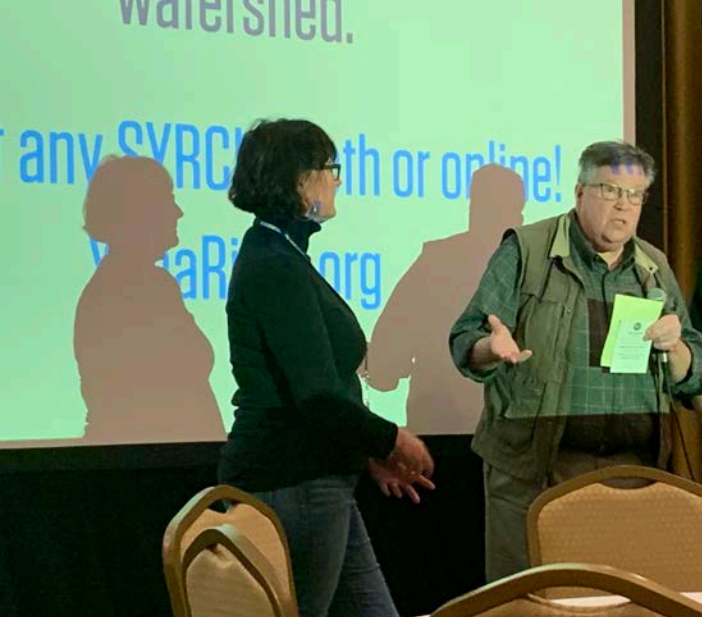




NEVADA COUNTY ARTS COUNCIL

A REPORT TO THE BOARD OF SUPERVISORS

MAY 25, 2021



ART AT WILD & SCENIC FILM FESTIVAL

The Business of Art

We believe that investing in our creative sector is a win-win. In February, 2020, we hosted The Business of Art, an illuminating plenary and day-long professional development symposium for our creative community, led by over thirty thought leaders and influencers from the field.



The Business of Art Symposium





COVID-19

RESOURCES FOR THE CREATIVE COMMUNITY

COVID-19 RESOURCES FOR THE CREATIVE COMMUNITY

As public life slowly resumes, amidst great uncertainty, on our streets and in our cafes, restaurants, meeting places and watering holes, Nevada County Arts Council is hard at work to share the most current news and resources for our creative community and our community at large. Whether you are looking for comfort, inspiration or practical guidance, we are here to help.

We are also implementing - and encouraging - creativity in the virtual sphere in order to serve a public who are mostly home-bound, whether in complete isolation or with family and friends. We will all need creative sustenance during this time - and Nevada County Arts Council believes that each of us should have access it. Enjoy these resources and please reach out to us during these uncertain times if you have ideas you would like to share. You can reach us here.

FUNDING FOR
ORGANIZATIONS

FUNDING FOR
INDIVIDUALS

PREPAREDNESS
IN THE ARTS

FOR
CREATIVE
BUSINESSES

THE WORLD
GOES
VIRTUAL

STAYING
CONNECTED

ARTS
EDUCATION

CALL TO
ARTISTS

ARTIST RELIEF
FUND

GOVERNMENT

ADVOCACY

WHAT I MAKE
OF MY SPACE

COVID-19



ARTS & CULTURE EARLY IMPACT SURVEY

Field Size

"Nevada County's creative sector generated \$46.9 million in total economic activity during FY2018-19. This annual spending supported 869 full-time equivalent jobs, generated \$20.9 million in household income to local residents, and delivered \$5.1 million in local and state government revenue."

Nevada County Arts & Economic Prosperity Report 2019

Challenges

"There are double-sided challenges for artists and arts organizations in communities in crisis: they are among the least likely to be capitalized or have resources to sustain an emergency response effort, but they are a principal asset in helping communities recover, heal, and build long-term resilience."

Cultural Placekeeping Guide, National Endowment for the Arts

Activity Impact

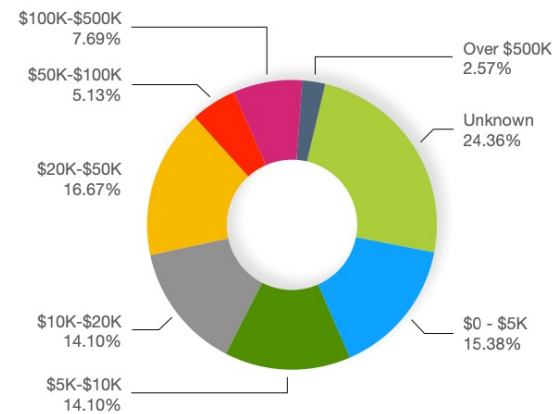
Organizations: 66% have had to cancel events that cannot be rescheduled

Individuals: 94% have had work cancelled or delayed

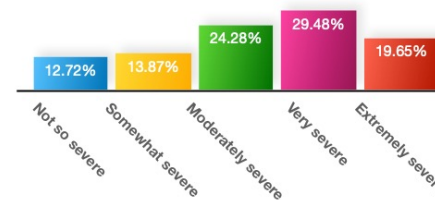
Nevada County Arts Council issued a creative sector survey for individuals and organizations on March 28, 2020 to gather early data on the impacts of the COVID-19 public health emergency. 257 submissions were received at the closing of this initial survey on April 18, 2020. The following data is summarized from public survey responses.

