

Nevada County Economic Resource Council

FY 17/18 Annual Report Follow UP Questions/Comments

Hello,

Thank you so much for submitting the FY 2017/18 Annual Report for the Nevada County Economic Resource’s Council (NCNCERC). Staff has reviewed the Annual Report and has approved the submitted Q4 Invoice (074372) for payment processing. However, staff has identified a number of follow-up questions for further clarification on the NCNCERC activities for FY 2017/18. Additionally, staff will need to schedule with the Interim Executive Director and/or NCNCERC Chair to provide its annual presentation to the Nevada County Board of Supervisors. Staff would like to schedule this for September 25, 2018.

After you have had the opportunity to respond to the below questions and/or comments, I will follow up with you on setting up a time to provide a presentation to the Nevada County Board of Supervisors f in September. Please provide a written response by August 24, 2018. Thank you.

Follow Up Questions:

Scope of Work Reference Section	Question/Comment	Response
D1.2	<p>You have indicated that you are not able to provide specific data on any one business due to the confidentiality of the SBC Program. However, can you please provide the following metrics for the total of businesses served:</p> <ul style="list-style-type: none"> • Average & Median Payroll Expenditure per business • Average & Median Salary Expenditure • Average & Median Number of employees per business 	<p>We do not require our clients to break their expense numbers down, so we don't have that information.</p> <p>Regarding employees, the range is from 1-36 of those 89 businesses, the average is 3.6 employees / business. That's as far as we can go detail wise based on info our clients give us/our system's ability to produce #s.</p>
D1.2	What is the average attendance for Tech-tonic Tuesdays throughout the year?	25 – 35 attendees per
D1.3/4.1	<p>In what ways is NCERC working with the Nevada County’s Contractor’s Association in keeping the housing issue in the forefront?</p> <p>How many meetings have taken place with the Gold Country Broadband Consortium?</p> <p>Is NCERC considering evaluating regulatory, permitting and other infrastructure constraints to new and existing businesses in the County to provide recommendation?</p>	<p>Several meetings have been held with NCERC and Executive Director, Barbara Bashall of Nevada County Contractors’ Association.</p> <p>There have been 5 meetings attended by NCERC and various community leaders to discuss the best options to move the gigabit project forward.</p> <p>Recommendation has been for Bright fiber network to be installed and up and running.</p>
13.5; 1.5	Please list two additional businesses that were selected for targeted assistance and describe the support provided, including outcomes such as increased revenues,	NCERC has been in contact with a creative agency from the Bay Area that specializes in computer-generated photorealism in AR/VR fields. The Director

	improved or streamlined services or other tangible benefits?	<p>of Business Development is familiar with Nevada County and has been invited for a visit and tour.</p> <p>A startup company in the Bay Area that created an advanced vision care platform using VR will be looking to relocate sometime in the next year or so.</p> <p>We are putting together a team that will continue the communication and follow up with all potential companies looking to relocate and or hire local talent. For now, there have not been outcomes associated with revenues or other tangible benefits related to these two businesses.</p>
1.11	What was the specific turnout for the Tech Stars Start-up Weekend Tahoe event?	50 attendees
2.4	<p>Can you provide the average number of participants at the Nevada County Tech Hub events and meetings?</p> <p>Also, were representatives from the Ag Commission at the Ag-Tech Micro Conference in February?</p>	<p>JavaScript – 5 to 10 Free Code Camp -13 NC Online – 25 to 30 AR/AX – 5 to 8 TechTonic Tuesdays – 25 to 35</p> <p>Shavati was in communication with Chris De Nijs (Agriculture Commissioner) who was interested in participating and various emails were exchanged. He was offered to be a presenter, be on a panel, come and host a table or send a volunteer to help. He said that he discussed the opportunity with his team and they were not able to send anyone to represent the Ag Commission.</p> <p>Link to AgTech</p>
	As a suggestion for the Nevada County Java Script meetups, you may want to consider reaching out to Code for America and the Sunlight Foundation.	This information will be passed on to the mentor of this group.
2.4	Can you please provide more information on services and programs for Digital Media Campus tenants, if different than what was listed on D2 (i.e. legal services)?	There are no “provided services” for the tenants per say. Through the various networking opportunities and collaboration of all the tenants, many have used the business to business services of each other such as legal tech advice, website development, marketing, and video editing.
D3	Awhile back Mary Owens outlined that she was working on a housing survey. Can you please provide an update on this?	This area is being handled through NCERC’s partnership with Nevada County Contractors’ Association, along with the Building Department. See List...
3.1/3.2	While CalWORKS does not have a contract with the NCERC anymore, is the NCERC still coordinating with CalWORKS to assist business with talent-related needs? Please let us know if you	Tammy Veralrud was the representative from Connecting Point at our monthly meetings but stopped - duties assigned to her would not allow time for her to attend anymore. Connecting Point receives emails and newsletters regarding upcoming events and workshops, which hopefully is shared out to their clients.

