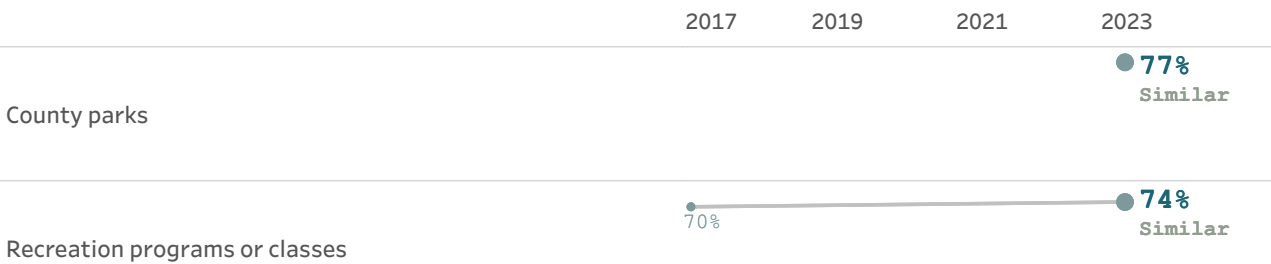
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

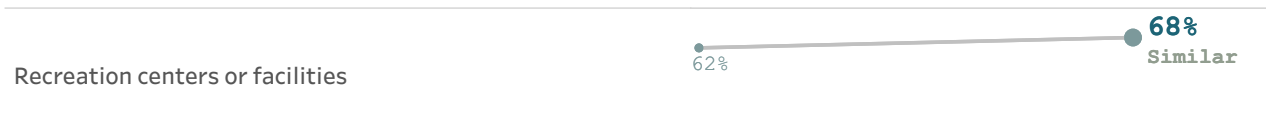


Please also rate each of the following in the Nevada County community.
(% excellent or good)



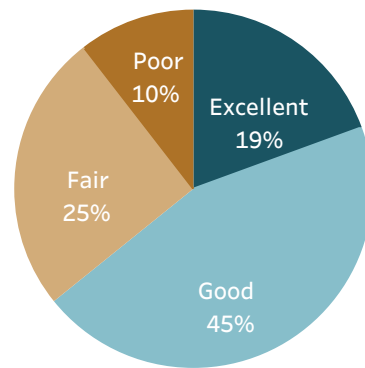
Please rate the quality of each of the following services in Nevada County.
(% excellent or good)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

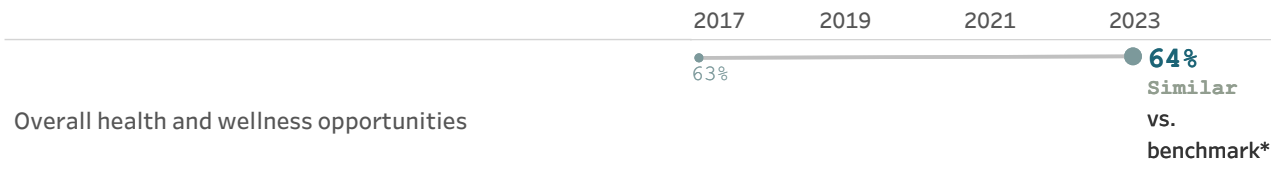
Overall health and wellness opportunities in Nevada County, 2023



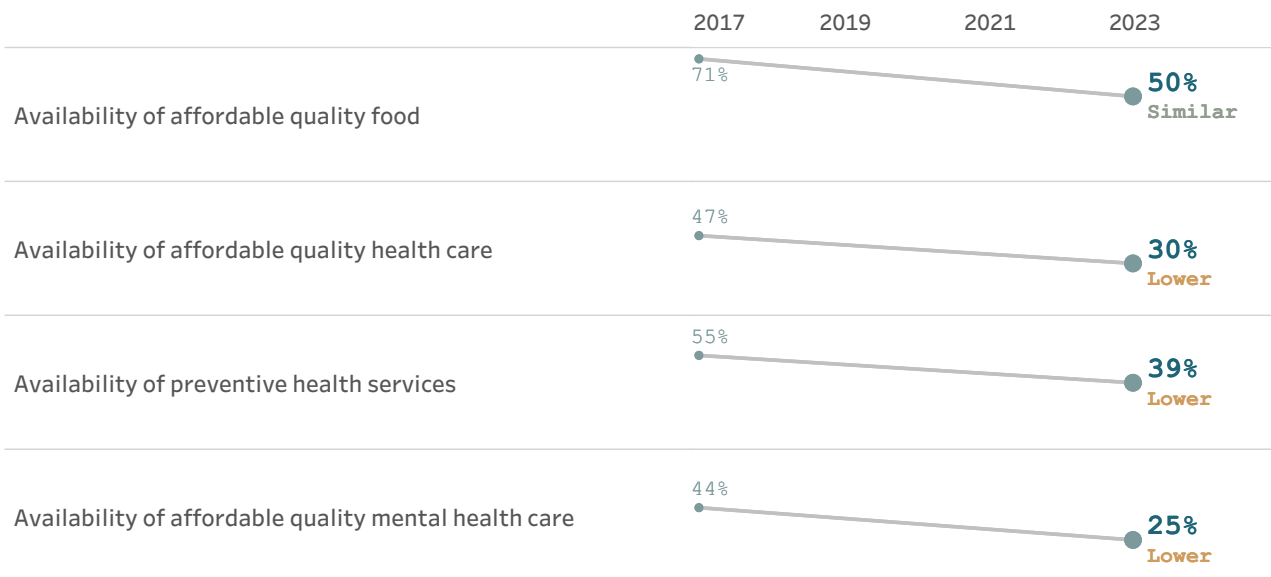
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

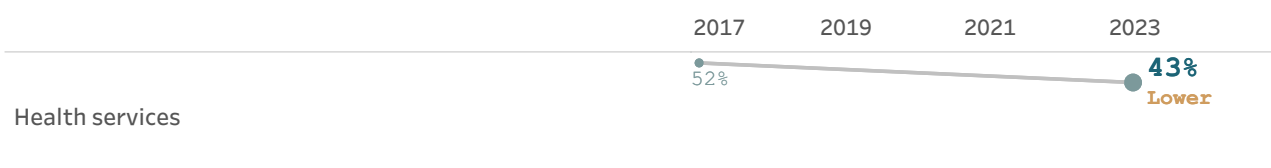
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please also rate each of the following in the Nevada County community.
(% excellent or good)



Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



Please rate your overall health.
(% excellent or very good)



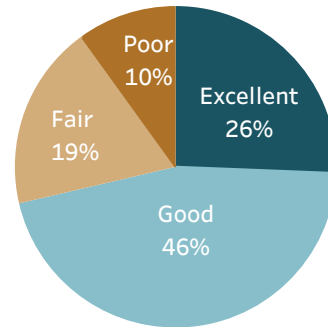
Please rate your overall health.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

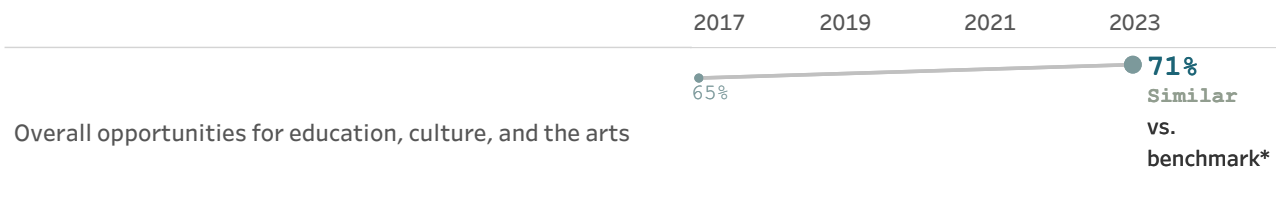
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

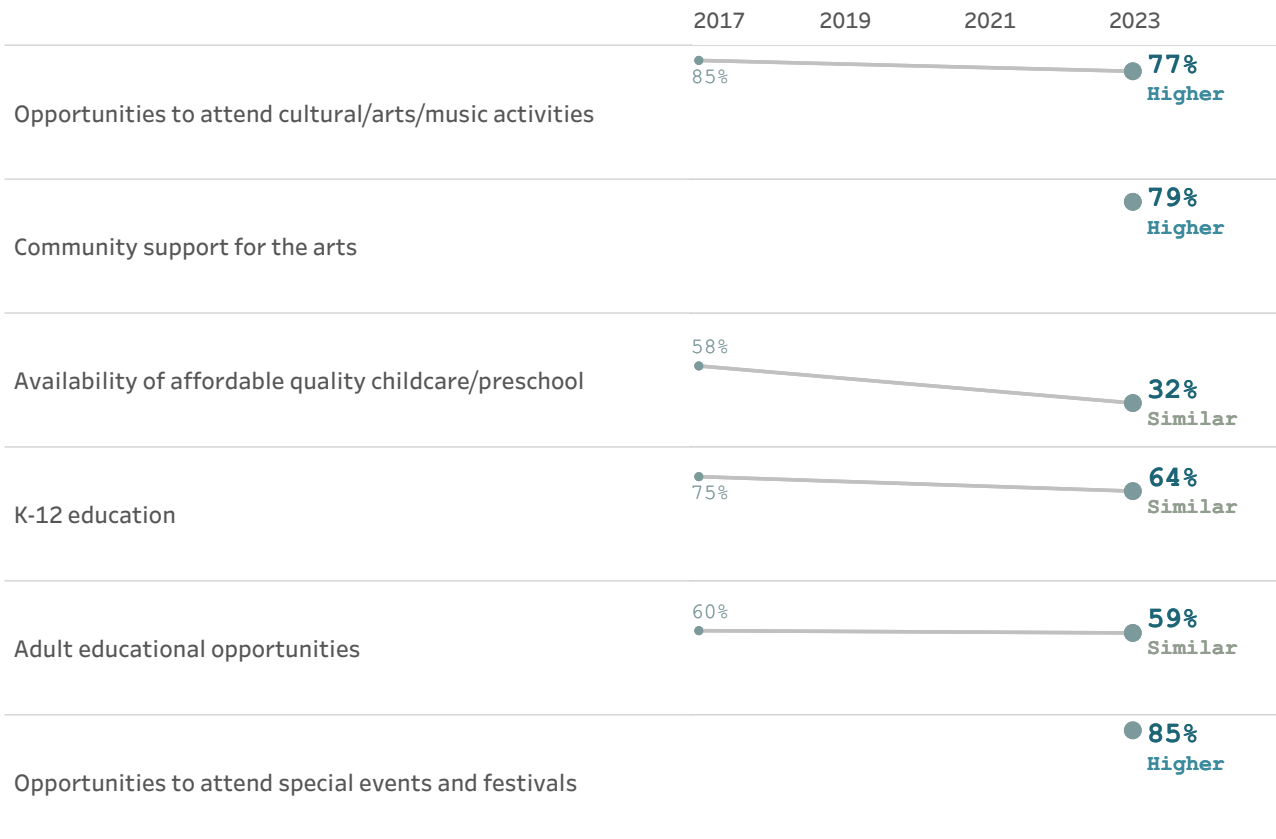
Overall opportunities for education, culture and the arts, 2023



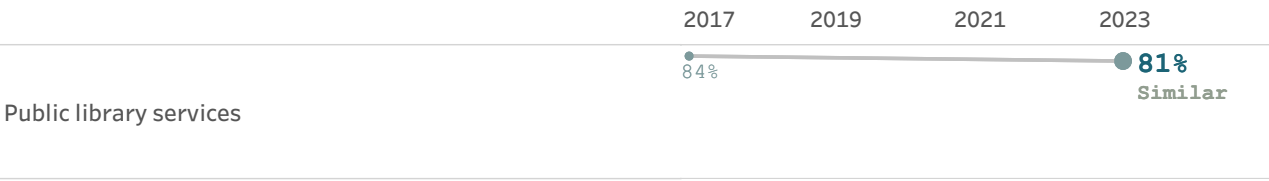
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please also rate each of the following in the Nevada County community.
(% excellent or good)

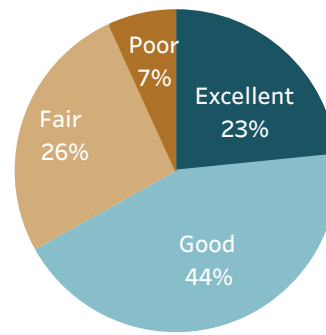


Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

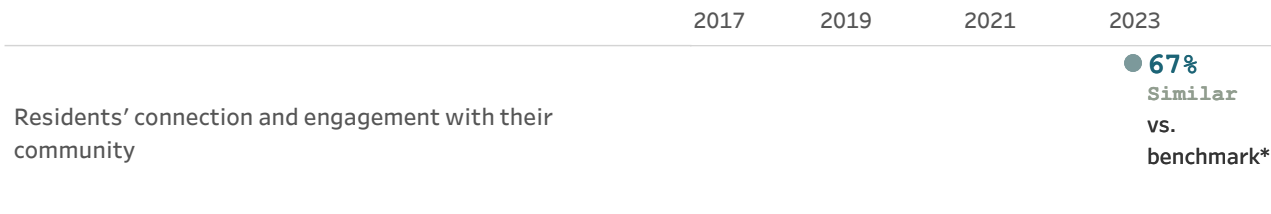
Residents' connection and engagement with their community, 2023



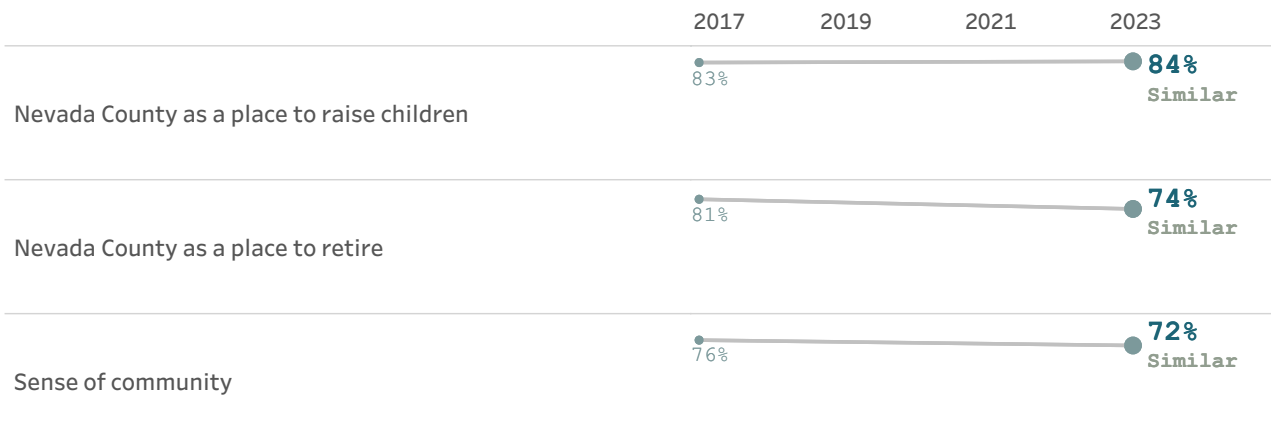
Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

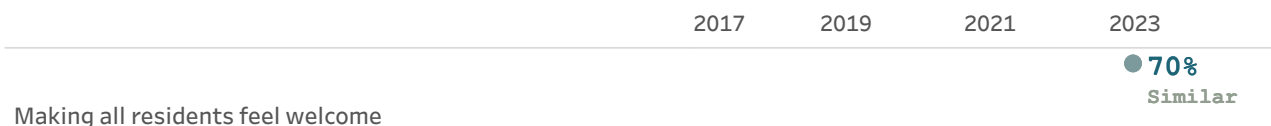
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)



Please rate the job you feel the Nevada County community does at each of the following.
(% excellent or good)



Attracting people from diverse backgrounds

37%
Lower

Valuing/respecting residents from diverse backgrounds

46%
Lower

Taking care of vulnerable residents

40%
Similar

Please also rate each of the following in the Nevada County community.
(% excellent or good)



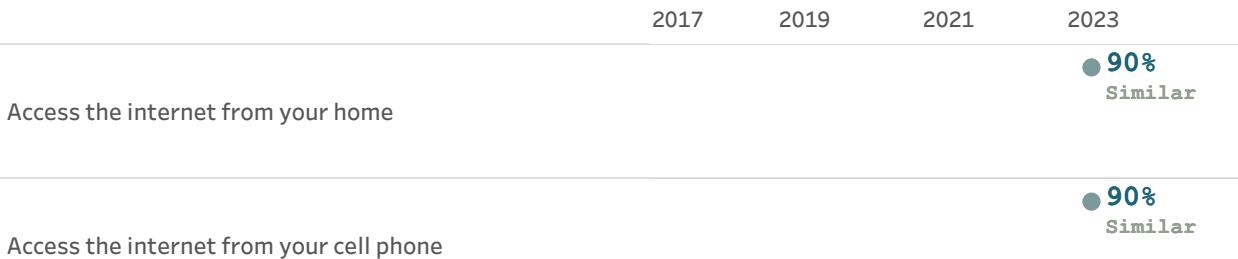
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.





Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)





























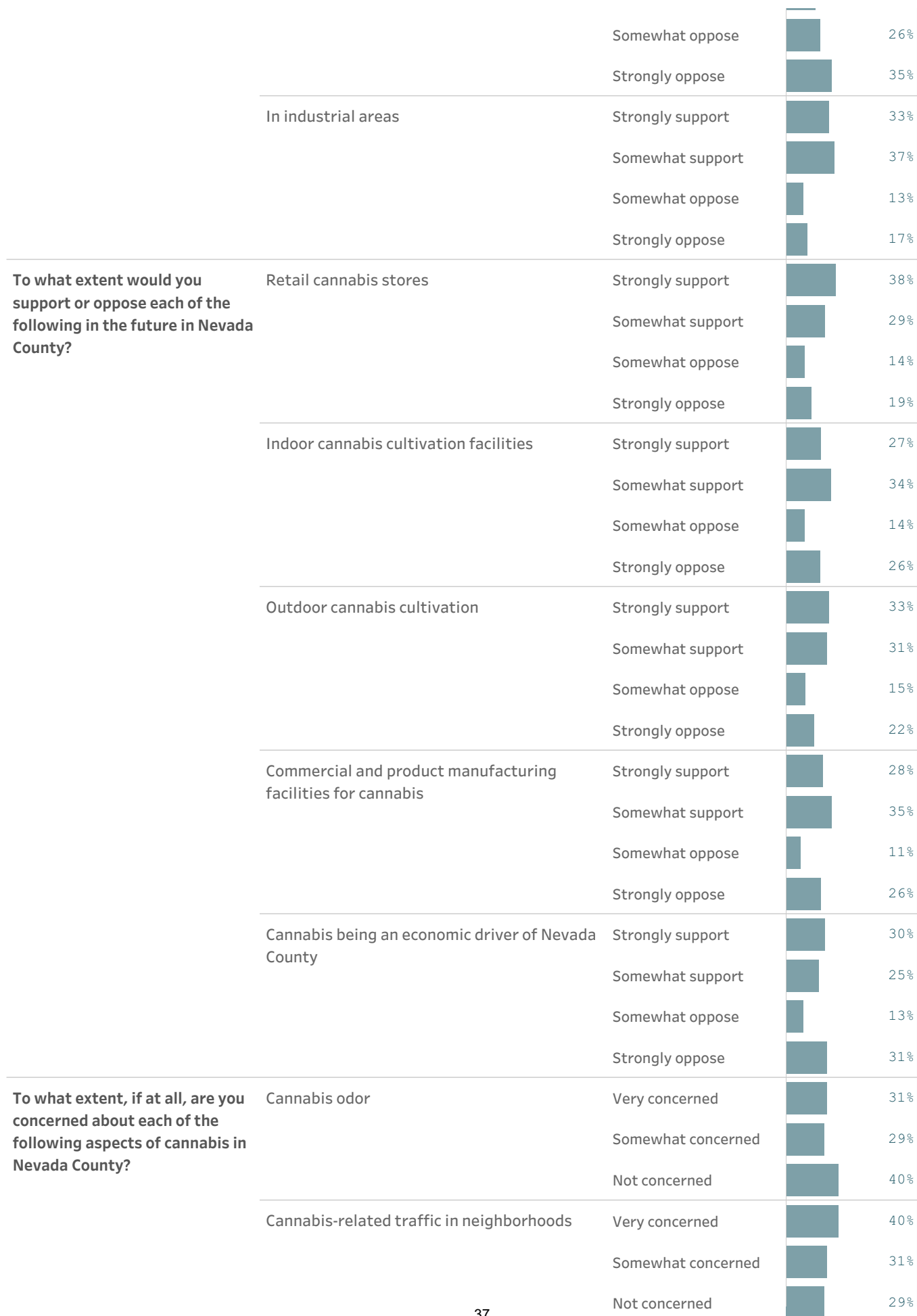
| | |
|----------------------------|-------------------------------------------------------------------------------------|
| Visit social media sites |  |
| Use or check email |  |
| Share your opinions online |  |
| Shop online |  |

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

































Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

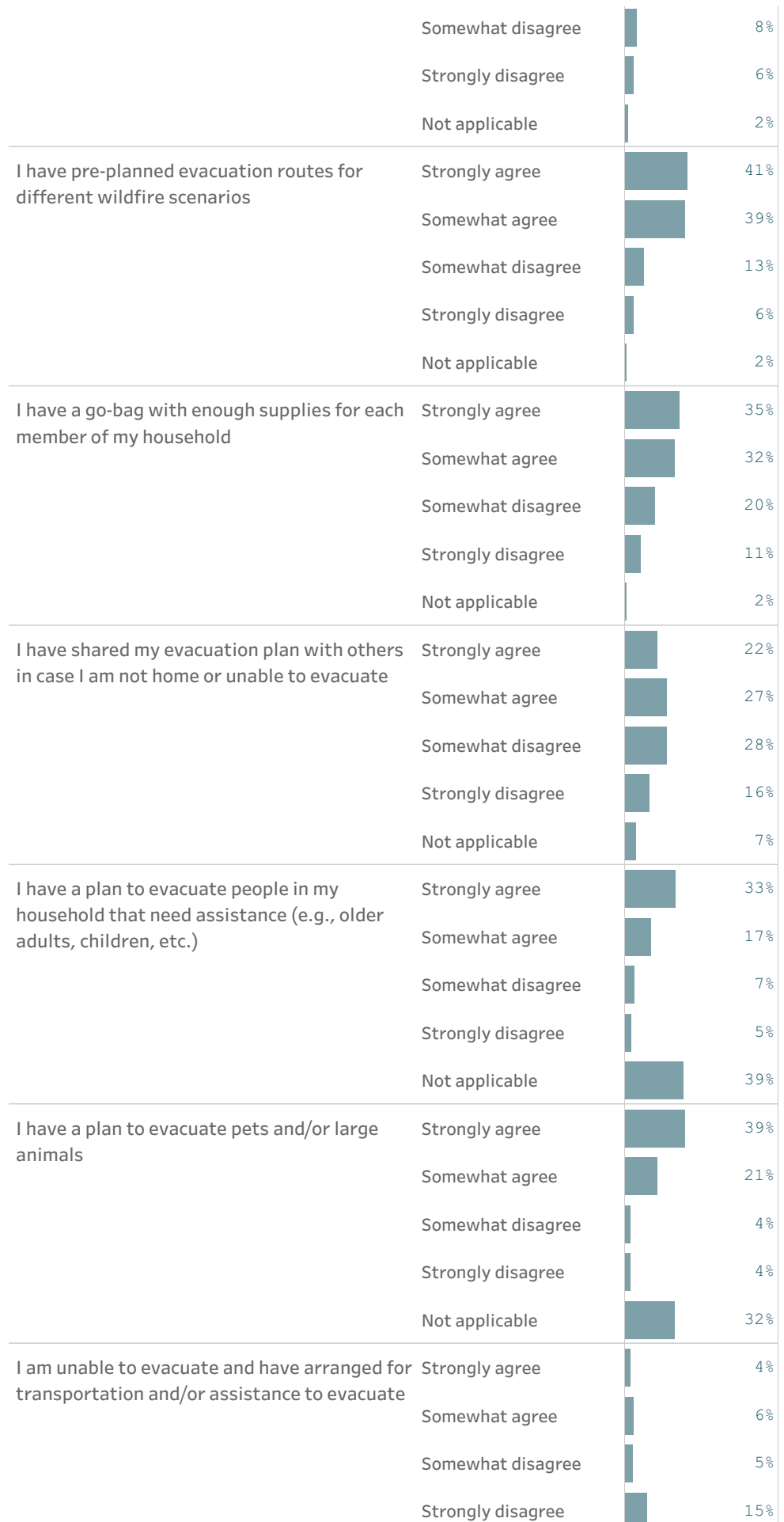
| | | | | Include “don’t know” |
|----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|------------------|---------------------------------------------------------------------------------------|----------------------|
| | | | | No |
| To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County? | Recreational cannabis | Strongly support |  | 35% |
| | | Somewhat support |  | 35% |
| | | Somewhat oppose |  | 13% |
| | | Strongly oppose |  | 17% |
| | Medical cannabis | Strongly support |  | 58% |
| | | Somewhat support |  | 27% |
| | | Somewhat oppose |  | 7% |
| | | Strongly oppose |  | 8% |
| | Cannabis farmers markets without onsite consumption | Strongly support |  | 35% |
| | | Somewhat support |  | 30% |
| | | Somewhat oppose |  | 13% |
| | | Strongly oppose |  | 22% |
| To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County? | In the downtown areas | Strongly support |  | 20% |
| | | Somewhat support |  | 33% |
| | | Somewhat oppose |  | 15% |
| | | Strongly oppose |  | 33% |
| | In any retail or business center | Strongly support |  | 26% |
| | | Somewhat support |  | 33% |
| | | Somewhat oppose |  | 15% |
| | | Strongly oppose |  | 27% |
| | In any agricultural area | Strongly support |  | 29% |
| | | Somewhat support |  | 34% |
| | | Somewhat oppose |  | 17% |
| | | Strongly oppose |  | 20% |
| | In any rural neighborhood | Strongly support |  | 17% |
| | | Somewhat support |  | 22% |

