

Michael Heggarty, MFT
Health and Human Services Agency
Director

500 CROWN POINT CIRCLE, STE 110
GRASS VALLEY, CA 95945
TELEPHONE (530) 265-1450
(888) 303-1450



Jill Blake, MPA
Public Health Director
Ken Cutler, MD, MPH
Public Health Officer

10075 LEVON AVE STE 202
TRUCKEE, CALIFORNIA 96161
TELEPHONE (530) 582-7814

NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: June 20, 2017

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving execution of a renewal contract with Jennifer L. Winders, MSW, d/b/a Winders Wise Services for the provision of crisis counseling and related alcohol drug prevention activities for high risk clientele in the maximum amount of \$49,697 for Fiscal Year 2017/18.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: Services are funded by Nutrition Education and Obesity Prevention (NEOP) program funding from California Department of Public Health, Substance Abuse Prevention and Treatment (SAPT) funding transferred from Behavioral Health to Public Health, California Department of Public Health Tobacco Control Program allocation monies, and NorCal AIDS Cycle grant funding. Services are within the department's budget. There are no County general fund dollars required in this agreement.

BACKGROUND: Under this Agreement, the Contractor will continue to provide professional crisis counseling and health education and alcohol and drug prevention activities for at risk youth and adults as part of the Department's Health and Wellness Programs. The Contractor will conduct up to five adolescent health groups for at risk youth to reinforce healthy behaviors and stress management and to decrease high risk behaviors, thereby mitigating the risk of engaging in alcohol and other drug use.

Services are provided to increase the capacity to utilize electronic media to advance alcohol and drug prevention goals by implementing youth-driven video-voice and digital storytelling projects and developing web-based media. This strategy seeks to provide awareness and knowledge of the nature and extent of alcohol, tobacco and drug use, abuse and addiction and their effects on individuals, families and the community.

This Contractor will provide Nutrition Education and Obesity Prevention Program (NEOP) related services which include conducting nutrition education and physical activity promotion classes, targeted to reach at least 100 unduplicated SNAP-Ed eligible individuals. Services will also include HIV Program related services, conducting twice monthly HIV Rapid Test Clinics, including Naloxone distribution, in coordination with the HIV Program and Public Health Nurses, following protocol as per the Public Health Department's HIV/HCV Rapid Test Clinic Manual.

In addition, the Contractor is responsible for webpage improvements and maintenance of the County's HIV Program webpage, the Tobacco webpage, and the Nutrition Education and Obesity Prevention (NEOP) webpage, providing social media support as needed and developing outreach materials including flyers and brochures. The Contractor shall also assist in developing a minimum of six Public Service Announcement (PSA) videos that focus on public-health related topics including but not limited to child immunizations, adult immunizations, childhood obesity, and/or other relevant topics.

Item Initiated and Approved by: Jill Blake, MPA, Director of Public Health,