

Board of Supervisors Meeting June 25, 2024

Plastic Free July Resolution



Background

- **Founded by the Plastic Free Foundation**
- **Global reduction in plastics**
- **Simple and easy solutions**



Background



MILLIONS OF
PEOPLE
PARTICIPATE IN
PLASTIC FREE
JULY EVERY
YEAR.



10 BILLION
KILOGRAMS
OF WASTE
REDUCED
OVER 5
YEARS.



NEVADA
COUNTY IS IN
A CRITICAL
LOCATION.



COMMUNITY
PARTNERS
ARE ALREADY
ACTING.

Small Steps, Big Difference

Global Theme for
Plastic Free July:
Small Steps, Big
Difference

- Use reusable coffee mugs
- Use reusable shopping bags
- Use reusable water bottles
- Procurement policies

Plastic Pollution and Climate

Plastic production creates ~3.5% of global GHG emissions.



Both documented and unknown health effects; better to be safe.



Reduced consumption leads to reduced production

**Questions
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**Staff Recommendation:
Adopt the Resolution
declaring July 2024 as
Plastic Free July in
Nevada County**