



RESOLUTION No. _____

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF NEVADA

RESOLUTION ADOPTING THE ECONOMIC DEVELOPMENT ACTION PLAN 2024 - 2026.

WHEREAS, consistent with the 2023 Board Objective for economic development, County staff contracted with Integrated Communications Strategies, LLC (ICS) in July 2023 to develop the first two-year Economic Development Action Plan for the County; and

WHEREAS, the objective of this seven-month project was to deliver a set of realistic and actionable economic development strategies and tactics that will (1) guide the actions and investments of the County, its elected officials, department leadership and staff; and (2) increase alignment in the actions between the County and its various economic development partners and community to improve economic efficiency and impact; and

WHEREAS, ICS and County staff conducted significant engagement through interviews and meetings with organizations and community leaders throughout the county to inform development of the Action Plan; and

WHEREAS, the Action Plan is intended to provide strategic direction for actionable economic development efforts within the county and with our community partners for 2024 – 2026; and

WHEREAS, ICS made a preliminary presentation of the Action Plan elements during the 2024 Board Workshop and incorporated feedback from the Board; and

WHEREAS, the Board of Supervisors is committed to sustainable job and business growth and new investment in the County that supports our high quality of life which will be advanced via execution of this new Action Plan.

NOW THEREFORE BE IT RESOLVED that the Board of Supervisors hereby adopt the Economic Development Action Plan 2024 – 2026 to be finalized with the incorporation of this approved Resolution.