	would like assistance in connecting with CalWORKS.	Shavati consulted with one of her clients, [REDACTED] who was interested in computer sciences and he was given a scholarship by a professional Shawna Hein to attend the Connected Communities Academy Web development class taught by Alan Moore.
3.3	Has a date been set for the Career Fair at Sierra College or other centralized location? If so, when?	No date has been set...it is in discussion at the Talent Development Committee Meetings.
4.2; 4.3	Can you provide more details on the next Destination Magazine, Initially Mary Owen's presented the concept as having a digital component? Is this still the case? If so, can you provide the URL?	There have been 2 releases of Destination Magazine; Fall/Winter and Spring/Summer here is the link to the latest issue http://issuu.com/grassvalleychamber/docs/destinationnevada_co_spring_summer?e=24389967/63431985
4.5	The Contract requires NCERC to participate in tradeshows. Can you provide details on why this is no longer needed or if other events/participating efforts have been identified and pursued to achieve the said objective?	Attending tradeshows was an avenue for NCERC to network and engage out of town CEOs for possible recruitment to Nevada County. Through the hiring of consultant 310 Marketing we have received and have been in contact with several potential prospects for recruitment. The cost to attend tradeshows have outweighed any beneficial results.
5.2	Can you provide additional details on how the NCERC collaborated with tech Stars in Truckee for Tahoe Startup Weekend? Can you also provide more details on NCERC's participation in the SAC Regional Economic Council?	The NC Tech Connection was a platinum sponsorship for the Sunday night dinner and collaborated with Ellen Raynor, Founder of Keep on Movin' and Julie Arsenault and Ben Steward from the organizing committee of Tech Stars Startup Weekend in Tahoe. Through the champion program of the Greater Sacramento Economic Council NCERC has participated in 4 networking opportunities. To fully participate and be a partner with Greater Sacramento it is required that we pay an annual fee of \$2,500 and to have access to all the programs, be listed as a seventh county and have a page on their website the annual amount is based on population of Nevada County at .40 per capita and amounts to \$37,000+ per year.
5.3; 7.4	As a suggestion, NCERC may want to consider including KVMR within its monthly spots, including podcasts and GNC videos.	KNCO offered the monthly radio spot to NCERC. NCERC will consider requesting equal time on KVMR. Podcasts of the radio show can be linked onto the website and social media platforms.
5.3	What is the next step with work that has been done with the agriculture community? Is the NCERC including the cannabis industry in its efforts?	We are in conversation with Sierra Harvest to hold another AgTech micro conference in 2019 to coincide with the Sierra Harvest Festival. At AgTech18 the Nevada County Cannabis Alliance was a participate and had an informational table at the event.

		The Cannabis Alliance had two tables of representatives at the NCERC Annual Economic Development Summit in April.
6.4.1; 6.4.3	GNC should include other chambers, publications and other tourist's organizations.	GNC does include information on all the chambers, and tourist organizations and venues.
7.1; 7.2; 7.3; 7.4	Please provide some additional information on the NoRTEC Grant.	<p>Nevada County Tech Connection – Sector Partnership Implementation Plan</p> <p>The goal of this partnership is three-fold:</p> <ul style="list-style-type: none"> • To support the growth and health of the technology eco-system and community in Nevada County through the creation of multiple task force teams led by Industry Leaders. • To jointly promote and develop industry-led career awareness and educational programs with the collaboration of local Economic Development and Workforce development agencies, School Districts, Community College and technology businesses. • To create a platform for engagement, networking, advocacy and communication amongst local Tech executives, business owners and professionals, both employed and free-lancers

IN GRASS VALLEY

Timberwood Estates – Hilbers Construction

46 Units on Brunswick Road across from Town Talk.

The Units are 1804, 2080 and 2204 Sq Ft and they will be priced in the mid \$500,000.00 No set price yet. They is currently being built.

Berriman Ranch – Homes by Towne

30 Units in behind K-Mart. They will be built in spring and will start at \$500,000. No set price yet.

Ridge Meadows – Homes by Towne

Currently under construction

37 Homes starting at \$409,000.00. 16 have been sold.

Whiting Street Property

The property is in escrow and the City of Grass Valley is working with the applicant to reduce the conditions of approval and some of the off street improvements to make it a viable project. The project is possibly 60 smaller more affordable units in the \$325,000 range. Possible build in 2019.

Dorsey Market Place

This is a mixed use project currently going through the EIR process. The proposed project includes 90 market rate apartments. The EIR has identified an alternate to build 180 market rate projects. This development could be approved next year with possible construction in 2019/2020.

Loma Rica Ranch

The developer is talking with the City of Grass Valley to find ways to reduce the costly upfront cost of the infrastructure. Talks look promising and could start building next year.

IN NEVADA CITY

The Grove

The Grove is located on Providence Mine Road and has been approved for a mixture of 32 townhouse units, 12 workforce housing units and 15 custom lots for development. I talked to the developer and he has just completed studies from DTSC, Corps of Engineers and other State Agencies and will be proceeding in the near future.

Pello Lane

Pello Lane is located by the Co-Housing in Nevada City. The project is permitted for 11 units with four second units. I talked to the developer and they are ready to start but awaiting the foundation contractors schedule. I am waiting to hear what the cost of the units are.

IN THE COUNTY

Forest Springs Mobile Home Park – Highway 49

62 Senior 55+ units that are 1,000 – 2,000 square feet. The units are high end cost starting at \$135,000 to \$202,000.00 and \$895 per month rent. They are currently for sale.

Penn Valley Area

A Property in Penn Valley has been approved for increased density as part of the County's Housing Element. They are currently in conversation with a "senior assisted living" developer, who proposes to split and take 1/3 of the property, and develop between 24 and 32 units with the HA, utilizing the density bonus. The remaining land could be used to develop between 20 to 25 homes. The cost is yet to be determined.

Rincon del Rio

This project is getting closer to being developed and will provide much needed senior housing.

There is also a developer looking at entitled projects around town who is interested in building in the near future.

The City of Grass Valley is very motivated to help their entitled projects build and they are looking at their conditions of approval which constrain these developments from building.