

## Deborah McDonald

Grass Valley, CA 95949 | [REDACTED]

### Professional Summary

Faith-driven leader with over 15 years of experience developing, teaching, and mentoring adults and youth. Proven success in curriculum delivery, volunteer training, and communication strategy. Passionate about serving leaders as they grow spiritually and serve effectively. Skilled in public speaking, facilitation, and program development.

### Core Competencies

Leadership Development • Volunteer Training & Mentorship • Curriculum Delivery • Communication Strategy • Program Management • Faith-Based Leadership • Technical Aptitude

### Professional Experience

#### **Bible Study Fellowship (BSF) | Auburn, CA**

Teaching Leader | 2023–Present

Substitute Teaching Leader | 2021–2023

Group Leader | 2015–2019, 2020–2023

#### **Ways & Wane | Founder | Fully remote | 2020–Present**

- Designed and implemented caregiver support platform and program serving over 20,000.
- Developed and presented in-person and online as Chief Revenue Officer.
- Managed technical systems and apps including Zoom, Microsoft Office, Google Workspace, Monday.com (project management), Quikbooks, Perimeter (VPN), Bitdefender, Notion (doc management), Canva, Vimeo, Mailchimp, Zapier (automations), Slack.

#### **Development Director | Hospitality House | 2016–2020**

- Trained and managed staff and volunteers in donor engagement and community outreach.
- Created fundraising campaigns and public events that increased annual giving.
- Built and delivered storytelling and mission-based communication across platforms.

#### **Nonprofit Program & Event Manager (Volunteer) | 2001–Present**

- Parkside Church/Crossroads Church | Outreach Team Lead
- Parkside Church | Communications Lead (weekly email newsletter)
- Hospitality House | Public Relations & Event Organizer
- TEDxNevadaCity | Creator & Organizer
- Boy Scouts of America | Troop Committee Chair, Activities Coordinator

#### **Marketing Communications Manager | Eagle Technology, Novell, Oracle, ActivCard | 1989–2001**

- Managed communication strategies for technical product launches.
- Directed creative teams producing online and in-hand content.

### Education

Pepperdine University – B.A., Organizational Communications