

Nevada County, CA

The National Community Survey

Report of Results
2023

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Nevada County. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 518 residents of Nevada County collected from September 12th, 2023 to October 24th, 2023. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2023 survey was 18%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Nevada County.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Nevada County’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Nevada County residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Nevada County’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Nevada County’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to or during the pandemic. This may impact how your County’s 2023 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Nevada County represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2017 and 2023 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within Nevada County were eligible to participate in the survey. A list of all households within the zip codes serving Nevada County was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Nevada County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Nevada County boundaries were removed from the list of potential households to survey. Each address identified as being within county boundaries was further identified as being within one of the 5 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on September 12th, 2023 and the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. Lastly, all selected households received a final reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 4% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,894 households that received the invitations to participate, 518 completed the survey, providing an overall response rate of 18%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for Nevada County survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (518 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by Nevada County. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all county residents and became available on October 10th, 2023. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in Nevada County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	4%	18%	19%
	35-54	16%	28%	28%
	55+	80%	54%	54%
Area	Area 1	20%	14%	14%
	Area 2	16%	15%	14%
	Area 3	14%	14%	14%
	Area 4	34%	40%	39%
	Area 5	16%	18%	19%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	94%	92%	92%
	Yes, I consider myself to be of Hispanic, La..	6%	8%	8%
Housing tenure	Own	86%	75%	75%
	Rent	14%	25%	25%
Housing type	Attached	13%	18%	18%
	Detached	87%	82%	82%
Race & Hispanic origin	Not white alone	11%	14%	14%
	White alone, not Hispanic or Latino	89%	86%	86%
Sex	Man	47%	49%	49%
	Woman	53%	51%	51%
Sex/age	Man 18-34	2%	9%	10%
	Man 35-54	8%	14%	14%
	Man 55+	37%	25%	25%
	Woman 18-34	2%	9%	9%
	Woman 35-54	8%	14%	14%
	Woman 55+	43%	28%	28%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

Nevada County funded this research. Please contact the County Executive Office at ceo@nevadacountyca.gov if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and for some survey items they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Nevada County continues to be a highly desirable and engaging community, yet participants emphasize the importance of fostering inclusivity.

Nevada County as a place to live received positive ratings from about 9 in 10 residents. A similarly high proportion, roughly 8 in 10 survey participants, were pleased with Nevada County as a place to raise children. About three-quarters also approved of the county as a place to retire. In addition, most respondents would recommend living in Nevada County to others (82%) and planned to remain in the county for the next five years (87%). The high quality of life experienced in Nevada County is likely linked to residents' positive perceptions of community engagement opportunities. Many related survey items received strong ratings, including opportunities to volunteer (85%), opportunities to participate in social events and activities (79%), and opportunities to participate in community matters (77%), all of which were higher than the national benchmark.

However, survey questions related to inclusivity earned relatively lower ratings, indicating an opportunity for growth. While 7 in 10 participants felt the county does an excellent or good job at making all residents feel welcome, only about half provided positive feedback regarding the county's efforts in valuing/respecting residents from diverse backgrounds. Similarly, the county's performance in attracting people from diverse backgrounds and taking care of vulnerable residents received favorable reviews from just 4 in 10.

Residents experience a strong sense of safety in Nevada County but indicate concerns about wildfire preparedness.

Virtually all respondents reported feeling very or somewhat safe in their neighborhood during the day (95% very or somewhat safe) and in Nevada County's downtown/commercial area during the day (90%). About 8 in 10 favorably rated the overall feeling of safety in the county as a whole and reported feeling safe from violent crime and property crime. Each of these scores were in line with comparison communities across the nation.

However, only about one-third of residents felt safe from fire, flood, or other natural disasters. In series of questions unique to Nevada County, these results were further explored. When asked about emergency preparedness, about 9 in 10 residents agreed that they were prepared for wildfire evacuation. Nearly all respondents indicated that they were signed up for emergency alerts, but when asked rate their level of concern related to wildfire risk in their neighborhood, two-thirds were very concerned about the ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.). About 8 in 10 also indicated that they were very concerned about the ability to find or renew fire insurance. Results revealed that the CAL FIRE website, friends and family/word of mouth, social media, and ReadyNevadaCounty.org were most heavily relied upon as wildfire preparedness resources.

The local economy is strong but poses challenges to community affordability.

When asked about which general aspects of the community the County should focus on in the next two years, 9 in 10 respondents identified overall economic health as an area of priority. In comparison, about half of residents gave positive ratings to the quality of economic health in Nevada County, identifying it as a potential opportunity for growth. A strong majority of respondents gave favorable assessments to Nevada County as a place to visit (92%) and to the vibrancy of its downtown/commercial areas (75%), both higher than the national average. The overall quality of business and service establishments in the county was scored positively by about three-quarters, on the rise since 2017. Additional survey items related to Nevada County businesses also trended upward since the previous survey, including economic development (from 33% in 2017 to 44% in 2023) and shopping opportunities (from 43% to 54%).

In terms of income, employment opportunities were evaluated as excellent or good by 3 in 10 residents, which increased approximately 15% since 2017. However, Nevada County residents identified affordability as a growing concern, which is a finding reflected in ongoing national trends. Roughly 2 in 10 respondents offered favorable ratings to the cost of living in Nevada County, decreasing since 2017. The availability of affordable quality food also trended downward, garnering positive reviews from about half. A lower proportion gave high marks to the availability of affordable quality health care (31% excellent or good), availability of affordable quality mental health care (25%), and availability of affordable quality childcare/preschool (31%), all of which declined by at least 15% since the previous survey. The availability of affordable quality housing was viewed positively by only 10% of respondents. In a custom question posed by Nevada County, 9 in 10 participants supported development of income-based affordable housing and development of workforce housing, while housing for individuals experiencing homelessness garnered support from about 8 in 10.

The county's natural environment and parks and recreational opportunities remain highly valued by residents.

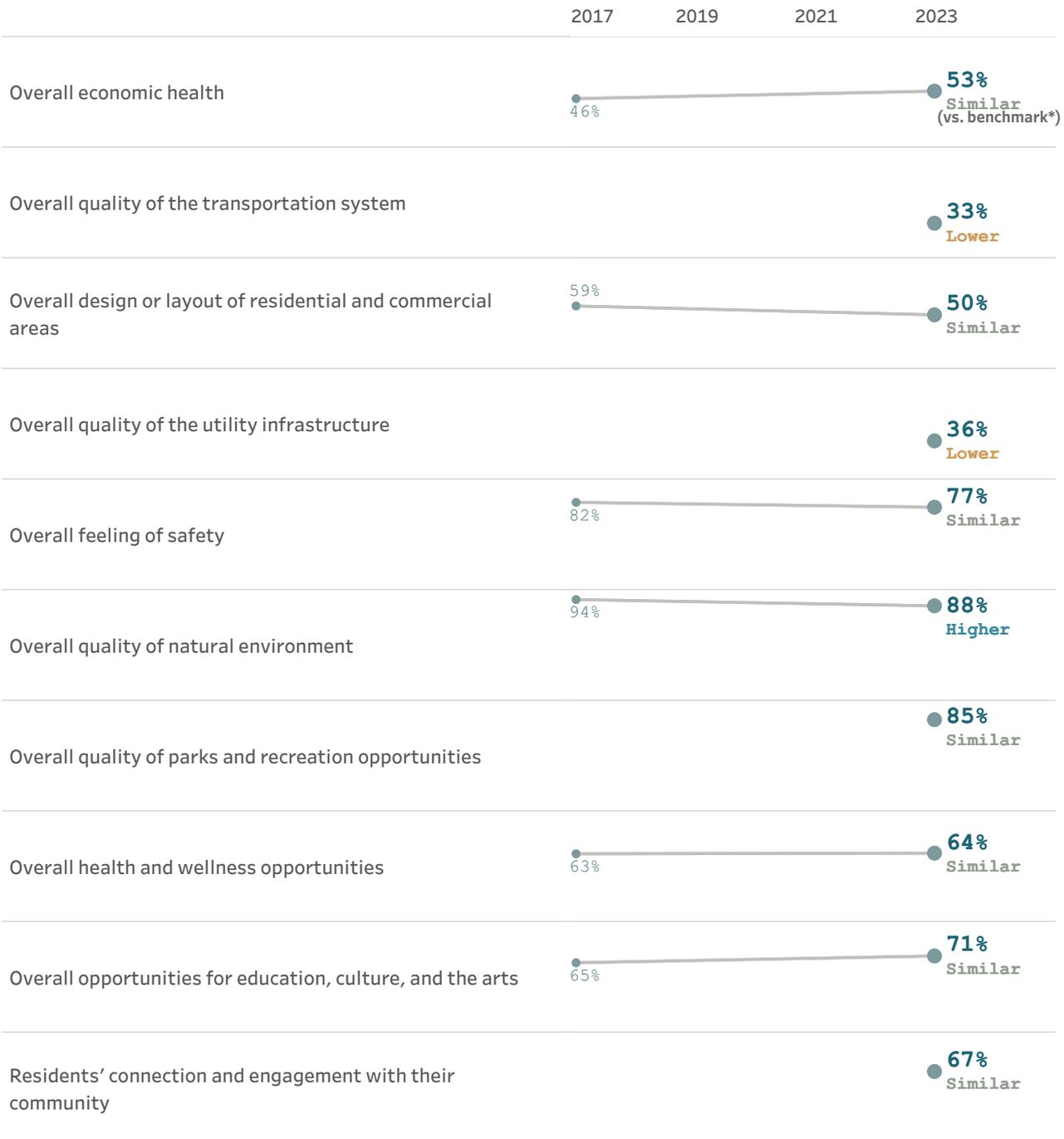
About 9 in 10 residents identified the natural environment as an essential or very important area of focus for the community in the next two years, landing in the top three priorities identified by residents. A similar proportion of survey participants praised the overall quality of the natural environment and the county's water resources, which were both higher than the national benchmarks. In addition, ratings for the county's recreational opportunities (87% excellent or good) surpassed the national average. Air quality was also highly regarded by roughly 8 in 10 residents, in line with counterparts nationwide. The availability of paths and walking trails received favorable evaluations from 84% of respondents, compared to 71% in 2017. About three-quarters of respondents appreciated county parks, open space, and recreation programs or classes. Recreation centers or facilities and the preservation of natural areas were both valued by approximately two-thirds. Although most evaluations in these facets were strong, an area of opportunity emerged: reviews for recycling services saw a steep decline from 2017, decreasing from 73% excellent or good to 52%, which may merit additional research.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.
 (% essential or very important)

	2017	2019	2021	2023
Overall economic health				● 90% Similar
Overall quality of the transportation system				● 74% Similar
Overall design or layout of residential and commercial areas				● 68% Similar
Overall quality of the utility infrastructure				● 90% Similar
Overall feeling of safety				● 79% Similar
Overall quality of natural environment				● 89% Similar
Overall quality of parks and recreation opportunities				● 76% Similar
Overall health and wellness opportunities				● 83% Similar
Overall opportunities for education, culture, and the arts				● 68% Similar
Residents' connection and engagement with their community				● 69% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

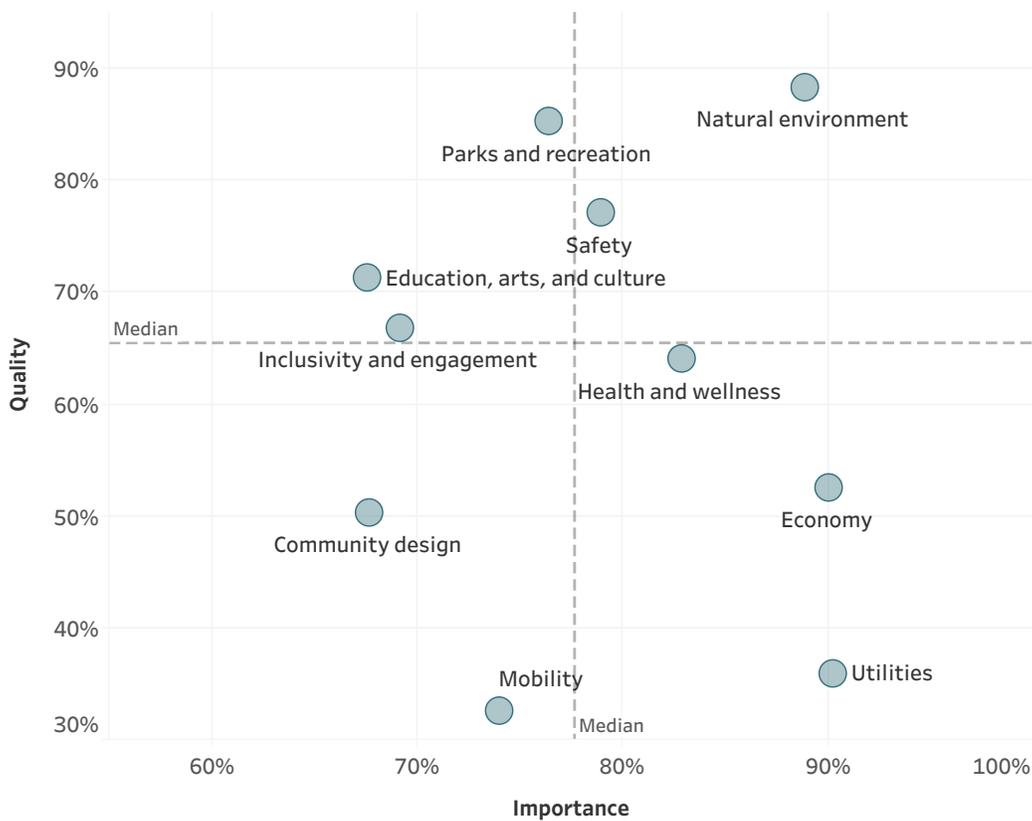
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide County staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 66% or more of respondents were considered of “higher quality” and those with ratings lower than 66% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 76% or more of respondents. Services were rated as “less important” if they received a rating of less than 76%. This classification uses the median ratings for quality and importance to divide the services in half.

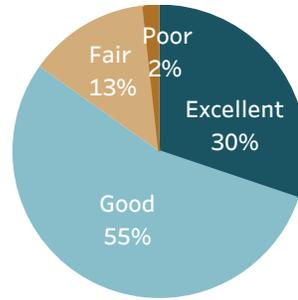
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Nevada County, 2023



Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Nevada County community.
(% excellent or good)

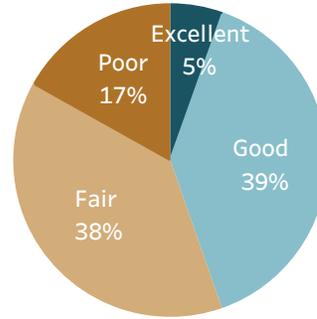


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

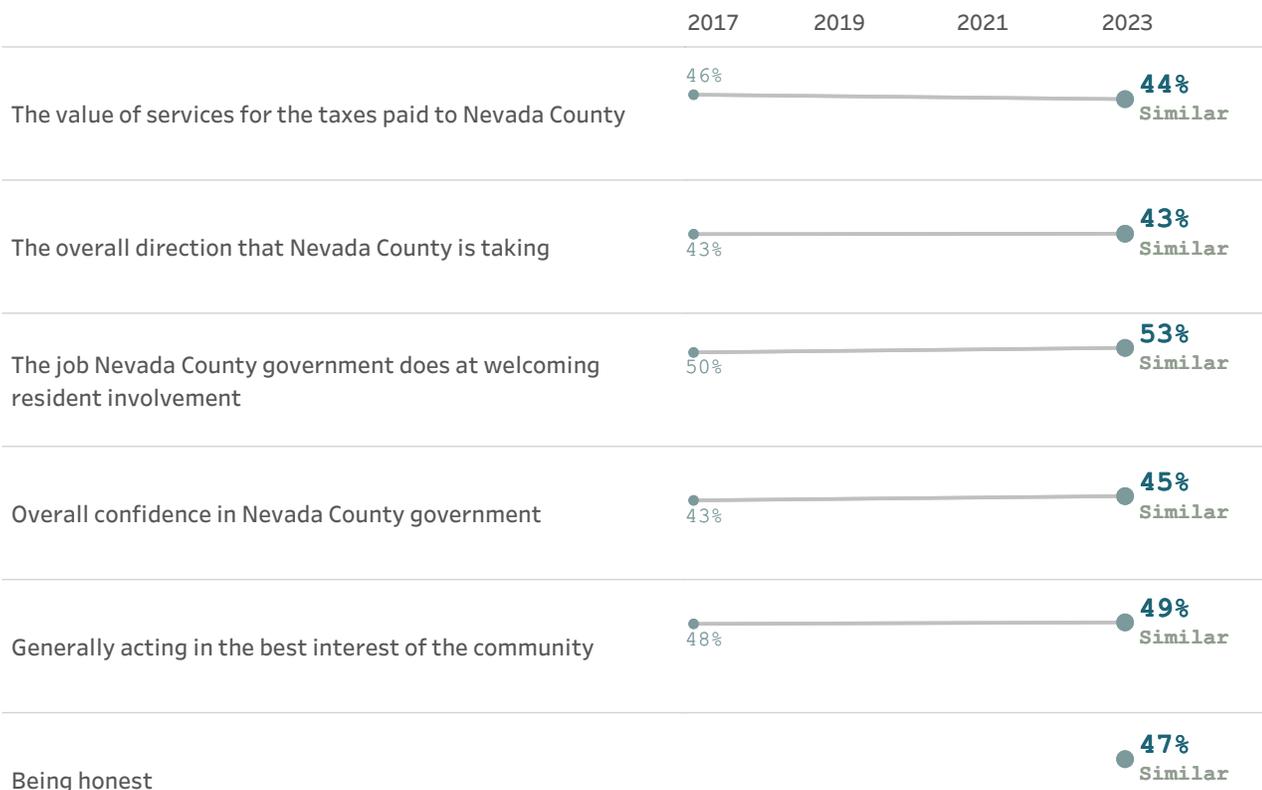
Overall confidence in Nevada County government, 2023



Please rate the quality of each of the following services in Nevada County. (% excellent or good)

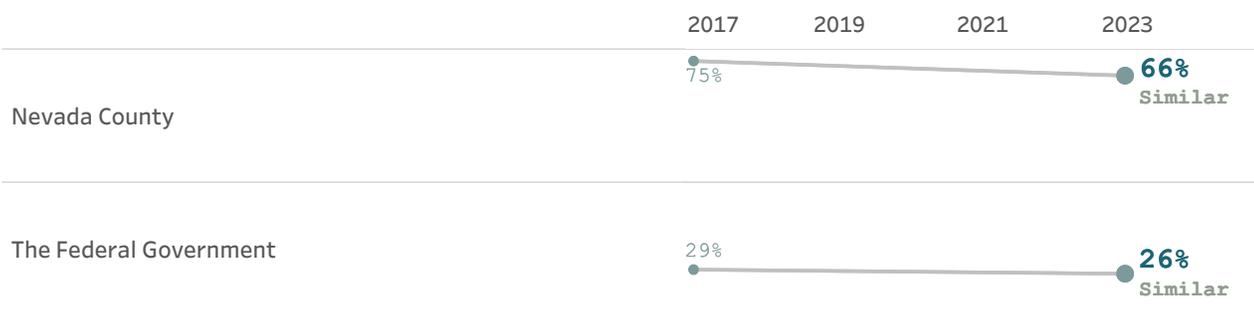


Please rate the following categories of Nevada County government performance. (% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)**

