

COUNTY

Information and General Services Department

950 Maidu Avenue Nevada City, CA 95959 Phone: 530-265-1238 Fax: 530-265-7112 Information Systems Geographic Information Systems Facilities Management Emergency Services Central Services Cable Television Purchasing Airport Library

NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: June 13, 2017

TO: Board of Supervisors

FROM: Steve Monaghan, Chief Information Officer

SUBJECT: Resolution approving a Memorandum of

Understanding between the County of Nevada, the City of Grass Valley, the City of Nevada City, and Nevada County Digital Media Center regarding

funding for cable television programming

RECOMMENDATION: Adopt the Resolution

FUNDING: Funds are budgeted in the FY16-17 and FY17-18 Cable Television budgets.

BACKGROUND:

During the period covered by the cable television franchises that expired in June, 2016, Nevada County, the Cities of Grass Valley and Nevada City, and Nevada County Digital Media Center (NCDMC) operated under an agreement that set forth the terms and conditions by which the three jurisdictions supported NCTV, the public television station operated by NCDMC. That support includes annual commitments of operating support as well as pass-throughs of funds received by the franchises for public, educational, and governmental (PEG) production and broadcasting.

Over the past year, the County and the two Cities have revised their respective Cable Television Franchise ordinances to reflect the transition from County- and City-issued franchises to state franchises under the Digital Infrastructure and Video Competition Act of 2006 (DIVCA). Though the PEG fees earned by the County and the Cities under the DIVCA ordinances, as compared to the prior franchises, has not increased, the actual amount of funding received every quarter has increased due to the fact that in prior years the cable companies were withholding a portion of the earned PEG fees to recoup their funding for the Institutional Network.

With this higher amount of revenue, and in light of the County's and Cities' own needs for equipment to facilitate PEG production and broadcasting of their public meetings, the proposed Agreement introduces a new procedure for determining the amount of PEG funding to be remitted to NCTV and puts in place improved controls to ensure that items purchased with PEG funding are appropriately documented and inventoried. Under the new procedure, all of the parties will develop annual budgets for PEG-related expenditures and there will be a procedure for prioritizing the expenditures.

The delay in adopting this agreement subsequent to expiration of the prior agreement was a result of all the jurisdictions needing to revise their Ordinances.

Item Initiated by: Mary Ross

Approved by: Steve Monaghan

Submittal Date: May 30, 2017