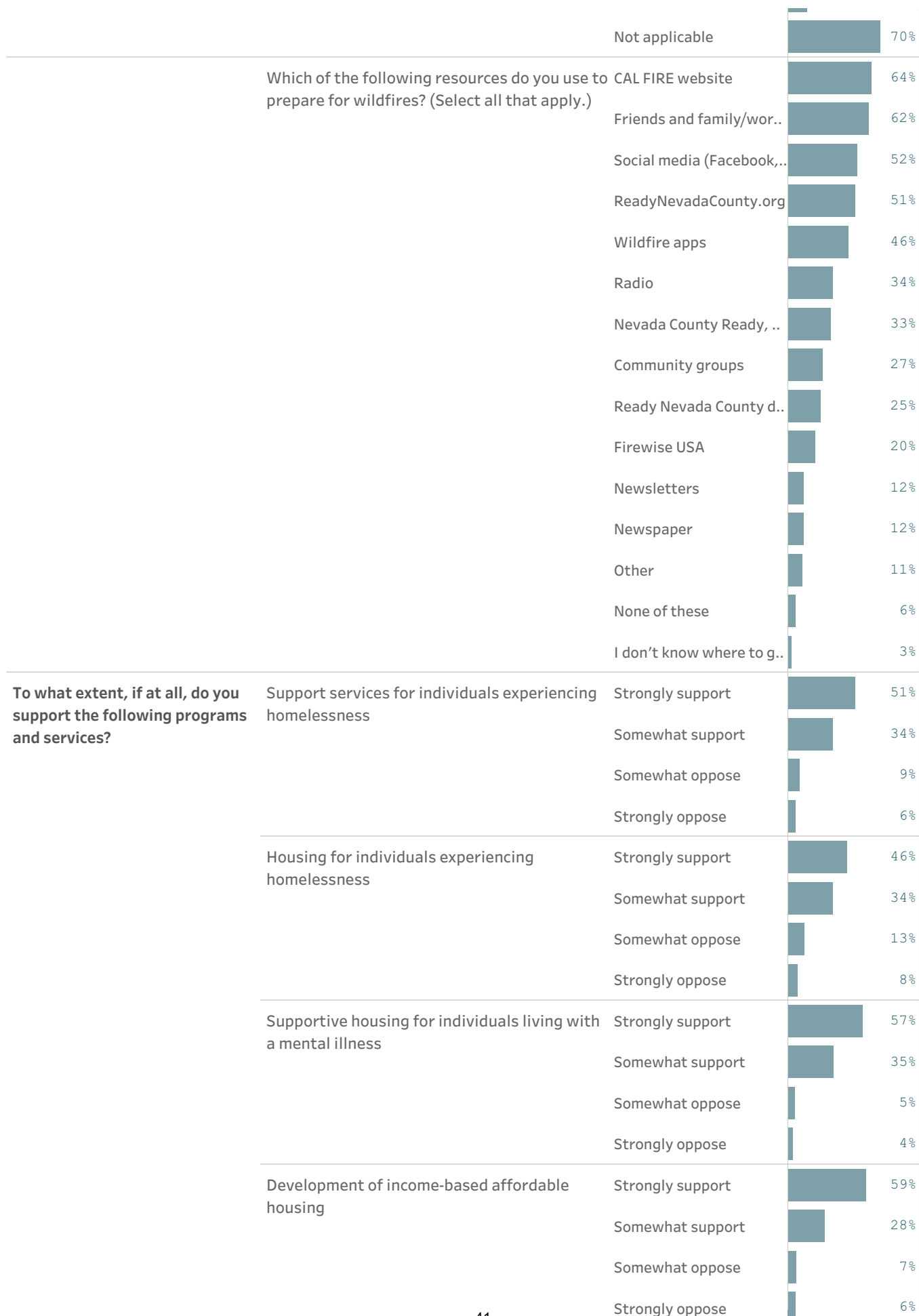






























| | | | |
|------------------------------------------------------------------------------------------|--------------------|-------------|-----|
| | | | |
| Unpermitted improvements (structures, septic, wells, etc.) | Very concerned | <div></div> | 52% |
| | Somewhat concerned | <div></div> | 32% |
| | Not concerned | <div></div> | 17% |
| Increased camping and recreational vehicles related to cannabis cultivation | Very concerned | <div></div> | 49% |
| | Somewhat concerned | <div></div> | 30% |
| | Not concerned | <div></div> | 21% |
| Increase of crime due to cannabis cultivation | Very concerned | <div></div> | 55% |
| | Somewhat concerned | <div></div> | 24% |
| | Not concerned | <div></div> | 22% |
| Environmental impacts due to cannabis cultivation | Very concerned | <div></div> | 60% |
| | Somewhat concerned | <div></div> | 30% |
| | Not concerned | <div></div> | 10% |
| Groundwater usage | Very concerned | <div></div> | 59% |
| | Somewhat concerned | <div></div> | 28% |
| | Not concerned | <div></div> | 13% |
| Children’s increased exposure to and the normalization of cannabis | Very concerned | <div></div> | 48% |
| | Somewhat concerned | <div></div> | 23% |
| | Not concerned | <div></div> | 29% |
| Transient workforce related to cannabis cultivation | Very concerned | <div></div> | 44% |
| | Somewhat concerned | <div></div> | 31% |
| | Not concerned | <div></div> | 25% |
| Fire risk from in-home cannabis cultivation or distillation | Very concerned | <div></div> | 50% |
| | Somewhat concerned | <div></div> | 29% |
| | Not concerned | <div></div> | 21% |
| Decreased property values | Very concerned | <div></div> | 45% |
| | Somewhat concerned | <div></div> | 24% |
| | Not concerned | <div></div> | 31% |
| Increased private road use | Very concerned | <div></div> | 41% |
| | Somewhat concerned | <div></div> | 28% |
| | Not concerned | <div></div> | 31% |
| Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell | Very concerned | <div></div> | 65% |

neighborhood, please rate how concerned, if at all, you are with each of the following:

| | | | |
|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| service, etc.) | Somewhat concerned |  | 22% |
| | Not concerned |  | 13% |
| Ability to find or renew fire insurance | Very concerned |  | 83% |
| | Somewhat concerned |  | 11% |
| | Not concerned |  | 6% |
| Vacant parcels with hazardous vegetation | Very concerned |  | 56% |
| | Somewhat concerned |  | 34% |
| | Not concerned |  | 10% |
| Hazardous vegetation on neighboring properties | Very concerned |  | 54% |
| | Somewhat concerned |  | 33% |
| | Not concerned |  | 13% |
| Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.) | Very concerned |  | 43% |
| | Somewhat concerned |  | 38% |
| | Not concerned |  | 19% |
| Ability to remove large or dead trees | Very concerned |  | 56% |
| | Somewhat concerned |  | 32% |
| | Not concerned |  | 12% |
| Maintaining 100 feet of defensible space on your property | Very concerned |  | 41% |
| | Somewhat concerned |  | 37% |
| | Not concerned |  | 21% |
| Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness. | I am prepared for a wildfire evacuation | Strongly agree |  30% |
| | | Somewhat agree |  57% |
| | | Somewhat disagree |  10% |
| | | Strongly disagree |  2% |
| | | Not applicable |  1% |
| I am signed up for emergency alerts | Strongly agree |  84% | |
| | Somewhat agree |  10% | |
| | Somewhat disagree |  2% | |
| | Strongly disagree |  1% | |
| | Not applicable |  3% | |
| I know my evacuation zone | Strongly agree |  62% | |
| | Somewhat agree |  21% | |





| | | | |
|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------------------------------------------------------------------|-----|
| Development of workforce housing | Strongly support |  | 59% |
| | Somewhat support |  | 32% |
| | Somewhat oppose |  | 7% |
| | Strongly oppose |  | 3% |
| How do you connect to the Internet at home? (Select all that apply.) | Cable (Comcast/Xfinity) |  | 47% |
| | Cellular (Verizon, AT&T, .. |  | 23% |
| | Fixed wireless (Colfax N.. |  | 9% |
| | Starlink |  | 6% |
| | Other/Don't know |  | 7% |
| | No internet access at h.. |  | 5% |
| | Satellite (HughesNet, V.. |  | 5% |
| | DSL |  | 5% |
| | Fiber (Race, NC Fiber, A.. |  | 5% |
| | | | |
| If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.) | Can get access somewh.. |  | 1% |
| | Don't know enough abo.. |  | 7% |
| | Don't need it |  | 10% |
| | Not available in my area |  | 46% |
| | Other |  | 20% |
| | Too expensive |  | 22% |
| If applicable, how satisfied, if at all, are you with your current internet service overall? | Somewhat dissatisfied |  | 17% |
| | Somewhat satisfied |  | 49% |
| | Very dissatisfied |  | 11% |
| | Very satisfied |  | 22% |
| From each set of statements below, please select the one you lean toward more | My household struggles.. |  | 42% |
| | My total household inco.. |  | 58% |
| From each set of statements below, please select the one you lean toward more | I am employed, and I am.. |  | 44% |
| | I am employed, and I wo.. |  | 17% |
| | I am unemployed |  | 39% |

National benchmark tables

This table contains the comparisons of Nevada County's results to those from other communities. The first column shows the comparison of Nevada County's rating to the benchmark. Nevada County's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Nevada County residents is statistically similar to or different than the benchmark. The second column is Nevada County's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Nevada County's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Nevada County's result -- that is what percent of surveyed communities had a lower rating than Nevada County.

| | | | % positive | Rank | Number of communities | Percentile |
|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-------------|------------|------|-----------------------|------------|
| Please rate each of the following aspects of quality of life in Nevada County. | Nevada County as a place to live | Similar | 89% | 160 | 369 | 55 |
| | Your neighborhood as a place to live | Similar | 86% | 127 | 323 | 60 |
| | Nevada County as a place to raise children | Similar | 84% | 179 | 373 | 50 |
| | Nevada County as a place to work | Similar | 54% | 261 | 363 | 25 |
| | Nevada County as a place to visit | Much higher | 92% | 29 | 322 | 91 |
| | Nevada County as a place to retire | Similar | 74% | 94 | 368 | 73 |
| | The overall quality of life in Nevada County | Similar | 85% | 168 | 385 | 55 |
| | Sense of community | Similar | 72% | 57 | 334 | 82 |
| Please rate each of the following characteristics as they relate to Nevada County as a whole. | Overall economic health of Nevada County | Similar | 53% | 231 | 316 | 26 |
| | Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County | Lower | 33% | 206 | 259 | 20 |
| | Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | Similar | 50% | 228 | 307 | 25 |
| | Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband) | Lower | 36% | 243 | 250 | 3 |
| | Overall feeling of safety in Nevada County | Similar | 77% | 203 | 355 | 41 |
| | Overall quality of natural environment in Nevada County | Higher | 88% | 46 | 316 | 85 |
| | Overall quality of parks and recreation opportunities | Similar | 85% | 113 | 256 | 56 |
| | Overall health and wellness opportunities in Nevada County | Similar | 64% | 202 | 309 | 34 |
| | Overall opportunities for education, culture, and the arts | Similar | 71% | 117 | 312 | 62 |
| | Residents' connection and engagement with their community | Similar | 67% | 39 | 253 | 84 |

| | | | | | | |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|------------|-----|-----|-----|----|
| Please indicate how likely or unlikely you are to do each of the following. | Recommend living in Nevada County to someone who asks | Similar | 82% | 193 | 317 | 38 |
| | Remain in Nevada County for the next five years | Similar | 87% | 78 | 315 | 75 |
| Please rate how safe or unsafe you feel: | In your neighborhood during the day | Similar | 95% | 116 | 334 | 65 |
| | In Nevada County's downtown/commercial area during the day | Similar | 90% | 174 | 322 | 45 |
| | From property crime | Similar | 79% | 106 | 261 | 59 |
| | From violent crime | Similar | 84% | 127 | 261 | 51 |
| | From fire, flood, or other natural disaster | Much lower | 32% | 250 | 251 | 0 |
| Please rate the job you feel the Nevada County community does at each of the following. | Making all residents feel welcome | Similar | 70% | 145 | 256 | 43 |
| | Attracting people from diverse backgrounds | Lower | 37% | 230 | 253 | 9 |
| | Valuing/respecting residents from diverse backgrounds | Lower | 46% | 231 | 254 | 9 |
| | Taking care of vulnerable residents (elderly, disabled, homeless, etc.) | Similar | 40% | 188 | 250 | 25 |
| Please rate each of the following in the Nevada County community. | Overall quality of business and service establishments in Nevada County | Similar | 74% | 144 | 316 | 54 |
| | Variety of business and service establishments in Nevada County | Similar | 58% | 137 | 251 | 45 |
| | Vibrancy of downtown/commercial area | Higher | 75% | 52 | 295 | 82 |
| | Employment opportunities | Similar | 34% | 240 | 329 | 26 |
| | Shopping opportunities | Similar | 54% | 157 | 319 | 50 |
| | Cost of living in Nevada County | Lower | 19% | 270 | 306 | 11 |
| | Overall image or reputation of Nevada County | Similar | 81% | 140 | 363 | 60 |
| Please also rate each of the following in the Nevada County community. | Traffic flow on major streets | Similar | 55% | 150 | 337 | 54 |
| | Ease of public parking | Lower | 34% | 272 | 295 | 7 |
| | Ease of travel by car in Nevada County | Similar | 72% | 163 | 327 | 49 |
| | Ease of travel by public transportation in Nevada County | Lower | 19% | 231 | 299 | 22 |
| | Ease of travel by bicycle in Nevada County | Lower | 34% | 266 | 327 | 17 |
| | Ease of walking in Nevada County | Similar | 49% | 256 | 331 | 21 |
| | Well-planned residential growth | Lower | 24% | 222 | 253 | 12 |
| | Well-planned commercial growth | Similar | 27% | 206 | 252 | 18 |

Please also rate each of the following in the Nevada County community.

| | | | | | |
|------------------------------------------------------------------------------|---------|-----|-----|-----|----|
| Well-designed neighborhoods | Similar | 41% | 193 | 253 | 23 |
| Preservation of the historical or cultural character of the community | Higher | 78% | 32 | 249 | 87 |
| Public places where people want to spend time | Similar | 71% | 90 | 301 | 70 |
| Variety of housing options | Lower | 20% | 290 | 314 | 7 |
| Availability of affordable quality housing | Lower | 10% | 301 | 336 | 9 |
| Overall quality of new development in Nevada County | Lower | 27% | 291 | 325 | 10 |
| Overall appearance of Nevada County | Similar | 79% | 147 | 339 | 55 |
| Cleanliness of Nevada County | Similar | 77% | 182 | 330 | 44 |
| Water resources (beaches, lakes, ponds, riverways, etc.) | Higher | 86% | 25 | 232 | 89 |
| Air quality | Similar | 80% | 148 | 302 | 51 |
| Availability of paths and walking trails | Similar | 84% | 85 | 331 | 74 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | Similar | 85% | 62 | 303 | 79 |
| Recreational opportunities | Higher | 87% | 35 | 321 | 89 |
| Availability of affordable quality food | Similar | 50% | 225 | 300 | 25 |
| Availability of affordable quality health care | Lower | 30% | 286 | 307 | 7 |
| Availability of preventive health services | Lower | 39% | 263 | 294 | 10 |
| Availability of affordable quality mental health care | Lower | 25% | 249 | 298 | 16 |
| Opportunities to attend cultural/arts/music activities | Higher | 77% | 18 | 317 | 94 |
| Community support for the arts | Higher | 79% | 14 | 249 | 94 |
| Availability of affordable quality childcare/preschool | Similar | 32% | 251 | 309 | 19 |
| K-12 education | Similar | 64% | 193 | 312 | 38 |
| Adult educational opportunities | Similar | 59% | 156 | 302 | 48 |
| Sense of civic/community pride | Similar | 75% | 68 | 250 | 73 |
| Neighborliness of residents in Nevada County | Similar | 72% | 66 | 302 | 78 |
| Opportunities to participate in social events and activities | Higher | 79% | 27 | 312 | 91 |
| Opportunities to attend special events and festivals | Higher | 85% | 21 | 307 | 93 |





























| | | | | | | |
|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------|-----|-----|-----|----|
| Please also rate each of the following in the Nevada County community. | Opportunities to volunteer | Higher | 85% | 12 | 307 | 96 |
| | Opportunities to participate in community matters | Higher | 77% | 22 | 307 | 93 |
| | Openness and acceptance of the community toward people of diverse backgrounds | Similar | 50% | 279 | 325 | 13 |
| Please indicate whether or not you have done each of the following in the last 12 months. | Contacted Nevada County (in-person, phone, email, or web) for help or information | Similar | 50% | 107 | 329 | 67 |
| | Contacted Nevada County elected officials (in-person, phone, email, or web) to express your opinion | Similar | 18% | 96 | 300 | 68 |
| | Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighbo.. | Higher | 31% | 22 | 303 | 93 |
| | Watched (online or on television) a local public meeting | Similar | 26% | 115 | 292 | 60 |
| | Volunteered your time to some group/activity in Nevada County | Higher | 51% | 23 | 306 | 92 |
| | Campaigned or advocated for a local issue, cause, or candidate | Similar | 25% | 36 | 296 | 88 |
| | Voted in your most recent local election | Higher | 88% | 16 | 249 | 93 |
| | Used bus, rail, subway, or other public transportation instead of driving | Similar | 14% | 141 | 281 | 50 |
| | Carpooled with other adults or children instead of driving alone | Higher | 59% | 22 | 298 | 92 |
| | Walked or biked instead of driving | Similar | 55% | 178 | 300 | 41 |
| Please rate the quality of each of the following services in Nevada County. | Public information services | Similar | 69% | 147 | 317 | 53 |
| | Economic development | Similar | 44% | 229 | 311 | 26 |
| | Traffic enforcement | Similar | 59% | 205 | 358 | 41 |
| | Traffic signal timing | Similar | 50% | 170 | 308 | 44 |
| | Street repair | Similar | 35% | 251 | 350 | 27 |
| | Street cleaning | Similar | 56% | 224 | 320 | 29 |
| | Street lighting | Similar | 56% | 250 | 348 | 25 |
| | Sidewalk maintenance | Similar | 48% | 211 | 320 | 33 |
| | Bus or transit services | Similar | 35% | 177 | 288 | 38 |
| | Land use, planning, and zoning | Similar | 33% | 236 | 320 | 25 |
| | Code enforcement (weeds, abandoned buildings, etc.) | Similar | 39% | 223 | 350 | 34 |
| | Affordable high-speed internet access | Much lower | 23% | 238 | 246 | 3 |
| | Garbage collection | Lower | 65% | 292 | 330 | 10 |
































| | | | | | | |
|-------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|------------|-----|-----|-----|----|
| Please rate the quality of each of the following services in Nevada County. | Drinking water | Similar | 75% | 128 | 318 | 59 |
| | Sewer services | Similar | 80% | 188 | 315 | 40 |
| | Storm water management (storm drainage, dams, levees, etc.) | Similar | 68% | 203 | 330 | 37 |
| | Power (electric and/or gas) utility | Much lower | 43% | 270 | 272 | 1 |
| | Utility billing | Lower | 40% | 285 | 294 | 2 |
| | Sheriff services | Similar | 76% | 260 | 382 | 29 |
| | Crime prevention | Similar | 65% | 235 | 359 | 32 |
| | Animal control | Similar | 74% | 153 | 331 | 52 |
| | Ambulance or emergency medical services | Similar | 80% | 270 | 326 | 14 |
| | Fire services | Similar | 93% | 127 | 346 | 62 |
| | Fire prevention and education | Similar | 85% | 35 | 315 | 89 |
| | Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | Similar | 76% | 66 | 316 | 79 |
| | Preservation of natural areas (open space, farmlands, and greenbelts) | Similar | 68% | 83 | 301 | 72 |
| | Nevada County open space | Similar | 73% | 69 | 299 | 77 |
| | Recycling | Lower | 53% | 274 | 334 | 16 |
| | Yard waste pick-up | Similar | 71% | 170 | 296 | 42 |
| | County parks | Similar | 77% | 204 | 327 | 37 |
| | Recreation programs or classes | Similar | 74% | 155 | 324 | 51 |
| | Recreation centers or facilities | Similar | 68% | 143 | 311 | 54 |
| | Health services | Lower | 43% | 262 | 290 | 9 |
| | Public library services | Similar | 81% | 221 | 326 | 31 |
| | Overall customer service by Nevada County employees (sheriff, receptionists, planners, etc.) | Similar | 78% | 207 | 365 | 41 |
| Please rate the following categories of Nevada County government performance. | The value of services for the taxes paid to Nevada County | Similar | 44% | 253 | 370 | 29 |
| | The overall direction that Nevada County is taking | Similar | 43% | 253 | 345 | 25 |
| | The job Nevada County government does at welcoming resident involvement | Similar | 53% | 161 | 337 | 52 |
| | Overall confidence in Nevada County government | Similar | 45% | 203 | 309 | 34 |
































| | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------|-----|-----|-----|----|
| Please rate the following categories of Nevada County government performance. | Generally acting in the best interest of the community | Similar | 49% | 200 | 313 | 36 |
| | Being honest | Similar | 47% | 203 | 304 | 33 |
| | Being open and transparent to the public | Similar | 44% | 168 | 256 | 34 |
| | Informing residents about issues facing the community | Similar | 48% | 130 | 261 | 50 |
| | Treating all residents fairly | Similar | 51% | 217 | 310 | 30 |
| | Treating residents with respect | Similar | 63% | 158 | 253 | 37 |
| Overall, how would you rate the quality of the services provided by each of the following? | Nevada County | Similar | 66% | 246 | 364 | 30 |
| | The Federal Government | Similar | 26% | 279 | 297 | 6 |
| Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | Overall economic health of Nevada County | Similar | 90% | 202 | 290 | 30 |
| | Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County | Similar | 74% | 130 | 249 | 48 |
| | Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | Similar | 68% | 250 | 290 | 13 |
| | Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband) | Similar | 90% | 70 | 249 | 72 |
| | Overall feeling of safety in Nevada County | Similar | 79% | 273 | 290 | 5 |
| | Overall quality of natural environment in Nevada County | Similar | 89% | 21 | 290 | 93 |
| | Overall quality of parks and recreation opportunities | Similar | 76% | 160 | 250 | 36 |
| | Overall health and wellness opportunities in Nevada County | Similar | 83% | 36 | 290 | 87 |
| | Overall opportunities for education, culture, and the arts | Similar | 68% | 201 | 290 | 30 |
| | Residents' connection and engagement with their community | Similar | 69% | 184 | 290 | 36 |
| In general, how many times do you: | Access the internet from your home using a computer, laptop, or tablet computer | Similar | 90% | 207 | 249 | 17 |
| | Access the internet from your cell phone | Similar | 90% | 211 | 251 | 16 |
| | Visit social media sites such as Facebook, Twitter, Nextdoor, etc. | Lower | 68% | 245 | 250 | 2 |
| | Use or check email | Similar | 96% | 160 | 251 | 36 |
| | Share your opinions online | Similar | 22% | 215 | 250 | 14 |
| | Shop online | Similar | 16% | 132 | 249 | 47 |
| | Please rate your overall health. | Similar | 67% | 168 | 296 | 43 |
| | What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Similar | 14% | 258 | 299 | 14 |
































