COUNTY OF NEVADA

STATE OF CALIFORNIA

BOARD OF SUPERVISORS

August 13, 2019



Vice-Chair Heidi Hall, 1st District Edward C. Scofield, 2nd District Dan Miller, 3rd District Susan Hoek, 4th District Chair Richard Anderson, 5th District

> Julie Patterson Hunter, Clerk of the Board

Honorable Board of Supervisors Eric Rood Administrative Center 950 Maidu Avenue Nevada City, CA 95959

DATE OF MEETING: August 27, 2019

SUBJECT: Annual Report and Presentation by the Nevada County Economic Resource

Council (NCERC) on the completion of the fourth year, Fiscal Year

2018/19, of the County's five-year (2015-2020) contract for comprehensive economic development program management and tourism services for the

County of Nevada (Res. 15-271).

RECOMMENDATION: Accept the Report.

<u>FUNDING</u>: Per the acceptance of the FY 2018/19 Year-End Report, Quarter 4 Invoice shall be released in the amount of \$51,989.25. Funds are budgeted in the FY 2018/19 Economic Development budget. No budget amendment is required.

BACKGROUND:

On June 16, 2015 the Board approved Resolution 15-271, renewing its contract with the Nevada County Economic Resource Council (ERC) through June 30, 2020, for the performance development and tourism marketing services for the County of Nevada. Subsequently, in FY 2018/19 and FY 2019/20 the Board amended the contract twice for the increased provision of tourism integrated services by \$70,000 via Resolution 18-281 on June 19, 2018 and Resolution 19-291 on June 18, 2019, respectively.

As a part of the required reporting, NCERC is required to submit a final year-end report to the Board of Supervisors. Therefore, attached is the year-end report on the performance of this contract for FY 2018/19. In addition, Duane Strawser, Chair for the ERC, and Interim Executive Director Tim Corkins will make an oral presentation to the Board. Therefore, we request you accept the attached report.

Item Initiated by: Jeffrey Thorsby, Admin Analyst Approved by: Julie Patterson Hunter, Clerk of the Board

950 Maidu Avenue, Suite 200, Nevada City CA 95959-8617
phone: 530.265.1480 | fax: 530.265.9836 | toll free: 888.785.1480 | email: bdofsupervisors@co.nevada.ca.us website: https://www.mynevadacounty.com/