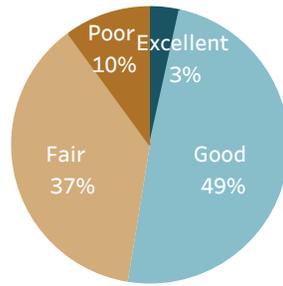


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

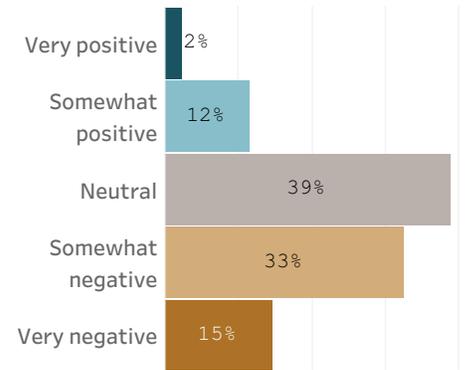
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Nevada County, 2023



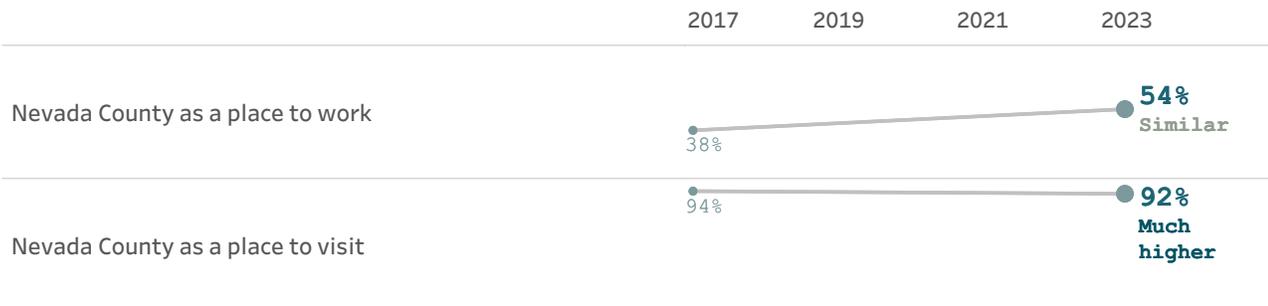
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



Please rate each of the following characteristics as they relate to Nevada County as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Nevada County. (% excellent or good)



Please rate each of the following in the Nevada County community. (% excellent or good)

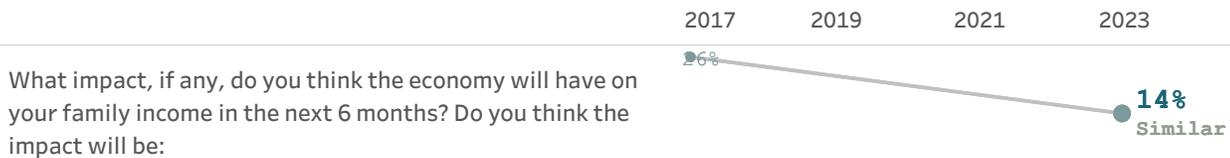




Please rate the quality of each of the following services in Nevada County.
(% excellent or good)

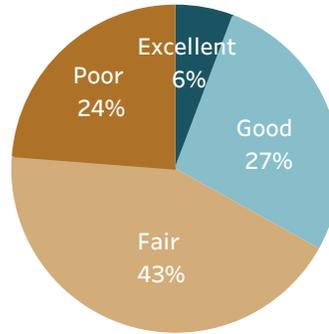


What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

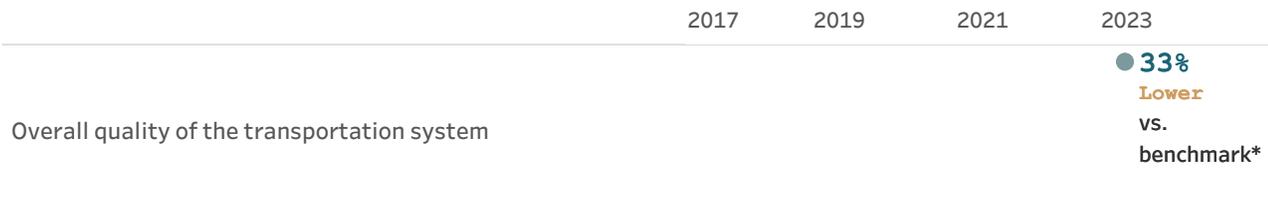
Overall quality of the transportation system in Nevada County, 2023



Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Please rate each of the following characteristics as they relate to Nevada County as a whole. (% excellent or good)

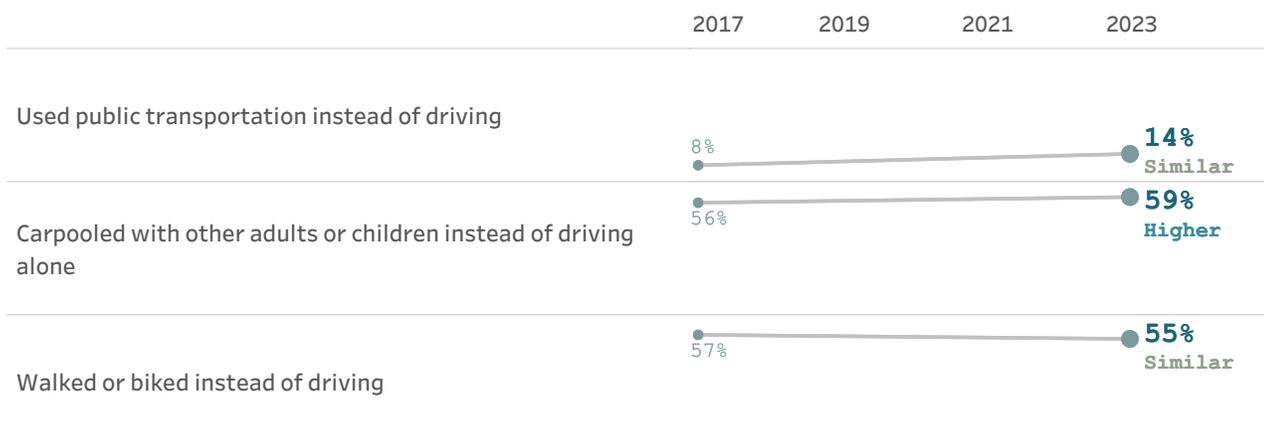


Please also rate each of the following in the Nevada County community. (% excellent or good)



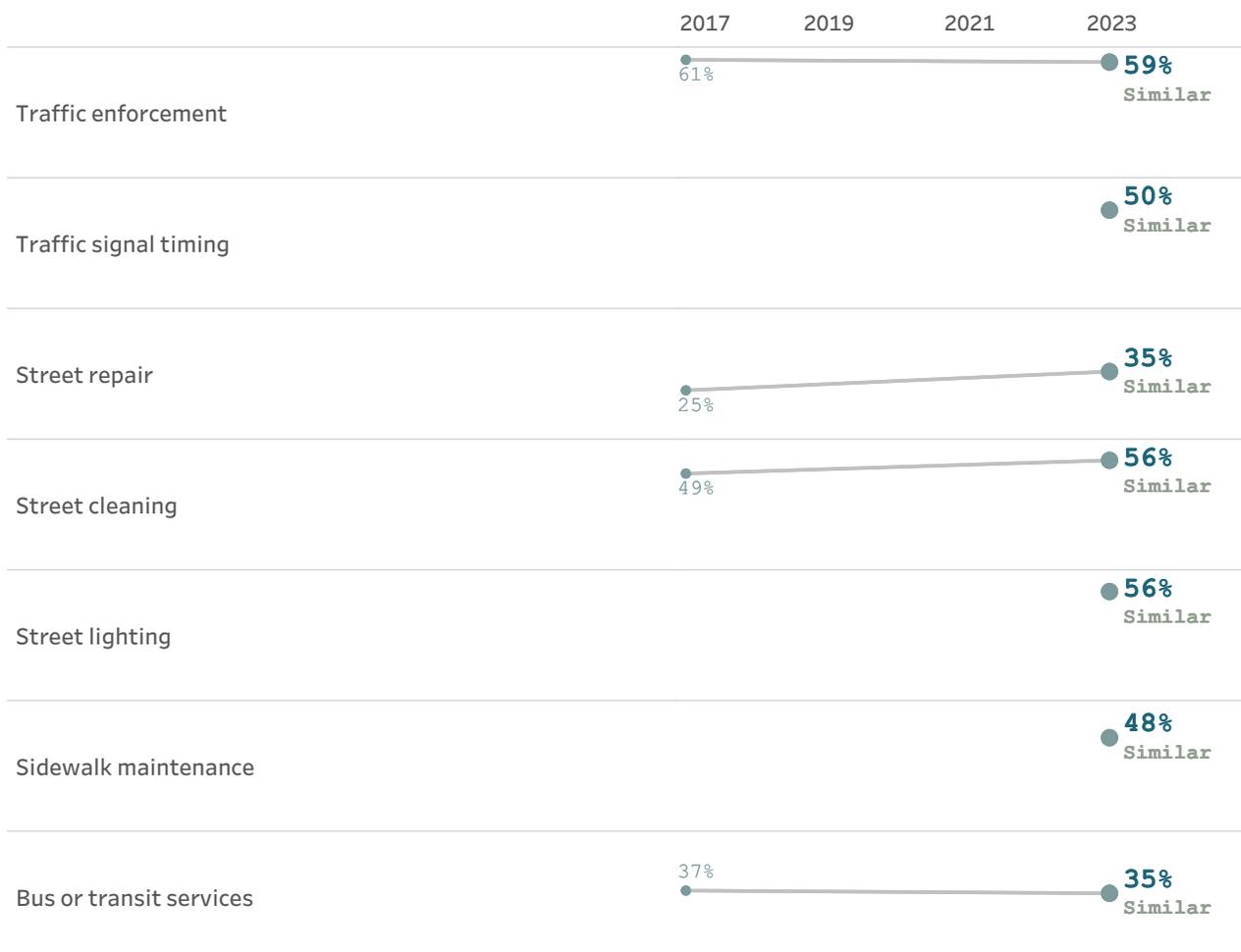
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Nevada County.

(% excellent or good)

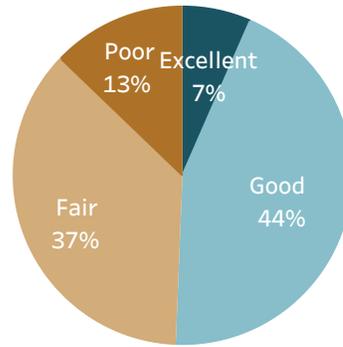


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

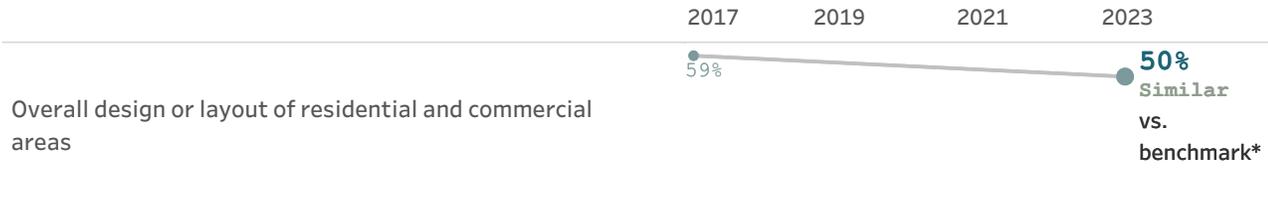
Overall design or layout of Nevada County's residential and commercial areas, 2023

Community design

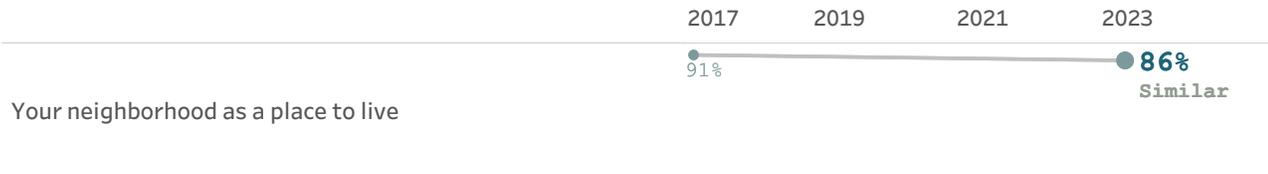
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

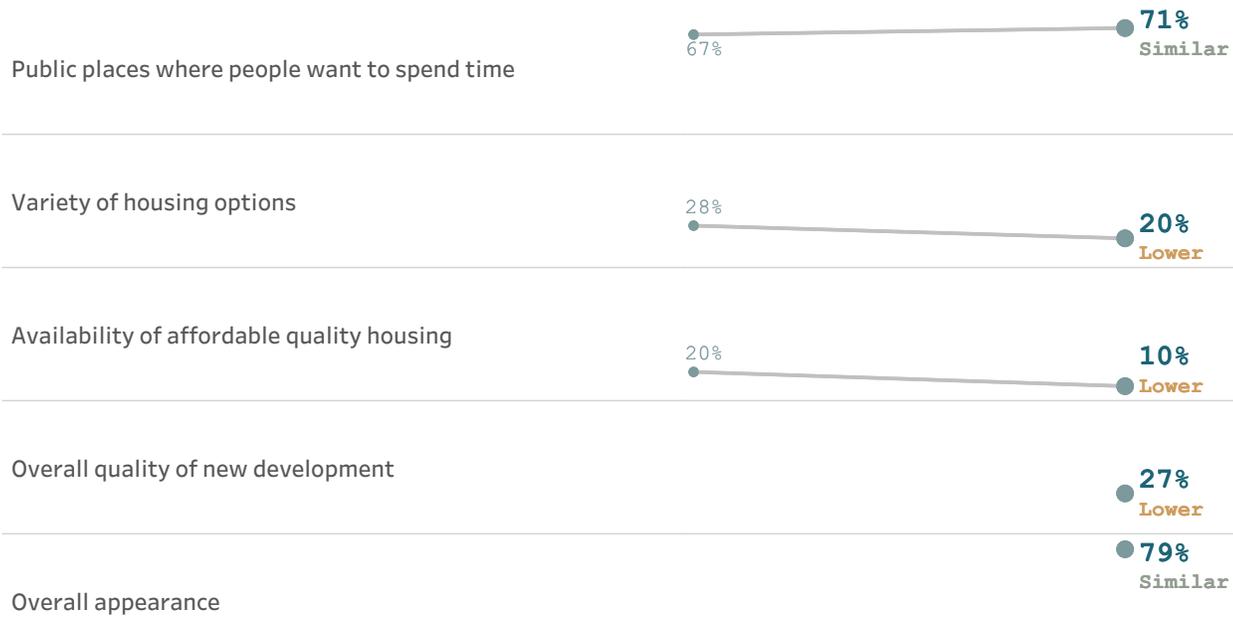


Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)

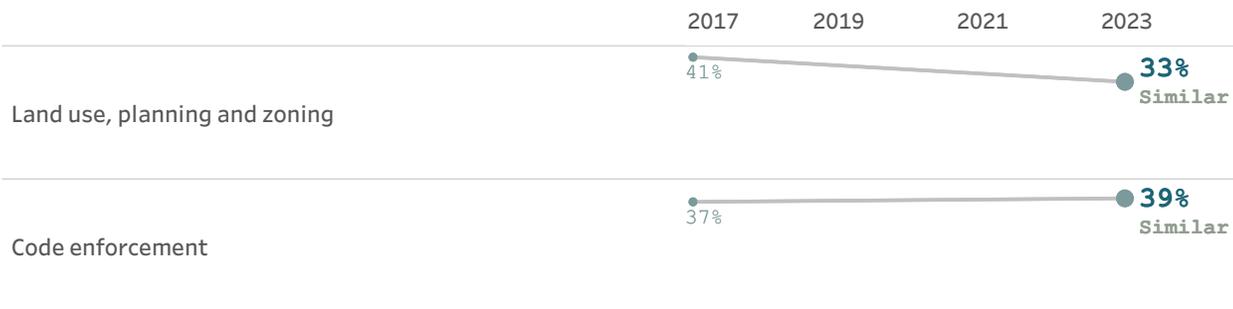


Please also rate each of the following in the Nevada County community.
(% excellent or good)



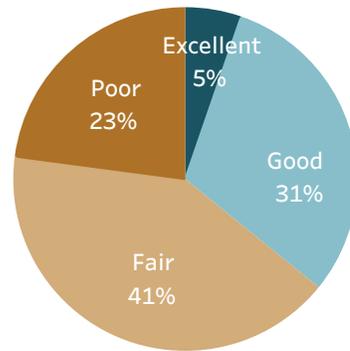


Please rate the quality of each of the following services in Nevada County.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of the utility infrastructure in Nevada County, 2023



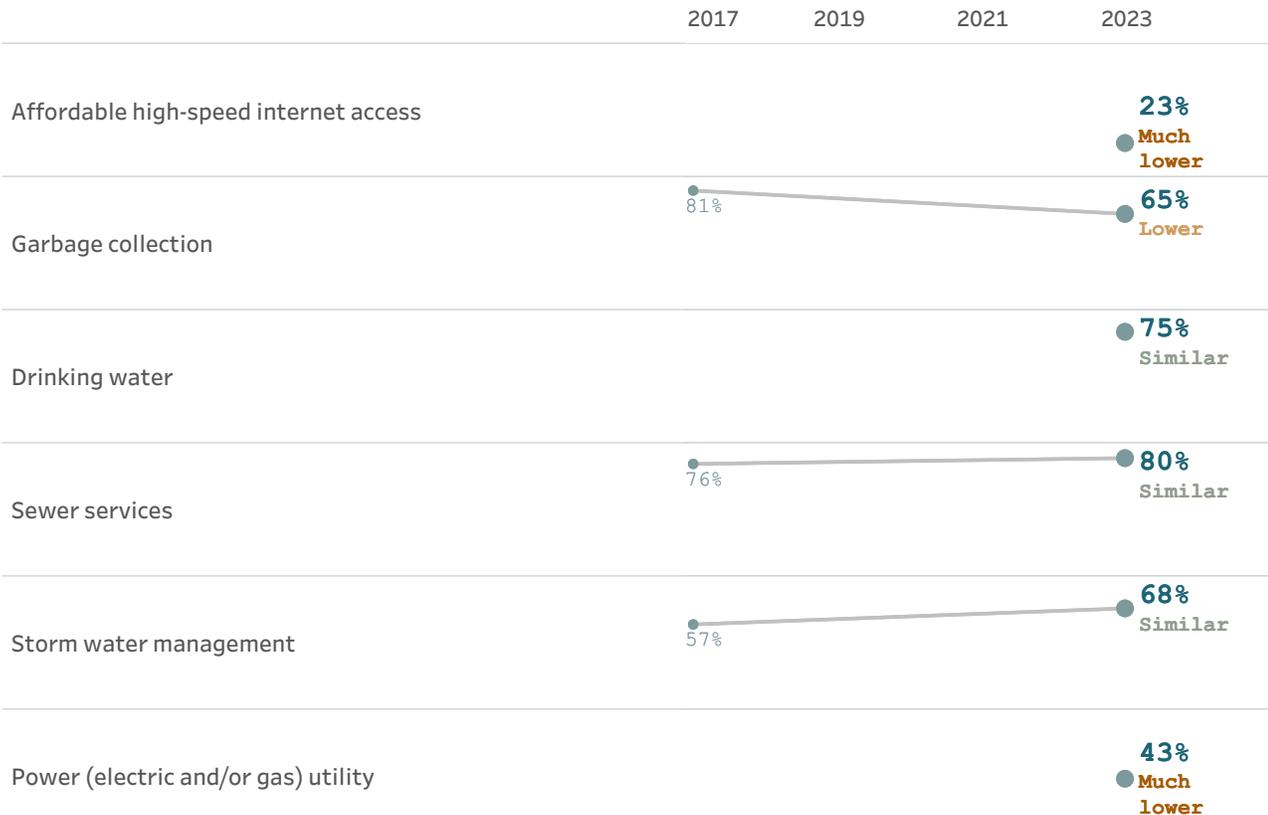
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Nevada County as a whole. (% excellent or good)



