



**The Community Foundation
of Nevada County**





Leadership

**Cristine Kelly, Interim
CEO**

Richard Baker, Chair

Megan Joseph, VP

**Michelle Amador,
Secretary**

Scott Beesley

Yolanda Cookson

Sienna Crawford

Amy Cobden, PhD

Daniela Fernandez

Tom Ivy

Katherine Johnson

Jesse Locks

Marley Mueller

Jennifer Singer



Why a Community Foundation?

“The community foundation serves as the catalyst, the convenor, collaborator and facilitator to solve problems and develop solutions to our community’s issues. They are proactive- they have their finger on the pulse of what is happening here.”

“We need to start thinking further ahead and building the infrastructure for a resilient community. A community foundation can play a critical role in that dynamic.”





Community Foundations...

1

Create a culture of giving.

Community foundations can engage and mobilize donors as participants and leaders in community problem solving, helping donors to share not just their money, but also their knowledge, expertise, and networks.

2

Support the nonprofit sector.

Community foundations offer competitive grant opportunities using unrestricted or field-of-interest funds, in addition to managing donor advised funds. They also help amplify marketing and advocacy of the sector as a whole, and can provide investment services for endowment funds.

3

Enhance community capacity.

Community foundations can build the knowledge and capacity of community-based organizations to achieve their goals through training, technical assistance, coaching, referrals, and other learning opportunities.

4

Build useful knowledge.

Community foundations have both first hand contact with community problems and access to information, ideas, and approaches outside their localities. They can spot trends, surface issues, provide analysis, and serve as hubs for community information.



Enhancing Philanthropy

A community foundation's value derives from its dual capacity to shine a light on issues of local importance and to attract resources to meet those needs. In this way, community foundations are champions for community philanthropy—as a form of, and force for local development that strengthens capacity, and builds trusting resilient communities where all people can participate and prosper.

Implications:

Philanthropic advice and counsel, impact investing, trusted source of community needs and priorities





The Donor Perspective

“I see how a community foundation could provide long-term stability and help strengthen community resilience. Even though we don’t spend a lot of time there anymore, our philanthropic ties are still in Nevada County. I want to see the quality of life grow there.”



Growing Philanthropy

In just twenty years, the Community Foundation of the North State grew from \$600k to over \$33M in assets.



Community
FOUNDATION
OF THE NORTH STATE

	Total Assets	Grants & Scholarship Awards
2000	\$608,387	\$19,142
2005	\$3,800,211	\$2,424,202
2010	\$10,498,970	\$8,231,458
2015	\$23,669,575	\$16,256,810
2020	\$33,221,887	\$30,965,790



Strengthen Nonprofits

Community foundations bring together the financial resources of individuals, families, and businesses to support effective nonprofits in their communities. Their deep knowledge of the nonprofit sector in a region helps bring collaborations together, build energy and help create an expanded culture of giving.

Implications:

Grant programs, advocacy, collaboration





Leveraging Intermediary Funding- Rural Health

Building Healthy Communities is a \$10B statewide campaign funded by the California Endowment which provides \$3M in funding to execute the initiative in the Humboldt community.





Build community vitality

Community leadership happens when community foundations act as valuable partners that drive positive change in the area they serve. The modern community foundation is interested in transforming the lives and communities it serves. It is intentional, focused on impact, and is always considering it's value-add to the community it serves.

Implications:

Grow and link local leadership, maximize access to resources, advocate and partner for solutions





Impact Investing-Artist Housing

TTCF leveraged a \$250k investment and helped secure over \$4M in funding in order to secure the tax credits needed to build this mixed-use development.





Partner with local government

Local government and community foundations have a shared interest in the development of civil society. Their collaboration ensures that both public and private institutions are working together towards common goals, avoiding duplication of effort and ensuring maximum impact. From a gov't perspective, independent funders like community foundations can build partnerships across sectors, give government a “human dimension”, help to leverage public funding and are free of short-term mindset of elected bodies.

Implications:

Disaster relief, community grant initiatives, leveraging resources to address community needs





\$1,500,000



The movement toward a community foundation for Western Nevada County was born out of the success of the [Nevada County Relief Fund](#). In a period of 9 months, NCRF raised \$1.5M in a public/private partnership for COVID and wildfire relief, supporting 30 safety-net nonprofits and helping over 150 small businesses stay on their feet. NCRF wildfire relief efforts got funds immediately to survivors- from gift cards to supporting short term housing.

30

Safety-net nonprofits

150

Small businesses

50

Families affected by 2
wildfires



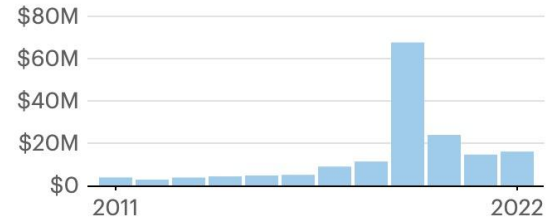
Disaster Relief

North Valley Community Foundation raised and distributed \$63M in relief to victims of the Camp Fire.



