



**NEVADA
COUNTY**
CALIFORNIA

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DEPARTMENT OF SOCIAL SERVICES

NEVADA COUNTY BOARD OF SUPERVISORS

Board Agenda Memo

MEETING DATE: July 22, 2025
TO: Board of Supervisors
FROM: Rachel Peña
SUBJECT: Resolution proclaiming June 2025 as Elder Abuse Awareness Month in Nevada County.

RECOMMENDATION: Approve the attached Resolution.

FUNDING: N/A

BACKGROUND: June is World Elder Abuse Awareness month! This month works to not only educate people on the topic of elder abuse but to also increase reporting numbers and start discussions on how to recognize and prevent this abuse. Elder abuse is historically under-reported.

The International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations (UN) launched the first World Elder Abuse Awareness Day (WEAAD) on June 15, 2006, to unite communities around the world in raising awareness about elder abuse.

Elder abuse is widespread. Every year an estimated 5 million, or 1 in 10 older Americans are victims of elder abuse, neglect, or exploitation. And that’s only part of the picture: Experts believe that elder abuse is significantly under-reported, in part because so many of our communities lack the social support that would make it easier for those who experience abuse to report it. This is where you can help by knowing the warning signs and reporting abuse when you suspect it.

Our Nevada County Master Plan on Aging Playbook also provides a wide array of services and supports to empower our seniors and adults living with a disability. The MPA also provides excellent opportunities for our community to get involved in helping aging community members and those living with disabilities and we encourage everyone to learn more.

By issuing this proclamation, the Nevada County Board of Supervisors will formally recognize that when we come together, we can prevent elder abuse from happening and support our community as we age.

Approved by: Rachel Peña, LCSW Director of Social Services