Revenue & Income Loss Estimates

Financial impact for **organizations** as at 3/28-4/18:*



Financial impact for **individuals** as at 3/28-4/18:



*Between 3/28-4/18 arts organizations in Nevada County estimated total financial losses of up to \$10,000,000 as a result of COVID-19. Nevada County Arts Council recognizes that it is too early to properly estimate the devastating loss to the industry, and that only later surveying will lend a more complete picture.



***IN RESPONDING TO STATE AND FEDERAL GUIDANCE ON COVID-19,
PLEASE CHECK WITH INDIVIDUAL EVENTS AND VENUES FOR
CURRENT INFORMATION, WHILE POSTING YOUR VIRTUAL EVENTS
HERE.***

Welcome to the Arts Calendar for Nevada County. We are pleased to provide this comprehensive resource for our artists, our residents and those planning a visit. Our calendar syncs automatically with GoNevadaCounty.com and from there is *automatically integrated with many agencies throughout the county.* Here is where you can [add your own event.](#)

Nevada County Arts Council is encouraging postings about VIRTUAL EVENTS ONLY while we navigate Covid-19.

However, we encourage you to post events taking place in physical locations if they are scheduled from June onwards, subject to our change.

VIRTUAL

**LOCAL
CREATIVES**

HAPPY HOUR

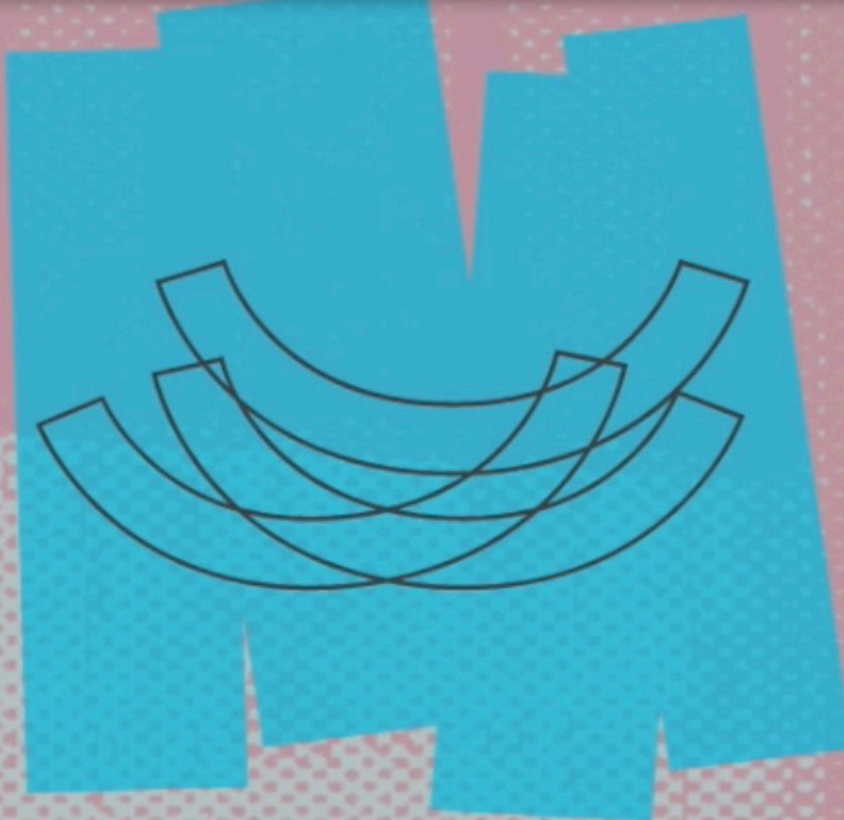
NEVADA COUNTY | CA

**1ST
THIRSTY
THURSDAYS**

EVERY MONTH

5:30-6:30PM





ART IN
STOREFRONTS

GRASS VALLEY
NEVADA CITY

Art in Storefronts

A project of

Grass Valley-Nevada City Cultural District

Nevada County Arts Council

Greater Grass Valley Chamber of Commerce

Grass Valley Downtown Association

Nevada City Chamber of Commerce

The Cities of Grass Valley and Nevada City

with support from

Nevada County Economic Resource Council

and The County of Nevada



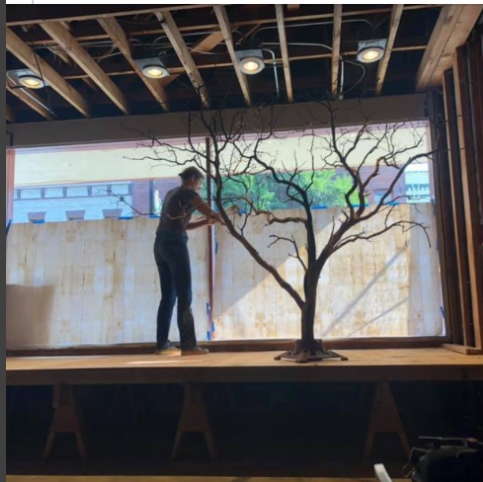
GRASS VALLEY-NEVADA CITY
**CULTURAL
DISTRICT**

arts
COUNCIL



#ArtInStorefrontsGVNC

Art in Storefronts



Art in Storefronts



Art in Storefronts



NEVADA COUNTY ARTS COUNCIL PRESENTS
AN ONLINE ARTS FESTIVAL TO BENEFIT THE NEVADA COUNTY ARTIST RELIEF FUND

What a Relief!