Complete set of frequencies
































This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

| | | | | |
|---------------------------------------------------------------------------------------|----------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate each of the following aspects of quality of life in Nevada County. | Nevada County as a place to live | Excellent |  | 40% N=200 |
| | | Good |  | 49% N=244 |
| | | Fair |  | 9% N=47 |
| | | Poor |  | 1% N=7 |
| | Your neighborhood as a place to live | Excellent |  | 47% N=237 |
| | | Good |  | 40% N=203 |
| | | Fair |  | 12% N=59 |
| | | Poor |  | 2% N=10 |
| | Nevada County as a place to raise children | Excellent |  | 35% N=143 |
| | | Good |  | 49% N=199 |
| | | Fair |  | 14% N=59 |
| | | Poor |  | 1% N=5 |
| | Nevada County as a place to work | Excellent |  | 14% N=58 |
| | | Good |  | 41% N=173 |
| | | Fair |  | 29% N=125 |
| | | Poor |  | 17% N=71 |
| | Nevada County as a place to visit | Excellent |  | 54% N=272 |
| | | Good |  | 38% N=188 |
| | | Fair |  | 6% N=32 |
| | | Poor |  | 2% N=8 |
| | Nevada County as a place to retire | Excellent |  | 32% N=142 |
| | | Good |  | 43% N=192 |
| | | Fair |  | 18% N=82 |
| | | Poor |  | 7% N=31 |
| | The overall quality of life in Nevada County | Excellent |  | 30% N=153 |
| | | Good |  | 55% N=276 |
| | | Fair |  | 13% N=68 |
| | | Poor |  | 2% N=9 |
































| | | | | |
|------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate each of the following aspects of quality of life in Nevada County. | Sense of community | Excellent |  | 30% N=152 |
| | | Good |  | 42% N=214 |
| | | Fair |  | 20% N=102 |
| | | Poor |  | 7% N=36 |
| Please rate each of the following characteristics as they relate to Nevada County as a whole. | Overall economic health of Nevada County | Excellent |  | 3% N=16 |
| | | Good |  | 49% N=222 |
| | | Fair |  | 37% N=169 |
| | | Poor |  | 10% N=45 |
| | Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County | Excellent |  | 6% N=26 |
| | | Good |  | 27% N=125 |
| | | Fair |  | 43% N=198 |
| | | Poor |  | 24% N=109 |
| | Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | Excellent |  | 7% N=32 |
| | | Good |  | 44% N=218 |
| | | Fair |  | 37% N=180 |
| | | Poor |  | 13% N=63 |
| | Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband) | Excellent |  | 5% N=26 |
| | | Good |  | 31% N=151 |
| | | Fair |  | 41% N=203 |
| | | Poor |  | 23% N=113 |
| | Overall feeling of safety in Nevada County | Excellent |  | 24% N=119 |
| | | Good |  | 54% N=271 |
| | | Fair |  | 19% N=95 |
| | | Poor |  | 4% N=18 |
| | Overall quality of natural environment in Nevada County | Excellent |  | 47% N=238 |
| | | Good |  | 41% N=211 |
| | | Fair |  | 11% N=54 |
| | | Poor |  | 1% N=5 |
| | Overall quality of parks and recreation opportunities | Excellent |  | 32% N=162 |
| | | Good |  | 53% N=264 |
| | | Fair |  | 12% N=59 |

| | | | | |
|------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate each of the following characteristics as they relate to Nevada County as a whole. | Overall quality of parks and recreation opportunities | Poor |  | 3% N=14 |
| | Overall health and wellness opportunities in Nevada County | Excellent |  | 19% N=95 |
| | | Good |  | 45% N=220 |
| | | Fair |  | 25% N=124 |
| | | Poor |  | 10% N=51 |
| | Overall opportunities for education, culture, and the arts | Excellent |  | 26% N=124 |
| | | Good |  | 46% N=222 |
| | | Fair |  | 19% N=91 |
| | | Poor |  | 10% N=48 |
| | Residents' connection and engagement with their community | Excellent |  | 23% N=112 |
| | | Good |  | 44% N=208 |
| | | Fair |  | 26% N=126 |
| | | Poor |  | 7% N=33 |
| Please indicate how likely or unlikely you are to do each of the following. | Recommend living in Nevada County to someone who asks | Very likely |  | 43% N=216 |
| | | Somewhat likely |  | 39% N=194 |
| | | Somewhat unlikely |  | 11% N=53 |
| | | Very unlikely |  | 7% N=35 |
| | Remain in Nevada County for the next five years | Very likely |  | 67% N=340 |
| | | Somewhat likely |  | 20% N=103 |
| | | Somewhat unlikely |  | 7% N=35 |
| | | Very unlikely |  | 5% N=28 |
| Please rate how safe or unsafe you feel: | In your neighborhood during the day | Very safe |  | 79% N=406 |
| | | Somewhat safe |  | 15% N=79 |
| | | Neither safe nor unsafe |  | 4% N=21 |
| | | Somewhat unsafe |  | 1% N=7 |
| | In Nevada County's downtown/commercial area during the day | Very safe |  | 60% N=299 |
| | | Somewhat safe |  | 30% N=152 |
| | | Neither safe nor unsafe |  | 6% N=29 |
| | | Somewhat unsafe |  | 4% N=20 |
| | | Very unsafe |  | 0% N=2 |
| | From property crime | Very safe |  | 33% N=168 |






























| | | | | |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate how safe or unsafe you feel: | From property crime | Somewhat safe |  | 46% N=231 |
| | | Neither safe nor unsafe |  | 11% N=55 |
| | | Somewhat unsafe |  | 10% N=53 |
| | From violent crime | Very safe |  | 52% N=262 |
| | | Somewhat safe |  | 32% N=164 |
| | | Neither safe nor unsafe |  | 9% N=48 |
| | | Somewhat unsafe |  | 6% N=28 |
| | | Very unsafe |  | 1% N=4 |
| | | | | |
| | From fire, flood, or other natural disaster | Very safe |  | 3% N=18 |
| | | Somewhat safe |  | 28% N=143 |
| | | Neither safe nor unsafe |  | 23% N=118 |
| | | Somewhat unsafe |  | 31% N=157 |
| | | Very unsafe |  | 14% N=72 |
| Please rate the job you feel the Nevada County community does at each of the following. | Making all residents feel welcome | Excellent |  | 16% N=73 |
| | | Good |  | 54% N=250 |
| | | Fair |  | 25% N=115 |
| | | Poor |  | 5% N=25 |
| | Attracting people from diverse backgrounds | Excellent |  | 7% N=30 |
| | | Good |  | 30% N=129 |
| | | Fair |  | 36% N=157 |
| | | Poor |  | 27% N=118 |
| | Valuing/respecting residents from diverse backgrounds | Excellent |  | 9% N=39 |
| | | Good |  | 37% N=163 |
| | | Fair |  | 38% N=168 |
| | | Poor |  | 16% N=72 |
| | Taking care of vulnerable residents (elderly, disabled, homeless, etc.) | Excellent |  | 9% N=40 |
| | | Good |  | 31% N=131 |
| | | Fair |  | 37% N=157 |
| | | Poor |  | 22% N=92 |
| Please rate each of the following in the Nevada County community. | Overall quality of business and service establishments in Nevada County | Excellent |  | 16% N=79 |
| | | Good |  | 59% N=299 |
































| | | | | |
|------------------------------------------------------------------------|-------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate each of the following in the Nevada County community. | Overall quality of business and service establishments in Nevada County | Fair |  | 22% N=110 |
| | | Poor |  | 4% N=19 |
| | Variety of business and service establishments in Nevada County | Excellent |  | 10% N=49 |
| | | Good |  | 49% N=246 |
| | | Fair |  | 34% N=170 |
| | | Poor |  | 8% N=42 |
| | Vibrancy of downtown/commercial area | Excellent |  | 21% N=108 |
| | | Good |  | 53% N=268 |
| | | Fair |  | 21% N=104 |
| | | Poor |  | 5% N=23 |
| | Employment opportunities | Excellent |  | 5% N=22 |
| | | Good |  | 28% N=117 |
| | | Fair |  | 41% N=168 |
| | | Poor |  | 25% N=105 |
| | Shopping opportunities | Excellent |  | 12% N=59 |
| | | Good |  | 42% N=215 |
| | | Fair |  | 36% N=183 |
| | | Poor |  | 11% N=54 |
| | Cost of living in Nevada County | Excellent |  | 1% N=7 |
| | | Good |  | 17% N=88 |
| | | Fair |  | 39% N=199 |
| | | Poor |  | 42% N=213 |
| | Overall image or reputation of Nevada County | Excellent |  | 21% N=100 |
| | | Good |  | 60% N=293 |
| | | Fair |  | 17% N=84 |
| | | Poor |  | 1% N=7 |
| Please also rate each of the following in the Nevada County community. | Traffic flow on major streets | Excellent |  | 10% N=48 |
| | | Good |  | 46% N=230 |
| | | Fair |  | 29% N=146 |
| | | Poor |  | 16% N=79 |
| | Ease of public parking | Excellent |  | 6% N=30 |
































Please also rate each of the following in the Nevada County community.































| | | | |
|----------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Ease of public parking | Good |  | 28% N=144 |
| | Fair |  | 35% N=177 |
| | Poor |  | 31% N=156 |
| Ease of travel by car in Nevada County | Excellent |  | 20% N=100 |
| | Good |  | 53% N=264 |
| | Fair |  | 25% N=124 |
| | Poor |  | 3% N=15 |
| Ease of travel by public transportation in Nevada County | Excellent |  | 2% N=7 |
| | Good |  | 17% N=51 |
| | Fair |  | 34% N=102 |
| | Poor |  | 47% N=142 |
| Ease of travel by bicycle in Nevada County | Excellent |  | 6% N=23 |
| | Good |  | 28% N=103 |
| | Fair |  | 34% N=128 |
| | Poor |  | 32% N=118 |
| Ease of walking in Nevada County | Excellent |  | 7% N=31 |
| | Good |  | 42% N=201 |
| | Fair |  | 37% N=178 |
| | Poor |  | 14% N=66 |
| Well-planned residential growth | Excellent |  | 2% N=7 |
| | Good |  | 23% N=88 |
| | Fair |  | 41% N=156 |
| | Poor |  | 34% N=132 |
| Well-planned commercial growth | Excellent |  | 2% N=9 |
| | Good |  | 25% N=92 |
| | Fair |  | 43% N=161 |
| | Poor |  | 29% N=108 |
| Well-designed neighborhoods | Excellent |  | 5% N=20 |
| | Good |  | 37% N=150 |
| | Fair |  | 45% N=185 |
| | Poor |  | 13% N=54 |
































Please also rate each of the following in the Nevada County community.
































| | | | |
|-----------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Preservation of the historical or cultural character of the community | Excellent |  | 24% N=117 |
| | Good |  | 55% N=271 |
| | Fair |  | 17% N=84 |
| | Poor |  | 4% N=21 |
| Public places where people want to spend time | Excellent |  | 19% N=91 |
| | Good |  | 53% N=258 |
| | Fair |  | 23% N=111 |
| | Poor |  | 6% N=30 |
| Variety of housing options | Excellent |  | 2% N=11 |
| | Good |  | 17% N=79 |
| | Fair |  | 36% N=163 |
| | Poor |  | 45% N=204 |
| Availability of affordable quality housing | Excellent |  | 1% N=6 |
| | Good |  | 9% N=40 |
| | Fair |  | 26% N=117 |
| | Poor |  | 64% N=292 |
| Overall quality of new development in Nevada County | Excellent |  | 2% N=7 |
| | Good |  | 26% N=98 |
| | Fair |  | 50% N=191 |
| | Poor |  | 22% N=83 |
| Overall appearance of Nevada County | Excellent |  | 18% N=91 |
| | Good |  | 61% N=305 |
| | Fair |  | 19% N=93 |
| | Poor |  | 2% N=12 |
| Cleanliness of Nevada County | Excellent |  | 19% N=98 |
| | Good |  | 58% N=291 |
| | Fair |  | 20% N=99 |
| | Poor |  | 3% N=16 |
| Water resources (beaches, lakes, ponds, riverways, etc.) | Excellent |  | 41% N=202 |
| | Good |  | 45% N=224 |
| | Fair |  | 12% N=60 |
































| | | | | |
|------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please also rate each of the following in the Nevada County community. | Water resources (beaches, lakes, ponds, riverways, etc.) | Poor |  | 2% N=9 |
| | Air quality | Excellent |  | 31% N=155 |
| | | Good |  | 49% N=249 |
| | | Fair |  | 16% N=78 |
| | | Poor |  | 4% N=22 |
| | Availability of paths and walking trails | Excellent |  | 35% N=171 |
| | | Good |  | 49% N=243 |
| | | Fair |  | 14% N=71 |
| | | Poor |  | 2% N=11 |
| | Fitness opportunities (including exercise classes and paths or trails, etc.) | Excellent |  | 35% N=171 |
| | | Good |  | 50% N=244 |
| | | Fair |  | 12% N=57 |
| | | Poor |  | 3% N=16 |
| | Recreational opportunities | Excellent |  | 42% N=214 |
| | | Good |  | 44% N=223 |
| | | Fair |  | 11% N=53 |
| | | Poor |  | 3% N=15 |
| | Availability of affordable quality food | Excellent |  | 12% N=60 |
| | | Good |  | 38% N=192 |
| | | Fair |  | 37% N=187 |
| | | Poor |  | 13% N=68 |
| | Availability of affordable quality health care | Excellent |  | 7% N=31 |
| | | Good |  | 24% N=113 |
| | | Fair |  | 39% N=185 |
| | | Poor |  | 30% N=142 |
| | Availability of preventive health services | Excellent |  | 9% N=37 |
| | | Good |  | 30% N=130 |
| | | Fair |  | 34% N=147 |
| | | Poor |  | 27% N=114 |
| | Availability of affordable quality mental health care | Excellent |  | 6% N=18 |
| | | Good |  | 19% N=59 |
































| | | | | |
|-------------------------------------------------------------------------------|--------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please also rate each of the following in the Nevada County community. | Availability of affordable quality mental health care | Fair |  | 31% N=95 |
| | | Poor |  | 43% N=131 |
| | Opportunities to attend cultural/arts/music activities | Excellent |  | 38% N=187 |
| | | Good |  | 39% N=194 |
| | | Fair |  | 19% N=94 |
| | | Poor |  | 4% N=18 |
| | Community support for the arts | Excellent |  | 37% N=172 |
| | | Good |  | 42% N=197 |
| | | Fair |  | 18% N=84 |
| | | Poor |  | 2% N=11 |
| | Availability of affordable quality childcare/preschool | Excellent |  | 8% N=20 |
| | | Good |  | 23% N=56 |
| | | Fair |  | 31% N=75 |
| | | Poor |  | 37% N=89 |
| | K-12 education | Excellent |  | 12% N=39 |
| | | Good |  | 53% N=175 |
| | | Fair |  | 30% N=98 |
| | | Poor |  | 6% N=19 |
| | Adult educational opportunities | Excellent |  | 6% N=20 |
| | | Good |  | 53% N=188 |
| | | Fair |  | 32% N=112 |
| | | Poor |  | 10% N=35 |
| | Sense of civic/community pride | Excellent |  | 17% N=81 |
| | | Good |  | 57% N=272 |
| | | Fair |  | 20% N=94 |
| | | Poor |  | 6% N=26 |
| | Neighborliness of residents in Nevada County | Excellent |  | 22% N=107 |
| | | Good |  | 50% N=248 |
| | | Fair |  | 23% N=115 |
| | | Poor |  | 5% N=23 |
| | Opportunities to participate in social events and activities | Excellent |  | 26% N=129 |
































| | | | | |
|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please also rate each of the following in the Nevada County community. | Opportunities to participate in social events and activities | Good |  | 53% N=259 |
| | | Fair |  | 18% N=86 |
| | | Poor |  | 3% N=15 |
| | Opportunities to attend special events and festivals | Excellent |  | 32% N=162 |
| | | Good |  | 52% N=259 |
| | | Fair |  | 13% N=64 |
| | | Poor |  | 3% N=13 |
| | Opportunities to volunteer | Excellent |  | 40% N=179 |
| | | Good |  | 45% N=205 |
| | | Fair |  | 14% N=62 |
| | | Poor |  | 1% N=4 |
| | Opportunities to participate in community matters | Excellent |  | 26% N=111 |
| | | Good |  | 51% N=220 |
| | | Fair |  | 19% N=83 |
| | | Poor |  | 4% N=17 |
| | Openness and acceptance of the community toward people of diverse backgrounds | Excellent |  | 7% N=29 |
| | | Good |  | 43% N=188 |
| | | Fair |  | 32% N=138 |
| | | Poor |  | 19% N=81 |
| Please indicate whether or not you have done each of the following in the last 12 months. | Contacted Nevada County (in-person, phone, email, or web) for help or information | No |  | 50% N=252 |
| | | Yes |  | 50% N=253 |
| | Contacted Nevada County elected officials (in-person, phone, email, or web) to express your opinion | No |  | 82% N=412 |
| | | Yes |  | 18% N=93 |
| | Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, et.. | No |  | 69% N=350 |
| | | Yes |  | 31% N=156 |
| | Watched (online or on television) a local public meeting | No |  | 74% N=375 |
| | | Yes |  | 26% N=132 |
| | Volunteered your time to some group/activity in Nevada County | No |  | 49% N=249 |
| | | Yes |  | 51% N=258 |
| | Campaigned or advocated for a local issue, cause, or candidate | No |  | 74% N=375 |
| | | Yes |  | 26% N=129 |
































| | | | | |
|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please indicate whether or not you have done each of the following in the last 12 months. | Voted in your most recent local election | No |  | 12% N=62 |
| | | Yes |  | 88% N=444 |
| | Used bus, rail, subway, or other public transportation instead of driving | No |  | 86% N=435 |
| | | Yes |  | 14% N=71 |
| | Carpooled with other adults or children instead of driving alone | No |  | 42% N=211 |
| | | Yes |  | 58% N=296 |
| | Walked or biked instead of driving | No |  | 45% N=230 |
| | | Yes |  | 55% N=277 |
| Please rate the quality of each of the following services in Nevada County. | Public information services | Excellent |  | 14% N=58 |
| | | Good |  | 55% N=231 |
| | | Fair |  | 25% N=104 |
| | | Poor |  | 6% N=25 |
| | Economic development | Excellent |  | 4% N=15 |
| | | Good |  | 39% N=138 |
| | | Fair |  | 44% N=156 |
| | | Poor |  | 12% N=43 |
| | Traffic enforcement | Excellent |  | 10% N=40 |
| | | Good |  | 50% N=208 |
| | | Fair |  | 29% N=121 |
| | | Poor |  | 12% N=49 |
| | Traffic signal timing | Excellent |  | 7% N=35 |
| | | Good |  | 43% N=199 |
| | | Fair |  | 39% N=180 |
| | | Poor |  | 11% N=49 |
| | Street repair | Excellent |  | 4% N=19 |
| | | Good |  | 31% N=146 |
| | | Fair |  | 35% N=168 |
| | | Poor |  | 30% N=142 |
| | Street cleaning | Excellent |  | 11% N=47 |
| | | Good |  | 46% N=202 |
| | | Fair |  | 31% N=135 |
































| | | | | |
|------------------------------------------------------------------------------------|-----------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Street cleaning | Poor |  | 13% N=59 |
| | Street lighting | Excellent |  | 9% N=41 |
| | | Good |  | 47% N=214 |
| | | Fair |  | 29% N=130 |
| | | Poor |  | 15% N=69 |
| | Sidewalk maintenance | Excellent |  | 7% N=28 |
| | | Good |  | 42% N=175 |
| | | Fair |  | 38% N=157 |
| | | Poor |  | 14% N=58 |
| | Bus or transit services | Excellent |  | 9% N=26 |
| | | Good |  | 26% N=73 |
| | | Fair |  | 41% N=115 |
| | | Poor |  | 24% N=66 |
| | Land use, planning, and zoning | Excellent |  | 4% N=13 |
| | | Good |  | 30% N=97 |
| | | Fair |  | 43% N=140 |
| | | Poor |  | 24% N=78 |
| | Code enforcement (weeds, abandoned buildings, etc.) | Excellent |  | 7% N=23 |
| | | Good |  | 32% N=108 |
| | | Fair |  | 36% N=120 |
| | | Poor |  | 26% N=87 |
| | Affordable high-speed internet access | Excellent |  | 3% N=13 |
| | | Good |  | 20% N=91 |
| | | Fair |  | 36% N=164 |
| | | Poor |  | 41% N=184 |
| | Garbage collection | Excellent |  | 20% N=94 |
| | | Good |  | 45% N=211 |
| | | Fair |  | 26% N=122 |
| | | Poor |  | 9% N=42 |
| | Drinking water | Excellent |  | 31% N=143 |
| | | Good |  | 44% N=200 |
































| | | | | |
|------------------------------------------------------------------------------------|-----------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Drinking water | Fair |  | 20% N=90 |
| | | Poor |  | 5% N=23 |
| Sewer services | | Excellent |  | 22% N=77 |
| | | Good |  | 58% N=198 |
| | | Fair |  | 16% N=56 |
| | | Poor |  | 4% N=12 |
| Storm water management (storm drainage, dams, levees, etc.) | | Excellent |  | 15% N=61 |
| | | Good |  | 54% N=220 |
| | | Fair |  | 26% N=107 |
| | | Poor |  | 6% N=23 |
| Power (electric and/or gas) utility | | Excellent |  | 8% N=37 |
| | | Good |  | 35% N=172 |
| | | Fair |  | 34% N=165 |
| | | Poor |  | 23% N=111 |
| Utility billing | | Excellent |  | 9% N=40 |
| | | Good |  | 31% N=139 |
| | | Fair |  | 37% N=167 |
| | | Poor |  | 23% N=104 |
| Sheriff services | | Excellent |  | 23% N=87 |
| | | Good |  | 53% N=198 |
| | | Fair |  | 17% N=63 |
| | | Poor |  | 6% N=24 |
| Crime prevention | | Excellent |  | 13% N=49 |
| | | Good |  | 52% N=202 |
| | | Fair |  | 25% N=96 |
| | | Poor |  | 10% N=40 |
| Animal control | | Excellent |  | 18% N=65 |
| | | Good |  | 56% N=202 |
| | | Fair |  | 20% N=73 |
| | | Poor |  | 6% N=22 |
| | Ambulance or emergency medical services | Excellent |  | 26% N=93 |
































