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NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: September 27, 2016

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving execution of a renewal contract with Wendy Van Wagner, d/b/a In the Kitchen, for Nutrition Education Consultant services for the County's Nutrition Education and Obesity Prevention (NEOP) Grant Program in the maximum amount of \$29,120 for the term of October 1, 2016 through September 30, 2017.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: The Network for a Healthy California (Network) in conjunction with the California Department of Social Services is providing USDA (United States Department of Agriculture) SNAP-Ed (Supplemental Nutrition Assistance Program) funding to Nevada County to continue community nutrition education and to carry out a set of nutritional activities that will serve eligible low income populations in the county. Contract services will be supported by funding approved to be received for federal fiscal year 2016/17 for the department's Nutrition Education and Obesity Prevention (NEOP) Project. Services are within the department's budget and there are no county general fund dollars required in the contract.

BACKGROUND: The goal of the County's Nutrition Education and Obesity Prevention Project is to implement a comprehensive public health nutrition program to promote the recommended current USDA Dietary Guidelines, increase fruit and vegetable consumption and physical activity among the SNAP-Ed eligible population.

The Contractor will organize, schedule and promote an array of community nutrition education events and classes and conduct cooking and food demonstrations in a variety of settings throughout eastern and western Nevada County. The Contractor is also responsible for ensuring the grant deliverables related to the Nutrition Educator position are met by coordinating with other contractors and staff on the project.

The Contractor will work with community agencies to set up nutrition classes for their clients and collaborate with partner agencies to a) identify major barriers to participation in the classes; b) brainstorm solutions for overcoming barriers to participation; and c) develop an outreach plan to encourage people to attend classes. Single and three-series nutritional and cooking classes will be taught and targeted to reach at least 375 unduplicated individuals.

Services also include media outreach for special events or related projects and work with NEOP team members to create an annual outreach strategy providing services such as contributing to news articles and press releases as needed; preparing monthly Harvest of the Month slide show for the Department of Social Services' lobby and writing Harvest of the Month articles for the Health and Human Services newsletter.

Obesity and low levels of physical and metabolic fitness are risk factors for diabetes, cardiovascular disease and other chronic diseases. It is recommended that the agreement be approved as the contract services provided as part of the County's NEOP Project will help to reduce health risk associated with poor nutrition and limited physical exercise for residents of eastern and western Nevada County.

Item Initiated and Approved by: Jill Blake, MPA, Director of Public Health