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NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: October 9, 2018

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving execution of a renewal contract with Shaun Havard d/b/a Shaun Havard Consulting for Health Education Community Liaison Consultant services for the County's Nutrition Education and Obesity Prevention (NEOP) Project and the County Medical Services Program (CMSP) Prediabetes Prevention Program in the maximum amount of \$50,210 for the term of October 1, 2018 through September 30, 2019.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: The California Department of Public Health's Nutrition Education and Obesity Prevention Branch (NEOPB) is providing USDA (United States Department of Agriculture) SNAP-Ed (Supplemental Nutrition Assistance Program Education) funding to Nevada County to continue working to reduce the prevalence of overweight and obesity in California residents through education and other strategies. The CMSP Governing Board is providing State Program Realignment funding in the form of County Participation fees to Nevada County to promote the County's Prediabetes Prevention Program. Contract services will be supported by funding approved to be received for federal fiscal year 2018/19 for the department's NEOP Project and CMSP Prediabetes Prevention Program. Services have been budgeted in the FY 2018/19 Department budget and there are no county general fund dollars required in the contract.

BACKGROUND: This proposed contract is included in the Department's FFY 2018/19 approved NEOP/SNAP-Ed Work Plan and Budget. The goal of the County's NEOP Project is to implement a comprehensive public health nutrition program to promote the current Dietary Guidelines, increasing fruit and vegetable consumption and physical activity among the SNAP-Ed eligible population.

Under this Agreement, the Contractor is responsible for overseeing the Community of Excellence in Nutrition, Physical Activity & Obesity Prevention (CX3) Project. CX3 is a project of NEOPB in

partnership with local health departments and is a powerful tool that captures and communicates neighborhood-level data to promote healthier communities.

The Contractor will oversee the policy, system and environmental (PSE) components developed as a result of CX3 findings and community input. The Contractor will continue to collaborate with various community agencies, groups, and organizations, providing assistance with events and working to implement PSE level changes in the targeted communities. While working with local organizations and CalFresh eligible residents to implement CX3/PSE's, the Contractor will serve as a liaison to bring awareness of and encourage participation in health education activities such as upcoming nutrition classes, special events and forums and other related NEOP activities.

The Contractor will also provide services related to the CMSP Prediabetes Prevention Program. The goal of this program is to reduce the incidence of chronic disease in our community, specifically prediabetes and diabetes. The Contractor will provide planning, coordination, research, outreach, and collaboration services between the County, community partners, health care partners, and other key stakeholders to identify and pursue collaborative opportunities around chronic disease prevention, specifically focusing on prediabetes and diabetes in low-income populations and on outreach to individuals without health coverage who may be eligible for CMSP or other public services; meet with partners and stakeholders to develop partnerships and collaborative approaches in the development, coordination and delivery of education and services focused on reducing rates of prediabetes and diabetes in low-income populations; provide support and technical assistance to community partners and key stakeholders in the development, coordination and delivery of education, policy development and services focused on reducing rates of prediabetes and diabetes in low-income populations; assist in the preparation of required data analysis and reports including, as needed, data collection and data set cleaning; and implement work plan and logic model activities, and assist with data collection that furthers the work on goals and objectives, as needed.

Obesity and low levels of physical and metabolic fitness are risk factors for diabetes, cardiovascular disease and other chronic diseases. It is recommended that the Board approve this renewal agreement as the contract services provided as part of the County's NEOP Project and Prediabetes Prevention Program will help to reduce health risk associated with poor nutrition, limited physical exercise, and chronic disease, specifically prediabetes and diabetes, for residents of Nevada County.

Item Initiated and Approved by: Jill Blake, MPA, Director of Public Health