| | | | | |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Ambulance or emergency medical services | Good |  | 54% N=194 |
| | | Fair |  | 16% N=57 |
| | | Poor |  | 4% N=16 |
| | Fire services | Excellent |  | 48% N=219 |
| | | Good |  | 45% N=204 |
| | | Fair |  | 7% N=31 |
| | | Poor |  | 1% N=3 |
| | Fire prevention and education | Excellent |  | 43% N=204 |
| | | Good |  | 41% N=195 |
| | | Fair |  | 14% N=64 |
| | | Poor |  | 2% N=9 |
| | Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | Excellent |  | 30% N=133 |
| | | Good |  | 46% N=206 |
| | | Fair |  | 18% N=81 |
| | | Poor |  | 6% N=25 |
| | Preservation of natural areas (open space, farmlands, and greenbelts) | Excellent |  | 25% N=110 |
| | | Good |  | 43% N=189 |
| | | Fair |  | 26% N=115 |
| | | Poor |  | 6% N=25 |
| | Nevada County open space | Excellent |  | 27% N=109 |
| | | Good |  | 47% N=194 |
| | | Fair |  | 22% N=90 |
| | | Poor |  | 5% N=19 |
| | Recycling | Excellent |  | 16% N=74 |
| | | Good |  | 38% N=179 |
| | | Fair |  | 25% N=119 |
| | | Poor |  | 21% N=99 |
| | Yard waste pick-up | Excellent |  | 23% N=87 |
| | | Good |  | 48% N=183 |
| | | Fair |  | 21% N=79 |
| | | Poor |  | 9% N=35 |
































| | | | | |
|--------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | County parks | Excellent |  | 24% N=107 |
| | | Good |  | 53% N=237 |
| | | Fair |  | 20% N=88 |
| | | Poor |  | 3% N=12 |
| | Recreation programs or classes | Excellent |  | 19% N=66 |
| | | Good |  | 55% N=191 |
| | | Fair |  | 20% N=69 |
| | | Poor |  | 6% N=22 |
| | Recreation centers or facilities | Excellent |  | 23% N=87 |
| | | Good |  | 45% N=171 |
| | | Fair |  | 25% N=93 |
| | | Poor |  | 7% N=26 |
| | Health services | Excellent |  | 10% N=40 |
| | | Good |  | 34% N=144 |
| | | Fair |  | 35% N=149 |
| | | Poor |  | 22% N=92 |
| | Public library services | Excellent |  | 36% N=148 |
| | | Good |  | 45% N=182 |
| | | Fair |  | 14% N=59 |
| | | Poor |  | 5% N=20 |
| | Overall customer service by Nevada County employees (sheriff, receptionists, planners, etc.) | Excellent |  | 25% N=103 |
| | | Good |  | 53% N=218 |
| | | Fair |  | 18% N=72 |
| | | Poor |  | 4% N=18 |
| Please rate the following categories of Nevada County government performance. | The value of services for the taxes paid to Nevada County | Excellent |  | 4% N=18 |
| | | Good |  | 39% N=168 |
| | | Fair |  | 42% N=180 |
| | | Poor |  | 15% N=64 |
| | The overall direction that Nevada County is taking | Excellent |  | 4% N=17 |
| | | Good |  | 38% N=155 |
| | | Fair |  | 43% N=172 |
































| | | | | |
|-------------------------------------------------------------------------------|-------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the following categories of Nevada County government performance. | The overall direction that Nevada County is taking | Poor |  | 15% N=61 |
| | The job Nevada County government does at welcoming resident involvement | Excellent |  | 10% N=32 |
| | | Good |  | 43% N=140 |
| | | Fair |  | 33% N=107 |
| | | Poor |  | 15% N=50 |
| | Overall confidence in Nevada County government | Excellent |  | 5% N=23 |
| | | Good |  | 39% N=168 |
| | | Fair |  | 38% N=165 |
| | | Poor |  | 17% N=72 |
| | Generally acting in the best interest of the community | Excellent |  | 9% N=36 |
| | | Good |  | 40% N=165 |
| | | Fair |  | 38% N=158 |
| | | Poor |  | 13% N=54 |
| | Being honest | Excellent |  | 10% N=36 |
| | | Good |  | 36% N=127 |
| | | Fair |  | 40% N=141 |
| | | Poor |  | 13% N=46 |
| | Being open and transparent to the public | Excellent |  | 8% N=29 |
| | | Good |  | 37% N=136 |
| | | Fair |  | 38% N=141 |
| | | Poor |  | 18% N=66 |
| | Informing residents about issues facing the community | Excellent |  | 8% N=34 |
| | | Good |  | 41% N=172 |
| | | Fair |  | 39% N=166 |
| | | Poor |  | 12% N=52 |
| | Treating all residents fairly | Excellent |  | 8% N=29 |
| | | Good |  | 44% N=156 |
| | | Fair |  | 30% N=107 |
| | | Poor |  | 18% N=66 |
| | Treating residents with respect | Excellent |  | 11% N=43 |
| | | Good |  | 52% N=201 |
































| | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate the following categories of Nevada County government performance. | Treating residents with respect | Fair |  | 26% N=99 |
| | | Poor |  | 11% N=42 |
| Overall, how would you rate the quality of the services provided by each of the following? | Nevada County | Excellent |  | 7% N=31 |
| | | Good |  | 60% N=275 |
| | | Fair |  | 30% N=138 |
| | | Poor |  | 4% N=18 |
| | The Federal Government | Excellent |  | 3% N=12 |
| | | Good |  | 23% N=107 |
| | | Fair |  | 38% N=176 |
| | | Poor |  | 36% N=166 |
| Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | Overall economic health of Nevada County | Essential |  | 40% N=200 |
| | | Very important |  | 50% N=245 |
| | | Somewhat important |  | 10% N=49 |
| | Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County | Essential |  | 29% N=144 |
| | | Very important |  | 45% N=223 |
| | | Somewhat important |  | 23% N=116 |
| | | Not at all important |  | 3% N=15 |
| | Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | Essential |  | 23% N=113 |
| | | Very important |  | 45% N=224 |
| | | Somewhat important |  | 28% N=142 |
| | | Not at all important |  | 4% N=20 |
| | Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband) | Essential |  | 54% N=271 |
| | | Very important |  | 36% N=180 |
| | | Somewhat important |  | 9% N=43 |
| | | Not at all important |  | 1% N=5 |
| | Overall feeling of safety in Nevada County | Essential |  | 42% N=207 |
| | | Very important |  | 38% N=187 |
| | | Somewhat important |  | 19% N=93 |
| | | Not at all important |  | 2% N=11 |
| | Overall quality of natural environment in Nevada County | Essential |  | 50% N=248 |
| | | Very important |  | 39% N=190 |

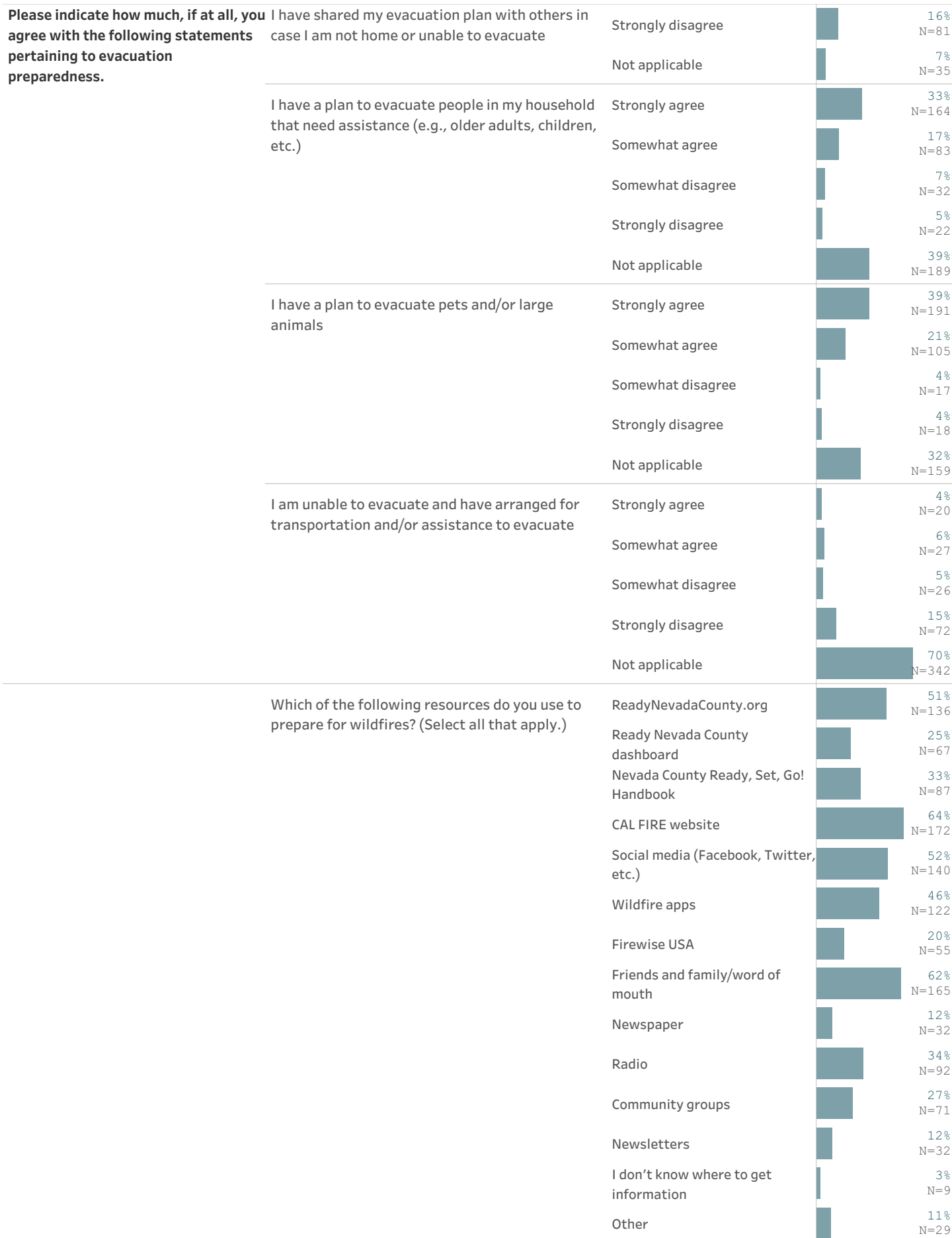
| | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | Overall quality of natural environment in Nevada County | Somewhat important |  | 10% N=50 |
| | | Not at all important |  | 1% N=4 |
| | Overall quality of parks and recreation opportunities | Essential |  | 31% N=155 |
| | | Very important |  | 45% N=224 |
| | | Somewhat important |  | 23% N=115 |
| | | Not at all important |  | 0% N=2 |
| | Overall health and wellness opportunities in Nevada County | Essential |  | 39% N=191 |
| | | Very important |  | 44% N=218 |
| | | Somewhat important |  | 17% N=83 |
| | | Not at all important |  | 1% N=3 |
| | Overall opportunities for education, culture, and the arts | Essential |  | 28% N=139 |
| | | Very important |  | 39% N=193 |
| | | Somewhat important |  | 31% N=152 |
| | | Not at all important |  | 2% N=9 |
| | Residents' connection and engagement with their community | Essential |  | 18% N=91 |
| | | Very important |  | 51% N=249 |
| | | Somewhat important |  | 30% N=146 |
| | | Not at all important |  | 1% N=7 |
| To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County? | Recreational cannabis | Strongly support |  | 35% N=165 |
| | | Somewhat support |  | 35% N=163 |
| | | Somewhat oppose |  | 13% N=61 |
| | | Strongly oppose |  | 17% N=82 |
| | Medical cannabis | Strongly support |  | 58% N=281 |
| | | Somewhat support |  | 27% N=132 |
| | | Somewhat oppose |  | 7% N=32 |
| | | Strongly oppose |  | 8% N=39 |
| | Cannabis farmers markets without onsite consumption | Strongly support |  | 35% N=153 |
| | | Somewhat support |  | 30% N=133 |
| | | Somewhat oppose |  | 13% N=59 |
| | | Strongly oppose |  | 22% N=96 |
| To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County? | In the downtown areas | Strongly support |  | 20% N=94 |
































| | | | | |
|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------|------------------|---------------------------------------------------------------------------------------|--------------|
| To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County? | In the downtown areas | Somewhat support |  | 33% N=153 |
| | | Somewhat oppose |  | 15% N=68 |
| | | Strongly oppose |  | 33% N=153 |
| | In any retail or business center | Strongly support |  | 26% N=120 |
| | | Somewhat support |  | 33% N=154 |
| | | Somewhat oppose |  | 15% N=70 |
| | | Strongly oppose |  | 27% N=126 |
| | In any agricultural area | Strongly support |  | 29% N=137 |
| | | Somewhat support |  | 34% N=157 |
| | | Somewhat oppose |  | 17% N=78 |
| | | Strongly oppose |  | 20% N=93 |
| | In any rural neighborhood | Strongly support |  | 17% N=79 |
| | | Somewhat support |  | 22% N=102 |
| | | Somewhat oppose |  | 26% N=119 |
| | | Strongly oppose |  | 35% N=161 |
| | In industrial areas | Strongly support |  | 33% N=154 |
| | | Somewhat support |  | 37% N=172 |
| | | Somewhat oppose |  | 13% N=63 |
| | | Strongly oppose |  | 17% N=77 |
| To what extent would you support or oppose each of the following in the future in Nevada County? | Retail cannabis stores | Strongly support |  | 38% N=180 |
| | | Somewhat support |  | 29% N=139 |
| | | Somewhat oppose |  | 14% N=67 |
| | | Strongly oppose |  | 19% N=90 |
| | Indoor cannabis cultivation facilities | Strongly support |  | 27% N=122 |
| | | Somewhat support |  | 34% N=157 |
| | | Somewhat oppose |  | 14% N=63 |
| | | Strongly oppose |  | 26% N=118 |
| | Outdoor cannabis cultivation | Strongly support |  | 33% N=152 |
| | | Somewhat support |  | 31% N=145 |
| | | Somewhat oppose |  | 15% N=70 |
| | | Strongly oppose |  | 22% N=101 |
































| | | | | |
|-----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|--------------|
| To what extent would you support or oppose each of the following in the future in Nevada County? | Commercial and product manufacturing facilities for cannabis | Strongly support |  | 28% N=129 |
| | | Somewhat support |  | 35% N=159 |
| | | Somewhat oppose |  | 11% N=51 |
| | | Strongly oppose |  | 26% N=122 |
| | Cannabis being an economic driver of Nevada County | Strongly support |  | 30% N=140 |
| | | Somewhat support |  | 25% N=119 |
| | | Somewhat oppose |  | 13% N=63 |
| | | Strongly oppose |  | 31% N=145 |
| To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County? | Cannabis odor | Very concerned |  | 31% N=148 |
| | | Somewhat concerned |  | 29% N=139 |
| | | Not concerned |  | 40% N=190 |
| | Cannabis-related traffic in neighborhoods | Very concerned |  | 40% N=187 |
| | | Somewhat concerned |  | 31% N=146 |
| | | Not concerned |  | 29% N=137 |
| | Unpermitted improvements (structures, septic, wells, etc.) | Very concerned |  | 52% N=238 |
| | | Somewhat concerned |  | 32% N=146 |
| | | Not concerned |  | 17% N=78 |
| | Increased camping and recreational vehicles related to cannabis cultivation | Very concerned |  | 49% N=232 |
| | | Somewhat concerned |  | 30% N=142 |
| | | Not concerned |  | 21% N=98 |
| | Increase of crime due to cannabis cultivation | Very concerned |  | 55% N=262 |
| | | Somewhat concerned |  | 24% N=114 |
| | | Not concerned |  | 22% N=105 |
| | Environmental impacts due to cannabis cultivation | Very concerned |  | 60% N=282 |
| | | Somewhat concerned |  | 30% N=139 |
| | | Not concerned |  | 10% N=48 |
| | Groundwater usage | Very concerned |  | 59% N=274 |
| | | Somewhat concerned |  | 28% N=129 |
| | | Not concerned |  | 13% N=61 |
| | Children's increased exposure to and the normalization of cannabis | Very concerned |  | 48% N=228 |
| | | Somewhat concerned |  | 23% N=111 |

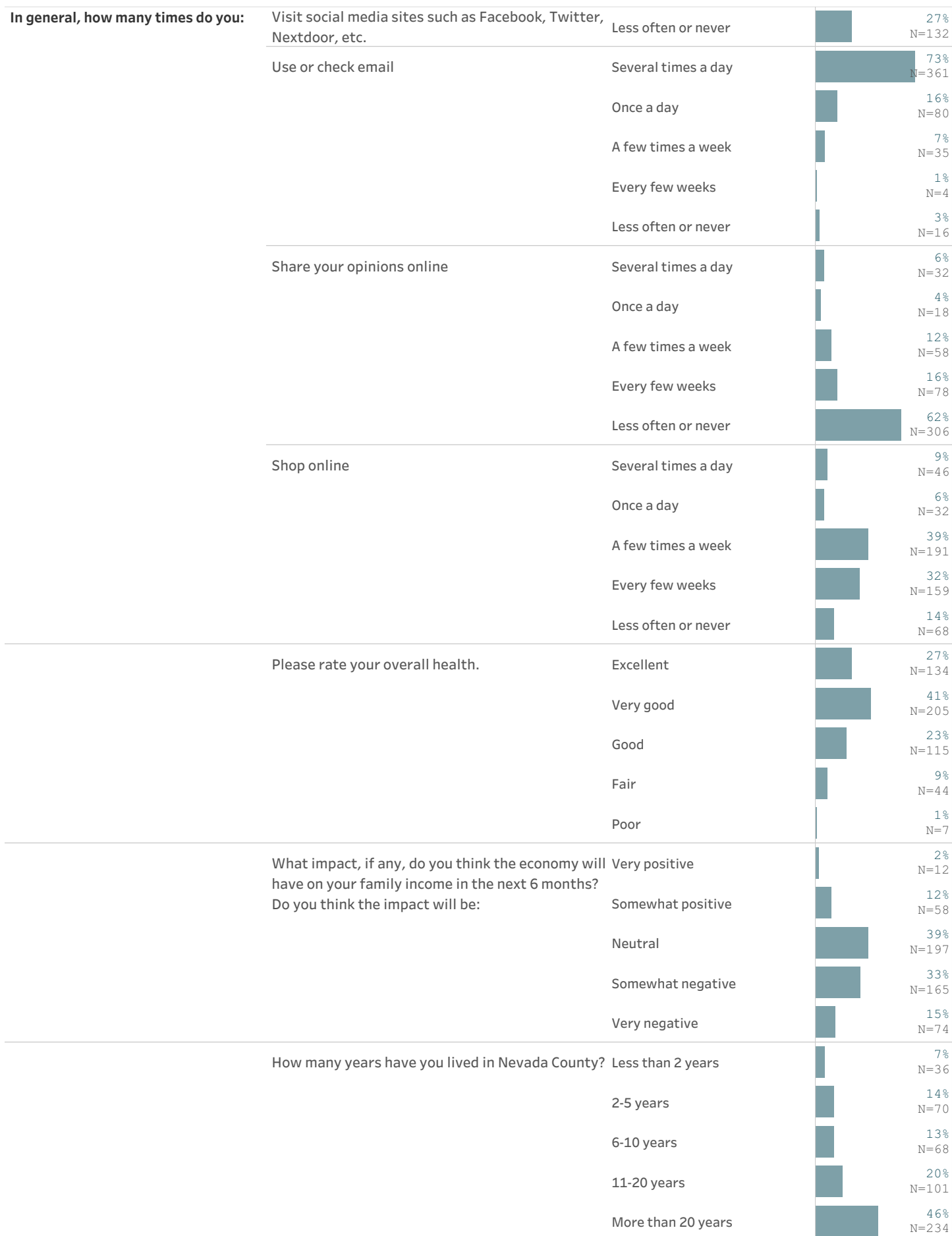
| | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|--------------|
| To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County? | Children's increased exposure to and the normalization of cannabis | Not concerned |  | 29% N=137 |
| | Transient workforce related to cannabis cultivation | Very concerned |  | 44% N=207 |
| | | Somewhat concerned |  | 31% N=146 |
| | | Not concerned |  | 25% N=119 |
| | Fire risk from in-home cannabis cultivation or distillation | Very concerned |  | 50% N=235 |
| | | Somewhat concerned |  | 29% N=134 |
| | | Not concerned |  | 21% N=100 |
| | Decreased property values | Very concerned |  | 45% N=207 |
| | | Somewhat concerned |  | 24% N=111 |
| | | Not concerned |  | 31% N=146 |
| | Increased private road use | Very concerned |  | 41% N=188 |
| | | Somewhat concerned |  | 28% N=128 |
| | | Not concerned |  | 31% N=141 |
| Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following: | Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.) | Very concerned |  | 65% N=320 |
| | | Somewhat concerned |  | 22% N=110 |
| | | Not concerned |  | 13% N=66 |
| | Ability to find or renew fire insurance | Very concerned |  | 83% N=392 |
| | | Somewhat concerned |  | 11% N=52 |
| | | Not concerned |  | 6% N=28 |
| | Vacant parcels with hazardous vegetation | Very concerned |  | 56% N=270 |
| | | Somewhat concerned |  | 34% N=163 |
| | | Not concerned |  | 10% N=50 |
| | Hazardous vegetation on neighboring properties | Very concerned |  | 54% N=262 |
| | | Somewhat concerned |  | 33% N=158 |
| | | Not concerned |  | 13% N=65 |
| | Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.) | Very concerned |  | 43% N=203 |
| | | Somewhat concerned |  | 38% N=182 |
| | | Not concerned |  | 19% N=90 |
| | Ability to remove large or dead trees | Very concerned |  | 56% N=272 |
| | | Somewhat concerned |  | 32% N=155 |
| | | Not concerned |  | 12% N=60 |
































| | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|--------------|
| Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following: | Maintaining 100 feet of defensible space on your property | Very concerned |  | 41% N=201 |
| | | Somewhat concerned |  | 37% N=182 |
| | | Not concerned |  | 21% N=103 |
| Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness. | I am prepared for a wildfire evacuation | Strongly agree |  | 30% N=147 |
| | | Somewhat agree |  | 57% N=280 |
| | | Somewhat disagree |  | 10% N=51 |
| | | Strongly disagree |  | 2% N=11 |
| | | Not applicable |  | 1% N=5 |
| | | | | |
| | I am signed up for emergency alerts | Strongly agree |  | 84% N=411 |
| | | Somewhat agree |  | 10% N=46 |
| | | Somewhat disagree |  | 2% N=8 |
| | | Strongly disagree |  | 1% N=7 |
| | | Not applicable |  | 3% N=15 |
| | I know my evacuation zone | Strongly agree |  | 62% N=304 |
| | | Somewhat agree |  | 21% N=103 |
| | | Somewhat disagree |  | 8% N=41 |
| | | Strongly disagree |  | 6% N=29 |
| | | Not applicable |  | 2% N=11 |
| | I have pre-planned evacuation routes for different wildfire scenarios | Strongly agree |  | 41% N=200 |
| | | Somewhat agree |  | 39% N=191 |
| | | Somewhat disagree |  | 13% N=63 |
| | | Strongly disagree |  | 6% N=28 |
| | | Not applicable |  | 2% N=8 |
| | I have a go-bag with enough supplies for each member of my household | Strongly agree |  | 35% N=173 |
| | | Somewhat agree |  | 32% N=159 |
| | | Somewhat disagree |  | 20% N=99 |
| | | Strongly disagree |  | 11% N=53 |
| | | Not applicable |  | 2% N=8 |
| | I have shared my evacuation plan with others in case I am not home or unable to evacuate | Strongly agree |  | 22% N=106 |
| | | Somewhat agree |  | 27% N=133 |
| | | Somewhat disagree |  | 28% N=136 |