SAT, AUGUST 22


Noon onwards on YouTube Facebook

FEATURING GUEST APPEARANCES BY • **ROY ROGERS** BLUES ROCK SLIDE GUITARIST • **ALASDAIR FRASER** SCOTTISH FIDDLER & COMPOSER • **CHERYL HAINES** GALLERIST, FILM DIRECTOR & PRODUCER • **GYAN RILEY** GRAMMY NOMINATED CLASSICAL GUITARIST • **FORREST GANDER** PULITZER PRIZE-WINNING POET • **DANIEL REEVES** EMMY AWARD-WINNING EXPERIMENTAL FILM PIONEER • **SECRET AGENT 23 SKIDOO** GRAMMY AWARD-WINNING HIP HOP ARTIST • **SHELLY COVERT** NEVADA CITY RANCHERIA • **MOLLY FISK** NEVADA COUNTY POET LAUREATE • **VELVET FOXES WITH SINGERS** **LORRAINE GERVAIS, ALVETTA NEWBY-JONES & CASSIDY JOY** MUSICIANS • **LEEANN BROOK** ARTIST **SANDS HALL** AUTHOR, MUSICIAN & PLAYWRIGHT • **MAXIMA KAHN** POET & ESSAYIST • **IZZY TOOINSKY** PERFORMANCE ARTIST • **BRETT SHADY** MUSICIAN • **PETER WILSON** MUSICIAN **MICAH CONE** AWARD-WINNING ACTOR & MUSICIAN • **HONEY OF THE HEART** MUSICIANS • **SARAH COLEMAN** ARTIST • **NEVADA COUNTY COMPOSERS** MUSICIANS • **AND MORE!**

WITH HOSTS FROM • **ART WORKS** • **CENTER FOR THE ARTS** • **CURIOUS FORGE** • **INCONCERT SIERRA** • **MINERS FOUNDRY CULTURAL CENTER** • **MUSIC IN THE MOUNTAINS** • **NEIGHBORHOOD CENTER OF THE ARTS** • **NEVADA THEATRE** • **YUBA LIT**

NEVADACOUNTYARTS.ORG





ARTIST RELIEF FUND

About the Artist
Relief Fund

What a Relief!

Become a Donor

Artist Application
Process

Our Coalition
Partners

ABOUT THE ARTIST RELIEF FUND

Arts events, concerts, and productions have been cancelled in venues across the county due to the effects of COVID-19 and professional artists whose livelihoods are dependent on these events are facing insurmountable losses.

In response, Nevada County Arts Council has formed [a coalition of local arts organizations](#) to create an emergency initiative to offer financial and informational resources to artists within Nevada County.

Now is the time to give back to our artists who contribute so much to the quality of our lives and the wellbeing of our community. Funds will be distributed as micro relief grants to eligible artists once our fund has reached a critical level.

PLEASE GIVE GENEROUSLY!

Your tax-deductible donation goes directly toward the support of professional artists in all disciplines whose livelihoods have been affected by the public health crisis.



Nevada and Sierra County CARE for the Arts

\$30,000 in grants to 8 organizations

CARES Act

Grant Opportunity for Arts & Cultural Organizations
Supporting Communities of Color

SHOPPING WITH ARTISTS



Antje Dormeyer



Miles Toland



Art Fusco Studio



LeeAnn Brook Fine Art



Blue Bum Art



Ron Kenedi



NEVDADA COUNTY ARTS COUNCIL

WHAT I MAKE OF MY SPACE

FRANCESCO BOI LUBA KUZMINA JULIETTE
MORRIS WILLIAMS GEORGINA MARIE
SARA VISVADER MONIQUE PETERSON
NIKIYA CRISOSTOMO DONN K. HARRIS
TOMA JELENC DAVID MACK GARY DUEHR
JOANNA PENNEY CATALINA GUBANDRU
H. MERVE GUC GUILHERME BERGAMINI
JENNIFER RUGGE ZECORA S. AQUEILA
M.LWEIS - ROSS KIM OWENS





The background features two grey silhouettes of people's heads in profile, facing each other. Each person is holding a microphone. The person on the left is on the left side of the frame, and the person on the right is on the right side. The overall theme is communication and poetry.

FIFTH ANNUAL



SATURDAY
& SUNDAY
APR 10+11

WE MEET AGAIN

POETRY

TWO DAYS.

