

Attachment 1 - Draft AAC Agricultural Marketing Ordinance

Marketing Events at Field Retail Stands and Farm Stands (Updated 3/6/2017)

A. Purpose. To provide for the development of farms and ranches as a viable agricultural industry by promoting income-generating activities on a working farm or ranch for the enjoyment and education of visitors.

B. Definitions.

1. Marketing Events. For the promotion and sale of agricultural crops grown on-site, value-added products, and agricultural related merchandise.

2. Farm Marketing Facility. A building used for the promotion and sale of farm products grown on-site and related value-added products and activities, not including existing barns used primarily for the agricultural operation or processing, packing and storage facilities.

3. Farm Marketing Area. An area used for the promotion and sale of farm products grown on-site and related value-added products and activities. Does not include land planted in cropland or packing and storage facilities.

C. Marketing Events. Shall be allowed as an accessory use on agriculturally zoned land at Field Retail Stands and Farm Stands pursuant to the table and standards below. Larger events may be allowed pursuant to a Use Permit.

Acres	Max Number of Attendees [1][2]
3.0 – 5.0	50 People
5.01 – 10.0	100 People
10.01 – 20.0	200 People
Over 20.0	300 People

[1] Permitted as an accessory use on agriculturally zoned land; the primary use of the parcel must be agricultural
[2] Outdoor activities are limited to Sunday through Thursday 8:00 am to 7:00 pm and Friday, Saturday, and holidays 8:00 am to 9:00 pm. Indoor activities are permitted without any time restrictions

D. Standards. Farm marketing facilities are allowed in the AE, AG, FR and RA zone districts subject to zoning compliance and building permit issuance, if required, and the following limitations.

1. Farm marketing facilities within the RA district are limited in size to no more than 3,000 square feet in size. This size may be exceeded subject to a use permit.
2. All parking is provided on site.
3. The marketing area shall have direct access to a publicly-maintained road. If the property does not have direct access to a publicly-maintained road, the developer shall form a new or join an existing road maintenance district (i.e. permanent road division, county service area, community service district). If the use of a road maintenance district is not feasible, the property owner shall join, form, or demonstrate that he/she is part of a road maintenance agreement. If a homeowner's association maintains the private roads, participation in a road maintenance association is required.