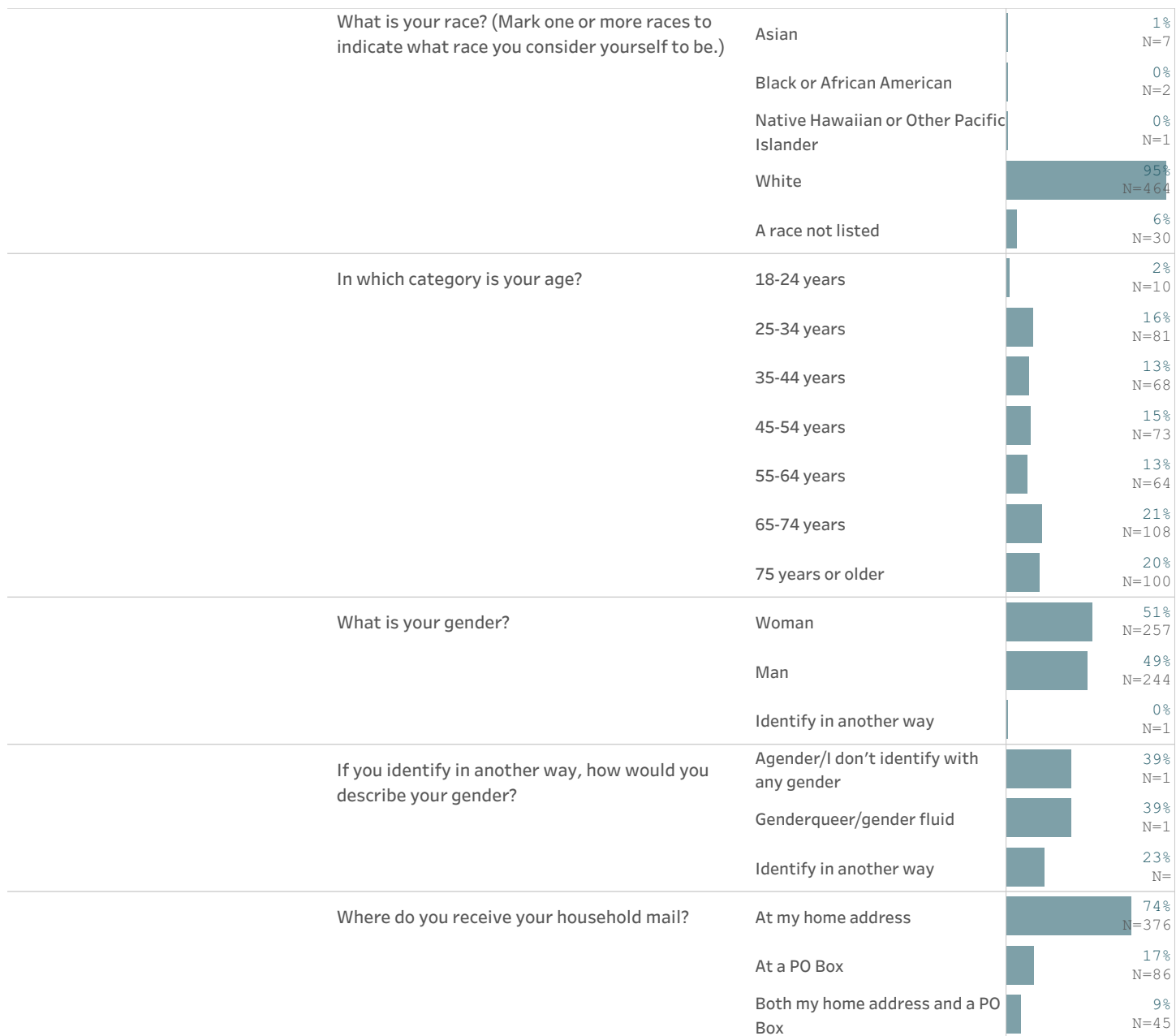


| | | | | |
|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| To what extent, if at all, do you support the following programs and services? | Which of the following resources do you use to prepare for wildfires? (Select all that apply.) | None of these |  | 6% N=16 |
| | Support services for individuals experiencing homelessness | Strongly support |  | 51% N=242 |
| | | Somewhat support |  | 34% N=162 |
| | | Somewhat oppose |  | 9% N=43 |
| | | Strongly oppose |  | 6% N=30 |
| | Housing for individuals experiencing homelessness | Strongly support |  | 46% N=218 |
| | | Somewhat support |  | 34% N=164 |
| | | Somewhat oppose |  | 13% N=60 |
| | | Strongly oppose |  | 8% N=36 |
| | Supportive housing for individuals living with a mental illness | Strongly support |  | 57% N=271 |
| | | Somewhat support |  | 35% N=165 |
| | | Somewhat oppose |  | 5% N=23 |
| | | Strongly oppose |  | 4% N=17 |
| | Development of income-based affordable housing | Strongly support |  | 59% N=280 |
| | | Somewhat support |  | 28% N=134 |
| | | Somewhat oppose |  | 7% N=32 |
| | | Strongly oppose |  | 6% N=29 |
| | Development of workforce housing | Strongly support |  | 59% N=252 |
| | | Somewhat support |  | 32% N=134 |
| | | Somewhat oppose |  | 7% N=28 |
| | | Strongly oppose |  | 3% N=11 |
| | How do you connect to the Internet at home? (Select all that apply.) | No internet access at home |  | 5% N=22 |
| | | Cable (Comcast/Xfinity) |  | 47% N=212 |
| | | Satellite (HughesNet, ViaSat) |  | 5% N=22 |
| | | DSL |  | 5% N=22 |
| | | Cellular (Verizon, AT&T, etc.) |  | 23% N=101 |
| | | Starlink |  | 6% N=27 |
| | | Fixed wireless (Colfax Net, Smarter Broadband) |  | 9% N=42 |
| | | Fiber (Race, NC Fiber, AT&T) |  | 5% N=21 |
| | | Other/Don't know |  | 7% N=33 |
| | If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.) | Too expensive |  | 22% N=54 |

| | | | | |
|------------------------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| | If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.) | Don't know enough about it |  | 7% N=17 |
| | | Can get access somewhere else (e.g., work, school) |  | 1% N=2 |
| | | Don't need it |  | 10% N=23 |
| | | Not available in my area |  | 46% N=111 |
| | | Other |  | 20% N=47 |
| | If applicable, how satisfied, if at all, are you with your current internet service overall? | Very satisfied |  | 22% N=109 |
| | | Somewhat satisfied |  | 49% N=237 |
| | | Somewhat dissatisfied |  | 17% N=83 |
| | | Very dissatisfied |  | 11% N=56 |
| | From each set of statements below, please select the one you lean toward more | My total household income comfortably supports my hous.. |  | 58% N=141 |
| | | My household struggles to get by on my/our total income |  | 42% N=102 |
| | From each set of statements below, please select the one you lean toward more | I am employed, and I am satisfied with the number of ho.. |  | 44% N=213 |
| | | I am employed, and I would work more hours if they were availa.. |  | 17% N=82 |
| | | I am unemployed |  | 39% N=185 |
| | Please choose the statement that best describes you: | I work one job only |  | 51% N=127 |
| | | I work more than one job |  | 18% N=44 |
| | | I don't work |  | 31% N=77 |
| In general, how many times do you: | Access the internet from your home using a computer, laptop, or tablet computer | Several times a day |  | 72% N=358 |
| | | Once a day |  | 11% N=53 |
| | | A few times a week |  | 7% N=36 |
| | | Every few weeks |  | 3% N=16 |
| | | Less often or never |  | 7% N=35 |
| | Access the internet from your cell phone | Several times a day |  | 79% N=393 |
| | | Once a day |  | 6% N=29 |
| | | A few times a week |  | 5% N=24 |
| | | Every few weeks |  | 1% N=4 |
| | | Less often or never |  | 10% N=48 |
| | Visit social media sites such as Facebook, Twitter, Nextdoor, etc. | Several times a day |  | 42% N=208 |
| | | Once a day |  | 13% N=67 |
| | | A few times a week |  | 12% N=62 |
| | | Every few weeks |  | 6% N=28 |



| | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| Which best describes the building you live in? | Single-family detached home |  | 79% N=398 |
| | Townhouse or duplex (may share walls but no units above or below you) |  | 3% N=17 |
| | Condominium or apartment (have units above or below you) |  | 9% N=46 |
| | Mobile home |  | 5% N=23 |
| | Other |  | 4% N=20 |
| Do you rent or own your home? | Rent |  | 25% N=124 |
| | Own |  | 75% N=380 |
| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Less than \$300 |  | 2% N=8 |
| | \$300 to \$599 |  | 9% N=45 |
| | \$600 to \$999 |  | 12% N=59 |
| | \$1,000 to \$1,499 |  | 17% N=81 |
| | \$1,500 to \$2,499 |  | 27% N=133 |
| | \$2,500 to \$3,999 |  | 21% N=100 |
| | \$4,000 to \$6,999 |  | 10% N=47 |
| | \$7,000 to \$9,999 |  | 2% N=9 |
| | \$10,000 or more |  | 1% N=4 |
| Do any children 17 or under live in your household? | No |  | 75% N=378 |
| | Yes |  | 25% N=127 |
| Are you or any other members of your household aged 65 or older? | No |  | 50% N=254 |
| | Yes |  | 50% N=252 |
| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Less than \$25,000 |  | 12% N=56 |
| | \$25,000 to \$49,999 |  | 15% N=69 |
| | \$50,000 to \$74,999 |  | 17% N=82 |
| | \$75,000 to \$99,999 |  | 13% N=61 |
| | \$100,000 to \$149,999 |  | 22% N=103 |
| | \$150,000 to \$199,999 |  | 10% N=47 |
| | \$200,000 to \$299,999 |  | 6% N=30 |
| | \$300,000 or more |  | 6% N=28 |
| Are you of Hispanic, Latino/a/x, or Spanish origin? | No, not of Hispanic, Latino/a/x, or Spanish origin |  | 92% N=449 |
| | Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin |  | 8% N=41 |
| What is your race? (Mark one or more races to indicate what race you consider yourself to be.) | American Indian or Alaska Native |  | 2% N=8 |



Full trends

This table contains the trends over time for Nevada County. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2017 and 2023 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

| | | 2017 | 2023 |
|------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|------|------|
| Please rate each of the following aspects of quality of life in Nevada County. | Nevada County as a place to live | 94% | 89% |
| | Your neighborhood as a place to live | 91% | 86% |
| | Nevada County as a place to raise children | 83% | 84% |
| | Nevada County as a place to work | 38% | 54% |
| | Nevada County as a place to visit | 94% | 92% |
| | Nevada County as a place to retire | 81% | 74% |
| | The overall quality of life | 89% | 85% |
| | Sense of community | 76% | 72% |
| Please rate each of the following characteristics as they relate to Nevada County as a whole. | Overall economic health | 46% | 53% |
| | Overall quality of the transportation system | | 33% |
| | Overall design or layout of residential and commercial areas | 59% | 50% |
| | Overall quality of the utility infrastructure | | 36% |
| | Overall feeling of safety | 82% | 77% |
| | Overall quality of natural environment | 94% | 88% |
| | Overall quality of parks and recreation opportunities | | 85% |
| | Overall health and wellness opportunities | 63% | 64% |
| | Overall opportunities for education, culture, and the arts | 65% | 71% |
| | Residents' connection and engagement with their community | | 67% |

| | | |
|------------------------------------------------------------------------------------------------|------------------------------------------------------------|---------|
| Please indicate how likely or unlikely you are to do each of the following. | Recommend living in Nevada County to someone who asks | 93% 82% |
| | Remain in Nevada County for the next five years | 93% 87% |
| Please rate how safe or unsafe you feel: | In your neighborhood during the day | 97% 95% |
| | In Nevada County's downtown/commercial area during the day | 92% 90% |
| | From property crime | 79% |
| | From violent crime | 84% |
| | From fire, flood, or other natural disaster | 32% |
| Please rate the job you feel the Nevada County community does at each of the following. | Making all residents feel welcome | 70% |
| | Attracting people from diverse backgrounds | 37% |
| | Valuing/respecting residents from diverse backgrounds | 46% |
| | Taking care of vulnerable residents | 40% |
| Please rate each of the following in the Nevada County community. | Overall quality of business and service establishments | 62% 74% |
| | Variety of business and service establishments | 58% |
| | Vibrancy of downtown/commercial area | 75% |
| | Employment opportunities | 19% 34% |
| | Shopping opportunities | 43% 54% |
| | Cost of living | 28% 19% |
| | Overall image or reputation | 79% 81% |
| Please also rate each of the following in the Nevada County community. | Traffic flow on major streets | 58% 55% |
| | Ease of public parking | 34% |
| | Ease of travel by car | 73% 72% |
| | Ease of travel by public transportation | 24% 19% |
| | Ease of travel by bicycle | 34% 34% |
| | Ease of walking | 55% 49% |
| | Well-planned residential growth | 24% |

| | | |
|------------------------------------------------------------------------|-----------------------------------------------------------------------|---------|
| Please also rate each of the following in the Nevada County community. | Well-planned commercial growth | 27% |
| | Well-designed neighborhoods | 41% |
| | Preservation of the historical or cultural character of the community | 78% |
| | Public places where people want to spend time | 67% 71% |
| | Variety of housing options | 28% 20% |
| | Availability of affordable quality housing | 20% 10% |
| | Overall quality of new development | 27% |
| | Overall appearance | 79% |
| | Cleanliness | 77% |
| | Water resources | 86% |
| | Air quality | 76% 80% |
| | Availability of paths and walking trails | 71% 84% |
| | Fitness opportunities | 83% 85% |
| | Recreational opportunities | 87% 87% |
| | Availability of affordable quality food | 71% 50% |
| | Availability of affordable quality health care | 47% 30% |
| | Availability of preventive health services | 55% 39% |
| | Availability of affordable quality mental health care | 44% 25% |
| | Opportunities to attend cultural/arts/music activities | 85% 77% |
| | Community support for the arts | 79% |
| | Availability of affordable quality childcare/preschool | 58% 32% |
| | K-12 education | 75% 64% |
| | Adult educational opportunities | 60% 59% |
| | Sense of civic/community pride | 75% |
| | Neighborliness of residents | 77% 72% |

| | | |
|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------|
| Please also rate each of the following in the Nevada County community. | Opportunities to participate in social events and activities | 81% 79% |
| | Opportunities to attend special events and festivals | 85% |
| | Opportunities to volunteer | 93% 85% |
| | Opportunities to participate in community matters | 84% 77% |
| | Openness and acceptance of the community toward people of diver.. | 57% 50% |
| Please indicate whether or not you have done each of the following in the last 12 months. | Contacted Nevada County for help or information | 41% 50% |
| | Contacted Nevada County elected officials to express your opinion | 25% 18% |
| | Attended a local public meeting | 30% 31% |
| | Watched a local public meeting | 20% 26% |
| | Volunteered your time to some group/activity | 63% 51% |
| | Campaigned or advocated for a local issue, cause, or candidate | 38% 25% |
| | Voted in your most recent local election | 88% |
| | Used public transportation instead of driving | 8% 14% |
| | Carpooled with other adults or children instead of driving alone | 56% 59% |
| | Walked or biked instead of driving | 57% 55% |
| Please rate the quality of each of the following services in Nevada County. | Public information services | 67% 69% |
| | Economic development | 33% 44% |
| | Traffic enforcement | 61% 59% |
| | Traffic signal timing | 50% |
| | Street repair | 25% 35% |
| | Street cleaning | 49% 56% |
| | Street lighting | 56% |
| | Sidewalk maintenance | 48% |
| | Bus or transit services | 37% 35% |
| | Land use, planning and zoning | 41% 33% |

Please rate the quality of each of the following services in Nevada County.

| | |
|-----------------------------------------------------|---------|
| Code enforcement | 37% 39% |
| Affordable high-speed internet access | 23% |
| Garbage collection | 81% 65% |
| Drinking water | 75% |
| Sewer services | 76% 80% |
| Storm water management | 57% 68% |
| Power (electric and/or gas) utility | 43% |
| Utility billing | 40% |
| Sheriff services | 80% 76% |
| Crime prevention | 63% 65% |
| Animal control | 65% 74% |
| Ambulance or emergency medical services | 80% |
| Fire services | 93% |
| Fire prevention and education | 82% 85% |
| Emergency preparedness | 61% 76% |
| Preservation of natural areas | 68% 68% |
| Nevada County open space | 73% |
| Recycling | 73% 53% |
| Yard waste pick-up | 73% 71% |
| County parks | 77% |
| Recreation programs or classes | 70% 74% |
| Recreation centers or facilities | 62% 68% |
| Health services | 52% 43% |
| Public library services | 84% 81% |
| Overall customer service by Nevada County employees | 75% 78% |

| | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------|
| Please rate the following categories of Nevada County government performance. | The value of services for the taxes paid to Nevada County | 46% 44% |
| | The overall direction that Nevada County is taking | 43% 43% |
| | The job Nevada County government does at welcoming resident inv.. | 50% 53% |
| | Overall confidence in Nevada County government | 43% 45% |
| | Generally acting in the best interest of the community | 48% 49% |
| | Being honest | 47% |
| | Being open and transparent to the public | 44% |
| | Informing residents about issues facing the community | 48% |
| | Treating all residents fairly | 51% 51% |
| | Treating residents with respect | 63% |
| Overall, how would you rate the quality of the services provided by each of the following? | Nevada County | 75% 66% |
| | The Federal Government | 29% 26% |
| Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | Overall economic health | 90% |
| | Overall quality of the transportation system | 74% |
| | Overall design or layout of residential and commercial areas | 68% |
| | Overall quality of the utility infrastructure | 90% |
| | Overall feeling of safety | 79% |
| | Overall quality of natural environment | 89% |
| | Overall quality of parks and recreation opportunities | 76% |
| | Overall health and wellness opportunities | 83% |
| | Overall opportunities for education, culture, and the arts | 68% |
| | Residents' connection and engagement with their community | 69% |
| In general, how many times do you: | Access the internet from your home | 90% |
| | Access the internet from your cell phone | 90% |
| | Visit social media sites | 68% |

| | | |
|------------------------------------|----------------------------------------------------------------------|---------|
| In general, how many times do you: | Use or check email | 96% |
| | Share your opinions online | 22% |
| | Shop online | 16% |
| | Please rate your overall health. | 67% 67% |
| | What impact, if any, do you think the economy will have on your fa.. | 26% 14% |

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), Nevada County conducted a survey of 518 residents. Survey invitations were mailed to randomly selected households and data were collected from September 12th, 2023 to October 24th, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by Nevada County. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all county residents and became available on October 10th, 2023. The survey remained open for two weeks and there were 1,239 responses.


















The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in Nevada County. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

































* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

































| | | Unweighted | Weighted | Target* |
|------------------------|------------------------------------------------|------------|----------|---------|
| Age | 18-34 | 8% | 19% | 19% |
| | 35-54 | 29% | 28% | 28% |
| | 55+ | 64% | 54% | 54% |
| Hispanic origin | No, not of Hispanic, Latino/a/x, or Spanish .. | 95% | 92% | 92% |
| | Yes, I consider myself to be of Hispanic, La.. | 5% | 8% | 8% |
| Housing tenure | Own | 85% | 75% | 75% |
| | Rent | 15% | 25% | 25% |
| Housing type | Attached | 7% | 18% | 18% |
| | Detached | 93% | 82% | 82% |
| Race & Hispanic origin | Not white alone | 13% | 13% | 14% |
| | White alone, not Hispanic or Latino | 87% | 87% | 86% |
| Sex | Man | 39% | 49% | 49% |
| | Woman | 61% | 51% | 51% |
| Sex/age | Man 18-34 | 2% | 10% | 10% |
| | Man 35-54 | 11% | 14% | 14% |
| | Man 55+ | 26% | 25% | 25% |
| | Woman 18-34 | 5% | 9% | 9% |
| | Woman 35-54 | 18% | 14% | 14% |
| | Woman 55+ | 38% | 28% | 28% |

































Open participation survey results

































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

| | | | | |
|--------------------------------------------------------------------------------|--------------------------------------------------------------------------|---------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| | In which District of Nevada County do you live? (Refer to map above.) | 1 |  | 30% N=376 |
| | | 2 |  | 14% N=168 |
| | | 3 |  | 23% N=288 |
| | | 4 |  | 16% N=195 |
| | | 5 |  | 16% N=201 |
| | | None of these/I don't live in Nevada County | | 0% N=4 |
| | | | | |
| Please rate each of the following aspects of quality of life in Nevada County. | Nevada County as a place to live | Excellent |  | 33% N=409 |
| | | Good |  | 53% N=653 |
| | | Fair |  | 12% N=143 |
| | | Poor | | 2% N=27 |
| | Your neighborhood as a place to live | Excellent |  | 43% N=519 |
| | | Good |  | 44% N=539 |
| | | Fair |  | 10% N=122 |
| | | Poor | | 3% N=37 |
| | Nevada County as a place to raise children | Excellent |  | 30% N=297 |
| | | Good |  | 46% N=454 |
| | | Fair |  | 19% N=184 |
| | | Poor | | 5% N=45 |
| | Nevada County as a place to work | Excellent |  | 14% N=147 |
| | | Good |  | 34% N=360 |
| | | Fair |  | 37% N=393 |
| | | Poor |  | 14% N=152 |
| | Nevada County as a place to visit | Excellent |  | 54% N=626 |
| | | Good |  | 38% N=438 |
| | | Fair | | 7% N=83 |
| | | Poor | | 1% N=14 |
| | Nevada County as a place to retire | Excellent |  | 31% N=332 |
| | | Good |  | 43% N=461 |































| | | | | |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate each of the following aspects of quality of life in Nevada County. | Nevada County as a place to retire | Fair |  | 20% N=212 |
| | | Poor |  | 7% N=79 |
| | The overall quality of life | Excellent |  | 26% N=317 |
| | | Good |  | 57% N=694 |
| | | Fair |  | 14% N=176 |
| | | Poor |  | 3% N=34 |
| | Sense of community | Excellent |  | 27% N=333 |
| | | Good |  | 45% N=544 |
| | | Fair |  | 21% N=254 |
| | | Poor |  | 7% N=91 |
| Please rate each of the following characteristics as they relate to Nevada County as a whole. | Overall economic health | Excellent |  | 4% N=43 |
| | | Good |  | 40% N=459 |
| | | Fair |  | 43% N=487 |
| | | Poor |  | 14% N=156 |
| | Overall quality of the transportation system | Excellent |  | 5% N=62 |
| | | Good |  | 24% N=286 |
| | | Fair |  | 40% N=470 |
| | | Poor |  | 31% N=365 |
| | Overall design or layout of residential and commercial areas | Excellent |  | 5% N=55 |
| | | Good |  | 42% N=505 |
| | | Fair |  | 42% N=504 |
| | | Poor |  | 11% N=136 |
| | Overall quality of the utility infrastructure | Excellent |  | 4% N=44 |
| | | Good |  | 29% N=346 |
| | | Fair |  | 41% N=489 |
| | | Poor |  | 26% N=309 |
| | Overall feeling of safety | Excellent |  | 21% N=258 |
| | | Good |  | 53% N=643 |
| | | Fair |  | 20% N=237 |
| | | Poor |  | 6% N=77 |
| | Overall quality of natural environment | Excellent |  | 46% N=559 |
| | | Good |  | 44% N=541 |

