



RESOLUTION No. _____

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF NEVADA

RESOLUTION AUTHORIZING EXECUTION OF A CONTRACT WITH CONNECTING POINT FOR CALIFORNIA COMPLETE COUNT CENSUS 2020 OUTREACH AND AWARENESS CAMPAIGN IN THE MAXIMUM AMOUNT OF \$57,500

WHEREAS, the United States Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the nation's population every ten years; and

WHEREAS, Census data is used to determine federal funding levels and congressional representation, both of which are critical to state and local governments; and

WHEREAS, a significant amount of work is required in order to achieve full participation in the 2020 U.S. Census, especially in California which has one of the highest hard to count populations in the nation; and

WHEREAS, recognizing these challenges, leaders in our state have made a significant commitment to Census 2020 outreach and communication efforts by investing \$90.3 million toward strategies and activities that will help ensure an accurate and successful count in California; and

WHEREAS, the Board of Supervisors, of the County of Nevada, State of California, accepted funds from the State of California for the California Complete Count Census 2020 Outreach and Awareness Campaign on January 22, 2019 with Resolution SR 19-0074; and

WHEREAS, the Contractor will provide outreach and conduct an awareness campaign to promote the California Complete Count in the County of Nevada; and

WHEREAS, the Contractor will ensure timely and comprehensive reports as set forth in the terms of the contract including: preparing a Strategic Plan; participating in a monthly in-person meeting or call with the County and the assigned State Regional Program Manager; preparing quarterly written reports; preparing an Implementation Plan and preparing a Final Report.

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors, of the County of Nevada, State of California, that the contract between Nevada County and Connecting Point pertaining to the California Complete Count Census 2020 Outreach and Awareness Campaign in the amount of approximately \$3,194 monthly (for a maximum of \$57,500) for the period July 1, 2019 through December 31, 2020, be and is hereby approved, and that the Chair of the Board of Supervisors be and is hereby authorized to execute the Contract on behalf of the County of Nevada.

Funds up to the amount of \$57,500 to be disbursed from account: 0101 10103 271 1000 521520.