



**NEVADA COUNTY BOARD OF
SUPERVISORS
Board Agenda Memo**

MEETING DATE: August 20, 2024

TO: Board of Supervisors

FROM: Craig Griesbach – Director of Emergency Services

SUBJECT: Resolution approving the contract between South Yuba River Citizen’s League and the Nevada County Office of Emergency Services for the Nature-Based Mitigation and Wildfire Retrofitting for Climate Resiliency: Art + Science Public Awareness Campaign (BRIC21-AP01251) in the amount of \$84,000.00 with a required match of \$36,000.00 for use during the period August 20,2024 through January 15, 2027, authorizing the Director of Emergency Services to execute the contract and directs the Auditor-Controller to amend the fiscal year 2024/25 Emergency Services budget (4/5 Affirmative Vote Required).

RECOMMENDATION: Adopt the attached Resolution.

FUNDING: FEMA/BRIC awarded the Office of Emergency Services \$998,971.91 (Federal Share) and \$51,494.30 (Phase 1 Management Costs) in funding. The Building Resilient Infrastructure and Communities (BRIC) grant (BRIC21-AP01251) has previously been brought to the Board for acceptance (Res.24-233). OES will contract with the South Yuba River Citizens League for an amount not to exceed \$84,000.00. The South Yuba River Citizens League will provide 30% match (\$36,000.00) for a total project budget of \$120,000.00.

BACKGROUND: The BRIC program makes federal funds available to states, U.S. territories, federally recognized tribal governments, and local communities for hazard mitigation activities. The BRIC grant program seeks to categorically shift the federal focus from reactive disaster spending toward research-supported, proactive investment in community resilience so that when disasters such as wildfire come communities are better prepared.

The County of Nevada has a severe and present danger from wildfire. The Nature Based

Mitigation and Wildfire Retrofitting for Climate Resiliency Phase 1 Project addresses wildfire mitigation at the individual, community, and landscape scale. The Phase 1 Project will consist of community engagement (outreach, securing right of entry), planning (shaded fuel break treatment design, defensible space assessments, and home hardening assessments), environmental compliance (wildlife, botanical, cultural surveys; CEQA/NEPA), and education (both youth and community).

For the community education component of the BRIC21-AP01251 project, the South Yuba River Citizens League was identified in the grant proposal to lead the “Nature-Based Public Awareness Campaign Utilizing Art and Science to Grow Fire-Adapted Communities.” This will involve (1) development of a public service campaign centered around the concepts of community wildfire resiliency and (2) planning and executing a Speaker Series.

SYRCL will use a variety of channels to effectively promote educational opportunities to the entire community, such as radio, print, social, and digital media. To address demographic trends in the county they will assess the needs of groups, such as older residents, those for whom English is not the primary language, and other difficult to reach groups so they may benefit from program-developed materials.

Funding for this effort is included in the Phase 1 grant award from FEMA/BRIC (BRIC21-AP01251). FEMA will pay for 70% of costs (\$84,000.00) and the South Yuba River Citizens League will provide 30% match (\$36,000.00) for a total project budget of \$120,000.00.

Item Initiated by: Alex Keeble-Toll, Senior Administrative Analyst

Approved by: Craig Griesbach, Director of Emergency Services