Please rate the quality of each of the following services in Nevada County. (% excellent or good)



Utility billing

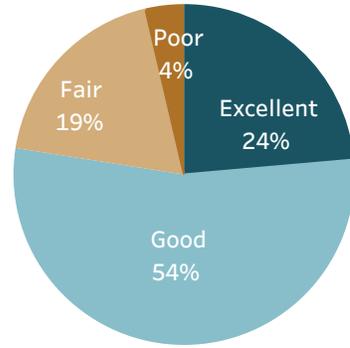
● 40%
Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

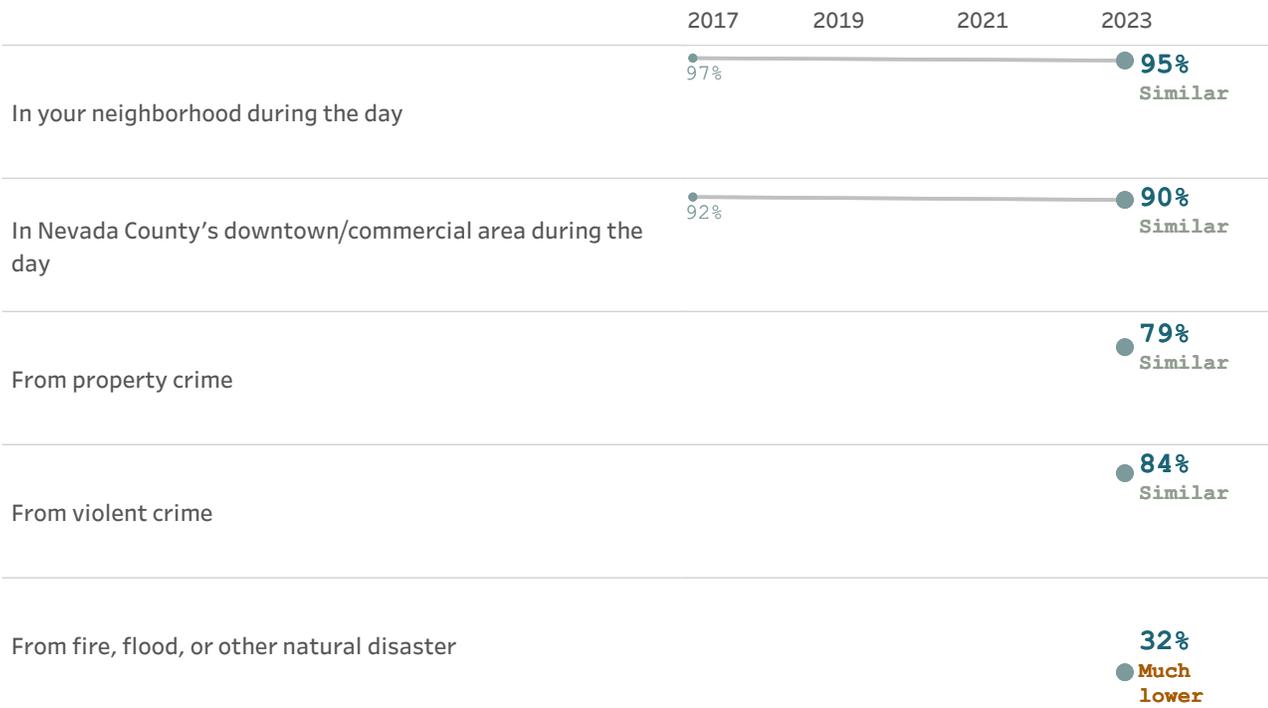
Overall feeling of safety in Nevada County, 2023



Please rate each of the following characteristics as they relate to Nevada County as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)

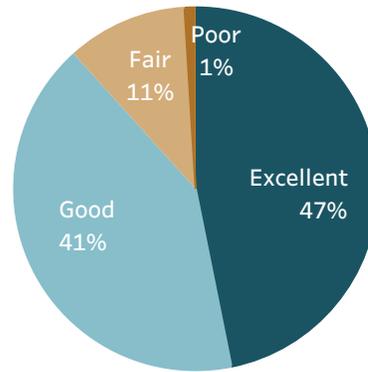


Please rate the quality of each of the following services in Nevada County.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of natural environment in Nevada County, 2023



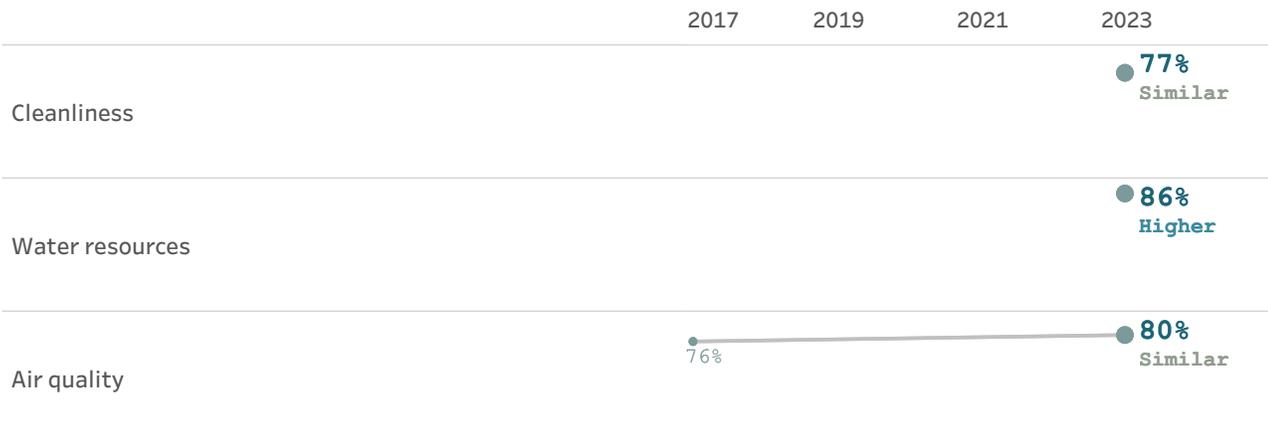
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to Nevada County as a whole. (% excellent or good)

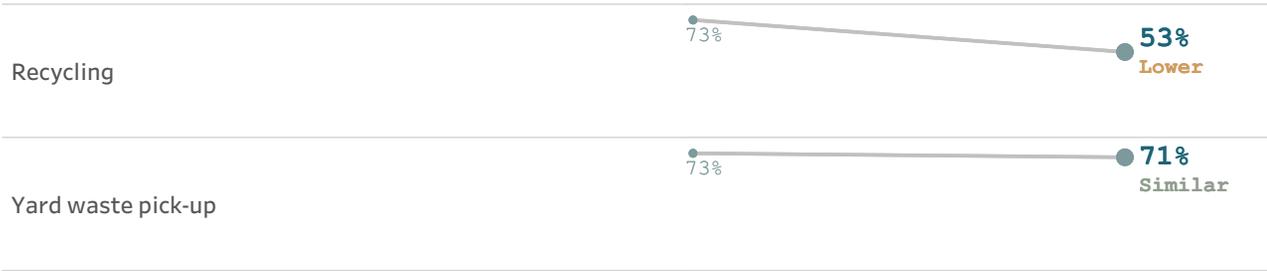


Please also rate each of the following in the Nevada County community. (% excellent or good)



Please rate the quality of each of the following services in Nevada County. (% excellent or good)





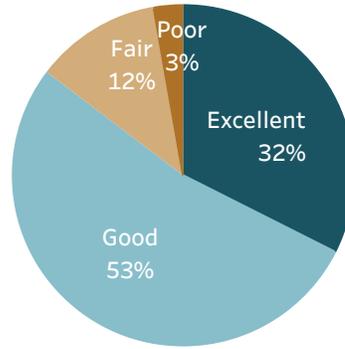
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2023

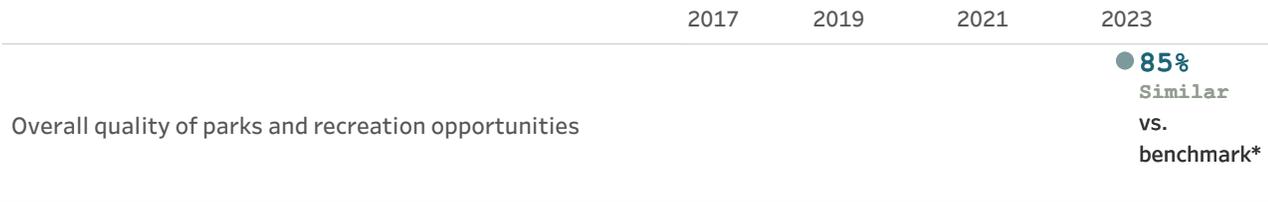
Parks and recreation

“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

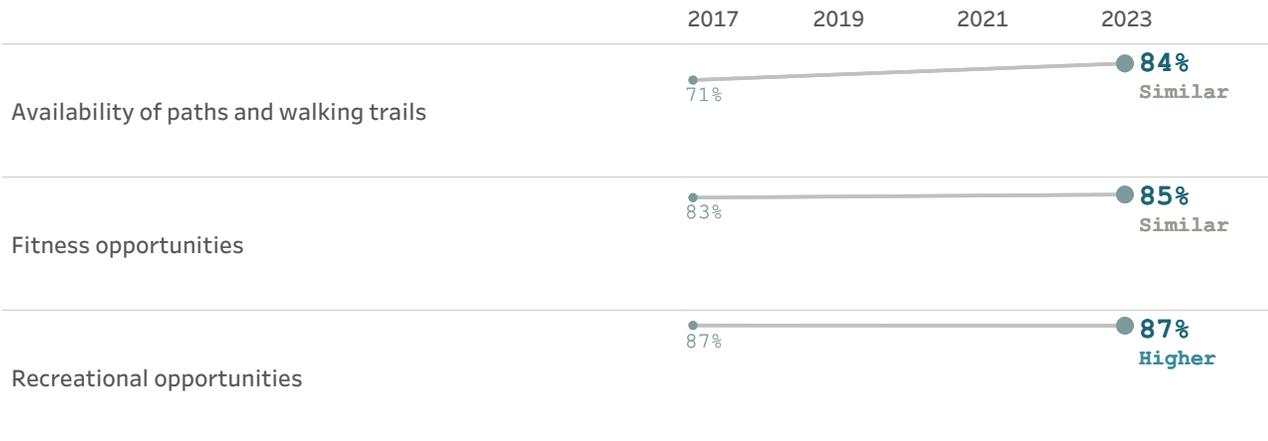
- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)



Please also rate each of the following in the Nevada County community.
(% excellent or good)



Please rate the quality of each of the following services in Nevada County.
(% excellent or good)



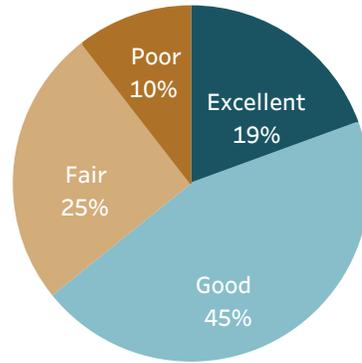


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

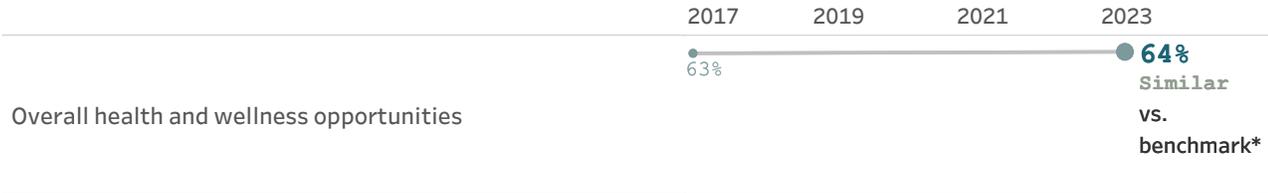
Overall health and wellness opportunities in Nevada County, 2023

Health and wellness

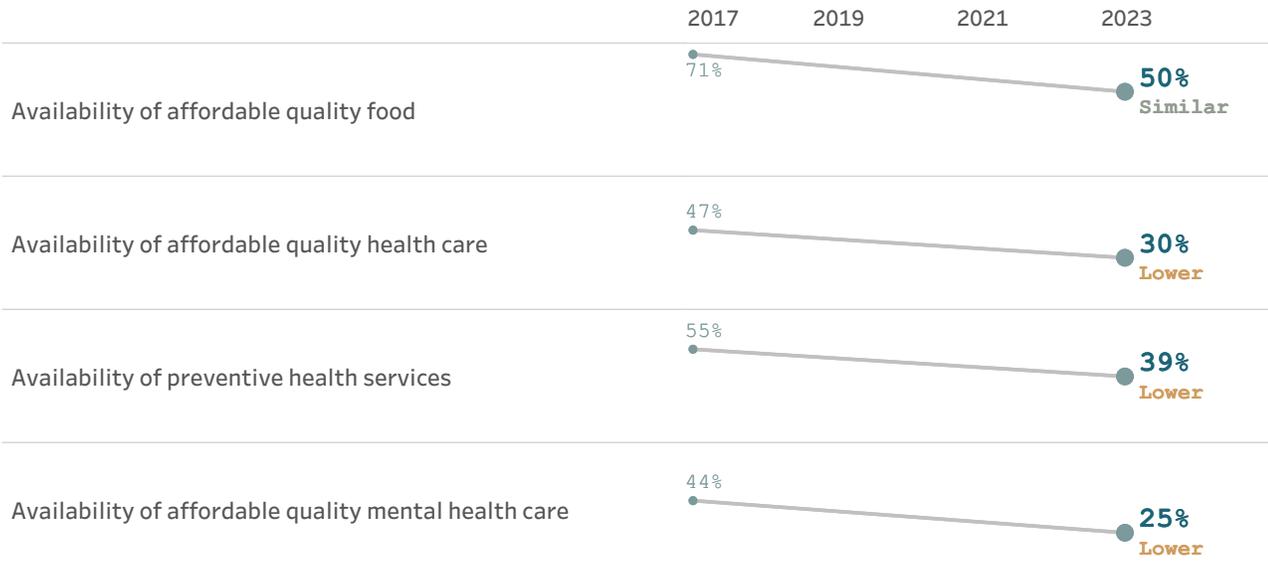
The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.



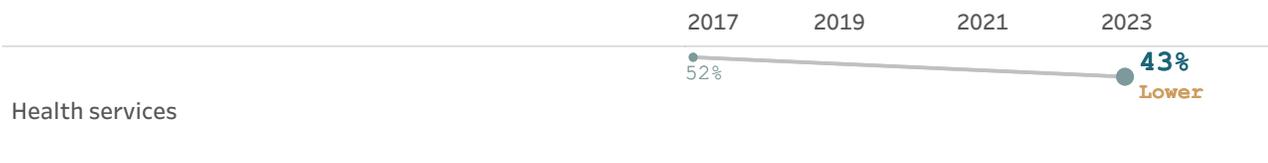
Please rate each of the following characteristics as they relate to Nevada County as a whole. (% excellent or good)



Please also rate each of the following in the Nevada County community. (% excellent or good)



Please rate the quality of each of the following services in Nevada County. (% excellent or good)



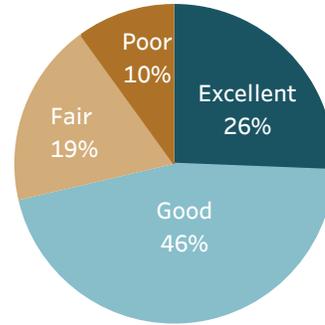
Please rate your overall health.
(% excellent or very good)



Please rate your overall health.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

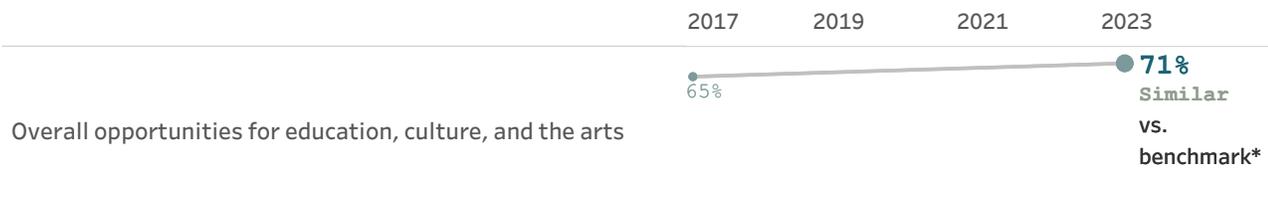
Overall opportunities for education, culture and the arts, 2023



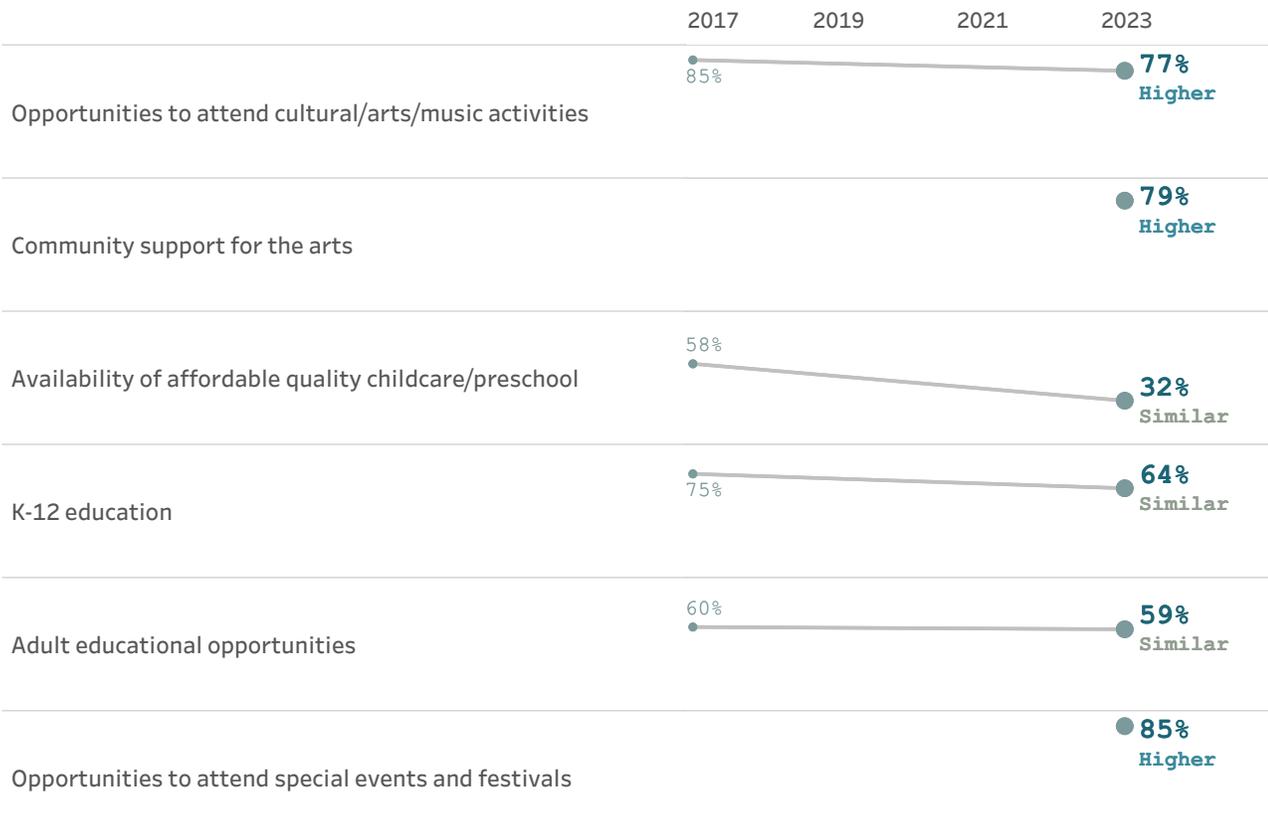
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

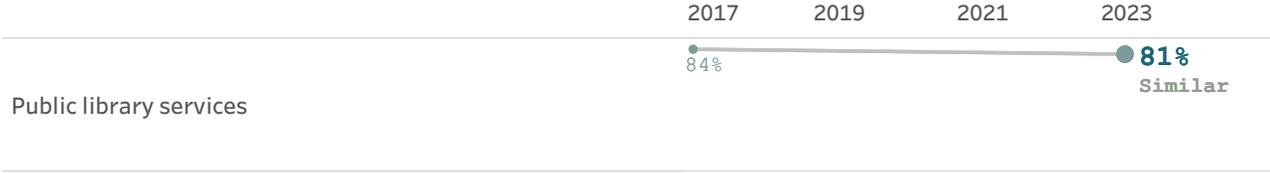


Please also rate each of the following in the Nevada County community.
(% excellent or good)



Please rate the quality of each of the following services in Nevada County.