| | | | | |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate each of the following characteristics as they relate to Nevada County as a whole. | Overall quality of natural environment | Fair |  | 8% N=99 |
| | | Poor |  | 2% N=22 |
| | Overall quality of parks and recreation opportunities | Excellent |  | 33% N=397 |
| | | Good |  | 48% N=570 |
| | | Fair |  | 16% N=192 |
| | | Poor |  | 3% N=39 |
| | Overall health and wellness opportunities | Excellent |  | 17% N=203 |
| | | Good |  | 44% N=525 |
| | | Fair |  | 26% N=314 |
| | | Poor |  | 13% N=150 |
| | Overall opportunities for education, culture, and the arts | Excellent |  | 26% N=309 |
| | | Good |  | 45% N=524 |
| | | Fair |  | 25% N=289 |
| | | Poor |  | 5% N=54 |
| | Residents' connection and engagement with their community | Excellent |  | 18% N=212 |
| | | Good |  | 51% N=602 |
| | | Fair |  | 25% N=298 |
| | | Poor |  | 6% N=74 |
| Please indicate how likely or unlikely you are to do each of the following. | Recommend living in Nevada County to someone who asks | Very likely |  | 33% N=396 |
| | | Somewhat likely |  | 47% N=559 |
| | | Somewhat unlikely |  | 12% N=146 |
| | | Very unlikely |  | 8% N=95 |
| | Remain in Nevada County for the next five years | Very likely |  | 64% N=767 |
| | | Somewhat likely |  | 21% N=252 |
| | | Somewhat unlikely |  | 8% N=97 |
| | | Very unlikely |  | 6% N=77 |
| Please rate how safe or unsafe you feel: | In your neighborhood during the day | Very safe |  | 74% N=897 |
| | | Somewhat safe |  | 18% N=223 |
| | | Neither safe nor unsafe |  | 4% N=44 |
| | | Somewhat unsafe |  | 4% N=48 |
| | | Very unsafe |  | 1% N=8 |
| | In Nevada County's downtown/commercial area during the day | Very safe |  | 63% N=772 |

































| | | | | |
|-----------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate how safe or unsafe you feel: | In Nevada County's downtown/commercial area during the day | Somewhat safe |  | 27% N=330 |
| | | Neither safe nor unsafe |  | 5% N=62 |
| | | Somewhat unsafe |  | 3% N=41 |
| | | Very unsafe |  | 1% N=12 |
| | From property crime | Very safe |  | 32% N=386 |
| | | Somewhat safe |  | 41% N=504 |
| | | Neither safe nor unsafe |  | 11% N=128 |
| | | Somewhat unsafe |  | 12% N=148 |
| | | Very unsafe |  | 4% N=52 |
| | From violent crime | Very safe |  | 49% N=595 |
| | | Somewhat safe |  | 33% N=403 |
| | | Neither safe nor unsafe |  | 8% N=103 |
| | | Somewhat unsafe |  | 7% N=85 |
| | | Very unsafe |  | 2% N=22 |
| | From fire, flood, or other natural disaster | Very safe |  | 4% N=44 |
| | | Somewhat safe |  | 25% N=311 |
| | | Neither safe nor unsafe |  | 18% N=222 |
| | | Somewhat unsafe |  | 34% N=416 |
| | | Very unsafe |  | 19% N=232 |
| Please rate the job you feel the Nevada County community does at each of the following. | Making all residents feel welcome | Excellent |  | 14% N=164 |
| | | Good |  | 46% N=528 |
| | | Fair |  | 30% N=345 |
| | | Poor |  | 9% N=102 |
| | Attracting people from diverse backgrounds | Excellent |  | 7% N=80 |
| | | Good |  | 21% N=230 |
| | | Fair |  | 36% N=388 |
| | | Poor |  | 36% N=387 |
| | Valuing/respecting residents from diverse backgrounds | Excellent |  | 9% N=94 |
| | | Good |  | 29% N=313 |
| | | Fair |  | 41% N=443 |
| | | Poor |  | 22% N=244 |
| | Taking care of vulnerable residents | Excellent |  | 7% N=76 |

| | | | | |
|-----------------------------------------------------------------------------------------|--------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the job you feel the Nevada County community does at each of the following. | Taking care of vulnerable residents | Good |  | 32% N=349 |
| | | Fair |  | 39% N=431 |
| | | Poor |  | 23% N=249 |
| Please rate each of the following in the Nevada County community. | Overall quality of business and service establishments | Excellent |  | 12% N=151 |
| | | Good |  | 56% N=687 |
| | | Fair |  | 27% N=331 |
| | | Poor |  | 4% N=51 |
| | Variety of business and service establishments | Excellent |  | 9% N=104 |
| | | Good |  | 46% N=560 |
| | | Fair |  | 35% N=420 |
| | | Poor |  | 11% N=129 |
| | Vibrancy of downtown/commercial area | Excellent |  | 24% N=285 |
| | | Good |  | 52% N=627 |
| | | Fair |  | 19% N=229 |
| | | Poor |  | 5% N=61 |
| | Employment opportunities | Excellent |  | 2% N=19 |
| | | Good |  | 25% N=258 |
| | | Fair |  | 42% N=430 |
| | | Poor |  | 31% N=317 |
| | Shopping opportunities | Excellent |  | 9% N=114 |
| | | Good |  | 41% N=494 |
| | | Fair |  | 38% N=463 |
| | | Poor |  | 12% N=143 |
| | Cost of living | Excellent |  | 1% N=18 |
| | | Good |  | 20% N=238 |
| | | Fair |  | 40% N=483 |
| | | Poor |  | 39% N=477 |
| | Overall image or reputation | Excellent |  | 18% N=213 |
| | | Good |  | 58% N=687 |
| | | Fair |  | 19% N=231 |
| | | Poor |  | 5% N=57 |
| Please also rate each of the following in the Nevada County community. | Traffic flow on major streets | Excellent |  | 11% N=132 |

































Please also rate each of the following in the Nevada County community.

| | | | |
|-----------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Traffic flow on major streets | Good |  | 47% N=581 |
| | Fair |  | 27% N=335 |
| | Poor |  | 15% N=179 |
| Ease of public parking | Excellent |  | 4% N=48 |
| | Good |  | 29% N=346 |
| | Fair |  | 38% N=456 |
| | Poor |  | 30% N=356 |
| Ease of travel by car | Excellent |  | 20% N=243 |
| | Good |  | 55% N=664 |
| | Fair |  | 20% N=248 |
| | Poor |  | 5% N=57 |
| Ease of travel by public transportation | Excellent |  | 4% N=35 |
| | Good |  | 15% N=120 |
| | Fair |  | 33% N=263 |
| | Poor |  | 47% N=377 |
| Ease of travel by bicycle | Excellent |  | 5% N=50 |
| | Good |  | 17% N=160 |
| | Fair |  | 31% N=282 |
| | Poor |  | 46% N=426 |
| Ease of walking | Excellent |  | 11% N=125 |
| | Good |  | 32% N=368 |
| | Fair |  | 33% N=390 |
| | Poor |  | 24% N=281 |
| Well-planned residential growth | Excellent |  | 3% N=26 |
| | Good |  | 18% N=178 |
| | Fair |  | 44% N=437 |
| | Poor |  | 36% N=353 |
| Well-planned commercial growth | Excellent |  | 3% N=29 |
| | Good |  | 22% N=209 |
| | Fair |  | 42% N=405 |
| | Poor |  | 33% N=320 |
| Well-designed neighborhoods | Excellent |  | 3% N=31 |

































Please also rate each of the following in the Nevada County community.

































| | | | |
|-----------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Well-designed neighborhoods | Good |  | 31% N=316 |
| | Fair |  | 45% N=462 |
| | Poor |  | 21% N=216 |
| Preservation of the historical or cultural character of the community | Excellent |  | 26% N=311 |
| | Good |  | 53% N=622 |
| | Fair |  | 15% N=178 |
| | Poor |  | 5% N=64 |
| Public places where people want to spend time | Excellent |  | 17% N=206 |
| | Good |  | 50% N=601 |
| | Fair |  | 26% N=311 |
| | Poor |  | 6% N=76 |
| Variety of housing options | Excellent |  | 4% N=43 |
| | Good |  | 17% N=187 |
| | Fair |  | 35% N=400 |
| | Poor |  | 44% N=500 |
| Availability of affordable quality housing | Excellent |  | 2% N=18 |
| | Good |  | 7% N=76 |
| | Fair |  | 24% N=260 |
| | Poor |  | 68% N=744 |
| Overall quality of new development | Excellent |  | 3% N=28 |
| | Good |  | 27% N=257 |
| | Fair |  | 45% N=426 |
| | Poor |  | 25% N=242 |
| Overall appearance | Excellent |  | 17% N=212 |
| | Good |  | 61% N=736 |
| | Fair |  | 19% N=231 |
| | Poor |  | 3% N=33 |
| Cleanliness | Excellent |  | 17% N=210 |
| | Good |  | 57% N=693 |
| | Fair |  | 20% N=239 |
| | Poor |  | 6% N=73 |
| Water resources | Excellent |  | 41% N=495 |

































Please also rate each of the following in the Nevada County community.

































| | | | |
|-------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Water resources | Good |  | 44% N=525 |
| | Fair |  | 11% N=137 |
| | Poor |  | 4% N=45 |
| Air quality | Excellent |  | 19% N=234 |
| | Good |  | 46% N=562 |
| | Fair |  | 26% N=310 |
| | Poor |  | 9% N=105 |
| Availability of paths and walking trails | Excellent |  | 34% N=407 |
| | Good |  | 43% N=509 |
| | Fair |  | 18% N=216 |
| | Poor |  | 5% N=56 |
| Fitness opportunities | Excellent |  | 34% N=393 |
| | Good |  | 47% N=545 |
| | Fair |  | 16% N=189 |
| | Poor |  | 3% N=34 |
| Recreational opportunities | Excellent |  | 43% N=512 |
| | Good |  | 42% N=500 |
| | Fair |  | 11% N=133 |
| | Poor |  | 3% N=36 |
| Availability of affordable quality food | Excellent |  | 11% N=133 |
| | Good |  | 39% N=467 |
| | Fair |  | 34% N=406 |
| | Poor |  | 17% N=199 |
| Availability of affordable quality health care | Excellent |  | 3% N=40 |
| | Good |  | 21% N=249 |
| | Fair |  | 37% N=434 |
| | Poor |  | 38% N=448 |
| Availability of preventive health services | Excellent |  | 5% N=55 |
| | Good |  | 25% N=265 |
| | Fair |  | 39% N=410 |
| | Poor |  | 31% N=328 |
| Availability of affordable quality mental health care | Excellent |  | 5% N=36 |

































Please also rate each of the following in the Nevada County community.

| | | | |
|--------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Availability of affordable quality mental health care | Good |  | 15% N=120 |
| | Fair |  | 33% N=264 |
| | Poor |  | 47% N=378 |
| Opportunities to attend cultural/arts/music activities | Excellent |  | 41% N=477 |
| | Good |  | 40% N=465 |
| | Fair |  | 16% N=183 |
| | Poor |  | 3% N=39 |
| Community support for the arts | Excellent |  | 42% N=475 |
| | Good |  | 43% N=482 |
| | Fair |  | 13% N=150 |
| | Poor |  | 2% N=27 |
| Availability of affordable quality childcare/preschool | Excellent |  | 4% N=24 |
| | Good |  | 22% N=121 |
| | Fair |  | 38% N=213 |
| | Poor |  | 35% N=195 |
| K-12 education | Excellent |  | 11% N=89 |
| | Good |  | 52% N=406 |
| | Fair |  | 26% N=207 |
| | Poor |  | 10% N=79 |
| Adult educational opportunities | Excellent |  | 10% N=88 |
| | Good |  | 46% N=384 |
| | Fair |  | 33% N=279 |
| | Poor |  | 10% N=87 |
| Sense of civic/community pride | Excellent |  | 20% N=222 |
| | Good |  | 52% N=587 |
| | Fair |  | 23% N=253 |
| | Poor |  | 6% N=63 |
| Neighborliness of residents | Excellent |  | 19% N=219 |
| | Good |  | 48% N=567 |
| | Fair |  | 27% N=318 |
| | Poor |  | 7% N=79 |
| Opportunities to participate in social events and activities | Excellent |  | 27% N=313 |

| | | | | |
|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please also rate each of the following in the Nevada County community. | Opportunities to participate in social events and activities | Good |  | 50% N=588 |
| | | Fair |  | 20% N=227 |
| | | Poor |  | 3% N=37 |
| | Opportunities to attend special events and festivals | Excellent |  | 40% N=473 |
| | | Good |  | 46% N=550 |
| | | Fair |  | 11% N=135 |
| | | Poor |  | 3% N=30 |
| | Opportunities to volunteer | Excellent |  | 44% N=487 |
| | | Good |  | 45% N=497 |
| | | Fair |  | 10% N=115 |
| | | Poor |  | 1% N=11 |
| | Opportunities to participate in community matters | Excellent |  | 27% N=302 |
| | | Good |  | 48% N=538 |
| | | Fair |  | 19% N=215 |
| | | Poor |  | 6% N=69 |
| | Openness and acceptance of the community toward people of diverse backgrounds | Excellent |  | 10% N=108 |
| | | Good |  | 26% N=274 |
| | | Fair |  | 42% N=453 |
| | | Poor |  | 22% N=238 |
| Please indicate whether or not you have done each of the following in the last 12 months. | Contacted Nevada County for help or information | No |  | 40% N=492 |
| | | Yes |  | 60% N=725 |
| | Contacted Nevada County elected officials to express your opinion | No |  | 64% N=781 |
| | | Yes |  | 36% N=437 |
| | Attended a local public meeting | No |  | 51% N=624 |
| | | Yes |  | 49% N=597 |
| | Watched a local public meeting | No |  | 58% N=705 |
| | | Yes |  | 42% N=511 |
| | Volunteered your time to some group/activity | No |  | 35% N=427 |
| | | Yes |  | 65% N=793 |
| | Campaigned or advocated for a local issue, cause, or candidate | No |  | 57% N=697 |
| | | Yes |  | 43% N=521 |
| | Voted in your most recent local election | No |  | 13% N=157 |

































| | | | | |
|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|---------------|
| Please indicate whether or not you have done each of the following in the last 12 months. | Voted in your most recent local election | Yes |  | 87% N=1058 |
| | Carpooled with other adults or children instead of driving alone | No |  | 43% N=522 |
| | | Yes |  | 57% N=698 |
| | Walked or biked instead of driving | No |  | 47% N=577 |
| | | Yes |  | 53% N=643 |
| Please rate the quality of each of the following services in Nevada County. | Public information services | Excellent |  | 11% N=121 |
| | | Good |  | 53% N=576 |
| | | Fair |  | 30% N=323 |
| | | Poor |  | 6% N=64 |
| | Economic development | Excellent |  | 4% N=35 |
| | | Good |  | 35% N=331 |
| | | Fair |  | 43% N=409 |
| | | Poor |  | 18% N=172 |
| | Traffic enforcement | Excellent |  | 8% N=80 |
| | | Good |  | 42% N=438 |
| | | Fair |  | 35% N=362 |
| | | Poor |  | 16% N=163 |
| | Traffic signal timing | Excellent |  | 7% N=77 |
| | | Good |  | 50% N=577 |
| | | Fair |  | 30% N=340 |
| | | Poor |  | 13% N=150 |
| | Street repair | Excellent |  | 4% N=49 |
| | | Good |  | 29% N=341 |
| | | Fair |  | 38% N=455 |
| | | Poor |  | 29% N=340 |
| | Street cleaning | Excellent |  | 10% N=109 |
| | | Good |  | 48% N=515 |
| | | Fair |  | 30% N=323 |
| | | Poor |  | 12% N=126 |
| | Street lighting | Excellent |  | 10% N=109 |
| | | Good |  | 48% N=542 |
| | | Fair |  | 32% N=358 |

































| | | | | |
|-----------------------------------------------------------------------------|---------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Street lighting | Poor |  | 11% N=120 |
| | Sidewalk maintenance | Excellent |  | 6% N=58 |
| | | Good |  | 43% N=447 |
| | | Fair |  | 36% N=377 |
| | | Poor |  | 15% N=161 |
| | Bus or transit services | Excellent |  | 8% N=60 |
| | | Good |  | 27% N=198 |
| | | Fair |  | 32% N=237 |
| | | Poor |  | 33% N=249 |
| | Land use, planning and zoning | Excellent |  | 2% N=20 |
| | | Good |  | 28% N=252 |
| | | Fair |  | 43% N=388 |
| | | Poor |  | 27% N=239 |
| | Code enforcement | Excellent |  | 3% N=26 |
| | | Good |  | 28% N=242 |
| | | Fair |  | 40% N=340 |
| | | Poor |  | 29% N=250 |
| | Affordable high-speed internet access | Excellent |  | 4% N=45 |
| | | Good |  | 17% N=199 |
| | | Fair |  | 31% N=352 |
| | | Poor |  | 48% N=554 |
| | Garbage collection | Excellent |  | 14% N=165 |
| | | Good |  | 45% N=518 |
| | | Fair |  | 28% N=326 |
| | | Poor |  | 12% N=134 |
| | Drinking water | Excellent |  | 31% N=336 |
| | | Good |  | 47% N=511 |
| | | Fair |  | 18% N=193 |
| | | Poor |  | 4% N=42 |
| | Sewer services | Excellent |  | 21% N=157 |
| | | Good |  | 54% N=402 |
| | | Fair |  | 20% N=147 |

































| | | | | |
|-----------------------------------------------------------------------------|-----------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Sewer services | Poor |  | 6% N=44 |
| | Storm water management | Excellent |  | 15% N=137 |
| | | Good |  | 56% N=526 |
| | | Fair |  | 22% N=203 |
| | | Poor |  | 8% N=71 |
| | Power (electric and/or gas) utility | Excellent |  | 7% N=85 |
| | | Good |  | 32% N=381 |
| | | Fair |  | 33% N=383 |
| | | Poor |  | 28% N=326 |
| | Utility billing | Excellent |  | 6% N=70 |
| | | Good |  | 34% N=370 |
| | | Fair |  | 33% N=360 |
| | | Poor |  | 27% N=289 |
| | Sheriff services | Excellent |  | 22% N=201 |
| | | Good |  | 51% N=480 |
| | | Fair |  | 20% N=187 |
| | | Poor |  | 7% N=66 |
| | Crime prevention | Excellent |  | 11% N=101 |
| | | Good |  | 49% N=464 |
| | | Fair |  | 27% N=252 |
| | | Poor |  | 13% N=127 |
| | Animal control | Excellent |  | 17% N=144 |
| | | Good |  | 53% N=446 |
| | | Fair |  | 22% N=189 |
| | | Poor |  | 7% N=62 |
| | Ambulance or emergency medical services | Excellent |  | 23% N=189 |
| | | Good |  | 55% N=457 |
| | | Fair |  | 17% N=144 |
| | | Poor |  | 5% N=44 |
| | Fire services | Excellent |  | 49% N=543 |
| | | Good |  | 40% N=446 |
| | | Fair |  | 9% N=97 |

































| | | | | |
|-----------------------------------------------------------------------------|-------------------------------|-------------|--------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Fire services | Poor | <div></div> | 2% N=19 |
| | Fire prevention and education | Excellent | <div></div> | 42% N=481 |
| | | Good | <div></div> | 41% N=468 |
| | | Fair | <div></div> | 12% N=143 |
| | | Poor | <div></div> | 5% N=58 |
| | Emergency preparedness | Excellent | <div></div> | 28% N=310 |
| | | Good | <div></div> | 48% N=533 |
| | | Fair | <div></div> | 18% N=196 |
| | | Poor | <div></div> | 7% N=78 |
| | Preservation of natural areas | Excellent | <div></div> | 18% N=199 |
| Good | | <div></div> | 47% N=522 | |
| Fair | | <div></div> | 24% N=260 | |
| Poor | | <div></div> | 11% N=123 | |
| Nevada County open space | Excellent | <div></div> | 23% N=240 | |
| | Good | <div></div> | 48% N=508 | |
| | Fair | <div></div> | 22% N=232 | |
| | Poor | <div></div> | 7% N=75 | |
| Recycling | Excellent | <div></div> | 11% N=120 | |
| | Good | <div></div> | 36% N=409 | |
| | Fair | <div></div> | 30% N=340 | |
| | Poor | <div></div> | 23% N=255 | |
| Yard waste pick-up | Excellent | <div></div> | 17% N=161 | |
| | Good | <div></div> | 44% N=413 | |
| | Fair | <div></div> | 28% N=261 | |
| | Poor | <div></div> | 11% N=101 | |
| County parks | Excellent | <div></div> | 20% N=212 | |
| | Good | <div></div> | 55% N=594 | |
| | Fair | <div></div> | 20% N=211 | |
| | Poor | <div></div> | 6% N=64 | |
| Recreation programs or classes | Excellent | <div></div> | 17% N=139 | |
| | Good | <div></div> | 49% N=410 | |
| | Fair | <div></div> | 27% N=223 | |

| | | | | |
|-------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------|-------------|--------------|
| Please rate the quality of each of the following services in Nevada County. | Recreation programs or classes | Poor | <div></div> | 7% N=61 |
| | Recreation centers or facilities | Excellent | <div></div> | 16% N=146 |
| | | Good | <div></div> | 43% N=393 |
| | | Fair | <div></div> | 28% N=261 |
| | | Poor | <div></div> | 13% N=117 |
| | Health services | Excellent | <div></div> | 5% N=57 |
| | | Good | <div></div> | 35% N=359 |
| | | Fair | <div></div> | 31% N=327 |
| | | Poor | <div></div> | 28% N=295 |
| | Public library services | Excellent | <div></div> | 40% N=422 |
| | | Good | <div></div> | 45% N=472 |
| | | Fair | <div></div> | 13% N=135 |
| | | Poor | <div></div> | 2% N=23 |
| | Overall customer service by Nevada County employees | Excellent | <div></div> | 22% N=226 |
| | | Good | <div></div> | 55% N=562 |
| | | Fair | <div></div> | 18% N=186 |
| Poor | | <div></div> | 6% N=57 | |
| Please rate the following categories of Nevada County government performance. | The value of services for the taxes paid to Nevada County | Excellent | <div></div> | 7% N=79 |
| | | Good | <div></div> | 40% N=441 |
| | | Fair | <div></div> | 33% N=362 |
| | | Poor | <div></div> | 19% N=207 |
| | The overall direction that Nevada County is taking | Excellent | <div></div> | 7% N=79 |
| | | Good | <div></div> | 39% N=422 |
| | | Fair | <div></div> | 33% N=360 |
| | | Poor | <div></div> | 20% N=213 |
| | The job Nevada County government does at welcoming resident involvement | Excellent | <div></div> | 10% N=99 |
| | | Good | <div></div> | 42% N=413 |
| | | Fair | <div></div> | 34% N=336 |
| | | Poor | <div></div> | 13% N=127 |
| | Overall confidence in Nevada County government | Excellent | <div></div> | 7% N=81 |
| | | Good | <div></div> | 40% N=458 |
| | | Fair | <div></div> | 34% N=387 |

































| | | | | |
|---------------------------------------------------------------------------------------------------|--------------------------------------------------------|-----------|---------------------------------------------------------------------------------------|--------------|
| Please rate the following categories of Nevada County government performance. | Overall confidence in Nevada County government | Poor |  | 20% N=224 |
| | Generally acting in the best interest of the community | Excellent |  | 10% N=116 |
| | | Good |  | 40% N=451 |
| | | Fair |  | 30% N=336 |
| | | Poor |  | 20% N=222 |
| | Being honest | Excellent |  | 11% N=112 |
| | | Good |  | 42% N=406 |
| | | Fair |  | 28% N=272 |
| | | Poor |  | 19% N=184 |
| | Being open and transparent to the public | Excellent |  | 10% N=108 |
| | | Good |  | 36% N=373 |
| | | Fair |  | 33% N=339 |
| | | Poor |  | 20% N=209 |
| | Informing residents about issues facing the community | Excellent |  | 10% N=108 |
| | | Good |  | 41% N=461 |
| | | Fair |  | 31% N=351 |
| | | Poor |  | 18% N=196 |
| | Treating all residents fairly | Excellent |  | 11% N=107 |
| | | Good |  | 39% N=376 |
| | | Fair |  | 30% N=287 |
| | | Poor |  | 20% N=197 |
| | Treating residents with respect | Excellent |  | 14% N=147 |
| | | Good |  | 47% N=478 |
| | | Fair |  | 25% N=251 |
| | | Poor |  | 14% N=142 |
| Overall, how would you rate the quality of the services provided by each of the following? | Nevada County | Excellent |  | 10% N=116 |
| | | Good |  | 55% N=643 |
| | | Fair |  | 26% N=300 |
| | | Poor |  | 9% N=102 |
| | The Federal Government | Excellent |  | 3% N=31 |
| | | Good |  | 30% N=337 |
| | | Fair |  | 39% N=440 |

































| | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------|--------------|
| quality of the services provided by each of the following? | The Federal Government | Poor |  | 28% N=311 |
| | | | | |
| Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | Overall economic health | Essential |  | 41% N=480 |
| | | Very important |  | 43% N=508 |
| | | Somewhat important |  | 14% N=163 |
| | | Not at all important |  | 2% N=22 |
| | | | | |
| | Overall quality of the transportation system | Essential |  | 30% N=353 |
| | | Very important |  | 42% N=493 |
| | | Somewhat important |  | 25% N=288 |
| | | Not at all important |  | 4% N=42 |
| | | | | |
| | Overall design or layout of residential and commercial areas | Essential |  | 23% N=270 |
| | | Very important |  | 43% N=506 |
| | | Somewhat important |  | 30% N=356 |
| | | Not at all important |  | 4% N=49 |
| | | | | |
| | Overall quality of the utility infrastructure | Essential |  | 57% N=671 |
| | | Very important |  | 34% N=403 |
| | | Somewhat important |  | 9% N=108 |
| | | Not at all important |  | 0% N=4 |
| | | | | |
| | Overall feeling of safety | Essential |  | 39% N=464 |
| | | Very important |  | 40% N=478 |
| | | Somewhat important |  | 18% N=217 |
| | | Not at all important |  | 3% N=39 |
| | | | | |
| | Overall quality of natural environment | Essential |  | 52% N=617 |
| | | Very important |  | 35% N=421 |
| | | Somewhat important |  | 11% N=135 |
| | | Not at all important |  | 1% N=17 |
| | | | | |
| | Overall quality of parks and recreation opportunities | Essential |  | 28% N=335 |
| | | Very important |  | 45% N=530 |
| | | Somewhat important |  | 25% N=299 |
| | | Not at all important |  | 2% N=26 |
| | | | | |
| | Overall health and wellness opportunities | Essential |  | 40% N=475 |
| | | Very important |  | 39% N=465 |
| | | Somewhat important |  | 18% N=216 |

| | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | Overall health and wellness opportunities | Not at all important |  | 2% N=26 |
| | Overall opportunities for education, culture, and the arts | Essential |  | 25% N=295 |
| | | Very important |  | 45% N=530 |
| | | Somewhat important |  | 26% N=314 |
| | | Not at all important |  | 4% N=51 |
| | Residents' connection and engagement with their community | Essential |  | 23% N=273 |
| | | Very important |  | 44% N=529 |
| | | Somewhat important |  | 30% N=360 |
| | | Not at all important |  | 2% N=30 |
| To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County? | Recreational cannabis | Strongly support |  | 34% N=391 |
| | | Somewhat support |  | 35% N=395 |
| | | Somewhat oppose |  | 13% N=150 |
| | | Strongly oppose |  | 18% N=206 |
| | Medical cannabis | Strongly support |  | 57% N=667 |
| | | Somewhat support |  | 30% N=344 |
| | | Somewhat oppose |  | 7% N=81 |
| | | Strongly oppose |  | 6% N=73 |
| | Cannabis farmers markets without onsite consumption | Strongly support |  | 29% N=318 |
| | | Somewhat support |  | 29% N=312 |
| | | Somewhat oppose |  | 16% N=173 |
| | | Strongly oppose |  | 26% N=285 |
| To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County? | In the downtown areas | Strongly support |  | 21% N=241 |
| | | Somewhat support |  | 27% N=306 |
| | | Somewhat oppose |  | 21% N=238 |
| | | Strongly oppose |  | 32% N=367 |
| | In any retail or business center | Strongly support |  | 23% N=262 |
| | | Somewhat support |  | 37% N=423 |
| | | Somewhat oppose |  | 15% N=176 |
| | | Strongly oppose |  | 25% N=290 |
| | In any agricultural area | Strongly support |  | 27% N=297 |
| | | Somewhat support |  | 34% N=368 |
| | | Somewhat oppose |  | 15% N=166 |

































| | | | | |
|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|--------------|
| To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County? | In any agricultural area | Strongly oppose |  | 24% N=264 |
| | In any rural neighborhood | Strongly support |  | 18% N=202 |
| | | Somewhat support |  | 25% N=272 |
| | | Somewhat oppose |  | 22% N=249 |
| | | Strongly oppose |  | 35% N=386 |
| | In industrial areas | Strongly support |  | 29% N=330 |
| | | Somewhat support |  | 40% N=453 |
| | | Somewhat oppose |  | 13% N=147 |
| | | Strongly oppose |  | 17% N=191 |
| To what extent would you support or oppose each of the following in the future in Nevada County? | Retail cannabis stores | Strongly support |  | 30% N=342 |
| | | Somewhat support |  | 36% N=412 |
| | | Somewhat oppose |  | 12% N=141 |
| | | Strongly oppose |  | 22% N=253 |
| | Indoor cannabis cultivation facilities | Strongly support |  | 24% N=261 |
| | | Somewhat support |  | 36% N=395 |
| | | Somewhat oppose |  | 18% N=194 |
| | | Strongly oppose |  | 23% N=257 |
| | Outdoor cannabis cultivation | Strongly support |  | 25% N=280 |
| | | Somewhat support |  | 36% N=400 |
| | | Somewhat oppose |  | 15% N=173 |
| | | Strongly oppose |  | 24% N=268 |
| | Commercial and product manufacturing facilities for cannabis | Strongly support |  | 23% N=258 |
| | | Somewhat support |  | 37% N=408 |
| | | Somewhat oppose |  | 17% N=189 |
| | | Strongly oppose |  | 24% N=264 |
| | Cannabis being an economic driver of Nevada County | Strongly support |  | 24% N=273 |
| | | Somewhat support |  | 28% N=316 |
| | | Somewhat oppose |  | 16% N=186 |
| | | Strongly oppose |  | 31% N=356 |
| To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County? | Cannabis odor | Very concerned |  | 30% N=355 |
| | | Somewhat concerned |  | 27% N=317 |
| | | Not concerned |  | 42% N=496 |

































To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County?

































| | | | |
|-----------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|--------------|
| Cannabis-related traffic in neighborhoods | Very concerned |  | 40% N=460 |
| | Somewhat concerned |  | 32% N=369 |
| | Not concerned |  | 28% N=328 |
| Unpermitted improvements (structures, septic, wells, etc.) | Very concerned |  | 56% N=640 |
| | Somewhat concerned |  | 28% N=319 |
| | Not concerned |  | 17% N=193 |
| Increased camping and recreational vehicles related to cannabis cultivation | Very concerned |  | 52% N=611 |
| | Somewhat concerned |  | 32% N=375 |
| | Not concerned |  | 16% N=183 |
| Increase of crime due to cannabis cultivation | Very concerned |  | 54% N=630 |
| | Somewhat concerned |  | 28% N=326 |
| | Not concerned |  | 18% N=217 |
| Environmental impacts due to cannabis cultivation | Very concerned |  | 67% N=786 |
| | Somewhat concerned |  | 24% N=278 |
| | Not concerned |  | 9% N=111 |
| Groundwater usage | Very concerned |  | 65% N=764 |
| | Somewhat concerned |  | 24% N=284 |
| | Not concerned |  | 10% N=122 |
| Children's increased exposure to and the normalization of cannabis | Very concerned |  | 42% N=497 |
| | Somewhat concerned |  | 28% N=324 |
| | Not concerned |  | 30% N=354 |
| Transient workforce related to cannabis cultivation | Very concerned |  | 41% N=487 |
| | Somewhat concerned |  | 34% N=405 |
| | Not concerned |  | 24% N=283 |
| Fire risk from in-home cannabis cultivation or distillation | Very concerned |  | 52% N=603 |
| | Somewhat concerned |  | 29% N=332 |
| | Not concerned |  | 19% N=214 |
| Decreased property values | Very concerned |  | 39% N=454 |
| | Somewhat concerned |  | 24% N=275 |
| | Not concerned |  | 37% N=422 |
| Increased private road use | Very concerned |  | 37% N=414 |
| | Somewhat concerned |  | 31% N=345 |

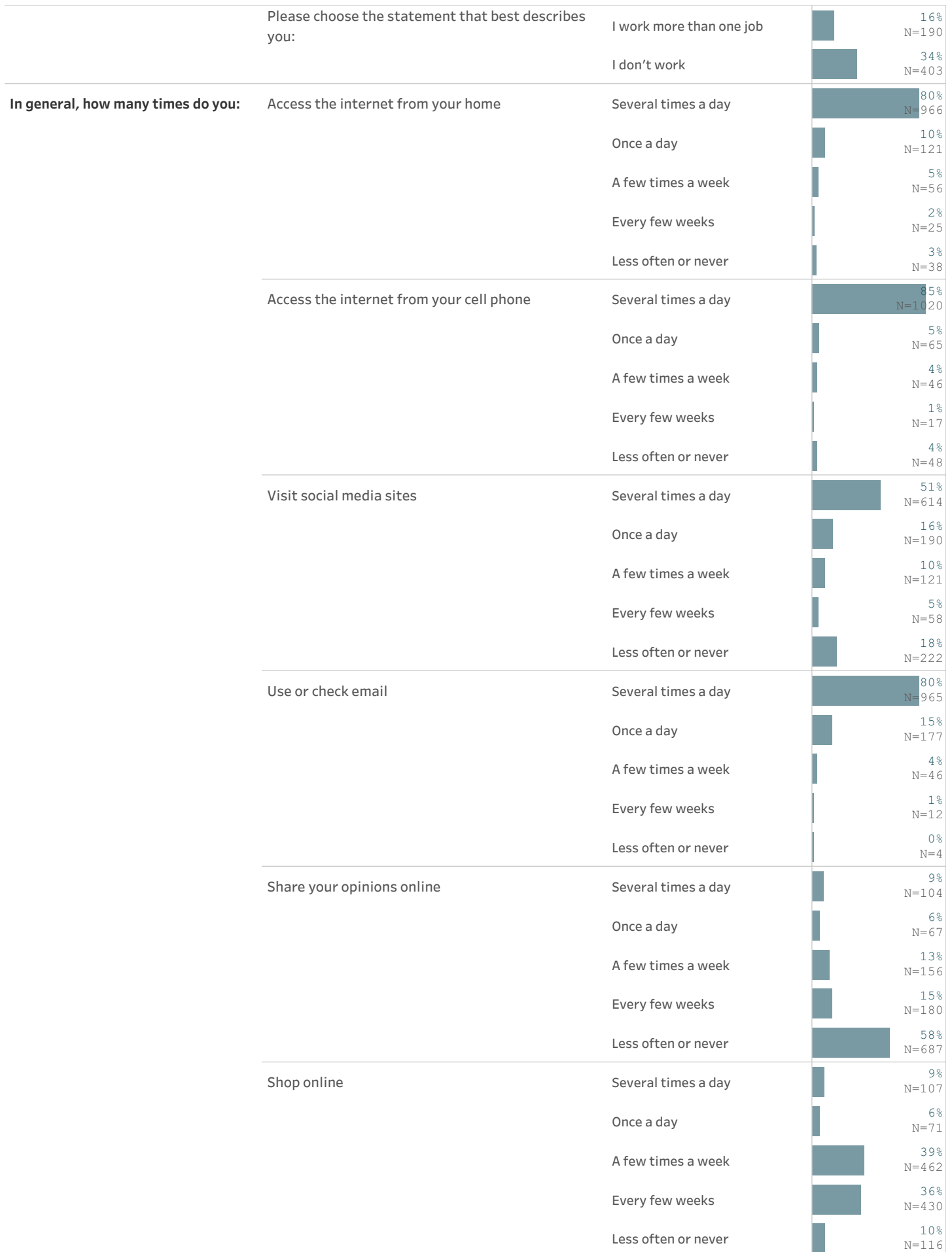
| | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|---------------|
| concerned about each of the following aspects of cannabis in Nevada County? | Increased private road use | Not concerned |  | 32% N=358 |
| | | | | |
| Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following: | Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.) | Very concerned |  | 58% N=694 |
| | | Somewhat concerned |  | 26% N=317 |
| | | Not concerned |  | 16% N=195 |
| | Ability to find or renew fire insurance | Very concerned |  | 85% N=1001 |
| | | Somewhat concerned |  | 11% N=125 |
| | | Not concerned |  | 5% N=56 |
| | Vacant parcels with hazardous vegetation | Very concerned |  | 56% N=665 |
| | | Somewhat concerned |  | 33% N=398 |
| | | Not concerned |  | 11% N=130 |
| | Hazardous vegetation on neighboring properties | Very concerned |  | 55% N=654 |
| | | Somewhat concerned |  | 32% N=385 |
| | | Not concerned |  | 13% N=156 |
| | Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.) | Very concerned |  | 43% N=503 |
| | | Somewhat concerned |  | 42% N=491 |
| | | Not concerned |  | 15% N=179 |
| | Ability to remove large or dead trees | Very concerned |  | 56% N=672 |
| | | Somewhat concerned |  | 33% N=389 |
| | | Not concerned |  | 11% N=134 |
| | Maintaining 100 feet of defensible space on your property | Very concerned |  | 42% N=495 |
| | | Somewhat concerned |  | 38% N=453 |
| | | Not concerned |  | 21% N=245 |
| Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness. | I am prepared for a wildfire evacuation | Strongly agree |  | 35% N=430 |
| | | Somewhat agree |  | 53% N=643 |
| | | Somewhat disagree |  | 9% N=115 |
| | | Strongly disagree |  | 2% N=22 |
| | | Not applicable |  | 0% N=2 |
| | I am signed up for emergency alerts | Strongly agree |  | 88% N=1071 |
| | | Somewhat agree |  | 8% N=96 |
| | | Somewhat disagree |  | 2% N=25 |
| | | Strongly disagree |  | 1% N=11 |
| | | Not applicable |  | 1% N=9 |

































Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.


































| | | | |
|------------------------------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------|--------------|
| I know my evacuation zone | Strongly agree |  | 67% N=806 |
| | Somewhat agree |  | 22% N=261 |
| | Somewhat disagree |  | 7% N=84 |
| | Strongly disagree |  | 5% N=54 |
| | Not applicable |  | 0% N=1 |
| I have pre-planned evacuation routes for different wildfire scenarios | Strongly agree |  | 48% N=585 |
| | Somewhat agree |  | 35% N=420 |
| | Somewhat disagree |  | 10% N=120 |
| | Strongly disagree |  | 6% N=68 |
| | Not applicable |  | 1% N=15 |
| I have a go-bag with enough supplies for each member of my household | Strongly agree |  | 41% N=499 |
| | Somewhat agree |  | 32% N=382 |
| | Somewhat disagree |  | 16% N=188 |
| | Strongly disagree |  | 11% N=128 |
| | Not applicable |  | 1% N=8 |
| I have shared my evacuation plan with others in case I am not home or unable to evacuate | Strongly agree |  | 29% N=347 |
| | Somewhat agree |  | 27% N=323 |
| | Somewhat disagree |  | 22% N=266 |
| | Strongly disagree |  | 17% N=210 |
| | Not applicable |  | 5% N=58 |
| I have a plan to evacuate people in my household that need assistance (e.g., older adults, children, etc.) | Strongly agree |  | 36% N=428 |
| | Somewhat agree |  | 20% N=240 |
| | Somewhat disagree |  | 5% N=59 |
| | Strongly disagree |  | 4% N=53 |
| | Not applicable |  | 35% N=418 |
| I have a plan to evacuate pets and/or large animals | Strongly agree |  | 45% N=539 |
| | Somewhat agree |  | 22% N=259 |
| | Somewhat disagree |  | 4% N=50 |
| | Strongly disagree |  | 3% N=38 |
| | Not applicable |  | 26% N=309 |
| I am unable to evacuate and have arranged for transportation and/or assistance to evacuate | Strongly agree |  | 6% N=74 |
| | Somewhat agree |  | 5% N=56 |





















| | | | |
|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------------------------------|
| Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness. | I am unable to evacuate and have arranged for transportation and/or assistance to evacuate | Somewhat disagree |  5% N=60 |
| | | Strongly disagree |  14% N=171 |
| | | Not applicable |  70% N=833 |
| | | | |
| | Which of the following resources do you use to prepare for wildfires? (Select all that apply.) | ReadyNevadaCounty.org |  58% N=707 |
| | | Ready Nevada County dashboard |  28% N=343 |
| | | Nevada County Ready, Set, Go! Handbook |  34% N=412 |
| | | CAL FIRE website |  60% N=728 |
| | | Social media (Facebook, Twitter, etc.) |  50% N=612 |
| | | Wildfire apps |  52% N=628 |
| | | Firewise USA |  21% N=258 |
| | | Friends and family/word of mouth |  60% N=724 |
| | | Newspaper |  15% N=181 |
| | | Radio |  37% N=446 |
| | | Community groups |  25% N=300 |
| | | Newsletters |  7% N=89 |
| | | I don't know where to get information |  2% N=28 |
| | | Other |  13% N=156 |
| | | None of these |  1% N=15 |
| | | Online news |  40% N=489 |
| To what extent, if at all, do you support the following programs and services? | Support services for individuals experiencing homelessness | Strongly support |  54% N=646 |
| | | Somewhat support |  29% N=352 |
| | | Somewhat oppose |  8% N=98 |
| | | Strongly oppose |  8% N=98 |
| | Housing for individuals experiencing homelessness | Strongly support |  52% N=620 |
| | | Somewhat support |  28% N=335 |
| | | Somewhat oppose |  9% N=110 |
| | | Strongly oppose |  10% N=117 |
| | Supportive housing for individuals living with a mental illness | Strongly support |  64% N=751 |
| | | Somewhat support |  27% N=314 |
| | | Somewhat oppose |  5% N=61 |
| | | Strongly oppose |  5% N=53 |
| | Development of income-based affordable housing | Strongly support |  64% N=754 |

| | | | | |
|-------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| To what extent, if at all, do you support the following programs and services? | Development of income-based affordable housing | Somewhat support |  | 22% N=266 |
| | | Somewhat oppose |  | 7% N=86 |
| | | Strongly oppose |  | 7% N=78 |
| | Development of workforce housing | Strongly support |  | 63% N=688 |
| | | Somewhat support |  | 27% N=297 |
| | | Somewhat oppose |  | 6% N=63 |
| | | Strongly oppose |  | 4% N=49 |
| | How do you connect to the Internet at home? (Select all that apply.) | No internet access at home |  | 2% N=24 |
| | | Cable (Comcast/Xfinity) |  | 41% N=500 |
| | | Satellite (HughesNet, ViaSat) |  | 5% N=66 |
| | | DSL |  | 7% N=80 |
| | | Cellular (Verizon, AT&T, etc.) |  | 32% N=388 |
| | | Starlink |  | 9% N=111 |
| | | Fixed wireless (Colfax Net, Smarter Broadband) |  | 11% N=135 |
| | | Fiber (Race, NC Fiber, AT&T) |  | 7% N=82 |
| | | Other/Don't know |  | 6% N=74 |
| If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.) | Too expensive | Too expensive |  | 24% N=150 |
| | | Don't know enough about it |  | 7% N=45 |
| | | Can get access somewhere else (e.g., work, school) |  | 2% N=11 |
| | | Don't need it |  | 8% N=47 |
| | | Not available in my area |  | 58% N=369 |
| | | Other |  | 17% N=105 |
| | | | | |
| If applicable, how satisfied, if at all, are you with your current internet service overall? | Very satisfied | Very satisfied |  | 23% N=275 |
| | | Somewhat satisfied |  | 48% N=571 |
| | | Somewhat dissatisfied |  | 16% N=196 |
| | | Very dissatisfied |  | 13% N=155 |
| From each set of statements below, please select the one you lean toward more | My total household income comfortably supports my hous.. | My total household income comfortably supports my hous.. |  | 62% N=742 |
| | | My household struggles to get by on my/our total income |  | 38% N=464 |
| From each set of statements below, please select the one you lean toward more | I am employed, and I am satisfied with the number of ho.. | I am employed, and I am satisfied with the number of ho.. |  | 55% N=630 |
| | | I am employed, and I would work more hours if they were availa.. |  | 12% N=138 |
| | I am unemployed | I am unemployed |  | 33% N=380 |
| | | | | |
| Please choose the statement that best describes | I work one job only | I work one job only |  | 50% N=597 |
| | | | | |



| | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| Please rate your overall health. | Excellent |  | 28% N=340 |
| | Very good |  | 44% N=542 |
| | Good |  | 21% N=255 |
| | Fair |  | 5% N=67 |
| | Poor |  | 1% N=16 |
| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Very positive |  | 2% N=26 |
| | Somewhat positive |  | 8% N=101 |
| | Neutral |  | 43% N=521 |
| | Somewhat negative |  | 36% N=443 |
| | Very negative |  | 11% N=128 |
| How many years have you lived in Nevada County? | Less than 2 years |  | 5% N=60 |
| | 2-5 years |  | 14% N=167 |
| | 6-10 years |  | 13% N=164 |
| | 11-20 years |  | 20% N=244 |
| | More than 20 years |  | 48% N=588 |
| Which best describes the building you live in? | Single-family detached home |  | 80% N=972 |
| | Townhouse or duplex (may share walls but no units above or below you) |  | 5% N=57 |
| | Condominium or apartment (have units above or below you) |  | 8% N=100 |
| | Mobile home |  | 4% N=54 |
| | Other |  | 3% N=37 |
| Do you rent or own your home? | Rent |  | 25% N=300 |
| | Own |  | 75% N=917 |
| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Less than \$300 |  | 4% N=43 |
| | \$300 to \$599 |  | 7% N=83 |
| | \$600 to \$999 |  | 10% N=113 |
| | \$1,000 to \$1,499 |  | 17% N=203 |
| | \$1,500 to \$2,499 |  | 32% N=368 |
| | \$2,500 to \$3,999 |  | 19% N=224 |
| | \$4,000 to \$6,999 |  | 8% N=99 |
| | \$7,000 to \$9,999 |  | 2% N=18 |
| | \$10,000 or more |  | 1% N=16 |
| Do any children 17 or under live in your household? | |  | 73% N=884 |

| | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------|
| Do any children 17 or under live in your household? | Yes |  | 27% N=329 |
| | No |  | 56% N=683 |
| Are you or any other members of your household aged 65 or older? | Yes |  | 44% N=528 |
| | No |  | 56% N=683 |
| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Less than \$25,000 |  | 9% N=103 |
| | \$25,000 to \$49,999 |  | 14% N=156 |
| | \$50,000 to \$74,999 |  | 17% N=191 |
| | \$75,000 to \$99,999 |  | 15% N=166 |
| | \$100,000 to \$149,999 |  | 21% N=241 |
| | \$150,000 to \$199,999 |  | 10% N=112 |
| | \$200,000 to \$299,999 |  | 9% N=101 |
| | \$300,000 or more |  | 6% N=65 |
| | | | |
| Are you of Hispanic, Latino/a/x, or Spanish origin? | No, not of Hispanic, Latino/a/x, or Spanish origin |  | 92% N=1082 |
| | Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin |  | 8% N=98 |
| What is your race? (Mark one or more races to indicate what race you consider yourself to be.) | American Indian or Alaska Native |  | 3% N=33 |
| | Asian |  | 1% N=15 |
| | Black or African American |  | 1% N=7 |
| | Native Hawaiian or Other Pacific Islander |  | 0% N=5 |
| | White |  | 96% N=1119 |
| | A race not listed |  | 4% N=47 |
| | | | |
| In which category is your age? | 18-24 years |  | 5% N=55 |
| | 25-34 years |  | 15% N=176 |
| | 35-44 years |  | 15% N=176 |
| | 45-54 years |  | 14% N=163 |
| | 55-64 years |  | 17% N=201 |
| | 65-74 years |  | 25% N=301 |
| | 75 years or older |  | 11% N=136 |
| What is your gender? | Woman |  | 50% N=597 |
| | Man |  | 48% N=576 |
| | Identify in another way |  | 2% N=23 |
| If you identify in another way, how would you describe your gender? | Agender/I don't identify with any gender |  | 11% N=3 |
| | Genderqueer/gender fluid |  | 23% N=5 |
| | Non-binary |  | 42% N=10 |

| | | | |
|---------------------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------|
| If you identify in another way, how would you describe your gender? | Identify in another way |  | 24% N=6 |
| Where do you receive your household mail? | At my home address |  | 79% N=953 |
| | At a PO Box |  | 13% N=155 |
| | Both my home address and a PO Box |  | 8% N=103 |
| How did you hear about this survey? (Select all that apply.) | The County's website |  | 6% N=74 |
| | The County's social media (Facebook, Twitter, Instagram,... |  | 10% N=117 |
| | Received an email from the County |  | 37% N=452 |
| | In a County newsletter or utility bill |  | 2% N=29 |
| | Received a postcard or letter from the County |  | 0% N=5 |
| | Nextdoor |  | 2% N=25 |
| | In my Facebook feed |  | 6% N=70 |
| | Saw it on a video of a public meeting or at a meeting I atten.. |  | 0% N=5 |
| | Saw it in a newspaper article or ad (hard copy or online) |  | 11% N=138 |
| | Saw a flyer or poster about it |  | 0% N=1 |
| | Heard about it from a family member, friend or neighbor |  | 14% N=170 |
| | Heard about it from a business or social organization in my co.. |  | 7% N=85 |
| | Polco's weekly email |  | 0% N=2 |
| | Polco social media post |  | 0% N=1 |
| | On my Polco feed |  | 0% N=2 |
| | Other |  | 16% N=199 |