OVER 40 POETS, PRESENTERS, PERFORMERS

WORKSHOPS, READINGS, OPEN MIC

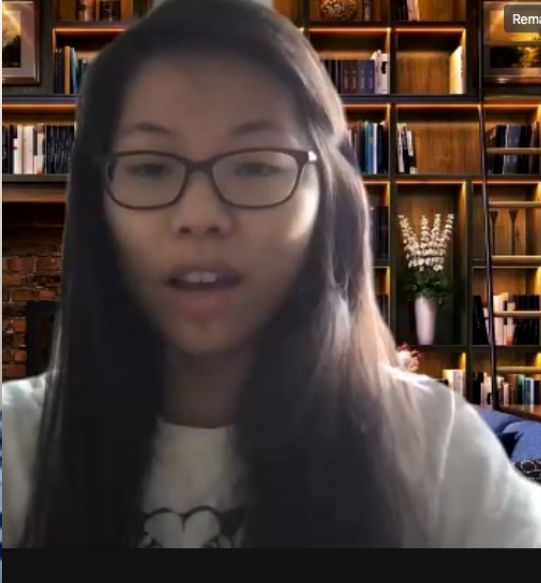
KEY CONVERSATIONS OF RELEVANCE, HUMOR, AND MEANING

COST: FREE

▶ 0:37 1:02

NCAC







Fire season arrives...



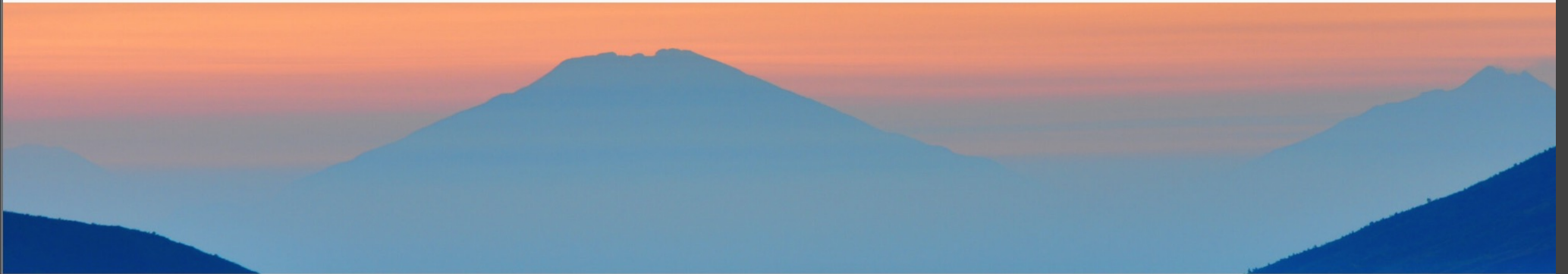




SIGN IN HOME COVID-19 RESOURCES [FIRE SEASON PREPAREDNESS](#) ARTS CALENDAR CALL TO ARTISTS ARTIST DIRECTORY

LITERARY ARTS ARTIST RELIEF FUND ABOUT US GET INVOLVED

[ARTS AND ECONOMIC PROSPERITY](#) [CULTURAL DISTRICTS](#) [OUR PROGRAMS](#) [ARTS IN EDUCATION](#) [CULTURAL ASSET MAP](#)



FIRE SEASON EMERGENCY PREPAREDNESS

Local Resources

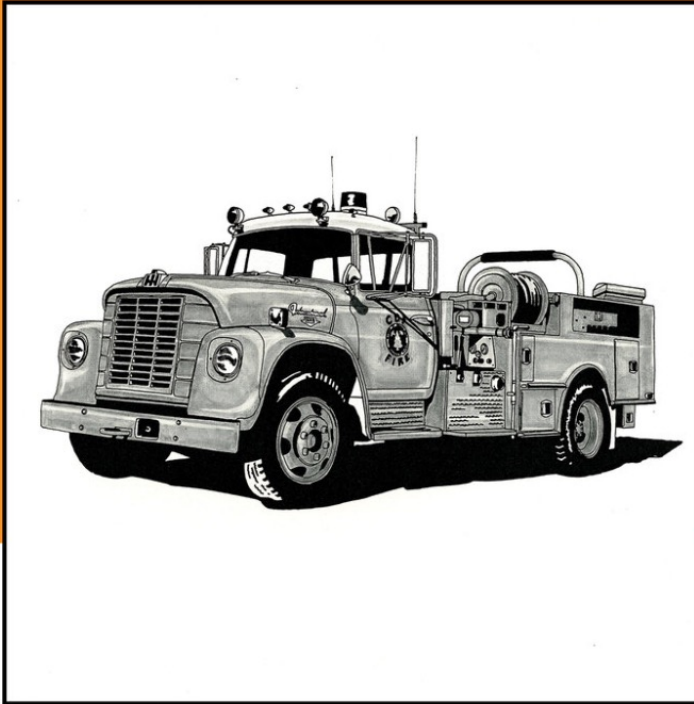
Arts & Culture
Readiness

Emergency Relief &
Assistance

Nevada County is a preeminent West Coast cultural destination and – for those of us who are lucky enough to live here – profoundly nurturing. Rich in arts and unspoiled, our home is nevertheless subject to unforeseen natural disasters such as fire or [public health crises](#). When these dangers manifest, and before they do, there are resources available to help our creative community. This resource page is for artists, creative professionals and arts organizations or collective who wish to prepare.

