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NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: July 19, 2016

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving execution of Amendment #1 to the renewal contract with Wendy Van Wager, d/b/a In the Kitchen, to increase the maximum contract price from \$31,000 to \$36,400 (an increase of \$5,400) for Nutrition Education Consultant services for the County's Nutrition Education and Obesity Prevention (NEOP) Project for the term of October 1, 2015 through September 30, 2016.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: The Network for a Healthy California (Network) in conjunction with the California Department of Social Services is providing USDA (United States Department of Agriculture) SNAP-Ed (Supplemental Nutrition Assistance Program) funding to Nevada County to continue community nutrition education and to carry out a set of nutritional activities that will serve eligible low income populations in the county. The entire amount of the contract increase will be funded with available additional NEOP program funding dollars. A budget amendment is not necessary at this time and there are no county general fund dollars required in the contract.

BACKGROUND: Per Resolution 15-466, the Board of Supervisors approved the renewal contract with Wendy Van Wagner, d/b/a In the Kitchen for services related to the County's Nutrition Education and Obesity Prevention Program (NEOP). Per this Contract Amendment, the Contractor will provide additional hours of NEOP related services. The goal of the County's Nutrition Education and Obesity Prevention Project is to implement a comprehensive public health nutrition program to promote the recommended 2010 USDA Dietary Guidelines, as well as to increase fruit and vegetable consumption and physical activity among the SNAP-Ed eligible population.

The Contractor will organize, schedule and promote an array of community nutrition education events and classes and conduct cooking and food demonstrations in a variety of settings throughout eastern and western Nevada County. The Contractor is also responsible for ensuring the grant

deliverables related to Nutrition Educator are met by coordinating with other contractors and staff on the project.

The Contractor will work with community agencies to set up nutrition classes for their clients and collaborate with partner agencies to a) identify major barriers to participation in the classes; b) brainstorm solutions for overcoming barriers to participation; and c) develop an outreach plan to encourage people to attend classes. Single and three-series nutritional and cooking classes will be taught and targeted to reach at least 375 unduplicated individuals.

Services also include media outreach for special events or related projects and work with NEOP team members to create an annual outreach strategy providing services such as contributing to news articles and press releases as needed and writing Harvest of the Month articles for the Health and Human Services newsletter and other publications.

Obesity and low levels of physical and metabolic fitness are risk factors for diabetes, cardiovascular disease and other chronic diseases. It is recommended that the Board approve this Contract Amendment as the contract services provided as part of the County's NEOP Project will help to reduce health risk associated with poor nutrition and limited physical exercise for residents of eastern and western Nevada County.

Item Initiated and Approved by: Jill Blake, MPA Director of Public Health,