(% excellent or good)

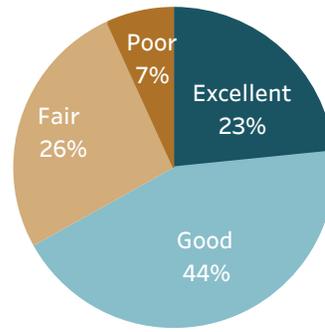


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

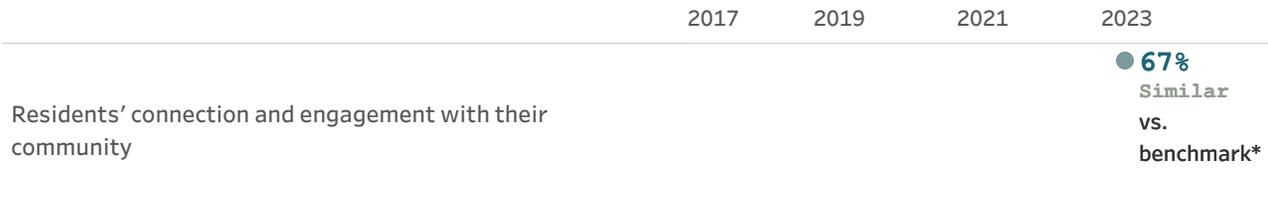
Residents' connection and engagement with their community, 2023

Inclusivity and engagement

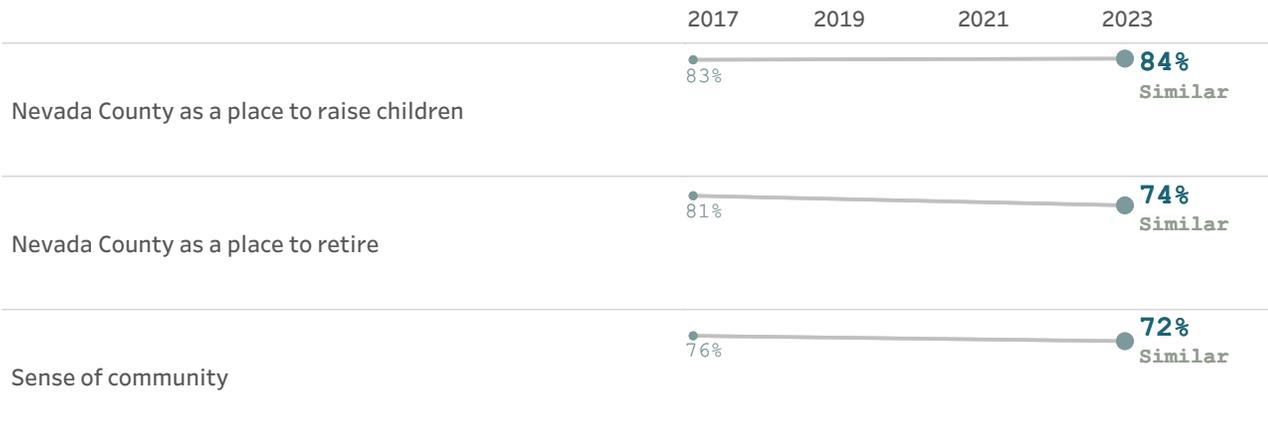
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



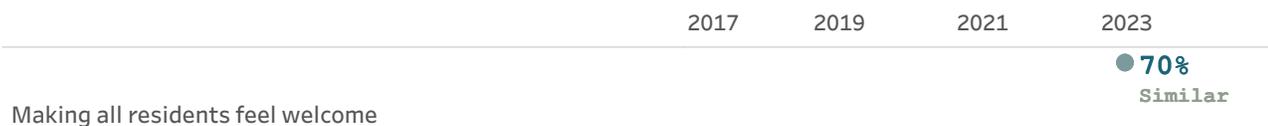
Please rate each of the following characteristics as they relate to Nevada County as a whole.
(% excellent or good)

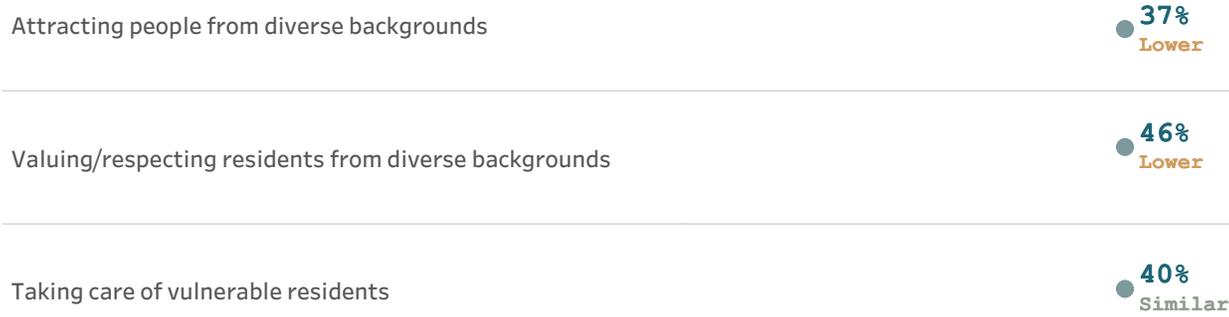


Please rate each of the following aspects of quality of life in Nevada County.
(% excellent or good)

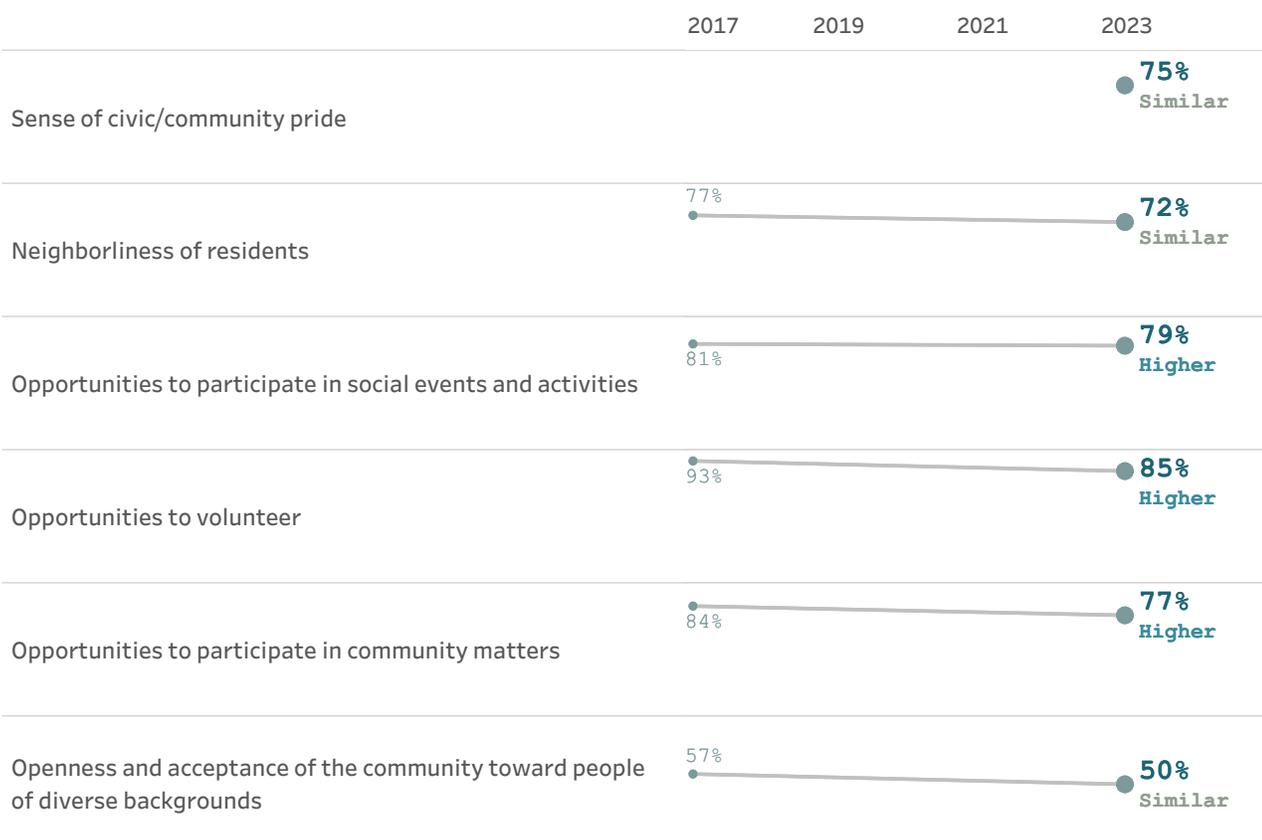


Please rate the job you feel the Nevada County community does at each of the following.
(% excellent or good)





Please also rate each of the following in the Nevada County community.
(% excellent or good)



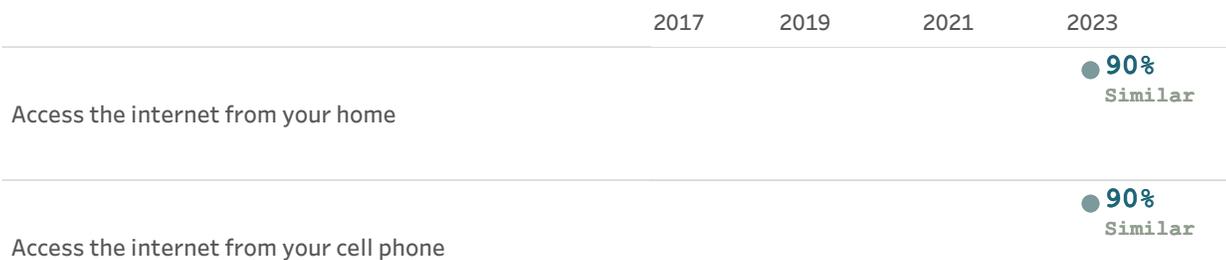
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



Visit social media sites	● 68% Lower
Use or check email	● 96% Similar
Share your opinions online	● 22% Similar
Shop online	● 16% Similar

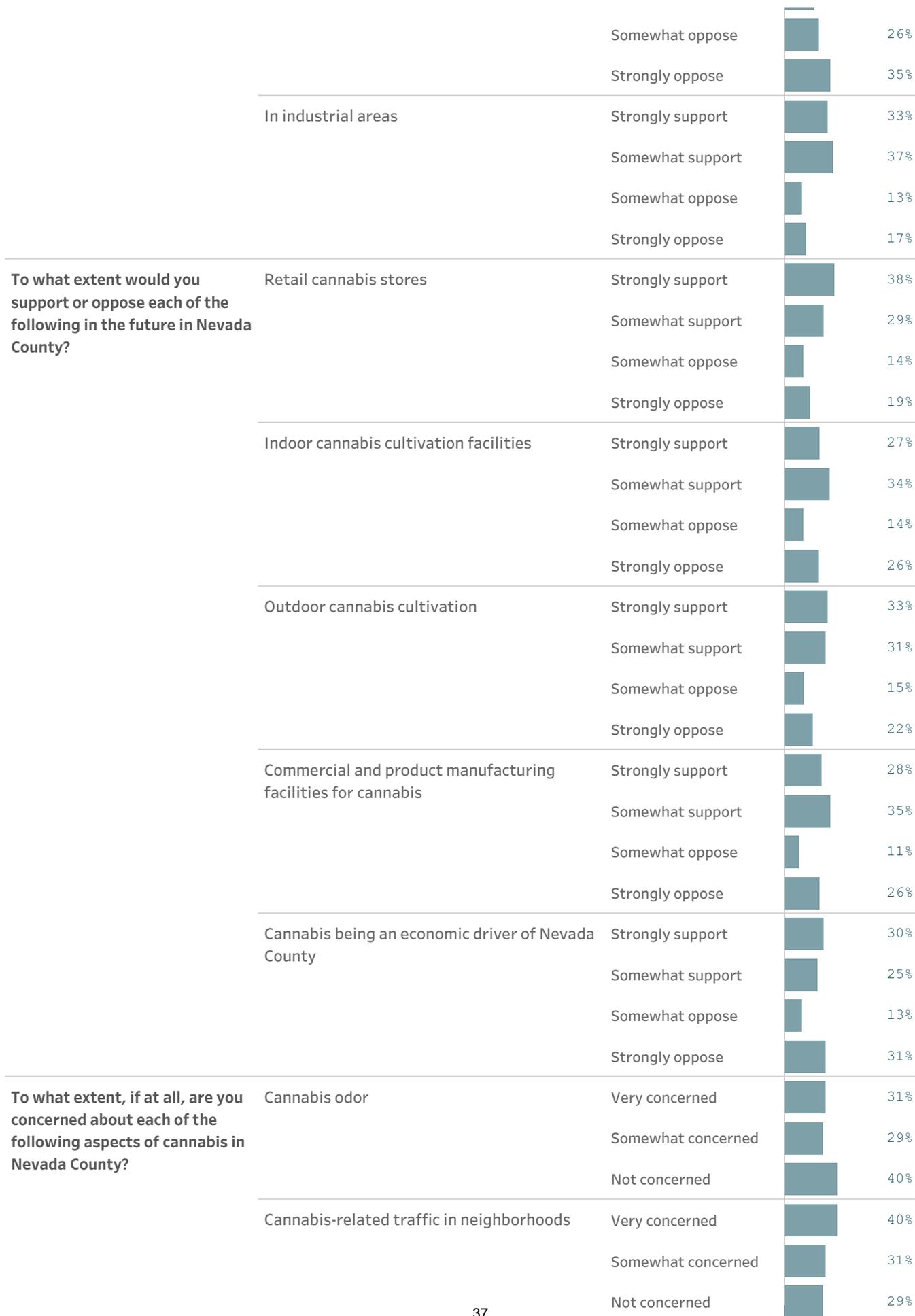
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

