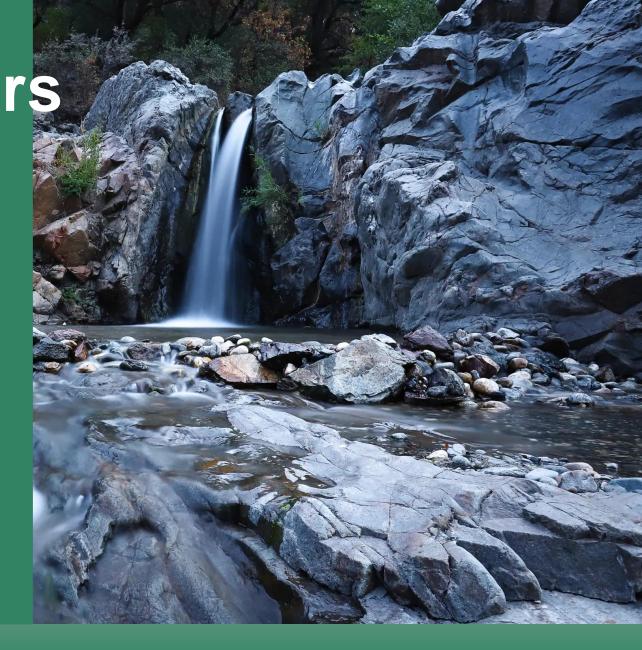
Board of Supervisors
Meeting
June 25, 2024

Plastic Free July Resolution





## Background

 Founded by the Plastic Free Foundation

 Global reduction in plastics

Simple and easy solutions







## Background



MILLIONS OF PEOPLE PARTICIPATE IN PLASTIC FREE JULY EVERY YEAR.



10 BILLION KILOGRAMS OF WASTE REDUCED OVER 5 YEARS.



NEVADA COUNTY IS IN A CRITICAL LOCATION.



COMMUNITY
PARTNERS
ARE ALREADY
ACTING.

## Small Steps, Big Difference

Global Theme for Plastic Free July: Small Steps, Big Difference

- Use reusable coffee mugs
- Use reusable shopping bags
- Use reusable water bottles
- Procurement policies

## **Plastic Pollution and Climate**

Plastic production creates ~3.5% of global GHG emissions.

Both documented and unknown health effects; better to be safe.

Reduced consumption leads to reduced production

Questions ?

Staff Recommendation: Adopt the Resolution declaring July 2024 as Plastic Free July in Nevada County