

# APPLICATION FOR APPOINTMENT TO COUNTY BOARDS/COMMISSIONS AND COMMITTEES

Instructions: You may fill out this application on-line by tabbing between fields. After you have completed the form, print the application by clicking on the Print button at the bottom of the page. Alternatively, you may print the blank form and fill it out by hand. You must sign and date the application. Attach any additional documents and mail to the address at the bottom of the form.

RECEIVED

Name of Board/Commission/Committee as listed on announcement:

SOLID AND HAZARDOUS WASTE COMMISSION

NOV 18 2019

Filing Period (as listed on the announcement): 9/23/2019

Type of Member: Citizen At Large

Incumbent?  Yes

NEVADA COUNTY  
BOARD OF SUPERVISORS

Name: Last Holyhead

First Sarah

Residence Address (Must be a resident of Nevada County)

Mailing Address, if different from residence

Address

Address

City

State

Zip Code

City

State

Zip Code

Supervisory District 1 through 5  
(Available from Election Office, 265-1298)

Home Phone with area code

Unlisted?

Email Address

Work Phone with area code

Extension

Time(s) available to attend meetings (days, evenings, etc.)

days and evenings

**Experience:** A resume, or additional sheets, may be attached containing any information that would be helpful to the Board in evaluating your application.

## Education/Employment Experience

I have a master's degree in public affairs (public policy) from the University of Texas at Austin (The LBJ School of Public Affairs). While I don't have professional experience in solid or hazardous waste policy, I do have eighteen years of work experience in public policy. I started out as a legislative aide for a state representative in Texas. While he was in office, there were some bills related to a proposed low level hazardous waste in Southwest Texas, and I recall attending numerous contentious hearings on it. I understand generally how local government works and how to analyze the public policy decisions it faces. After a several-year hiatus from full-time work to raise my two young children, I am interested in getting back into public policy. I want to serve my county and expand my knowledge of local government issues and policy areas.

## Community Experience and Affiliations

I don't yet have local level policy experience, and that is what I'm craving. The local level is where "the rubber meets the road" and I'm excited to dive into it. (My prior policy experience has all been at the state and federal level.)

Other County Boards, Commissions, or Committees on which you have served:

None yet

Other experience you feel would be helpful to the Board of Supervisors in making this appointment:

References: Please list two references with telephone numbers

JP Holyoak, owner, Holyoak Wealth Management, [redacted] JP was the chairman of a ballot initiative campaign I fundraised for.

Lindsay Robinson, executive director, California Cannabis Industry Association, [redacted] Lindsay and I worked together for many years.

Applicants may be required by State Law and County Ordinance to file a financial disclosure statement as part of the appointment process. The form may be viewed at <http://www.fppc.ca.gov>. An Oath of Office will be required upon appointment.

I have reviewed the Financial Disclosure Statement requirement:

Initial

Signature

Sarah Holyhead

Date

11-18-19

Applications must be filed with: **Clerk of the Board of Supervisors, County of Nevada, 950 Maidu Ave., Nevada City CA**

95959-8617. This application is a public document.

Print Form

Document-16360 Rev 1/2008

# Sarah E. Holyhead

## EDUCATION

**Digital Media Arts**, Otis College of Art and Design, 2010-2011 (completed six courses)

**Master of Public Affairs**, Lyndon Baines Johnson School of Public Affairs, University of Texas-Austin, May 2002

**Bachelor of Arts in French and Spanish**, University of Colorado-Boulder, May 2000

## EXPERIENCE

**Business owner**, Red Said Go, Grass Valley, CA, Aug. 2016 – Present

Founded this business to fulfill a passion to give active women a hands-free way to carry their essentials. I have been responsible for every aspect of Red Said Go, from product design, to sourcing materials and vendors, managing production, filing my taxes, designing and maintaining my website, developing sales strategies, etc.

**Senior Development Officer**, Marijuana Policy Project (MPP), Los Angeles, Jan. 2006 – Aug. 2019

Played a key role in raising resources for MPP's work to replace marijuana prohibition with laws allowing for medical and adult use. Over 13 years, my role spanned many areas within the organization's fundraising team: analysis and reporting on fundraising campaigns; organizing and executing events (from 10 to 600 attendees); identifying and qualifying prospects; securing new major donors and corporate partnerships; ballot initiative fundraising; development of funding proposals and presentations; and public speaking. My proudest achievement was personally raising over a third of the \$6.2M MPP and its allies put into the organization's Proposition 205 ballot initiative campaign in the 2016 election cycle in Arizona.

**Business Owner**, BloomCast, Inc., Venice, CA, Mar. 2010 – Dec. 2013

I managed my own small business, providing training and support for broadcast and post-production technology. I managed client relationships, maintained our website, performed our bookkeeping, hired, scheduled and paid contractors, spearheaded our branding and marketing, and assisted with business development. Clients included ABC, Warner Brothers, NFL Films, Fox Sports, Al Jazeera America, Linda.com (now LinkedIn Learning), Hallmark Channel, etc.

**Senior Analyst**, Novogradac & Co., LLP (acquired group at Ernst & Young), Rockville, MD, Jul. 2005 – Jan. 2006

Continued work performed at Ernst & Young, in addition to performing market studies for low-income housing (tax credit properties). Gathered and analyzed demographic, economic, and market data; summarized results and recommendations in written reports.

**Senior Consultant**, Ernst & Young, LLP - Real Estate Advisory Services, Washington, D.C., Aug. 2002 – Jul. 2005

Used analytical, research, writing, and technical skills to provide policy, financial and real estate guidance to the US Government. Performed financial and policy analysis, market research, developed transaction documents, monitored legislation, made oral presentations, maintained a website, drafted proposals, and interacted with high-level clients. Major projects included \$100M and \$77M military housing privatization initiatives at Tinker and Shaw AFBs, where I helped generate the projects' proformas, solicitations, and reviewed and scored proposals from private developers.