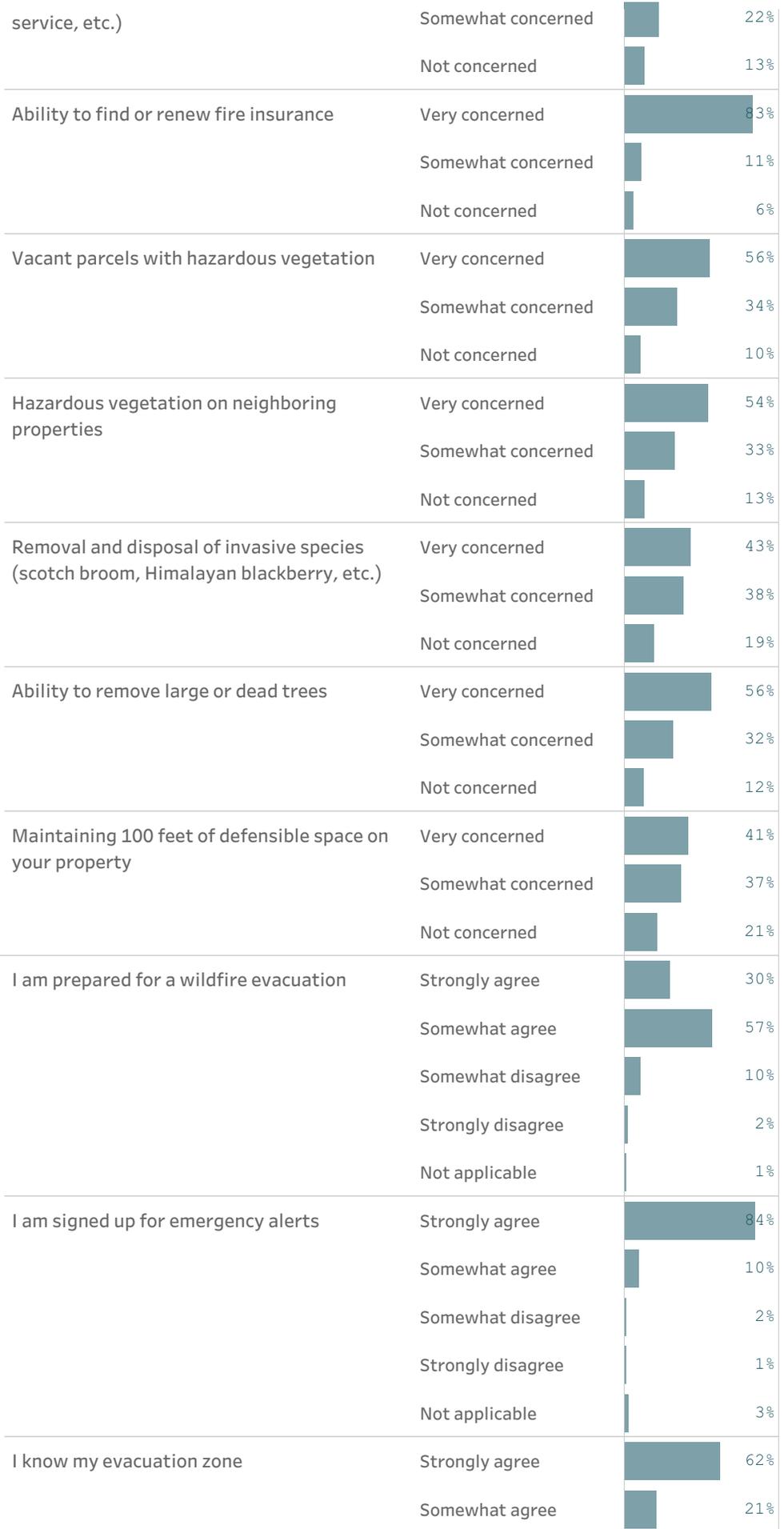
Include "don't know"
No

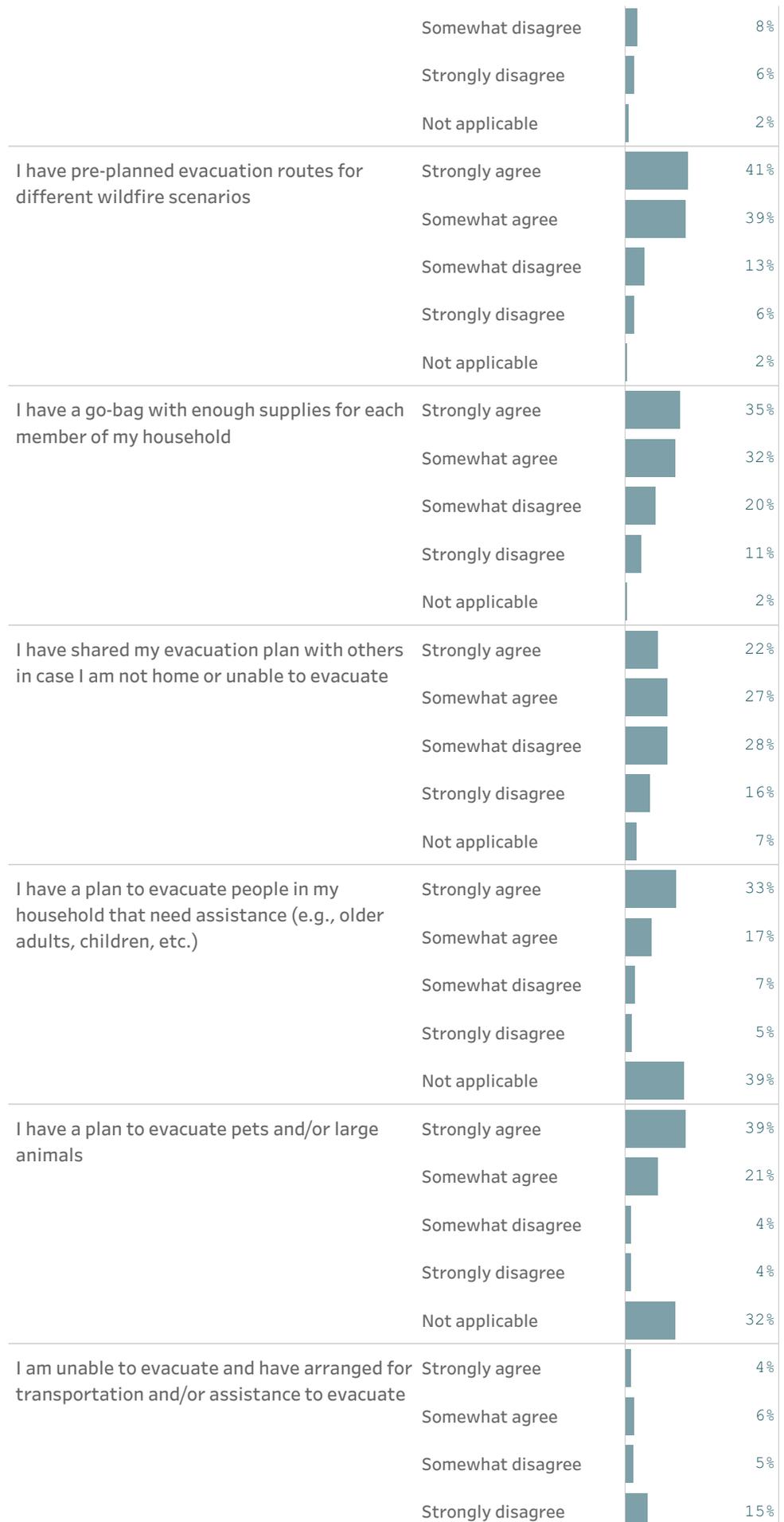
To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County?	Recreational cannabis	Strongly support		35%
		Somewhat support		35%
		Somewhat oppose		13%
		Strongly oppose		17%
	Medical cannabis	Strongly support		58%
		Somewhat support		27%
		Somewhat oppose		7%
		Strongly oppose		8%
	Cannabis farmers markets without onsite consumption	Strongly support		35%
		Somewhat support		30%
		Somewhat oppose		13%
		Strongly oppose		22%
To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County?	In the downtown areas	Strongly support		20%
		Somewhat support		33%
		Somewhat oppose		15%
		Strongly oppose		33%
	In any retail or business center	Strongly support		26%
		Somewhat support		33%
		Somewhat oppose		15%
		Strongly oppose		27%
	In any agricultural area	Strongly support		29%
		Somewhat support		34%
		Somewhat oppose		17%
		Strongly oppose		20%
	In any rural neighborhood	Strongly support		17%
		Somewhat support		22%

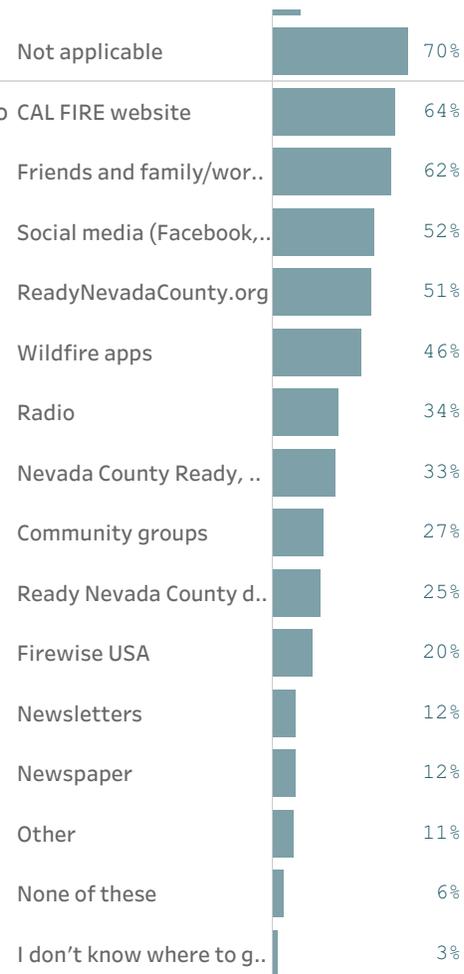


Unpermitted improvements (structures, septic, wells, etc.)	Very concerned		52%	
	Somewhat concerned		32%	
	Not concerned		17%	
Increased camping and recreational vehicles related to cannabis cultivation	Very concerned		49%	
	Somewhat concerned		30%	
	Not concerned		21%	
Increase of crime due to cannabis cultivation	Very concerned		55%	
	Somewhat concerned		24%	
	Not concerned		22%	
Environmental impacts due to cannabis cultivation	Very concerned		60%	
	Somewhat concerned		30%	
	Not concerned		10%	
Groundwater usage	Very concerned		59%	
	Somewhat concerned		28%	
	Not concerned		13%	
Children's increased exposure to and the normalization of cannabis	Very concerned		48%	
	Somewhat concerned		23%	
	Not concerned		29%	
Transient workforce related to cannabis cultivation	Very concerned		44%	
	Somewhat concerned		31%	
	Not concerned		25%	
Fire risk from in-home cannabis cultivation or distillation	Very concerned		50%	
	Somewhat concerned		29%	
	Not concerned		21%	
Decreased property values	Very concerned		45%	
	Somewhat concerned		24%	
	Not concerned		31%	
Increased private road use	Very concerned		41%	
	Somewhat concerned		28%	
	Not concerned		31%	
Regarding issues related to wildfire risk in your	Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell	Very concerned		65%

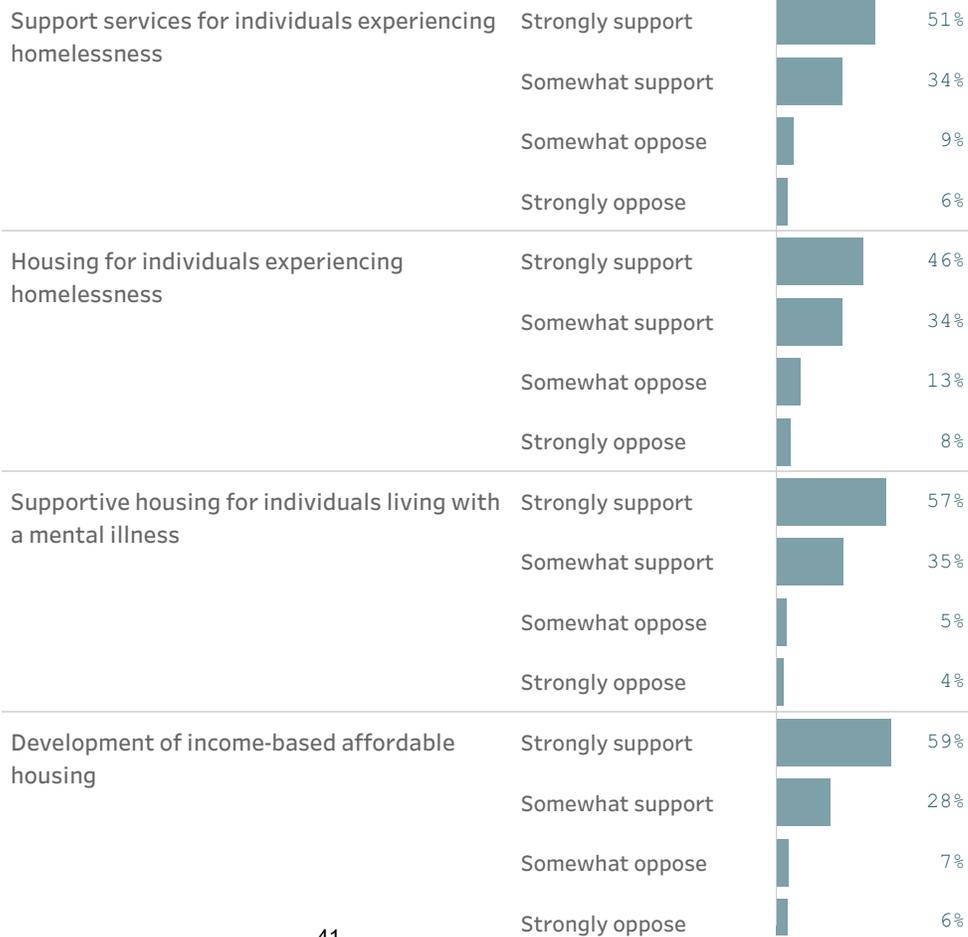
neighborhood, please rate how concerned, if at all, you are with each of the following:







To what extent, if at all, do you support the following programs and services?



Development of workforce housing	Strongly support		59%
	Somewhat support		32%
	Somewhat oppose		7%
	Strongly oppose		3%
How do you connect to the Internet at home? (Select all that apply.)	Cable (Comcast/Xfinity)		47%
	Cellular (Verizon, AT&T, ..)		23%
	Fixed wireless (Colfax N..)		9%
	Starlink		6%
	Other/Don't know		7%
	No internet access at h..		5%
	Satellite (HughesNet, V..)		5%
	DSL		5%
	Fiber (Race, NC Fiber, A..)		5%
If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.)	Can get access somewh..		1%
	Don't know enough abo..		7%
	Don't need it		10%
	Not available in my area		46%
	Other		20%
	Too expensive		22%
If applicable, how satisfied, if at all, are you with your current internet service overall?	Somewhat dissatisfied		17%
	Somewhat satisfied		49%
	Very dissatisfied		11%
	Very satisfied		22%
From each set of statements below, please select the one you lean toward more	My household struggles..		42%
	My total household inco..		58%
From each set of statements below, please select the one you lean toward more	I am employed, and I am..		44%
	I am employed, and I wo..		17%
	I am unemployed		39%

National benchmark tables

This table contains the comparisons of Nevada County’s results to those from other communities. The first column shows the comparison of Nevada County’s rating to the benchmark. Nevada County’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Nevada County residents is statistically similar to or different than the benchmark. The second column is Nevada County’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Nevada County’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Nevada County’s result -- that is what percent of surveyed communities had a lower rating than Nevada County.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Nevada County.	Nevada County as a place to live	Similar	89%	160	369	55
	Your neighborhood as a place to live	Similar	86%	127	323	60
	Nevada County as a place to raise children	Similar	84%	179	373	50
	Nevada County as a place to work	Similar	54%	261	363	25
	Nevada County as a place to visit	Much higher	92%	29	322	91
	Nevada County as a place to retire	Similar	74%	94	368	73
	The overall quality of life in Nevada County	Similar	85%	168	385	55
	Sense of community	Similar	72%	57	334	82
Please rate each of the following characteristics as they relate to Nevada County as a whole.	Overall economic health of Nevada County	Similar	53%	231	316	26
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County	Lower	33%	206	259	20
	Overall design or layout of Nevada County’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	50%	228	307	25
	Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband)	Lower	36%	243	250	3
	Overall feeling of safety in Nevada County	Similar	77%	203	355	41
	Overall quality of natural environment in Nevada County	Higher	88%	46	316	85
	Overall quality of parks and recreation opportunities	Similar	85%	113	256	56
	Overall health and wellness opportunities in Nevada County	Similar	64%	202	309	34
	Overall opportunities for education, culture, and the arts	Similar	71%	117	312	62
	Residents’ connection and engagement with their community	Similar	67%	39	253	84

Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Nevada County to someone who asks	Similar	82%	193	317	38
	Remain in Nevada County for the next five years	Similar	87%	78	315	75
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	95%	116	334	65
	In Nevada County's downtown/commercial area during the day	Similar	90%	174	322	45
	From property crime	Similar	79%	106	261	59
	From violent crime	Similar	84%	127	261	51
	From fire, flood, or other natural disaster	Much lower	32%	250	251	0
Please rate the job you feel the Nevada County community does at each of the following.	Making all residents feel welcome	Similar	70%	145	256	43
	Attracting people from diverse backgrounds	Lower	37%	230	253	9
	Valuing/respecting residents from diverse backgrounds	Lower	46%	231	254	9
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	40%	188	250	25
Please rate each of the following in the Nevada County community.	Overall quality of business and service establishments in Nevada County	Similar	74%	144	316	54
	Variety of business and service establishments in Nevada County	Similar	58%	137	251	45
	Vibrancy of downtown/commercial area	Higher	75%	52	295	82
	Employment opportunities	Similar	34%	240	329	26
	Shopping opportunities	Similar	54%	157	319	50
	Cost of living in Nevada County	Lower	19%	270	306	11
	Overall image or reputation of Nevada County	Similar	81%	140	363	60
Please also rate each of the following in the Nevada County community.	Traffic flow on major streets	Similar	55%	150	337	54
	Ease of public parking	Lower	34%	272	295	7
	Ease of travel by car in Nevada County	Similar	72%	163	327	49
	Ease of travel by public transportation in Nevada County	Lower	19%	231	299	22
	Ease of travel by bicycle in Nevada County	Lower	34%	266	327	17
	Ease of walking in Nevada County	Similar	49%	256	331	21
	Well-planned residential growth	Lower	24%	222	253	12
	Well-planned commercial growth	Similar	27%	206	252	18

Please also rate each of the following in the Nevada County community.

Well-designed neighborhoods	Similar	41%	193	253	23
Preservation of the historical or cultural character of the community	Higher	78%	32	249	87
Public places where people want to spend time	Similar	71%	90	301	70
Variety of housing options	Lower	20%	290	314	7
Availability of affordable quality housing	Lower	10%	301	336	9
Overall quality of new development in Nevada County	Lower	27%	291	325	10
Overall appearance of Nevada County	Similar	79%	147	339	55
Cleanliness of Nevada County	Similar	77%	182	330	44
Water resources (beaches, lakes, ponds, riverways, etc.)	Higher	86%	25	232	89
Air quality	Similar	80%	148	302	51
Availability of paths and walking trails	Similar	84%	85	331	74
Fitness opportunities (including exercise classes and paths or trails, etc.)	Similar	85%	62	303	79
Recreational opportunities	Higher	87%	35	321	89
Availability of affordable quality food	Similar	50%	225	300	25
Availability of affordable quality health care	Lower	30%	286	307	7
Availability of preventive health services	Lower	39%	263	294	10
Availability of affordable quality mental health care	Lower	25%	249	298	16
Opportunities to attend cultural/arts/music activities	Higher	77%	18	317	94
Community support for the arts	Higher	79%	14	249	94
Availability of affordable quality childcare/preschool	Similar	32%	251	309	19
K-12 education	Similar	64%	193	312	38
Adult educational opportunities	Similar	59%	156	302	48
Sense of civic/community pride	Similar	75%	68	250	73
Neighborliness of residents in Nevada County	Similar	72%	66	302	78
Opportunities to participate in social events and activities	Higher	79%	27	312	91
Opportunities to attend special events and festivals	Higher	85%	21	307	93

Please also rate each of the following in the Nevada County community.	Opportunities to volunteer	Higher	85%	12	307	96	
	Opportunities to participate in community matters	Higher	77%	22	307	93	
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	50%	279	325	13	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Nevada County (in-person, phone, email, or web) for help or information	Similar	50%	107	329	67	
	Contacted Nevada County elected officials (in-person, phone, email, or web) to express your opinion	Similar	18%	96	300	68	
	Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighbo..	Higher	31%	22	303	93	
	Watched (online or on television) a local public meeting	Similar	26%	115	292	60	
	Volunteered your time to some group/activity in Nevada County	Higher	51%	23	306	92	
	Campaigned or advocated for a local issue, cause, or candidate	Similar	25%	36	296	88	
	Voted in your most recent local election	Higher	88%	16	249	93	
	Used bus, rail, subway, or other public transportation instead of driving	Similar	14%	141	281	50	
	Carpooled with other adults or children instead of driving alone	Higher	59%	22	298	92	
	Walked or biked instead of driving	Similar	55%	178	300	41	
	Please rate the quality of each of the following services in Nevada County.	Public information services	Similar	69%	147	317	53
		Economic development	Similar	44%	229	311	26
		Traffic enforcement	Similar	59%	205	358	41
Traffic signal timing		Similar	50%	170	308	44	
Street repair		Similar	35%	251	350	27	
Street cleaning		Similar	56%	224	320	29	
Street lighting		Similar	56%	250	348	25	
Sidewalk maintenance		Similar	48%	211	320	33	
Bus or transit services		Similar	35%	177	288	38	
Land use, planning, and zoning		Similar	33%	236	320	25	
Code enforcement (weeds, abandoned buildings, etc.)		Similar	39%	223	350	34	
Affordable high-speed internet access		Much lower	23%	238	246	3	
Garbage collection		Lower	65%	292	330	10	

