

Michael Heggarty, MFT
Health and Human Services Agency
Director

500 CROWN POINT CIRCLE, STE 110
GRASS VALLEY, CA 95945
TELEPHONE (530) 265-1450
(888) 303-1450



Jill Blake, MPA
Public Health Director
Ken Cutler, MD, MPH
Public Health Officer

10075 LEVON AVE STE 202
TRUCKEE, CALIFORNIA 96161
TELEPHONE (530) 582-7814

NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: September 27, 2016

TO: Board of Supervisors

FROM: **Jill Blake**

SUBJECT: Resolution approving execution of a renewal contract with Shaun Havard d/b/a Shaun Havard Consulting for Health Education Community Liaison Consultant services for the County's Nutrition Education and Obesity Prevention (NEOP) Project in the maximum amount of \$29,120 for the term of October 1, 2016 through September 30, 2017.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: The California Department of Public Health's Nutrition Education and Obesity Prevention Branch (NEOPB) is providing USDA (United States Department of Agriculture) SNAP-Ed (Supplemental Nutrition Assistance Program Education) funding to Nevada County to continue working to reduce the prevalence of overweight and obesity in California residents through education and other strategies. Contract services will be supported by funding approved to be received for federal fiscal year 2016/17 for the department's NEOP Project. Services have been budgeted in the FY 2016/17 Department budget and there are no county general fund dollars required in the contract.

BACKGROUND: This proposed contract is included in the Department's FFY 2016/17 approved NEOP/SNAP-Ed Work Plan and Budget. The goal of the County's NEOP Project is to implement a comprehensive public health nutrition program to promote the current Dietary Guidelines, increasing fruit and vegetable consumption and physical activity among the SNAP-Ed eligible population.

Under this Agreement, the Contractor is responsible for overseeing the Community of Excellence in Nutrition, Physical Activity & Obesity Prevention (CX3) Project. CX3 is a project of NEOPB in partnership with local health departments and is a powerful tool that captures and communicates neighborhood-level data to promote healthier communities.

The Contractor will oversee the policy, system and environmental (PSE) components developed as a result of CX3 findings and community input. The Contractor will continue to collaborate with various community agencies, groups, and organizations, providing assistance with events and working to implement PSE level changes in the targeted communities. While working with local organizations and CalFresh eligible residents to implement CX3/PSE's, the Contractor will serve as a liaison to bring awareness of and encourage participation in health education activities such as upcoming nutrition classes, special events and forums and other related NEOP activities.

Obesity and low levels of physical and metabolic fitness are risk factors for diabetes, cardiovascular disease and other chronic diseases. It is recommended that the Board approve this renewal agreement as the contract services provided as part of the County's NEOP Project will help to reduce health risk associated with poor nutrition and limited physical exercise for residents of Nevada County.

Item Initiated and Approved by: Jill Blake, MPA, Director of Public Health