Chief Brian Estes meets our community of artists





FIND YOUR FIVE & SHARE YOUR PLAN

Artists & Creatives! The more connected we are, the more likely we are to get accurate information in a timely manner and survive a wildfire.

*1968 International, Model 1,
California Division of Forestry
by Brian Estes, Unit and Fire Chief
CAL FIRE Nevada Yuba Placer Unit
Placer County Fire Department*

READYNEVADACOUNTY.ORG

FIND YOUR FIVE & SHARE YOUR PLAN

Increase your preparedness by sharing your emergency plan with five trusted Emergency Allies. Fill out this card and check in often with your five allies, especially on Red Flag Warning days. Everyone communicates in different ways. Find what works for your group and agree to be there for each other in the event of an emergency.

Having both a personal network and a technical strategy makes us all safer. Remember to sign up for **CodeRED Emergency Alerts** at **ReadyNevadaCounty.org** and be sure to have a battery operated radio on hand.

- 1 Name & Contact:
- 2 Name & Contact:
- 3 Name & Contact:
- 4 Name & Contact:
- 5 Name & Contact:

For more preparedness strategies visit ReadyNevadaCounty.org and NevadaCountyArts.org/Emergency-Preparedness



Information:

nevadacountyarts.org/forestfire

llewellynstudio.com/fire

Contact us: info@nevadacountyarts.org

FOREST⇒FIRE is part of the Future Forests movement, changing the culture of forest fire in the Western U.S. forest.ucnrs.org



Nevada County Arts Council, UC Berkeley Sagehen Creek Field Station, Truckee Donner Recreation and Park District, Sierra Watershed Education Partnerships, Tahoe Truckee Community Foundation, The Sierra Nevada Conservancy, The Tahoe Conservancy, The Washoe Tribe of Nevada and California, The Nisenan People, Cal Fire, and the US Forest Service - The Tahoe National Forest, The Lake Tahoe Management Unit, and the Pacific Southwest Research Station.

FOREST⇒FIRE is made possible in part with support from California Arts Council (arts.ca.gov) and California Humanities, a non-profit partner of the National Endowment for the Humanities. Visit calhum.org.



FOREST ⇒ FIRE

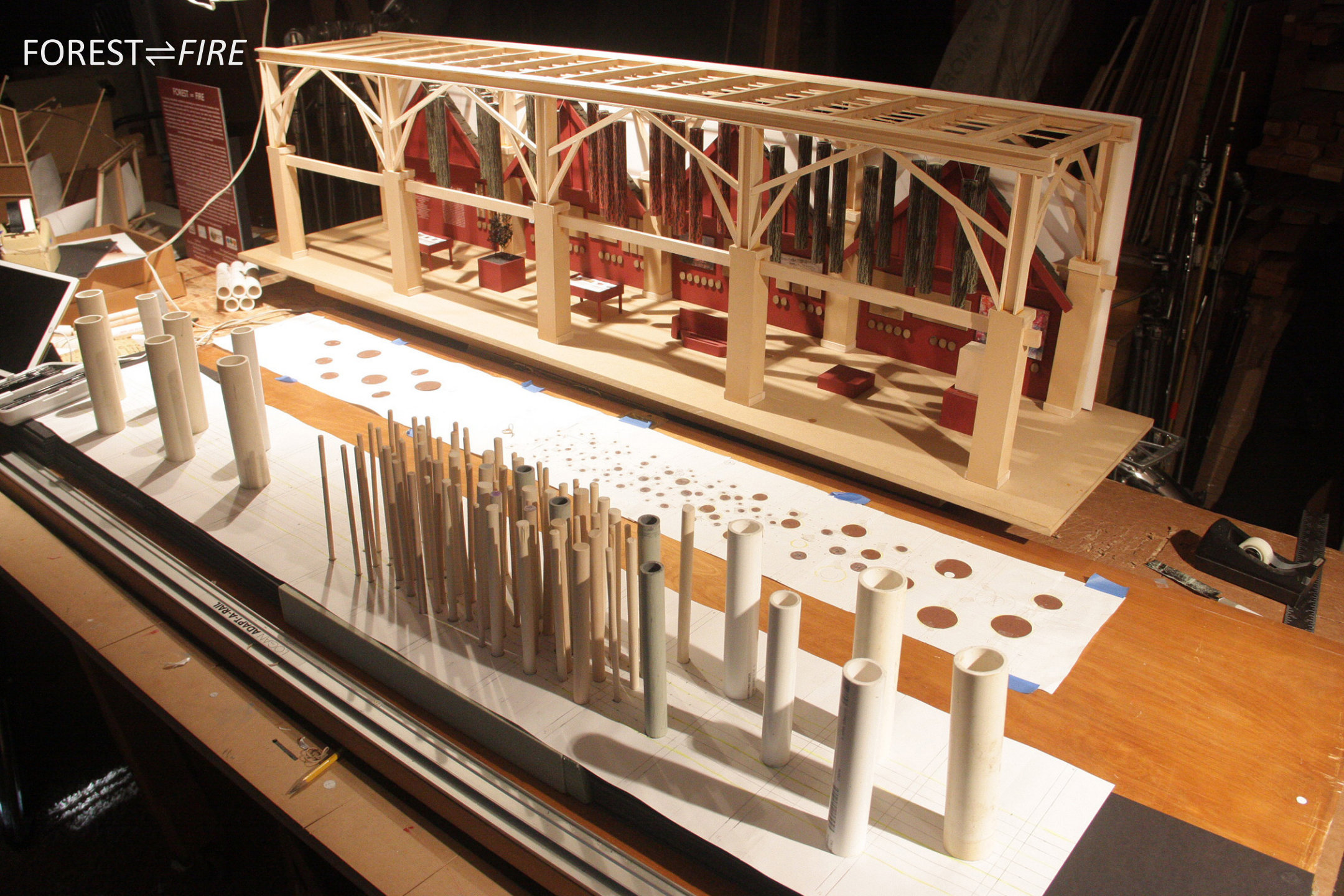
is a touring interpretive exhibition
opening summer 2021 at
Truckee Community Recreation Center,
Truckee, California