Please rate the quality of each of the following services in Nevada County.	Drinking water	Similar	75%	128	318	59
	Sewer services	Similar	80%	188	315	40
	Storm water management (storm drainage, dams, levees, etc.)	Similar	68%	203	330	37
	Power (electric and/or gas) utility	Much lower	43%	270	272	1
	Utility billing	Lower	40%	285	294	2
	Sheriff services	Similar	76%	260	382	29
	Crime prevention	Similar	65%	235	359	32
	Animal control	Similar	74%	153	331	52
	Ambulance or emergency medical services	Similar	80%	270	326	14
	Fire services	Similar	93%	127	346	62
	Fire prevention and education	Similar	85%	35	315	89
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Similar	76%	66	316	79
	Preservation of natural areas (open space, farmlands, and greenbelts)	Similar	68%	83	301	72
	Nevada County open space	Similar	73%	69	299	77
	Recycling	Lower	53%	274	334	16
	Yard waste pick-up	Similar	71%	170	296	42
	County parks	Similar	77%	204	327	37
	Recreation programs or classes	Similar	74%	155	324	51
	Recreation centers or facilities	Similar	68%	143	311	54
	Health services	Lower	43%	262	290	9
	Public library services	Similar	81%	221	326	31
	Overall customer service by Nevada County employees (sheriff, receptionists, planners, etc.)	Similar	78%	207	365	41
	Please rate the following categories of Nevada County government performance.	The value of services for the taxes paid to Nevada County	Similar	44%	253	370
The overall direction that Nevada County is taking		Similar	43%	253	345	25
The job Nevada County government does at welcoming resident involvement		Similar	53%	161	337	52
Overall confidence in Nevada County government		Similar	45%	203	309	34

Please rate the following categories of Nevada County government performance.	Generally acting in the best interest of the community	Similar	49%	200	313	36
	Being honest	Similar	47%	203	304	33
	Being open and transparent to the public	Similar	44%	168	256	34
	Informing residents about issues facing the community	Similar	48%	130	261	50
	Treating all residents fairly	Similar	51%	217	310	30
	Treating residents with respect	Similar	63%	158	253	37
Overall, how would you rate the quality of the services provided by each of the following?	Nevada County	Similar	66%	246	364	30
	The Federal Government	Similar	26%	279	297	6
Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.	Overall economic health of Nevada County	Similar	90%	202	290	30
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County	Similar	74%	130	249	48
	Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	68%	250	290	13
	Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband)	Similar	90%	70	249	72
	Overall feeling of safety in Nevada County	Similar	79%	273	290	5
	Overall quality of natural environment in Nevada County	Similar	89%	21	290	93
	Overall quality of parks and recreation opportunities	Similar	76%	160	250	36
	Overall health and wellness opportunities in Nevada County	Similar	83%	36	290	87
	Overall opportunities for education, culture, and the arts	Similar	68%	201	290	30
	Residents' connection and engagement with their community	Similar	69%	184	290	36
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Similar	90%	207	249	17
	Access the internet from your cell phone	Similar	90%	211	251	16
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Lower	68%	245	250	2
	Use or check email	Similar	96%	160	251	36
	Share your opinions online	Similar	22%	215	250	14
	Shop online	Similar	16%	132	249	47
	Please rate your overall health.	Similar	67%	168	296	43
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	14%	258	299	14

Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Nevada County.	Question	Rating	Frequency	
			Percentage	Count (N)
Nevada County as a place to live	Nevada County as a place to live	Excellent	40%	N=200
		Good	49%	N=244
		Fair	9%	N=47
		Poor	1%	N=7
Your neighborhood as a place to live	Your neighborhood as a place to live	Excellent	47%	N=237
		Good	40%	N=203
		Fair	12%	N=59
		Poor	2%	N=10
Nevada County as a place to raise children	Nevada County as a place to raise children	Excellent	35%	N=143
		Good	49%	N=199
		Fair	14%	N=59
		Poor	1%	N=5
Nevada County as a place to work	Nevada County as a place to work	Excellent	14%	N=58
		Good	41%	N=173
		Fair	29%	N=125
		Poor	17%	N=71
Nevada County as a place to visit	Nevada County as a place to visit	Excellent	54%	N=272
		Good	38%	N=188
		Fair	6%	N=32
		Poor	2%	N=8
Nevada County as a place to retire	Nevada County as a place to retire	Excellent	32%	N=142
		Good	43%	N=192
		Fair	18%	N=82
		Poor	7%	N=31
The overall quality of life in Nevada County	The overall quality of life in Nevada County	Excellent	30%	N=153
		Good	55%	N=276
		Fair	13%	N=68
		Poor	2%	N=9

Please rate each of the following aspects of quality of life in Nevada County.	Sense of community	Excellent		30% N=152
		Good		42% N=214
		Fair		20% N=102
		Poor		7% N=36
Please rate each of the following characteristics as they relate to Nevada County as a whole.	Overall economic health of Nevada County	Excellent		3% N=16
		Good		49% N=222
		Fair		37% N=169
		Poor		10% N=45
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County	Excellent		6% N=26
		Good		27% N=125
		Fair		43% N=198
		Poor		24% N=109
	Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		7% N=32
		Good		44% N=218
		Fair		37% N=180
		Poor		13% N=63
Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband)	Excellent		5% N=26	
	Good		31% N=151	
	Fair		41% N=203	
	Poor		23% N=113	
Overall feeling of safety in Nevada County	Excellent		24% N=119	
	Good		54% N=271	
	Fair		19% N=95	
	Poor		4% N=18	
Overall quality of natural environment in Nevada County	Excellent		47% N=238	
	Good		41% N=211	
	Fair		11% N=54	
	Poor		1% N=5	
Overall quality of parks and recreation opportunities	Excellent		32% N=162	
	Good		53% N=264	
	Fair		12% N=59	

Please rate each of the following characteristics as they relate to Nevada County as a whole.	Overall quality of parks and recreation opportunities	Poor		3% N=14
	Overall health and wellness opportunities in Nevada County	Excellent		19% N=95
		Good		45% N=220
		Fair		25% N=124
		Poor		10% N=51
Overall opportunities for education, culture, and the arts	Excellent		26% N=124	
	Good		46% N=222	
	Fair		19% N=91	
	Poor		10% N=48	
Residents' connection and engagement with their community	Excellent		23% N=112	
	Good		44% N=208	
	Fair		26% N=126	
	Poor		7% N=33	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Nevada County to someone who asks	Very likely		43% N=216
		Somewhat likely		39% N=194
		Somewhat unlikely		11% N=53
		Very unlikely		7% N=35
	Remain in Nevada County for the next five years	Very likely		67% N=340
		Somewhat likely		20% N=103
		Somewhat unlikely		7% N=35
		Very unlikely		5% N=28
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		79% N=406
		Somewhat safe		15% N=79
		Neither safe nor unsafe		4% N=21
		Somewhat unsafe		1% N=7
	In Nevada County's downtown/commercial area during the day	Very safe		60% N=299
		Somewhat safe		30% N=152
		Neither safe nor unsafe		6% N=29
		Somewhat unsafe		4% N=20
		Very unsafe		0% N=2
	From property crime	Very safe		33% N=168

Please rate how safe or unsafe you feel:	From property crime	Somewhat safe		46% N=231	
		Neither safe nor unsafe		11% N=55	
		Somewhat unsafe		10% N=53	
	From violent crime	Very safe		52% N=262	
		Somewhat safe		32% N=164	
		Neither safe nor unsafe		9% N=48	
		Somewhat unsafe		6% N=28	
		Very unsafe		1% N=4	
	From fire, flood, or other natural disaster	Very safe		3% N=18	
		Somewhat safe		28% N=143	
		Neither safe nor unsafe		23% N=118	
		Somewhat unsafe		31% N=157	
		Very unsafe		14% N=72	
	Please rate the job you feel the Nevada County community does at each of the following.	Making all residents feel welcome	Excellent		16% N=73
			Good		54% N=250
Fair				25% N=115	
Poor				5% N=25	
Attracting people from diverse backgrounds		Excellent		7% N=30	
		Good		30% N=129	
		Fair		36% N=157	
		Poor		27% N=118	
Valuing/respecting residents from diverse backgrounds		Excellent		9% N=39	
		Good		37% N=163	
		Fair		38% N=168	
		Poor		16% N=72	
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)		Excellent		9% N=40	
		Good		31% N=131	
		Fair		37% N=157	
		Poor		22% N=92	
Please rate each of the following in the Nevada County community.		Overall quality of business and service establishments in Nevada County	Excellent		16% N=79
			Good		59% N=299

Please rate each of the following in the Nevada County community.	Overall quality of business and service establishments in Nevada County	Fair		22% N=110
		Poor		4% N=19
	Variety of business and service establishments in Nevada County	Excellent		10% N=49
		Good		49% N=246
		Fair		34% N=170
		Poor		8% N=42
	Vibrancy of downtown/commercial area	Excellent		21% N=108
		Good		53% N=268
		Fair		21% N=104
		Poor		5% N=23
	Employment opportunities	Excellent		5% N=22
		Good		28% N=117
		Fair		41% N=168
		Poor		25% N=105
	Shopping opportunities	Excellent		12% N=59
		Good		42% N=215
		Fair		36% N=183
		Poor		11% N=54
	Cost of living in Nevada County	Excellent		1% N=7
		Good		17% N=88
		Fair		39% N=199
		Poor		42% N=213
	Overall image or reputation of Nevada County	Excellent		21% N=100
		Good		60% N=293
		Fair		17% N=84
		Poor		1% N=7
Please also rate each of the following in the Nevada County community.	Traffic flow on major streets	Excellent		10% N=48
		Good		46% N=230
		Fair		29% N=146
		Poor		16% N=79
	Ease of public parking	Excellent		6% N=30

Please also rate each of the following in the Nevada County community.				
Ease of public parking	Good		28%	N=144
	Fair		35%	N=177
	Poor		31%	N=156
Ease of travel by car in Nevada County	Excellent		20%	N=100
	Good		53%	N=264
	Fair		25%	N=124
	Poor		3%	N=15
Ease of travel by public transportation in Nevada County	Excellent		2%	N=7
	Good		17%	N=51
	Fair		34%	N=102
	Poor		47%	N=142
Ease of travel by bicycle in Nevada County	Excellent		6%	N=23
	Good		28%	N=103
	Fair		34%	N=128
	Poor		32%	N=118
Ease of walking in Nevada County	Excellent		7%	N=31
	Good		42%	N=201
	Fair		37%	N=178
	Poor		14%	N=66
Well-planned residential growth	Excellent		2%	N=7
	Good		23%	N=88
	Fair		41%	N=156
	Poor		34%	N=132
Well-planned commercial growth	Excellent		2%	N=9
	Good		25%	N=92
	Fair		43%	N=161
	Poor		29%	N=108
Well-designed neighborhoods	Excellent		5%	N=20
	Good		37%	N=150
	Fair		45%	N=185
	Poor		13%	N=54

Please also rate each of the following in the Nevada County community.

Preservation of the historical or cultural character of the community	Excellent		24% N=117
	Good		55% N=271
	Fair		17% N=84
	Poor		4% N=21
Public places where people want to spend time	Excellent		19% N=91
	Good		53% N=258
	Fair		23% N=111
	Poor		6% N=30
Variety of housing options	Excellent		2% N=11
	Good		17% N=79
	Fair		36% N=163
	Poor		45% N=204
Availability of affordable quality housing	Excellent		1% N=6
	Good		9% N=40
	Fair		26% N=117
	Poor		64% N=292
Overall quality of new development in Nevada County	Excellent		2% N=7
	Good		26% N=98
	Fair		50% N=191
	Poor		22% N=83
Overall appearance of Nevada County	Excellent		18% N=91
	Good		61% N=305
	Fair		19% N=93
	Poor		2% N=12
Cleanliness of Nevada County	Excellent		19% N=98
	Good		58% N=291
	Fair		20% N=99
	Poor		3% N=16
Water resources (beaches, lakes, ponds, riverways, etc.)	Excellent		41% N=202
	Good		45% N=224
	Fair		12% N=60

Please also rate each of the following in the Nevada County community.			
Water resources (beaches, lakes, ponds, riverways, etc.)	Poor		2% N=9
	Excellent		31% N=155
	Good		49% N=249
	Fair		16% N=78
	Poor		4% N=22
Availability of paths and walking trails	Excellent		35% N=171
	Good		49% N=243
	Fair		14% N=71
	Poor		2% N=11
Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent		35% N=171
	Good		50% N=244
	Fair		12% N=57
	Poor		3% N=16
Recreational opportunities	Excellent		42% N=214
	Good		44% N=223
	Fair		11% N=53
	Poor		3% N=15
Availability of affordable quality food	Excellent		12% N=60
	Good		38% N=192
	Fair		37% N=187
	Poor		13% N=68
Availability of affordable quality health care	Excellent		7% N=31
	Good		24% N=113
	Fair		39% N=185
	Poor		30% N=142
Availability of preventive health services	Excellent		9% N=37
	Good		30% N=130
	Fair		34% N=147
	Poor		27% N=114
Availability of affordable quality mental health care	Excellent		6% N=18
	Good		19% N=59

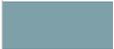
Please also rate each of the following in the Nevada County community.				
Availability of affordable quality mental health care	Fair		31%	N=95
	Poor		43%	N=131
Opportunities to attend cultural/arts/music activities	Excellent		38%	N=187
	Good		39%	N=194
	Fair		19%	N=94
	Poor		4%	N=18
Community support for the arts	Excellent		37%	N=172
	Good		42%	N=197
	Fair		18%	N=84
	Poor		2%	N=11
Availability of affordable quality childcare/preschool	Excellent		8%	N=20
	Good		23%	N=56
	Fair		31%	N=75
	Poor		37%	N=89
K-12 education	Excellent		12%	N=39
	Good		53%	N=175
	Fair		30%	N=98
	Poor		6%	N=19
Adult educational opportunities	Excellent		6%	N=20
	Good		53%	N=188
	Fair		32%	N=112
	Poor		10%	N=35
Sense of civic/community pride	Excellent		17%	N=81
	Good		57%	N=272
	Fair		20%	N=94
	Poor		6%	N=26
Neighborliness of residents in Nevada County	Excellent		22%	N=107
	Good		50%	N=248
	Fair		23%	N=115
	Poor		5%	N=23
Opportunities to participate in social events and activities	Excellent		26%	N=129

Please also rate each of the following in the Nevada County community.	Opportunities to participate in social events and activities	Good		53% N=259
		Fair		18% N=86
		Poor		3% N=15
	Opportunities to attend special events and festivals	Excellent		32% N=162
		Good		52% N=259
		Fair		13% N=64
		Poor		3% N=13
	Opportunities to volunteer	Excellent		40% N=179
		Good		45% N=205
		Fair		14% N=62
		Poor		1% N=4
	Opportunities to participate in community matters	Excellent		26% N=111
Good			51% N=220	
Fair			19% N=83	
Poor			4% N=17	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		7% N=29	
	Good		43% N=188	
	Fair		32% N=138	
	Poor		19% N=81	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Nevada County (in-person, phone, email, or web) for help or information	No		50% N=252
		Yes		50% N=253
	Contacted Nevada County elected officials (in-person, phone, email, or web) to express your opinion	No		82% N=412
		Yes		18% N=93
	Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, et..)	No		69% N=350
		Yes		31% N=156
	Watched (online or on television) a local public meeting	No		74% N=375
		Yes		26% N=132
	Volunteered your time to some group/activity in Nevada County	No		49% N=249
		Yes		51% N=258
	Campaigned or advocated for a local issue, cause, or candidate	No		74% N=375
		Yes		26% N=129

Please indicate whether or not you have done each of the following in the last 12 months.	Voted in your most recent local election	No		12% N=62
		Yes		88% N=444
	Used bus, rail, subway, or other public transportation instead of driving	No		86% N=435
		Yes		14% N=71
	Carpooled with other adults or children instead of driving alone	No		42% N=211
		Yes		58% N=296
Walked or biked instead of driving	No		45% N=230	
	Yes		55% N=277	
Please rate the quality of each of the following services in Nevada County.	Public information services	Excellent		14% N=58
		Good		55% N=231
		Fair		25% N=104
		Poor		6% N=25
	Economic development	Excellent		4% N=15
		Good		39% N=138
		Fair		44% N=156
		Poor		12% N=43
	Traffic enforcement	Excellent		10% N=40
		Good		50% N=208
		Fair		29% N=121
		Poor		12% N=49
	Traffic signal timing	Excellent		7% N=35
		Good		43% N=199
		Fair		39% N=180
		Poor		11% N=49
Street repair	Excellent		4% N=19	
	Good		31% N=146	
	Fair		35% N=168	
	Poor		30% N=142	
Street cleaning	Excellent		11% N=47	
	Good		46% N=202	
	Fair		31% N=135	

Please rate the quality of each of the following services in Nevada County.			
Street cleaning	Poor		13% N=59
	Excellent		9% N=41
Street lighting	Good		47% N=214
	Fair		29% N=130
	Poor		15% N=69
Sidewalk maintenance	Excellent		7% N=28
	Good		42% N=175
	Fair		38% N=157
	Poor		14% N=58
Bus or transit services	Excellent		9% N=26
	Good		26% N=73
	Fair		41% N=115
	Poor		24% N=66
Land use, planning, and zoning	Excellent		4% N=13
	Good		30% N=97
	Fair		43% N=140
	Poor		24% N=78
Code enforcement (weeds, abandoned buildings, etc.)	Excellent		7% N=23
	Good		32% N=108
	Fair		36% N=120
	Poor		26% N=87
Affordable high-speed internet access	Excellent		3% N=13
	Good		20% N=91
	Fair		36% N=164
	Poor		41% N=184
Garbage collection	Excellent		20% N=94
	Good		45% N=211
	Fair		26% N=122
	Poor		9% N=42
Drinking water	Excellent		31% N=143
	Good		44% N=200

Please rate the quality of each of the following services in Nevada County.			
Drinking water	Fair		20% N=90
	Poor		5% N=23
Sewer services	Excellent		22% N=77
	Good		58% N=198
	Fair		16% N=56
	Poor		4% N=12
Storm water management (storm drainage, dams, levees, etc.)	Excellent		15% N=61
	Good		54% N=220
	Fair		26% N=107
	Poor		6% N=23
Power (electric and/or gas) utility	Excellent		8% N=37
	Good		35% N=172
	Fair		34% N=165
	Poor		23% N=111
Utility billing	Excellent		9% N=40
	Good		31% N=139
	Fair		37% N=167
	Poor		23% N=104
Sheriff services	Excellent		23% N=87
	Good		53% N=198
	Fair		17% N=63
	Poor		6% N=24
Crime prevention	Excellent		13% N=49
	Good		52% N=202
	Fair		25% N=96
	Poor		10% N=40
Animal control	Excellent		18% N=65
	Good		56% N=202
	Fair		20% N=73
	Poor		6% N=22
Ambulance or emergency medical services	Excellent		26% N=93

Please rate the quality of each of the following services in Nevada County.			
Ambulance or emergency medical services	Good		54% N=194
	Fair		16% N=57
	Poor		4% N=16
Fire services	Excellent		48% N=219
	Good		45% N=204
	Fair		7% N=31
	Poor		1% N=3
Fire prevention and education	Excellent		43% N=204
	Good		41% N=195
	Fair		14% N=64
	Poor		2% N=9
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		30% N=133
	Good		46% N=206
	Fair		18% N=81
	Poor		6% N=25
Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent		25% N=110
	Good		43% N=189
	Fair		26% N=115
	Poor		6% N=25
Nevada County open space	Excellent		27% N=109
	Good		47% N=194
	Fair		22% N=90
	Poor		5% N=19
Recycling	Excellent		16% N=74
	Good		38% N=179
	Fair		25% N=119
	Poor		21% N=99
Yard waste pick-up	Excellent		23% N=87
	Good		48% N=183
	Fair		21% N=79
	Poor		9% N=35