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Nevada County.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|----------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| Nevada County as a place to live | 1 | 2 | 3 | 4 | 5 |
| Your neighborhood as a place to live | 1 | 2 | 3 | 4 | 5 |
| Nevada County as a place to raise children | 1 | 2 | 3 | 4 | 5 |
| Nevada County as a place to work..... | 1 | 2 | 3 | 4 | 5 |
| Nevada County as a place to visit..... | 1 | 2 | 3 | 4 | 5 |
| Nevada County as a place to retire | 1 | 2 | 3 | 4 | 5 |
| The overall quality of life in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Sense of community..... | 1 | 2 | 3 | 4 | 5 |

2. Please rate each of the following characteristics as they relate to Nevada County as a whole.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|--------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| Overall economic health of Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 1 | 2 | 3 | 4 | 5 |
| Overall quality of the utility infrastructure in Nevada County..... (water, sewer, storm water, electric/gas, broadband) | 1 | 2 | 3 | 4 | 5 |
| Overall feeling of safety in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Overall quality of natural environment in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Overall quality of parks and recreation opportunities..... | 1 | 2 | 3 | 4 | 5 |
| Overall health and wellness opportunities in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Overall opportunities for education, culture, and the arts..... | 1 | 2 | 3 | 4 | 5 |
| Residents' connection and engagement with their community | 1 | 2 | 3 | 4 | 5 |

3. Please indicate how likely or unlikely you are to do each of the following.

| | <u>Very likely</u> | <u>Somewhat likely</u> | <u>Somewhat unlikely</u> | <u>Very unlikely</u> | <u>Don't know</u> |
|------------------------------------------------------------|--------------------|------------------------|--------------------------|----------------------|-------------------|
| Recommend living in Nevada County to someone who asks..... | 1 | 2 | 3 | 4 | 5 |
| Remain in Nevada County for the next five years..... | 1 | 2 | 3 | 4 | 5 |

4. Please rate how safe or unsafe you feel:

| | <u>Very safe</u> | <u>Somewhat safe</u> | <u>Neither safe nor unsafe</u> | <u>Somewhat unsafe</u> | <u>Very unsafe</u> | <u>Don't know</u> |
|---------------------------------------------------------------------|------------------|----------------------|--------------------------------|------------------------|--------------------|-------------------|
| In your neighborhood during the day..... | 1 | 2 | 3 | 4 | 5 | 6 |
| In Nevada County's downtown/commercial area during the day | 1 | 2 | 3 | 4 | 5 | 6 |
| From property crime..... | 1 | 2 | 3 | 4 | 5 | 6 |
| From violent crime..... | 1 | 2 | 3 | 4 | 5 | 6 |
| From fire, flood, or other natural disaster | 1 | 2 | 3 | 4 | 5 | 6 |

5. Please rate the job you feel the Nevada County community does at each of the following.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|------------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| Making all residents feel welcome | 1 | 2 | 3 | 4 | 5 |
| Attracting people from diverse backgrounds..... | 1 | 2 | 3 | 4 | 5 |
| Valuing/respecting residents from diverse backgrounds..... | 1 | 2 | 3 | 4 | 5 |
| Taking care of vulnerable residents (elderly, disabled, homeless, etc.)..... | 1 | 2 | 3 | 4 | 5 |

6. Please rate each of the following in the Nevada County community.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|-----------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| Overall quality of business and service establishments in Nevada County.... | 1 | 2 | 3 | 4 | 5 |
| Variety of business and service establishments in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Vibrancy of downtown/commercial area | 1 | 2 | 3 | 4 | 5 |
| Employment opportunities | 1 | 2 | 3 | 4 | 5 |
| Shopping opportunities | 1 | 2 | 3 | 4 | 5 |
| Cost of living in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Overall image or reputation of Nevada County | 1 | 2 | 3 | 4 | 5 |

7. Please also rate each of the following in the Nevada County community.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---------------------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| Traffic flow on major streets..... | 1 | 2 | 3 | 4 | 5 |
| Ease of public parking..... | 1 | 2 | 3 | 4 | 5 |
| Ease of travel by car in Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| Ease of travel by public transportation in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Ease of travel by bicycle in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Ease of walking in Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| Well-planned residential growth..... | 1 | 2 | 3 | 4 | 5 |
| Well-planned commercial growth..... | 1 | 2 | 3 | 4 | 5 |
| Well-designed neighborhoods..... | 1 | 2 | 3 | 4 | 5 |
| Preservation of the historical or cultural character of the community | 1 | 2 | 3 | 4 | 5 |
| Public places where people want to spend time | 1 | 2 | 3 | 4 | 5 |
| Variety of housing options..... | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality housing..... | 1 | 2 | 3 | 4 | 5 |
| Overall quality of new development in Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| Overall appearance of Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| Cleanliness of Nevada County | 1 | 2 | 3 | 4 | 5 |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 1 | 2 | 3 | 4 | 5 |
| Air quality..... | 1 | 2 | 3 | 4 | 5 |
| Availability of paths and walking trails..... | 1 | 2 | 3 | 4 | 5 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) ... | 1 | 2 | 3 | 4 | 5 |
| Recreational opportunities..... | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality food | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality health care..... | 1 | 2 | 3 | 4 | 5 |
| Availability of preventive health services..... | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality mental health care..... | 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend cultural/arts/music activities | 1 | 2 | 3 | 4 | 5 |
| Community support for the arts..... | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality childcare/preschool..... | 1 | 2 | 3 | 4 | 5 |
| K-12 education..... | 1 | 2 | 3 | 4 | 5 |
| Adult educational opportunities | 1 | 2 | 3 | 4 | 5 |
| Sense of civic/community pride..... | 1 | 2 | 3 | 4 | 5 |
| Neighborliness of residents in Nevada County | 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in social events and activities..... | 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend special events and festivals | 1 | 2 | 3 | 4 | 5 |
| Opportunities to volunteer | 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in community matters | 1 | 2 | 3 | 4 | 5 |
| Openness and acceptance of the community toward people of diverse backgrounds..... | 1 | 2 | 3 | 4 | 5 |

8. Please indicate whether or not you have done each of the following in the last 12 months.

| | <u>No</u> | <u>Yes</u> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------|
| Contacted Nevada County (in-person, phone, email, or web) for help or information | 1 | 2 |
| Contacted Nevada County elected officials (in-person, phone, email, or web) to express your opinion.... | 1 | 2 |
| Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.) | 1 | 2 |
| Watched (online or on television) a local public meeting..... | 1 | 2 |
| Volunteered your time to some group/activity in Nevada County | 1 | 2 |
| Campaigned or advocated for a local issue, cause, or candidate..... | 1 | 2 |
| Voted in your most recent local election | 1 | 2 |
| Used bus, rail, subway, or other public transportation instead of driving..... | 1 | 2 |
| Carpooled with other adults or children instead of driving alone | 1 | 2 |
| Walked or biked instead of driving..... | 1 | 2 |

9. Please rate the quality of each of the following services in Nevada County.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---------------------------------------------------------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| Public information services..... | 1 | 2 | 3 | 4 | 5 |
| Economic development..... | 1 | 2 | 3 | 4 | 5 |
| Traffic enforcement | 1 | 2 | 3 | 4 | 5 |
| Traffic signal timing..... | 1 | 2 | 3 | 4 | 5 |
| Street repair..... | 1 | 2 | 3 | 4 | 5 |
| Street cleaning..... | 1 | 2 | 3 | 4 | 5 |
| Street lighting..... | 1 | 2 | 3 | 4 | 5 |
| Snow removal..... | 1 | 2 | 3 | 4 | 5 |
| Sidewalk maintenance..... | 1 | 2 | 3 | 4 | 5 |
| Bus or transit services | 1 | 2 | 3 | 4 | 5 |
| Land use, planning, and zoning..... | 1 | 2 | 3 | 4 | 5 |
| Code enforcement (weeds, abandoned buildings, etc.) | 1 | 2 | 3 | 4 | 5 |
| Affordable high-speed internet access | 1 | 2 | 3 | 4 | 5 |
| Garbage collection | 1 | 2 | 3 | 4 | 5 |
| Drinking water..... | 1 | 2 | 3 | 4 | 5 |
| Sewer services..... | 1 | 2 | 3 | 4 | 5 |
| Storm water management (storm drainage, dams, levees, etc.) | 1 | 2 | 3 | 4 | 5 |
| Power (electric and/or gas) utility..... | 1 | 2 | 3 | 4 | 5 |
| Utility billing | 1 | 2 | 3 | 4 | 5 |
| Sheriff services..... | 1 | 2 | 3 | 4 | 5 |
| Crime prevention..... | 1 | 2 | 3 | 4 | 5 |
| Animal control..... | 1 | 2 | 3 | 4 | 5 |
| Ambulance or emergency medical services | 1 | 2 | 3 | 4 | 5 |
| Fire services..... | 1 | 2 | 3 | 4 | 5 |
| Fire prevention and education..... | 1 | 2 | 3 | 4 | 5 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 1 | 2 | 3 | 4 | 5 |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 1 | 2 | 3 | 4 | 5 |
| Nevada County open space..... | 1 | 2 | 3 | 4 | 5 |
| Recycling..... | 1 | 2 | 3 | 4 | 5 |
| Yard waste pick-up..... | 1 | 2 | 3 | 4 | 5 |
| County parks..... | 1 | 2 | 3 | 4 | 5 |
| Recreation programs or classes | 1 | 2 | 3 | 4 | 5 |
| Recreation centers or facilities | 1 | 2 | 3 | 4 | 5 |
| Health services..... | 1 | 2 | 3 | 4 | 5 |
| Public library services | 1 | 2 | 3 | 4 | 5 |
| Overall customer service by Nevada County employees (sheriff, receptionists, planners, etc.) | 1 | 2 | 3 | 4 | 5 |

10. Please rate the following categories of Nevada County government performance.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|-----------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|
| The value of services for the taxes paid to Nevada County | 1 | 2 | 3 | 4 | 5 |
| The overall direction that Nevada County is taking..... | 1 | 2 | 3 | 4 | 5 |
| The job Nevada County government does at welcoming resident involvement.... | 1 | 2 | 3 | 4 | 5 |
| Overall confidence in Nevada County government..... | 1 | 2 | 3 | 4 | 5 |
| Generally acting in the best interest of the community | 1 | 2 | 3 | 4 | 5 |
| Being honest..... | 1 | 2 | 3 | 4 | 5 |
| Being open and transparent to the public..... | 1 | 2 | 3 | 4 | 5 |
| Informing residents about issues facing the community | 1 | 2 | 3 | 4 | 5 |
| Treating all residents fairly | 1 | 2 | 3 | 4 | 5 |
| Treating residents with respect | 1 | 2 | 3 | 4 | 5 |

11. Overall, how would you rate the quality of the services provided by each of the following?

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|-----------------------------|------------------|-------------|-------------|-------------|-------------------|
| Nevada County..... | 1 | 2 | 3 | 4 | 5 |
| The Federal Government..... | 1 | 2 | 3 | 4 | 5 |

| | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|---------------------------|---------------------------|---------------------------------------------|
| 12. Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years. | | | | |
| | <u>Essential</u> | <u>Very important</u> | <u>Somewhat important</u> | <u>Not at all important</u> |
| Overall economic health of Nevada County..... | 1 | 2 | 3 | 4 |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County..... | 1 | 2 | 3 | 4 |
| Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 1 | 2 | 3 | 4 |
| Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband) | 1 | 2 | 3 | 4 |
| Overall feeling of safety in Nevada County | 1 | 2 | 3 | 4 |
| Overall quality of natural environment in Nevada County | 1 | 2 | 3 | 4 |
| Overall quality of parks and recreation opportunities..... | 1 | 2 | 3 | 4 |
| Overall health and wellness opportunities in Nevada County | 1 | 2 | 3 | 4 |
| Overall opportunities for education, culture, and the arts..... | 1 | 2 | 3 | 4 |
| Residents' connection and engagement with their community | 1 | 2 | 3 | 4 |
| 13. To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County? | | | | |
| | <u>Strongly support</u> | <u>Somewhat support</u> | <u>Somewhat oppose</u> | <u>Strongly oppose</u> <u>Don't know</u> |
| Recreational cannabis..... | 1 | 2 | 3 | 4 5 |
| Medical cannabis | 1 | 2 | 3 | 4 5 |
| Cannabis farmers markets without onsite consumption | 1 | 2 | 3 | 4 5 |
| 14. To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County? | | | | |
| | <u>Strongly support</u> | <u>Somewhat support</u> | <u>Somewhat oppose</u> | <u>Strongly oppose</u> <u>Don't know</u> |
| In the downtown areas..... | 1 | 2 | 3 | 4 5 |
| In any retail or business center | 1 | 2 | 3 | 4 5 |
| In any agricultural area | 1 | 2 | 3 | 4 5 |
| In any rural neighborhood..... | 1 | 2 | 3 | 4 5 |
| In industrial areas..... | 1 | 2 | 3 | 4 5 |
| 15. To what extent would you support or oppose each of the following in the future in Nevada County? | | | | |
| | <u>Strongly support</u> | <u>Somewhat support</u> | <u>Somewhat oppose</u> | <u>Strongly oppose</u> <u>Don't know</u> |
| Retail cannabis stores | 1 | 2 | 3 | 4 5 |
| Indoor cannabis cultivation facilities | 1 | 2 | 3 | 4 5 |
| Outdoor cannabis cultivation | 1 | 2 | 3 | 4 5 |
| Commercial and product manufacturing facilities for cannabis..... | 1 | 2 | 3 | 4 5 |
| Cannabis being an economic driver of Nevada County..... | 1 | 2 | 3 | 4 5 |
| 16. To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County? | | | | |
| | <u>Very concerned</u> | <u>Somewhat concerned</u> | <u>Not concerned</u> | <u>Don't know</u> |
| Cannabis odor | 1 | 2 | 3 | 4 |
| Cannabis-related traffic in neighborhoods..... | 1 | 2 | 3 | 4 |
| Unpermitted improvements (structures, septic, wells, etc.) | 1 | 2 | 3 | 4 |
| Increased camping and recreational vehicles related to cannabis cultivation..... | 1 | 2 | 3 | 4 |
| Increase of crime due to cannabis cultivation..... | 1 | 2 | 3 | 4 |
| Environmental impacts due to cannabis cultivation..... | 1 | 2 | 3 | 4 |
| Groundwater usage | 1 | 2 | 3 | 4 |
| Children's increased exposure to and the normalization of cannabis..... | 1 | 2 | 3 | 4 |
| Transient workforce related to cannabis cultivation..... | 1 | 2 | 3 | 4 |
| Fire risk from in-home cannabis cultivation or distillation | 1 | 2 | 3 | 4 |
| Decreased property values | 1 | 2 | 3 | 4 |
| Increased private road use | 1 | 2 | 3 | 4 |
| 17. Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following: | | | | |
| | <u>Very concerned</u> | <u>Somewhat concerned</u> | <u>Not concerned</u> | <u>Don't know</u> |
| Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.) | 1 | 2 | 3 | 4 |
| Ability to find or renew fire insurance | 1 | 2 | 3 | 4 |
| Vacant parcels with hazardous vegetation..... | 1 | 2 | 3 | 4 |
| Hazardous vegetation on neighboring properties | 1 | 2 | 3 | 4 |
| Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.).... | 1 | 2 | 3 | 4 |
| Ability to remove large or dead trees | 1 | 2 | 3 | 4 |
| Maintaining 100 feet of defensible space on your property | 1 | 2 | 3 | 4 |

18. Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.

| | <i>Strongly agree</i> | <i>Somewhat agree</i> | <i>Somewhat disagree</i> | <i>Strongly disagree</i> | <i>Not applicable</i> |
|------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|--------------------------|--------------------------|-----------------------|
| I am prepared for a wildfire evacuation | 1 | 2 | 3 | 4 | 5 |
| I am signed up for emergency alerts | 1 | 2 | 3 | 4 | 5 |
| I know my evacuation zone | 1 | 2 | 3 | 4 | 5 |
| I have pre-planned evacuation routes for different wildfire scenarios | 1 | 2 | 3 | 4 | 5 |
| I have a go-bag with enough supplies for each member of my household..... | 1 | 2 | 3 | 4 | 5 |
| I have shared my evacuation plan with others in case I am not home or unable to evacuate | 1 | 2 | 3 | 4 | 5 |
| I have a plan to evacuate people in my household that need assistance (e.g., older adults, children, etc.) | 1 | 2 | 3 | 4 | 5 |
| I have a plan to evacuate pets and/or large animals | 1 | 2 | 3 | 4 | 5 |
| I am unable to evacuate and have arranged for transportation and/or assistance to evacuate..... | 1 | 2 | 3 | 4 | 5 |

19. Which of the following resources do you use to prepare for wildfires? (Select all that apply.)

- | | |
|--------------------------------------------------------------|-------------------------------------------------------------|
| <input type="radio"/> ReadyNevadaCounty.org | <input type="radio"/> Newspaper |
| <input type="radio"/> Ready Nevada County dashboard | <input type="radio"/> Radio |
| <input type="radio"/> Nevada County Ready, Set, Go! Handbook | <input type="radio"/> Community groups |
| <input type="radio"/> CAL FIRE website | <input type="radio"/> Newsletters |
| <input type="radio"/> Social media (Facebook, Twitter, etc.) | <input type="radio"/> I don't know where to get information |
| <input type="radio"/> Wildfire apps | <input type="radio"/> Other |
| <input type="radio"/> Firewise USA | <input type="radio"/> None of these |
| <input type="radio"/> Friends and family/word of mouth | |

20. To what extent, if at all, do you support the following programs and services?

| | <i>Strongly support</i> | <i>Somewhat support</i> | <i>Somewhat oppose</i> | <i>Strongly oppose</i> | <i>Don't know</i> |
|-----------------------------------------------------------------------|-------------------------|-------------------------|------------------------|------------------------|-------------------|
| Support services for individuals experiencing homelessness..... | 1 | 2 | 3 | 4 | 5 |
| Housing for individuals experiencing homelessness | 1 | 2 | 3 | 4 | 5 |
| Supportive housing for individuals living with a mental illness | 1 | 2 | 3 | 4 | 5 |
| Development of income-based affordable housing..... | 1 | 2 | 3 | 4 | 5 |
| Development of workforce housing | 1 | 2 | 3 | 4 | 5 |

21. How do you connect to the Internet at home? (Select all that apply.)

- | | | |
|-----------------------------------------------------|------------------------------------------------------|----------------------------------------------------------------------|
| <input type="radio"/> No internet access at home | <input type="radio"/> DSL | <input type="radio"/> Fixed wireless (Colfax Net, Smarter Broadband) |
| <input type="radio"/> Cable (Comcast/Xfinity) | <input type="radio"/> Cellular (Verizon, AT&T, etc.) | <input type="radio"/> Fiber (Race, NC Fiber, AT&T) |
| <input type="radio"/> Satellite (HughesNet, ViaSat) | <input type="radio"/> Starlink | <input type="radio"/> Other/Don't know |

22. If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.)

- | | | |
|--------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------------|
| <input type="radio"/> Too expensive | <input type="radio"/> Can get access somewhere else (e.g., work, school) | <input type="radio"/> Not available in my area |
| <input type="radio"/> Don't know enough about it | <input type="radio"/> Don't need it | <input type="radio"/> Other |

23. If applicable, how satisfied, if at all, are you with your current internet service overall?

- ☐ Very satisfied ☐ Somewhat satisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied ☐ Don't know

24. From each set of statements below, please select the one you lean toward more:

- a. ☐ My total household income comfortably supports my household
☐ My household struggles to get by on my/our total income
-
- b. ☐ I am employed, and I am satisfied with the number of hours I work
☐ I am employed, and I would work more hours if they were available
☐ I am unemployed

25. Please choose the statement that best describes you:

- ☐ I work one job only
☐ I work more than one job
☐ I don't work

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

| D1. In general, how many times do you: | Several times a day | Once a day | A few times a week | Every few weeks | Less often or never | Don't know |
|------------------------------------------------------------------------------------------|------------------------|---------------|-----------------------|--------------------|------------------------|---------------|
| Access the internet from your home using a computer, laptop, or tablet computer | 1 | 2 | 3 | 4 | 5 | 6 |
| Access the internet from your cell phone..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Visit social media sites such as Facebook, Twitter, Nextdoor, etc. | 1 | 2 | 3 | 4 | 5 | 6 |
| Use or check email..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Share your opinions online..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Shop online | 1 | 2 | 3 | 4 | 5 | 6 |

D2. Please rate your overall health.

☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. How many years have you lived in Nevada County?

- ☐ Less than 2 years
☐ 2-5 years
☐ 6-10 years
☐ 11-20 years
☐ More than 20 years

D5. Which best describes the building you live in?

- ☐ Single-family detached home
☐ Townhouse or duplex (may share walls but no units above or below you)
☐ Condominium or apartment (have units above or below you)
☐ Mobile home
☐ Other

D6. Do you rent or own your home?

- ☐ Rent
☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- ☐ Less than \$300 ☐ \$2,500 to \$3,999
☐ \$300 to \$599 ☐ \$4,000 to \$6,999
☐ \$600 to \$999 ☐ \$7,000 to \$9,999
☐ \$1,000 to \$1,499 ☐ \$10,000 or more
☐ \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

- ☐ No ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

- ☐ No ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000 ☐ \$100,000 to \$149,999
☐ \$25,000 to \$49,999 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$74,999 ☐ \$200,000 to \$299,999
☐ \$75,000 to \$99,999 ☐ \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- ☐ No ☐ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian
☐ Black or African American
☐ Native Hawaiian or Other Pacific Islander
☐ White
☐ A race not listed

D13. In which category is your age?

- ☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D14. What is your gender?

- ☐ Woman
☐ Man
☐ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- ☐ Agender/I don't identify with any gender
☐ Genderqueer/gender fluid
☐ Non-binary
☐ Transgender man
☐ Transgender woman
☐ Two-spirit
☐ Identify in another way

D15. Where do you receive your household mail?

- ☐ At my home address
☐ At a PO Box
☐ Both my home address and a PO Box

Thank you!

Please return the completed survey in the postage-paid envelope to:

National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502