FOREST⇒FIRE tells the story of our forest ecology, who created it and how they did it.

- Why the forest is in ecological collapse.
- How it can be saved.
- Why we should save it for our health, our safety and our economy.

FOREST \Rightarrow FIRE





THIS FILM IS COMMISSIONED BY NEVADA COUNTY ARTS COUNCIL FOR THE FOREST= FIRE EXHIBITION. CREATED IN COLLABORATION WITH LLEWELLYN STUDIO, CREATOR OF FOREST= FIRE, IT IS MADE POSSIBLE THROUGH THE GENEROUS SUPPORT OF THE TAHOE TRUCKEE EXCELLENCE IN EDUCATION FOUNDATION, THE CALIFORNIA ARTS COUNCIL'S CREATIVE CALIFORNIA COMMUNITIES PROGRAM AND CALIFORNIA HUMANITIES, A NON-PROFIT PARTNER OF THE NATIONAL ENDOWMENT FOR THE HUMANITIES. VISIT CALHUM.ORG.



A FIRE FOR ALL



Who needs a Forest Fire?

WE do but not the megafires we have now!

Why do megafires happen? What is a good fire?

Can we help our forests be resilient to fire?

Find out how!

GET THE BOOK

What does the forest need from us?

- The forest floor needs to be cared for.
- It needs to be restored.
- It needs to be resilient to recover from human disruptions
- It needs biodiversity so living things have healthier **habitats**.

What Can People Do?

It's a very big job to make sure 33 million acres of trees don't burn down. Fires are unpredictable, fast and powerful. Sometimes the only safe way to deal with fires is to stay out of the way!

We will always need firefighters for safety but we must understand the wisdom of the Native American people. This tribal knowledge is part of rebuilding **ecosystems** and becoming **resilient** as fires continue.



Work is already being done to learn from the indigenous peoples who know the forest well. Fire scientists, foresters and other experts now use methods like **prescribed fires**.

Once our forests are healthy, **traditional** or **cultural burning** can be used to restore a forest's **biodiversity** and keep it safe from megafires.

Students plant native Sugar pine trees as part of SWEF's Forest Health Field Program. Photo credit: SWEF Staff



FOREST ⇌ FIRE

NORTHERN CA REGIONAL CONVERSATION

TUESDAY, AUGUST 11 AT 10AM



Advocacy to reimagine and rebuild arts & culture for an equitable and healthy CA for all

Alpine · Amador · Butte · Calaveras · Colusa · Del Norte · El Dorado · Glenn
Humboldt · Lake · Lassen · Mendocino · Modoc · Nevada · Placer · Plumas
Shasta · Sierra · Siskiyou · Sutter · Tehama · Trinity · Tuolumne · Yuba





Jesse Locks



Eliza Tudor



jonblinder



Daniel Elkin



B.J. Jordan, Sierra County Art...



Jennifer - MTN FORGE



Calder Johnson



Chris Murphy



Marni Marshall



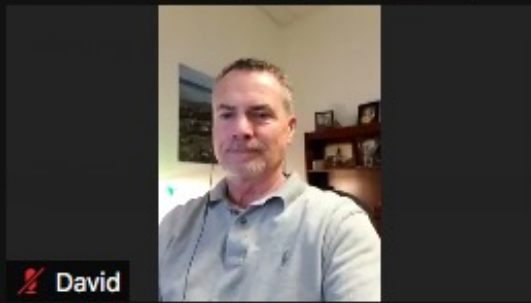
Matt Carney



Senator Brian Dahle



Michelle Amador



David



Zuzka Sabata



Cassie Hebel



Kat Kress



Debra Lucero



Eliza Tudor



Jesse Locks



jonblinder



Gretchen Hilyard Boyce



Michelle Amador



JoAnn Marie



Mark Salinas



Patricia Lord - Siskiyou County Arts C...



Megan Dahle



Matt Carney



Yolanda Cookson

ART INCUBATOR – supporting cultural innovation in Nevada County, providing a capacity-building hub for cultural initiatives or emerging arts collaboratives.