Please rate the quality of each of the following services in Nevada County.	County parks	Excellent		24% N=107
		Good		53% N=237
		Fair		20% N=88
		Poor		3% N=12
	Recreation programs or classes	Excellent		19% N=66
		Good		55% N=191
		Fair		20% N=69
		Poor		6% N=22
	Recreation centers or facilities	Excellent		23% N=87
		Good		45% N=171
		Fair		25% N=93
		Poor		7% N=26
	Health services	Excellent		10% N=40
		Good		34% N=144
		Fair		35% N=149
		Poor		22% N=92
Public library services	Excellent		36% N=148	
	Good		45% N=182	
	Fair		14% N=59	
	Poor		5% N=20	
Overall customer service by Nevada County employees (sheriff, receptionists, planners, etc.)	Excellent		25% N=103	
	Good		53% N=218	
	Fair		18% N=72	
	Poor		4% N=18	
Please rate the following categories of Nevada County government performance.	The value of services for the taxes paid to Nevada County	Excellent		4% N=18
		Good		39% N=168
		Fair		42% N=180
		Poor		15% N=64
	The overall direction that Nevada County is taking	Excellent		4% N=17
		Good		38% N=155
		Fair		43% N=172

Please rate the following categories of Nevada County government performance.	The overall direction that Nevada County is taking		Percentage	N
	Category	Percentage		
	Poor		15%	61
The job Nevada County government does at welcoming resident involvement	Excellent		10%	32
	Good		43%	140
	Fair		33%	107
	Poor		15%	50
Overall confidence in Nevada County government	Excellent		5%	23
	Good		39%	168
	Fair		38%	165
	Poor		17%	72
Generally acting in the best interest of the community	Excellent		9%	36
	Good		40%	165
	Fair		38%	158
	Poor		13%	54
Being honest	Excellent		10%	36
	Good		36%	127
	Fair		40%	141
	Poor		13%	46
Being open and transparent to the public	Excellent		8%	29
	Good		37%	136
	Fair		38%	141
	Poor		18%	66
Informing residents about issues facing the community	Excellent		8%	34
	Good		41%	172
	Fair		39%	166
	Poor		12%	52
Treating all residents fairly	Excellent		8%	29
	Good		44%	156
	Fair		30%	107
	Poor		18%	66
Treating residents with respect	Excellent		11%	43
	Good		52%	201

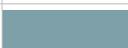
Please rate the following categories of Nevada County government performance.	Treating residents with respect	Fair		26% N=99
		Poor		11% N=42
Overall, how would you rate the quality of the services provided by each of the following?	Nevada County	Excellent		7% N=31
		Good		60% N=275
		Fair		30% N=138
		Poor		4% N=18
	The Federal Government	Excellent		3% N=12
		Good		23% N=107
		Fair		38% N=176
		Poor		36% N=166
Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.	Overall economic health of Nevada County	Essential		40% N=200
		Very important		50% N=245
		Somewhat important		10% N=49
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County	Essential		29% N=144
		Very important		45% N=223
		Somewhat important		23% N=116
		Not at all important		3% N=15
	Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		23% N=113
		Very important		45% N=224
		Somewhat important		28% N=142
		Not at all important		4% N=20
	Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband)	Essential		54% N=271
		Very important		36% N=180
		Somewhat important		9% N=43
		Not at all important		1% N=5
	Overall feeling of safety in Nevada County	Essential		42% N=207
Very important			38% N=187	
Somewhat important			19% N=93	
Not at all important			2% N=11	
Overall quality of natural environment in Nevada County	Essential		50% N=248	
	Very important		39% N=190	

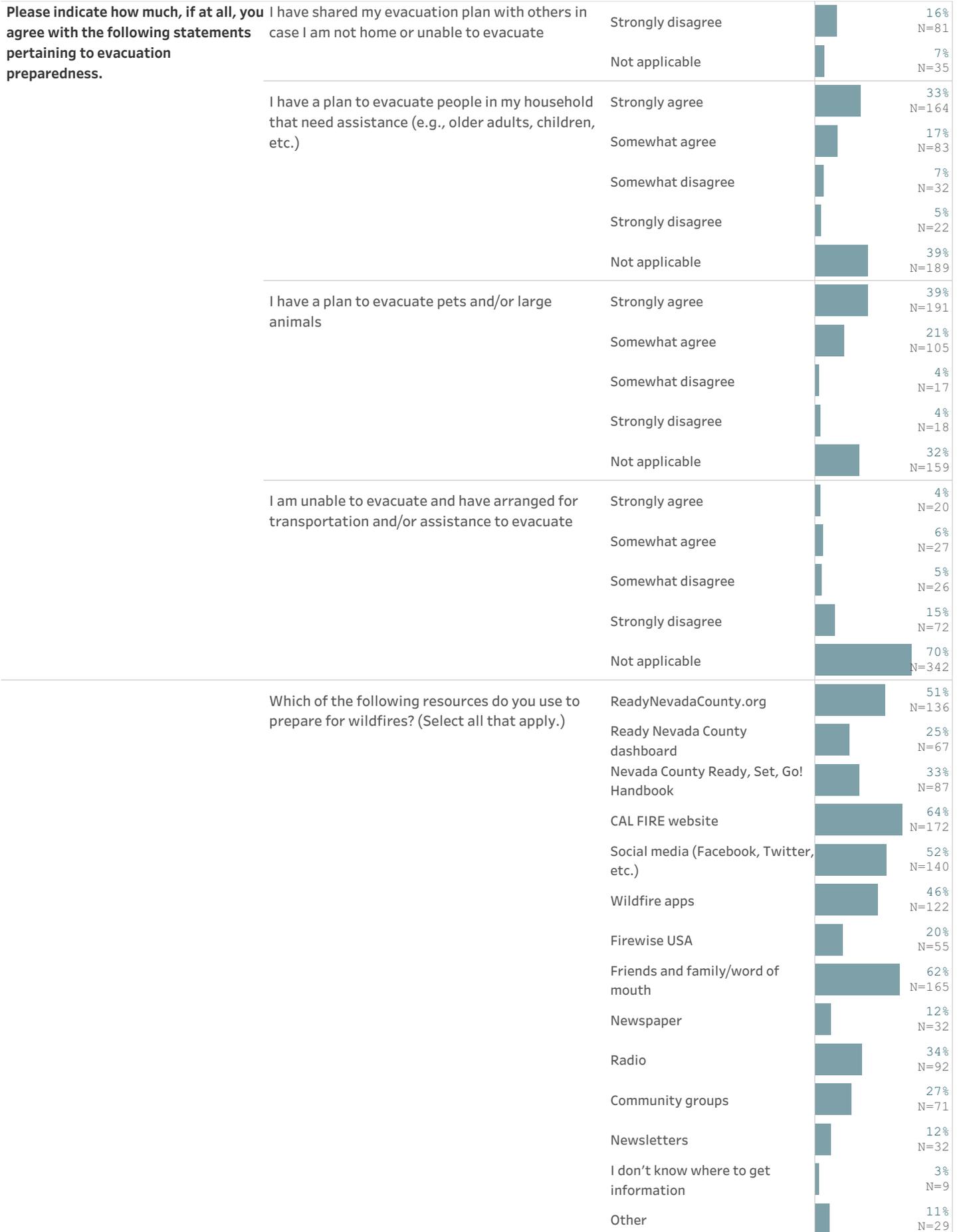
Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.	Overall quality of natural environment in Nevada County	Somewhat important		10% N=50
		Not at all important		1% N=4
	Overall quality of parks and recreation opportunities	Essential		31% N=155
		Very important		45% N=224
		Somewhat important		23% N=115
		Not at all important		0% N=2
	Overall health and wellness opportunities in Nevada County	Essential		39% N=191
		Very important		44% N=218
		Somewhat important		17% N=83
		Not at all important		1% N=3
	Overall opportunities for education, culture, and the arts	Essential		28% N=139
		Very important		39% N=193
		Somewhat important		31% N=152
		Not at all important		2% N=9
	Residents' connection and engagement with their community	Essential		18% N=91
		Very important		51% N=249
Somewhat important			30% N=146	
Not at all important			1% N=7	
To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County?	Recreational cannabis	Strongly support		35% N=165
		Somewhat support		35% N=163
		Somewhat oppose		13% N=61
		Strongly oppose		17% N=82
	Medical cannabis	Strongly support		58% N=281
		Somewhat support		27% N=132
		Somewhat oppose		7% N=32
		Strongly oppose		8% N=39
	Cannabis farmers markets without onsite consumption	Strongly support		35% N=153
		Somewhat support		30% N=133
		Somewhat oppose		13% N=59
		Strongly oppose		22% N=96
To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County?	In the downtown areas	Strongly support		20% N=94

To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County?	In the downtown areas	Somewhat support		33% N=153
		Somewhat oppose		15% N=68
		Strongly oppose		33% N=153
	In any retail or business center	Strongly support		26% N=120
		Somewhat support		33% N=154
		Somewhat oppose		15% N=70
		Strongly oppose		27% N=126
	In any agricultural area	Strongly support		29% N=137
		Somewhat support		34% N=157
		Somewhat oppose		17% N=78
		Strongly oppose		20% N=93
	In any rural neighborhood	Strongly support		17% N=79
Somewhat support			22% N=102	
Somewhat oppose			26% N=119	
Strongly oppose			35% N=161	
In industrial areas	Strongly support		33% N=154	
	Somewhat support		37% N=172	
	Somewhat oppose		13% N=63	
	Strongly oppose		17% N=77	
To what extent would you support or oppose each of the following in the future in Nevada County?	Retail cannabis stores	Strongly support		38% N=180
		Somewhat support		29% N=139
		Somewhat oppose		14% N=67
		Strongly oppose		19% N=90
	Indoor cannabis cultivation facilities	Strongly support		27% N=122
		Somewhat support		34% N=157
		Somewhat oppose		14% N=63
		Strongly oppose		26% N=118
	Outdoor cannabis cultivation	Strongly support		33% N=152
		Somewhat support		31% N=145
		Somewhat oppose		15% N=70
		Strongly oppose		22% N=101

To what extent would you support or oppose each of the following in the future in Nevada County?	Commercial and product manufacturing facilities for cannabis	Strongly support		28% N=129
		Somewhat support		35% N=159
		Somewhat oppose		11% N=51
		Strongly oppose		26% N=122
	Cannabis being an economic driver of Nevada County	Strongly support		30% N=140
		Somewhat support		25% N=119
		Somewhat oppose		13% N=63
		Strongly oppose		31% N=145
To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County?	Cannabis odor	Very concerned		31% N=148
		Somewhat concerned		29% N=139
		Not concerned		40% N=190
	Cannabis-related traffic in neighborhoods	Very concerned		40% N=187
		Somewhat concerned		31% N=146
		Not concerned		29% N=137
	Unpermitted improvements (structures, septic, wells, etc.)	Very concerned		52% N=238
		Somewhat concerned		32% N=146
		Not concerned		17% N=78
	Increased camping and recreational vehicles related to cannabis cultivation	Very concerned		49% N=232
		Somewhat concerned		30% N=142
		Not concerned		21% N=98
Increase of crime due to cannabis cultivation	Very concerned		55% N=262	
	Somewhat concerned		24% N=114	
	Not concerned		22% N=105	
Environmental impacts due to cannabis cultivation	Very concerned		60% N=282	
	Somewhat concerned		30% N=139	
	Not concerned		10% N=48	
Groundwater usage	Very concerned		59% N=274	
	Somewhat concerned		28% N=129	
	Not concerned		13% N=61	
Children's increased exposure to and the normalization of cannabis	Very concerned		48% N=228	
	Somewhat concerned		23% N=111	

To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County?	Children's increased exposure to and the normalization of cannabis	Not concerned		29% N=137
	Transient workforce related to cannabis cultivation	Very concerned		44% N=207
		Somewhat concerned		31% N=146
		Not concerned		25% N=119
	Fire risk from in-home cannabis cultivation or distillation	Very concerned		50% N=235
		Somewhat concerned		29% N=134
		Not concerned		21% N=100
	Decreased property values	Very concerned		45% N=207
		Somewhat concerned		24% N=111
		Not concerned		31% N=146
	Increased private road use	Very concerned		41% N=188
		Somewhat concerned		28% N=128
Not concerned			31% N=141	
Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following:	Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.)	Very concerned		65% N=320
		Somewhat concerned		22% N=110
		Not concerned		13% N=66
	Ability to find or renew fire insurance	Very concerned		83% N=392
		Somewhat concerned		11% N=52
		Not concerned		6% N=28
	Vacant parcels with hazardous vegetation	Very concerned		56% N=270
		Somewhat concerned		34% N=163
		Not concerned		10% N=50
	Hazardous vegetation on neighboring properties	Very concerned		54% N=262
		Somewhat concerned		33% N=158
		Not concerned		13% N=65
Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.)	Very concerned		43% N=203	
	Somewhat concerned		38% N=182	
	Not concerned		19% N=90	
Ability to remove large or dead trees	Very concerned		56% N=272	
	Somewhat concerned		32% N=155	
	Not concerned		12% N=60	

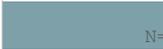
Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following:	Maintaining 100 feet of defensible space on your property	Very concerned		41% N=201
		Somewhat concerned		37% N=182
		Not concerned		21% N=103
Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.	I am prepared for a wildfire evacuation	Strongly agree		30% N=147
		Somewhat agree		57% N=280
		Somewhat disagree		10% N=51
		Strongly disagree		2% N=11
		Not applicable		1% N=5
I am signed up for emergency alerts	Strongly agree		84% N=411	
	Somewhat agree		10% N=46	
	Somewhat disagree		2% N=8	
	Strongly disagree		1% N=7	
	Not applicable		3% N=15	
I know my evacuation zone	Strongly agree		62% N=304	
	Somewhat agree		21% N=103	
	Somewhat disagree		8% N=41	
	Strongly disagree		6% N=29	
	Not applicable		2% N=11	
I have pre-planned evacuation routes for different wildfire scenarios	Strongly agree		41% N=200	
	Somewhat agree		39% N=191	
	Somewhat disagree		13% N=63	
	Strongly disagree		6% N=28	
	Not applicable		2% N=8	
I have a go-bag with enough supplies for each member of my household	Strongly agree		35% N=173	
	Somewhat agree		32% N=159	
	Somewhat disagree		20% N=99	
	Strongly disagree		11% N=53	
	Not applicable		2% N=8	
I have shared my evacuation plan with others in case I am not home or unable to evacuate	Strongly agree		22% N=106	
	Somewhat agree		27% N=133	
	Somewhat disagree		28% N=136	



	Which of the following resources do you use to prepare for wildfires? (Select all that apply.)	None of these		6% N=16
To what extent, if at all, do you support the following programs and services?	Support services for individuals experiencing homelessness	Strongly support		51% N=242
		Somewhat support		34% N=162
		Somewhat oppose		9% N=43
		Strongly oppose		6% N=30
	Housing for individuals experiencing homelessness	Strongly support		46% N=218
		Somewhat support		34% N=164
		Somewhat oppose		13% N=60
		Strongly oppose		8% N=36
	Supportive housing for individuals living with a mental illness	Strongly support		57% N=271
		Somewhat support		35% N=165
		Somewhat oppose		5% N=23
		Strongly oppose		4% N=17
	Development of income-based affordable housing	Strongly support		59% N=280
		Somewhat support		28% N=134
		Somewhat oppose		7% N=32
		Strongly oppose		6% N=29
Development of workforce housing	Strongly support		59% N=252	
	Somewhat support		32% N=134	
	Somewhat oppose		7% N=28	
	Strongly oppose		3% N=11	
How do you connect to the Internet at home? (Select all that apply.)	No internet access at home		5% N=22	
	Cable (Comcast/Xfinity)		47% N=212	
	Satellite (HughesNet, ViaSat)		5% N=22	
	DSL		5% N=22	
	Cellular (Verizon, AT&T, etc.)		23% N=101	
	Starlink		6% N=27	
	Fixed wireless (Colfax Net, Smarter Broadband)		9% N=42	
	Fiber (Race, NC Fiber, AT&T)		5% N=21	
	Other/Don't know		7% N=33	
	If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.)	Too expensive		22% N=54

If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.)	Don't know enough about it	7% N=17
	Can get access somewhere else (e.g., work, school)	1% N=2
	Don't need it	10% N=23
	Not available in my area	46% N=111
	Other	20% N=47
If applicable, how satisfied, if at all, are you with your current internet service overall?	Very satisfied	22% N=109
	Somewhat satisfied	49% N=237
	Somewhat dissatisfied	17% N=83
	Very dissatisfied	11% N=56
From each set of statements below, please select the one you lean toward more	My total household income comfortably supports my hous..	58% N=141
	My household struggles to get by on my/our total income	42% N=102
From each set of statements below, please select the one you lean toward more	I am employed, and I am satisfied with the number of ho..	44% N=213
	I am employed, and I would work more hours if they were availa..	17% N=82
	I am unemployed	39% N=185
Please choose the statement that best describes you:	I work one job only	51% N=127
	I work more than one job	18% N=44
	I don't work	31% N=77
In general, how many times do you: Access the internet from your home using a computer, laptop, or tablet computer	Several times a day	72% N=358
	Once a day	11% N=53
	A few times a week	7% N=36
	Every few weeks	3% N=16
	Less often or never	7% N=35
Access the internet from your cell phone	Several times a day	79% N=393
	Once a day	6% N=29
	A few times a week	5% N=24
	Every few weeks	1% N=4
	Less often or never	10% N=48
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Several times a day	42% N=208
	Once a day	13% N=67
	A few times a week	12% N=62
	Every few weeks	6% N=28

In general, how many times do you:	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Less often or never		27% N=132
	Use or check email	Several times a day		73% N=361
		Once a day		16% N=80
		A few times a week		7% N=35
		Every few weeks		1% N=4
		Less often or never		3% N=16
Share your opinions online	Several times a day		6% N=32	
	Once a day		4% N=18	
	A few times a week		12% N=58	
	Every few weeks		16% N=78	
	Less often or never		62% N=306	
Shop online	Several times a day		9% N=46	
	Once a day		6% N=32	
	A few times a week		39% N=191	
	Every few weeks		32% N=159	
	Less often or never		14% N=68	
Please rate your overall health.	Excellent		27% N=134	
	Very good		41% N=205	
	Good		23% N=115	
	Fair		9% N=44	
	Poor		1% N=7	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		2% N=12	
	Somewhat positive		12% N=58	
	Neutral		39% N=197	
	Somewhat negative		33% N=165	
	Very negative		15% N=74	
How many years have you lived in Nevada County?	Less than 2 years		7% N=36	
	2-5 years		14% N=70	
	6-10 years		13% N=68	
	11-20 years		20% N=101	
	More than 20 years		46% N=234	

Which best describes the building you live in?	Single-family detached home		79% N=398
	Townhouse or duplex (may share walls but no units above or below you)		3% N=17
	Condominium or apartment (have units above or below you)		9% N=46
	Mobile home		5% N=23
	Other		4% N=20
Do you rent or own your home?	Rent		25% N=124
	Own		75% N=380
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		2% N=8
	\$300 to \$599		9% N=45
	\$600 to \$999		12% N=59
	\$1,000 to \$1,499		17% N=81
	\$1,500 to \$2,499		27% N=133
	\$2,500 to \$3,999		21% N=100
	\$4,000 to \$6,999		10% N=47
	\$7,000 to \$9,999		2% N=9
	\$10,000 or more		1% N=4
Do any children 17 or under live in your household?	No		75% N=378
	Yes		25% N=127
Are you or any other members of your household aged 65 or older?	No		50% N=254
	Yes		50% N=252
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		12% N=56
	\$25,000 to \$49,999		15% N=69
	\$50,000 to \$74,999		17% N=82
	\$75,000 to \$99,999		13% N=61
	\$100,000 to \$149,999		22% N=103
	\$150,000 to \$199,999		10% N=47
	\$200,000 to \$299,999		6% N=30
	\$300,000 or more		6% N=28
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		92% N=449
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin		8% N=41
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		2% N=8

