



**NEVADA
COUNTY**
CALIFORNIA

BOARD OF SUPERVISORS

Lisa Swarthout

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NEVADA COUNTY BOARD OF SUPERVISORS
BOARD AGENDA MEMO

MEETING DATE: April 7, 2026
TO: Board of Supervisors
FROM: Lisa Swarthout, District 3
SUBJECT: Resolution proclaiming April 9, 2026, as Local News Day in Nevada County

RECOMMENDATION: Adopt the attached Resolution.

FUNDING: N/A

BACKGROUND: Local News Day is a national day of action to celebrate and strengthen trusted local news and information. Modeled after movements like Giving Tuesday, it encourages residents to reconnect with local outlets through support and engagement.

The inaugural Local News Day is scheduled for April 9, 2026, and will become an annual tradition honoring local journalism nationwide.

Local news organizations are small businesses that support our local economy while keeping residents informed. Local journalists are essential members of our community, attending public meetings, covering emergencies, highlighting community achievements and telling the stories that reflect who we are.

Access to local news is essential to democracy, yet many rural communities face challenges in obtaining in-depth, accountable coverage. In 2025, media produced approximately 1,721 stories about Nevada County, primarily from local outlets, which helped residents stay informed and engaged with local government.

Therefore, it is recommended that the attached resolution proclaiming April 9, 2026, as Local News Day in Nevada County, be adopted.

Sincerely,

Supervisor Lisa Swarthout
District 3

Initiated: Taylor Wolfe, Public Information Officer
Submitted: March 20, 2026