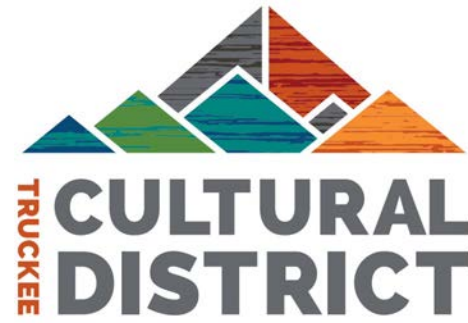
FIELDMOUSE PRESS



TRUCKEE ARTS ALLIANCE



YUBA LIT



MARK SALINAS

ADMINISTRATOR | TRUCKEE ARTS ALLIANCE

Mark Salinas has served as an arts and culture administrator in public, private, and nonprofit sectors for nearly two decades in urban and rural communities. As a practicing public artist, he has been awarded public art commissions across the county including Times Square and Lake Tahoe as well as artist residencies in Scotland and France. Mark is the recipient of the 2019 Nevada Humanities Rising Star Award and the first Nevadan invited to both the Leadership Institute and the Advocacy Institute of the National Association of Latino Arts and Cultures (NALAC). Mark is an advocate for cultural equity in the arts and believes transparent and inclusive practices create a healthy democracy.



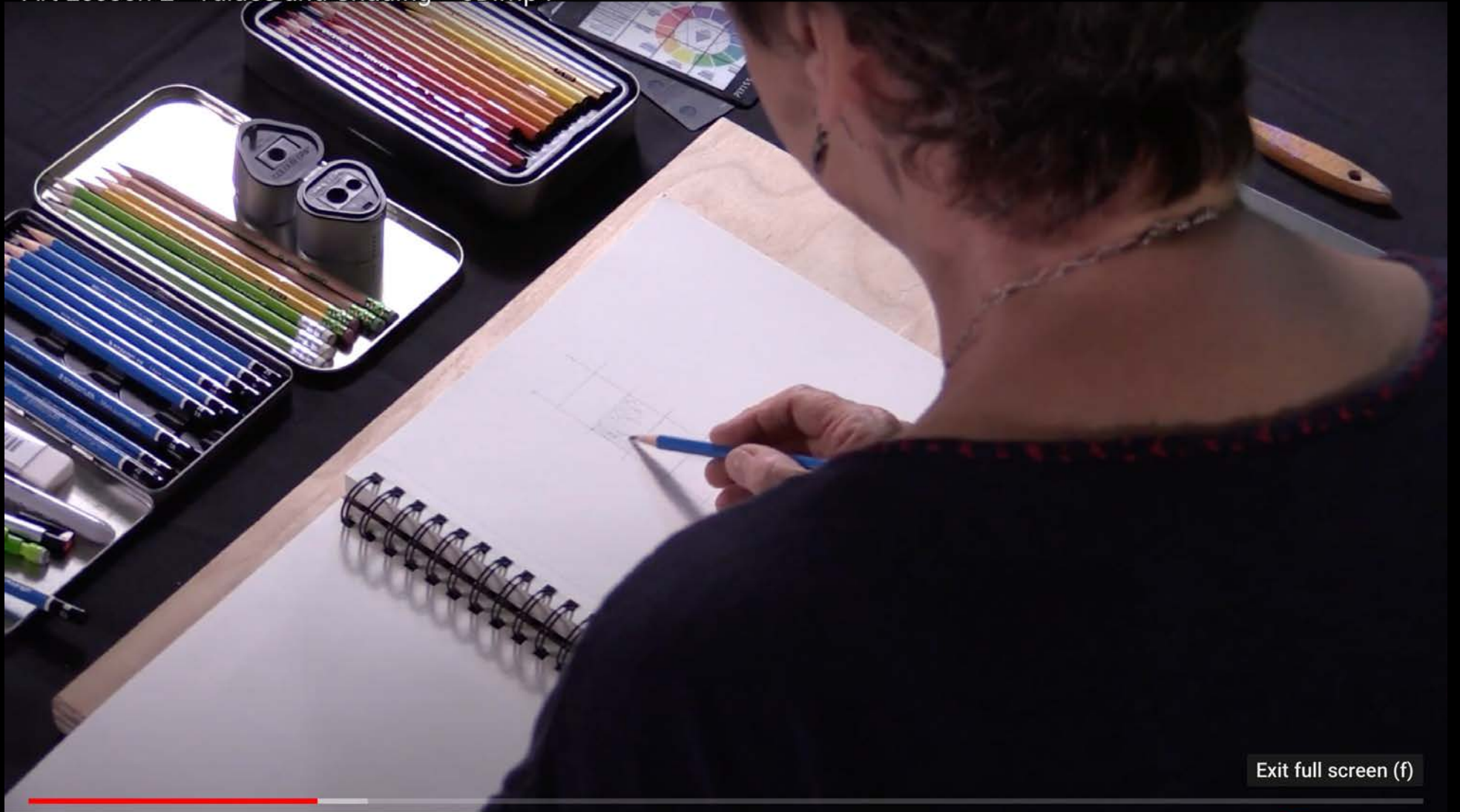


NEVADA COUNTY



ARTISTS IN SCHOOLS

Art Lesson 2 - Values and Shading = 3D.mp4



Exit full screen (f)

