



REPRESENTING CALIFORNIA'S RURAL COUNTIES
FOR MORE THAN 40 YEARS

Nevada County Board of Supervisors

March 28, 2017

- RCRC Staff
 - Greg Norton
 - President/CEO
 - Justin Caporusso
 - VP External Affairs/Administration
 - Staci Heaton
 - Regulatory Affairs Advocate



RCRC's 35 Member Counties Represent...



- 3.7 million residents
- Geography includes forests, mountains, deserts, coastal areas, farm and ranch land, and vineyards
- More than 55 percent of California's land mass and 2/3rds of the state's forests
- More than 70 percent of U.S. Forest Service land, and nearly 75 percent of California's available water

Golden State Finance Authority (GSFA)

- Mission

- Assist low-to-moderate income and minority homebuyers
- Provide consistent source of financing for those without resources for down payment and closing costs

- Programs

- Down payment assistance (GSFA Platinum®)
- Mortgage Credit Certificates (GSFA MCC®)
- Energy Efficiency Financing (GSFA Residential Energy Retrofit Program)

National Homebuyers Fund, Inc. (NHF)

- Mission
 - Stimulate and expand homeownership opportunities nationwide
- Programs
 - Multi-state single-family financing
 - Down Payment Assistance (DPA)
 - Mortgage Credit Certificate (MCC)
 - Energy Efficiency Financing

Give Back Programs

- Veterans Housing (NHF)
 - 12-Unit Homeless Veterans Housing Program
- Human Trafficking Education (RCRC/NHF)
 - PROTECT
 - 5th, 7th, 9th, and 11th grade curriculum
- Disaster Assistance (GSFA)
 - Butte Fire Rebuild (Calaveras County)
 - Valley Fire Rebuild (Lake County)

RCRC

- RCRC provides legislative and regulatory advocacy services for its 35 rural California county members
 - WE FIGHT FOR LOCAL FUNDING
 - WE PRESERVE THE QUALITY OF LIFE IN RURAL CALIFORNIA
 - WE STEWARD CALIFORNIA'S NATURAL RESOURCES
 - WE RALLY AGAINST INEQUITABLE REGULATIONS
 - WE PROTECT LOCAL CONTROL
 - WE SUPPORT LOCAL ECONOMIES

RCRC's 2017-18 Legislative and Regulatory Priorities

- Disadvantaged Communities
- State PILT
- Local Marijuana Taxes
- Multi-County Assessment Appeals Boards
- IHSS Cost Shift
- Forest Management/Wildfire Funding/Tree Mortality
- State Budget Priorities



Benefits of RCRC Membership

Access to a knowledgeable and highly effective Governmental Affairs Team:

- Decades of combined legislative and regulatory experience in Sacramento and Washington D.C.
- Expert review and advocacy on a variety of subject areas
- Over 1,400 bills tracked and dozens of regulatory proposals monitored annually



Member Resources: External Affairs

- Be in the KNOW...
 - Website (www.rcrcnet.org)
 - Newsletter: *The Barbed Wire*
 - Social Media
 - Facebook
 - Twitter
 - Earned Media
 - Press Releases
 - Op-Ed Submissions



NEWS: THE BARBED WIRE

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Rural Counties Fair Well in Recent Round of CDBG Funding

This week, the California Department of Housing and Community Development (HCD) awarded \$28 million in grants to small and rural...[Read more](#)

Covered California Open Enrollment Begins

The 2017 Open Enrollment period for Covered California began this week. Several improvements have been made for 2017, including more...[Read more](#)

State Launches Urban Greening Grant Program

The California Natural Resources Agency has begun taking comments on the State's new Urban Greening Grant Program, which was established...[Read more](#)

Environmental Services Joint Powers Authority (ESJPA)

- Formed in 1993, the ESJPA is a local government agency comprised of 23 rural member counties.
 - Assists members to help meet new challenging and costly State and Federal mandates regulating local solid waste management.
 - Provides regulatory and legislative advocacy and technical assistance.
 - 5 Board meetings per year
 - Offer opportunities to have state regulatory staff and industry leaders give presentations on current issues and meet local solid waste managers.
 - Provide a forum for networking among county solid waste managers.

Questions

RCRC

www.rcrcnet.org

(916) 447-4806