

**Ryan Gruver**  
Health and Human Services Agency  
Director

500 CROWN POINT CIRCLE, STE 110  
GRASS VALLEY, CA 95945  
TELEPHONE (530) 265-1450  
(888) 303-1450



**Jill Blake, MPA**  
Public Health Director  
**Scott Kellermann, MD**  
Acting Public Health Officer

10075 LEVON AVE STE 202  
TRUCKEE, CALIFORNIA 96161  
TELEPHONE (530) 582-7814

## NEVADA COUNTY BOARD OF SUPERVISORS

### Board Agenda Memo

---

**MEETING DATE:** June 22, 2021

**TO:** Board of Supervisors

**FROM:** **Jill Blake**

**SUBJECT:** Resolution approving an extension and revision to Nevada County's comprehensive tobacco plan previously approved in the maximum amount of \$1,304,010 extending the contract termination date from June 30, 2021 to December 31, 2021. (RES 18-146).

---

**RECOMMENDATION:** Approve the attached Resolution.

**FUNDING:** This is State discretionary funding generated from passage of Proposition 99 (The Tobacco Tax and Health Protection Act of 1988) and Proposition 56 (The Tobacco Tax Increase Initiative of 2016). Each of California's 58 counties and 3 City Health Departments are designated Local Lead Agencies (LLA). As the lead tobacco control agency at the community level, the Public Health Department is responsible for coordinating information, referral, outreach, and educational activities within its respective health jurisdiction. There are no county general fund dollars required in the plan, and no budget amendment is required.

**BACKGROUND:** California's Tobacco Control Program was developed in response to passage by California voters of Proposition 99, the Tobacco Tax and Health Protection Act of 1988. These funds are combined with Proposition 56 funds, the Tobacco Tax Increase Initiative of 2016, which allows for an expanded allocation to counties to support tobacco use prevention programs. The California Department of Public Health-Tobacco Control Section administers a portion of these funds to Local Lead Agencies, including the Nevada County Public Health Department. As a condition of funding, Local Lead Agencies are required to submit Comprehensive Tobacco Plans as required and pursuant to Health and Safety Code, Section 104350-104480 and Section 104500-104545.

On September 12, 2017, the Board of Supervisors approved a one-year bridge County Tobacco Control Plan in the amount of \$150,000 for fiscal year 2017/18 per Resolution #17-450. Per Res 18-146, the Nevada County Board of Supervisors approved the revised and final Nevada County Comprehensive Tobacco Control Plan, approved by the state for the contract term of July 1, 2017 through June 30, 2021. The California Department of Public Health has extended the period in which to implement this Plan by six months to December 31, 2021 per Program Extension Letter 20-02.

It is requested that the Board approve the attached Extension and Revision as approved by the state to the Nevada County Comprehensive Tobacco Control Plan for the period of July 1, 2017 through December 31, 2021, extending the plan implementation by six months, as it enables Nevada County to continue to provide important tobacco prevention and education services for its residents and allows continuation of State funding for the County's Tobacco Use Prevention Program.

**Item Initiated and Approved by:** Jill Blake, MPA, Director of Public Health