▶ ⏮ 🔊 3:36 / 17:24

CC ⚙️ HD 🖥️ 🗖️



Strategic Plan for Arts Education

2020 - 2025



A Report by the
Nevada County
Superintendent of Schools





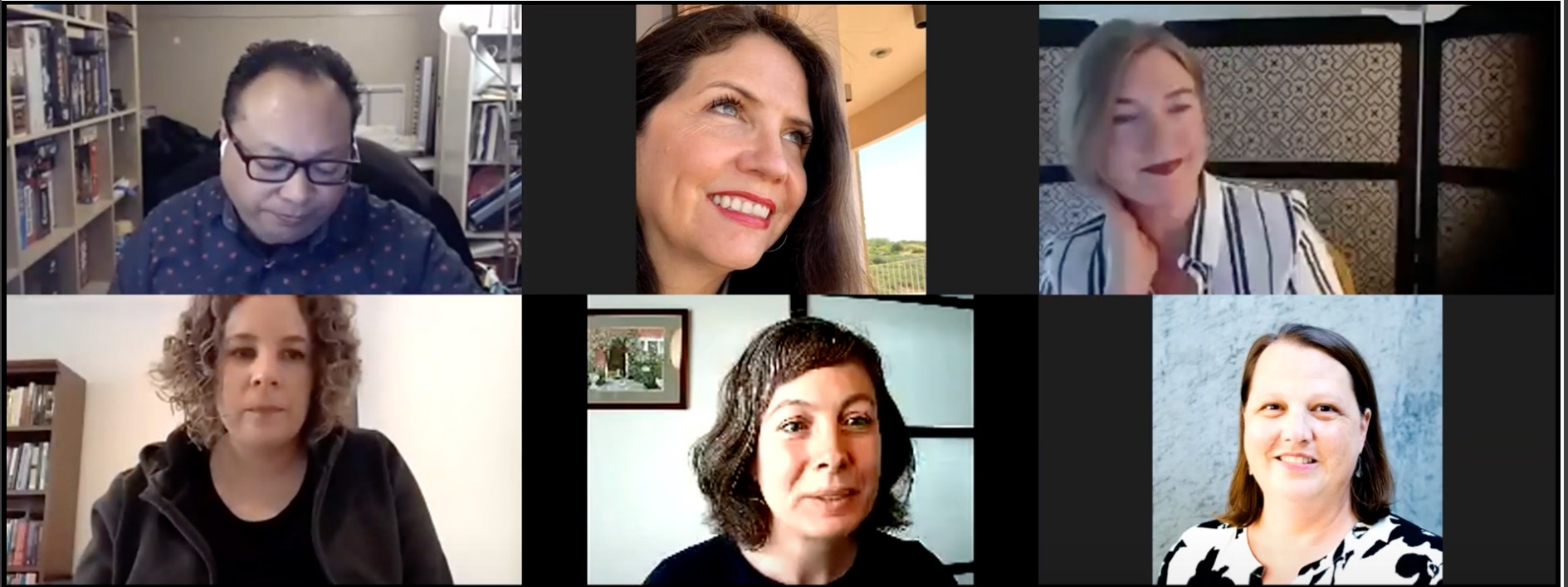
OFBYFOR ALL
@OFBYFOR_ALL

...

Miami Member Retreat Highlight: "Decolonizing Cultural Organizations," led by Jonell Logan - National Executive Director of the League of Creative Interventionists and OF/BY/FOR ALL board member.



	2:45 - 3:30pm	3:45 - 4:30pm	4:45 - 5:30pm
1: AUDITORIUM	Outward communication to new communities	Transitioning COI from project to general audience/sustained engagement	Supporting mental health in our teams
2: GALLERY - RADIO	Community-based funding	Building staff buy-in and involvement	Supporting activists as partners
3: GALLERY - COCA COLA	Naming race	Diversity action versus words	Building healthy organizations
4: GALLERY - MERCURY CAPSULE	Challenging disrespectful language in a non-shaming way	Collaborative respectful storytelling, especially with vulnerable communities	Semantics and inviting language
5: PLAZA NORTH	Celebrating success and failure	Engaging community leaders	Top questions to ask your COI
6: PLAZA SOUTH	Setting up and evaluating co-creative programming	Approaching communities without tokenizing them	Growing member to member support



▶ ⏪ 🔊 17:32 / 1:09:06



Nevada County Arts Council on *Advancing Racial and Social Equity in the Preservation Field* at California Preservation Foundation's 2020 Annual Conference.

BELONGING HOME

WHAT'S HAD TO WAIT

*Arts & Culture Induction Day with the
Nevada County Leadership Institute (March)*

*Our Cultural Equity Convening – the
culmination of three years of “Belonging”
(May)*

Visual Artist & Gallery Guide

In our third year of BELONGING we
will explore what home means to
you in this rural community.

NEVADA
COUNTY **arts**
C O U N C I L

nevadacountyarts.org



A Passing of the Laurels Ceremony

Nevada County Arts Council





CHELO MONTOYA
2021 WSFF Art Judge