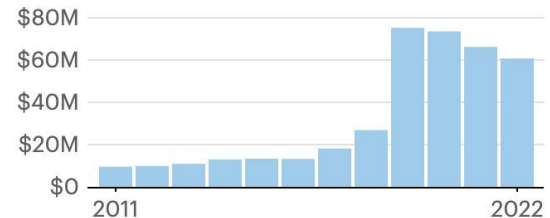
Revenue

\$16M (2022)

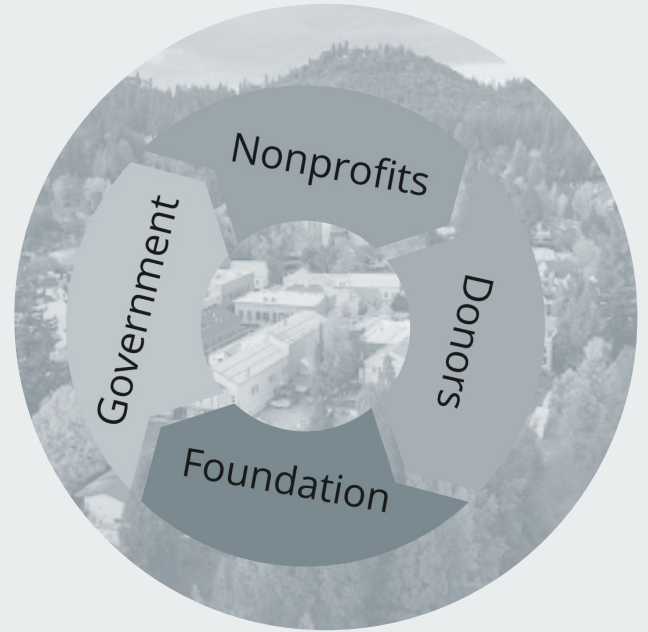


Total Assets

\$60.8M (2022)



**We connect people,
resources and ideas to
build a healthy and
vibrant Nevada
County.**





Our Process



Research and Discovery (completed)

Stakeholder interviews; determine key motivators, potential roadblocks and issues; convene Steering Committee



Project Design and Viability (completed)

Business model structure and scenario, financial strategy, case statement and pitch materials, investor and stakeholder interviews



Implementation and Sustainability (in process)

Founding Board, incorporation, grantmaking strategy, community initiative prioritization, strategic plan, launch

Board of Directors

CEO

Foundation Staff

Functional Lines of Business

**Collaborative
Infrastructure**

**Community
Capacity
Building**

**Operating
Programs**

**Donor
Management
Services**

Grantmaking

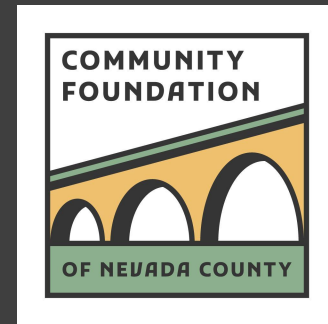
ACH

CNL

NCRF

Capital Absorption Framework

1. Articulating Shared Priorities
2. Creating an Investable Pipeline of Projects
3. Improving the Enabling Environment







Our Key Partners

- Center for Nonprofit Leadership
- Tahoe Truckee Community Foundation





Affiliations

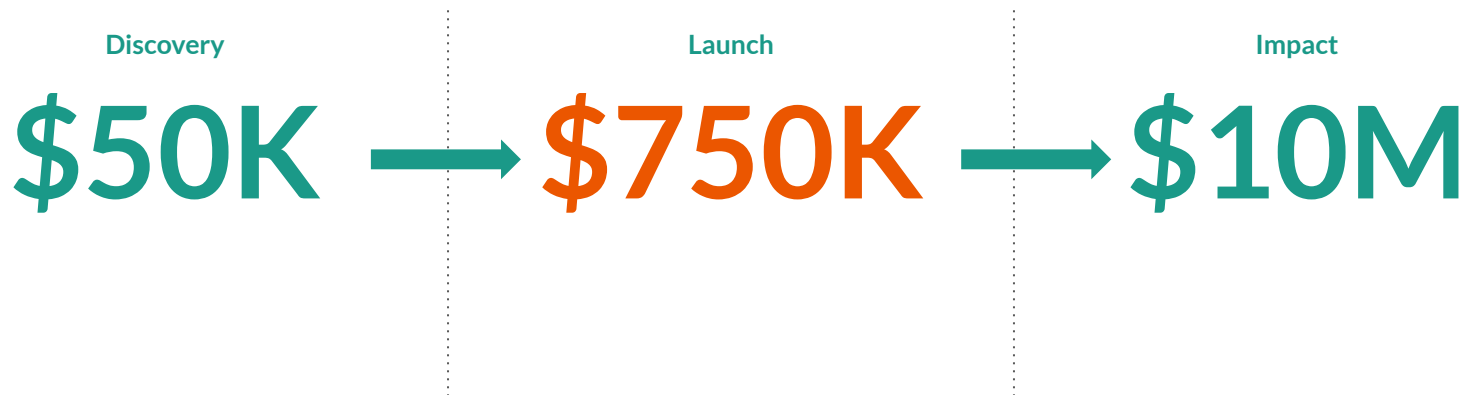
- League of California Community Foundations
- Council on Foundations





Future Impact

A \$750k investment now could lead to over \$10M in impact for Western Nevada County over the next decade. Our committee includes a diverse group of individuals, from farmers to philanthropists, thinking beyond the box to help the entire region thrive. By coming together as a community, we can make more possible.





Thank you.