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	Asian	1% N=7
	Black or African American	0% N=2
	Native Hawaiian or Other Pacific Islander	0% N=1
	White	95% N=464
	A race not listed	6% N=30
	In which category is your age?	18-24 years
	25-34 years	16% N=81
	35-44 years	13% N=68
	45-54 years	15% N=73
	55-64 years	13% N=64
	65-74 years	21% N=108
	75 years or older	20% N=100
What is your gender?	Woman	51% N=257
	Man	49% N=244
	Identify in another way	0% N=1
If you identify in another way, how would you describe your gender?	Agender/I don't identify with any gender	39% N=1
	Genderqueer/gender fluid	39% N=1
	Identify in another way	23% N=
Where do you receive your household mail?	At my home address	74% N=376
	At a PO Box	17% N=86
	Both my home address and a PO Box	9% N=45

Full trends

This table contains the trends over time for Nevada County. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2017 and 2023 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2017	2023
Please rate each of the following aspects of quality of life in Nevada County.	Nevada County as a place to live	94%	89%
	Your neighborhood as a place to live	91%	86%
	Nevada County as a place to raise children	83%	84%
	Nevada County as a place to work	38%	54%
	Nevada County as a place to visit	94%	92%
	Nevada County as a place to retire	81%	74%
	The overall quality of life	89%	85%
	Sense of community	76%	72%
Please rate each of the following characteristics as they relate to Nevada County as a whole.	Overall economic health	46%	53%
	Overall quality of the transportation system		33%
	Overall design or layout of residential and commercial areas	59%	50%
	Overall quality of the utility infrastructure		36%
	Overall feeling of safety	82%	77%
	Overall quality of natural environment	94%	88%
	Overall quality of parks and recreation opportunities		85%
	Overall health and wellness opportunities	63%	64%
	Overall opportunities for education, culture, and the arts	65%	71%
	Residents' connection and engagement with their community		67%

Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Nevada County to someone who asks	93% 82%
	Remain in Nevada County for the next five years	93% 87%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	97% 95%
	In Nevada County's downtown/commercial area during the day	92% 90%
	From property crime	79%
	From violent crime	84%
	From fire, flood, or other natural disaster	32%
Please rate the job you feel the Nevada County community does at each of the following.	Making all residents feel welcome	70%
	Attracting people from diverse backgrounds	37%
	Valuing/respecting residents from diverse backgrounds	46%
	Taking care of vulnerable residents	40%
Please rate each of the following in the Nevada County community.	Overall quality of business and service establishments	62% 74%
	Variety of business and service establishments	58%
	Vibrancy of downtown/commercial area	75%
	Employment opportunities	19% 34%
	Shopping opportunities	43% 54%
	Cost of living	28% 19%
	Overall image or reputation	79% 81%
Please also rate each of the following in the Nevada County community.	Traffic flow on major streets	58% 55%
	Ease of public parking	34%
	Ease of travel by car	73% 72%
	Ease of travel by public transportation	24% 19%
	Ease of travel by bicycle	34% 34%
	Ease of walking	55% 49%
	Well-planned residential growth	24%

Please also rate each of the following in the Nevada County community.	Well-planned commercial growth	27%
	Well-designed neighborhoods	41%
	Preservation of the historical or cultural character of the community	78%
	Public places where people want to spend time	67% 71%
	Variety of housing options	28% 20%
	Availability of affordable quality housing	20% 10%
	Overall quality of new development	27%
	Overall appearance	79%
	Cleanliness	77%
	Water resources	86%
	Air quality	76% 80%
	Availability of paths and walking trails	71% 84%
	Fitness opportunities	83% 85%
	Recreational opportunities	87% 87%
	Availability of affordable quality food	71% 50%
	Availability of affordable quality health care	47% 30%
	Availability of preventive health services	55% 39%
	Availability of affordable quality mental health care	44% 25%
	Opportunities to attend cultural/arts/music activities	85% 77%
	Community support for the arts	79%
	Availability of affordable quality childcare/preschool	58% 32%
	K-12 education	75% 64%
Adult educational opportunities	60% 59%	
Sense of civic/community pride	75%	
Neighborliness of residents	77% 72%	

Please also rate each of the following in the Nevada County community.	Opportunities to participate in social events and activities	81% 79%
	Opportunities to attend special events and festivals	85%
	Opportunities to volunteer	93% 85%
	Opportunities to participate in community matters	84% 77%
	Openness and acceptance of the community toward people of diver..	57% 50%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Nevada County for help or information	41% 50%
	Contacted Nevada County elected officials to express your opinion	25% 18%
	Attended a local public meeting	30% 31%
	Watched a local public meeting	20% 26%
	Volunteered your time to some group/activity	63% 51%
	Campaigned or advocated for a local issue, cause, or candidate	38% 25%
	Voted in your most recent local election	88%
	Used public transportation instead of driving	8% 14%
	Carpooled with other adults or children instead of driving alone	56% 59%
	Walked or biked instead of driving	57% 55%
Please rate the quality of each of the following services in Nevada County.	Public information services	67% 69%
	Economic development	33% 44%
	Traffic enforcement	61% 59%
	Traffic signal timing	50%
	Street repair	25% 35%
	Street cleaning	49% 56%
	Street lighting	56%
	Sidewalk maintenance	48%
	Bus or transit services	37% 35%
	Land use, planning and zoning	41% 33%

Please rate the quality of each of the following services in Nevada County.

Code enforcement	37%	39%
Affordable high-speed internet access		23%
Garbage collection	81%	65%
Drinking water		75%
Sewer services	76%	80%
Storm water management	57%	68%
Power (electric and/or gas) utility		43%
Utility billing		40%
Sheriff services	80%	76%
Crime prevention	63%	65%
Animal control	65%	74%
Ambulance or emergency medical services		80%
Fire services		93%
Fire prevention and education	82%	85%
Emergency preparedness	61%	76%
Preservation of natural areas	68%	68%
Nevada County open space		73%
Recycling	73%	53%
Yard waste pick-up	73%	71%
County parks		77%
Recreation programs or classes	70%	74%
Recreation centers or facilities	62%	68%
Health services	52%	43%
Public library services	84%	81%
Overall customer service by Nevada County employees	75%	78%

Please rate the following categories of Nevada County government performance.	The value of services for the taxes paid to Nevada County	46% 44%
	The overall direction that Nevada County is taking	43% 43%
	The job Nevada County government does at welcoming resident inv..	50% 53%
	Overall confidence in Nevada County government	43% 45%
	Generally acting in the best interest of the community	48% 49%
	Being honest	47%
	Being open and transparent to the public	44%
	Informing residents about issues facing the community	48%
	Treating all residents fairly	51% 51%
	Treating residents with respect	63%
Overall, how would you rate the quality of the services provided by each of the following?	Nevada County	75% 66%
	The Federal Government	29% 26%
Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.	Overall economic health	90%
	Overall quality of the transportation system	74%
	Overall design or layout of residential and commercial areas	68%
	Overall quality of the utility infrastructure	90%
	Overall feeling of safety	79%
	Overall quality of natural environment	89%
	Overall quality of parks and recreation opportunities	76%
	Overall health and wellness opportunities	83%
	Overall opportunities for education, culture, and the arts	68%
	Residents' connection and engagement with their community	69%
In general, how many times do you:	Access the internet from your home	90%
	Access the internet from your cell phone	90%
	Visit social media sites	68%

In general, how many times do you:	Use or check email	96%
	Share your opinions online	22%
	Shop online	16%
	Please rate your overall health.	67% 67%
	What impact, if any, do you think the economy will have on your fa..	26% 14%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), Nevada County conducted a survey of 518 residents. Survey invitations were mailed to randomly selected households and data were collected from September 12th, 2023 to October 24th, 2023. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by Nevada County. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all county residents and became available on October 10th, 2023. The survey remained open for two weeks and there were 1,239 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in Nevada County. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

		Unweighted	Weighted	Target*
Age	18-34	8%	19%	19%
	35-54	29%	28%	28%
	55+	64%	54%	54%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	95%	92%	92%
	Yes, I consider myself to be of Hispanic, La..	5%	8%	8%
Housing tenure	Own	85%	75%	75%
	Rent	15%	25%	25%
Housing type	Attached	7%	18%	18%
	Detached	93%	82%	82%
Race & Hispanic origin	Not white alone	13%	13%	14%
	White alone, not Hispanic or Latino	87%	87%	86%
Sex	Man	39%	49%	49%
	Woman	61%	51%	51%
Sex/age	Man 18-34	2%	10%	10%
	Man 35-54	11%	14%	14%
	Man 55+	26%	25%	25%
	Woman 18-34	5%	9%	9%
	Woman 35-54	18%	14%	14%
	Woman 55+	38%	28%	28%

Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

	In which District of Nevada County do you live? (Refer to map above.)	1		30% N=376
		2		14% N=168
		3		23% N=288
		4		16% N=195
		5		16% N=201
		None of these/I don't live in Nevada County		0% N=4
		Please rate each of the following aspects of quality of life in Nevada County.	Nevada County as a place to live	Excellent
Good				53% N=653
Fair				12% N=143
Poor				2% N=27
Your neighborhood as a place to live	Excellent			43% N=519
	Good			44% N=539
	Fair			10% N=122
	Poor			3% N=37
Nevada County as a place to raise children	Excellent			30% N=297
	Good			46% N=454
	Fair			19% N=184
	Poor			5% N=45
Nevada County as a place to work	Excellent			14% N=147
	Good			34% N=360
	Fair			37% N=393
	Poor			14% N=152
Nevada County as a place to visit	Excellent			54% N=626
	Good			38% N=438
	Fair			7% N=83
	Poor			1% N=14
Nevada County as a place to retire	Excellent			31% N=332
	Good			43% N=461

Please rate each of the following aspects of quality of life in Nevada County.	Nevada County as a place to retire	Fair		20% N=212
		Poor		7% N=79
	The overall quality of life	Excellent		26% N=317
		Good		57% N=694
		Fair		14% N=176
		Poor		3% N=34
Sense of community	Excellent		27% N=333	
	Good		45% N=544	
	Fair		21% N=254	
	Poor		7% N=91	
Please rate each of the following characteristics as they relate to Nevada County as a whole.	Overall economic health	Excellent		4% N=43
		Good		40% N=459
		Fair		43% N=487
		Poor		14% N=156
	Overall quality of the transportation system	Excellent		5% N=62
		Good		24% N=286
		Fair		40% N=470
		Poor		31% N=365
	Overall design or layout of residential and commercial areas	Excellent		5% N=55
		Good		42% N=505
		Fair		42% N=504
		Poor		11% N=136
Overall quality of the utility infrastructure	Excellent		4% N=44	
	Good		29% N=346	
	Fair		41% N=489	
	Poor		26% N=309	
Overall feeling of safety	Excellent		21% N=258	
	Good		53% N=643	
	Fair		20% N=237	
	Poor		6% N=77	
Overall quality of natural environment	Excellent		46% N=559	
	Good		44% N=541	

Please rate each of the following characteristics as they relate to Nevada County as a whole.	Overall quality of natural environment	Fair		8% N=99
		Poor		2% N=22
	Overall quality of parks and recreation opportunities	Excellent		33% N=397
		Good		48% N=570
		Fair		16% N=192
		Poor		3% N=39
	Overall health and wellness opportunities	Excellent		17% N=203
		Good		44% N=525
		Fair		26% N=314
		Poor		13% N=150
Overall opportunities for education, culture, and the arts	Excellent		26% N=309	
	Good		45% N=524	
	Fair		25% N=289	
	Poor		5% N=54	
Residents' connection and engagement with their community	Excellent		18% N=212	
	Good		51% N=602	
	Fair		25% N=298	
	Poor		6% N=74	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Nevada County to someone who asks	Very likely		33% N=396
		Somewhat likely		47% N=559
		Somewhat unlikely		12% N=146
		Very unlikely		8% N=95
	Remain in Nevada County for the next five years	Very likely		64% N=767
		Somewhat likely		21% N=252
		Somewhat unlikely		8% N=97
		Very unlikely		6% N=77
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		74% N=897
		Somewhat safe		18% N=223
		Neither safe nor unsafe		4% N=44
		Somewhat unsafe		4% N=48
		Very unsafe		1% N=8
	In Nevada County's downtown/commercial area during the day	Very safe		63% N=772

Please rate how safe or unsafe you feel:	In Nevada County's downtown/commercial area during the day	Somewhat safe		27% N=330
		Neither safe nor unsafe		5% N=62
		Somewhat unsafe		3% N=41
		Very unsafe		1% N=12
	From property crime	Very safe		32% N=386
		Somewhat safe		41% N=504
		Neither safe nor unsafe		11% N=128
		Somewhat unsafe		12% N=148
		Very unsafe		4% N=52
	From violent crime	Very safe		49% N=595
		Somewhat safe		33% N=403
		Neither safe nor unsafe		8% N=103
		Somewhat unsafe		7% N=85
		Very unsafe		2% N=22
	From fire, flood, or other natural disaster	Very safe		4% N=44
		Somewhat safe		25% N=311
Neither safe nor unsafe			18% N=222	
Somewhat unsafe			34% N=416	
Very unsafe			19% N=232	
Please rate the job you feel the Nevada County community does at each of the following.	Making all residents feel welcome	Excellent		14% N=164
		Good		46% N=528
		Fair		30% N=345
		Poor		9% N=102
	Attracting people from diverse backgrounds	Excellent		7% N=80
		Good		21% N=230
		Fair		36% N=388
		Poor		36% N=387
	Valuing/respecting residents from diverse backgrounds	Excellent		9% N=94
		Good		29% N=313
		Fair		41% N=443
		Poor		22% N=244
	Taking care of vulnerable residents	Excellent		7% N=76

Please rate the job you feel the Nevada County community does at each of the following.	Taking care of vulnerable residents	Good		32% N=349
		Fair		39% N=431
		Poor		23% N=249
Please rate each of the following in the Nevada County community.	Overall quality of business and service establishments	Excellent		12% N=151
		Good		56% N=687
		Fair		27% N=331
		Poor		4% N=51
	Variety of business and service establishments	Excellent		9% N=104
		Good		46% N=560
		Fair		35% N=420
		Poor		11% N=129
	Vibrancy of downtown/commercial area	Excellent		24% N=285
		Good		52% N=627
		Fair		19% N=229
		Poor		5% N=61
Employment opportunities	Excellent		2% N=19	
	Good		25% N=258	
	Fair		42% N=430	
	Poor		31% N=317	
Shopping opportunities	Excellent		9% N=114	
	Good		41% N=494	
	Fair		38% N=463	
	Poor		12% N=143	
Cost of living	Excellent		1% N=18	
	Good		20% N=238	
	Fair		40% N=483	
	Poor		39% N=477	
Overall image or reputation	Excellent		18% N=213	
	Good		58% N=687	
	Fair		19% N=231	
	Poor		5% N=57	
Please also rate each of the following in the Nevada County community.	Traffic flow on major streets	Excellent		11% N=132

Please also rate each of the following in the Nevada County community.

Traffic flow on major streets	Good		47% N=581
	Fair		27% N=335
	Poor		15% N=179
Ease of public parking	Excellent		4% N=48
	Good		29% N=346
	Fair		38% N=456
	Poor		30% N=356
Ease of travel by car	Excellent		20% N=243
	Good		55% N=664
	Fair		20% N=248
	Poor		5% N=57
Ease of travel by public transportation	Excellent		4% N=35
	Good		15% N=120
	Fair		33% N=263
	Poor		47% N=377
Ease of travel by bicycle	Excellent		5% N=50
	Good		17% N=160
	Fair		31% N=282
	Poor		46% N=426
Ease of walking	Excellent		11% N=125
	Good		32% N=368
	Fair		33% N=390
	Poor		24% N=281
Well-planned residential growth	Excellent		3% N=26
	Good		18% N=178
	Fair		44% N=437
	Poor		36% N=353
Well-planned commercial growth	Excellent		3% N=29
	Good		22% N=209
	Fair		42% N=405
	Poor		33% N=320
Well-designed neighborhoods	Excellent		3% N=31

Please also rate each of the following in the Nevada County community.

Well-designed neighborhoods	Good		31% N=316
	Fair		45% N=462
	Poor		21% N=216
Preservation of the historical or cultural character of the community	Excellent		26% N=311
	Good		53% N=622
	Fair		15% N=178
	Poor		5% N=64
Public places where people want to spend time	Excellent		17% N=206
	Good		50% N=601
	Fair		26% N=311
	Poor		6% N=76
Variety of housing options	Excellent		4% N=43
	Good		17% N=187
	Fair		35% N=400
	Poor		44% N=500
Availability of affordable quality housing	Excellent		2% N=18
	Good		7% N=76
	Fair		24% N=260
	Poor		68% N=744
Overall quality of new development	Excellent		3% N=28
	Good		27% N=257
	Fair		45% N=426
	Poor		25% N=242
Overall appearance	Excellent		17% N=212
	Good		61% N=736
	Fair		19% N=231
	Poor		3% N=33
Cleanliness	Excellent		17% N=210
	Good		57% N=693
	Fair		20% N=239
	Poor		6% N=73
Water resources	Excellent		41% N=495

Please also rate each of the following in the Nevada County community.

Water resources	Good		44% N=525
	Fair		11% N=137
	Poor		4% N=45
Air quality	Excellent		19% N=234
	Good		46% N=562
	Fair		26% N=310
	Poor		9% N=105
Availability of paths and walking trails	Excellent		34% N=407
	Good		43% N=509
	Fair		18% N=216
	Poor		5% N=56
Fitness opportunities	Excellent		34% N=393
	Good		47% N=545
	Fair		16% N=189
	Poor		3% N=34
Recreational opportunities	Excellent		43% N=512
	Good		42% N=500
	Fair		11% N=133
	Poor		3% N=36
Availability of affordable quality food	Excellent		11% N=133
	Good		39% N=467
	Fair		34% N=406
	Poor		17% N=199
Availability of affordable quality health care	Excellent		3% N=40
	Good		21% N=249
	Fair		37% N=434
	Poor		38% N=448
Availability of preventive health services	Excellent		5% N=55
	Good		25% N=265
	Fair		39% N=410
	Poor		31% N=328
Availability of affordable quality mental health care	Excellent		5% N=36

Please also rate each of the following in the Nevada County community.

Availability of affordable quality mental health care	Good		15% N=120
	Fair		33% N=264
	Poor		47% N=378
Opportunities to attend cultural/arts/music activities	Excellent		41% N=477
	Good		40% N=465
	Fair		16% N=183
	Poor		3% N=39
Community support for the arts	Excellent		42% N=475
	Good		43% N=482
	Fair		13% N=150
	Poor		2% N=27
Availability of affordable quality childcare/preschool	Excellent		4% N=24
	Good		22% N=121
	Fair		38% N=213
	Poor		35% N=195
K-12 education	Excellent		11% N=89
	Good		52% N=406
	Fair		26% N=207
	Poor		10% N=79
Adult educational opportunities	Excellent		10% N=88
	Good		46% N=384
	Fair		33% N=279
	Poor		10% N=87
Sense of civic/community pride	Excellent		20% N=222
	Good		52% N=587
	Fair		23% N=253
	Poor		6% N=63
Neighborliness of residents	Excellent		19% N=219
	Good		48% N=567
	Fair		27% N=318
	Poor		7% N=79
Opportunities to participate in social events and activities	Excellent		27% N=313

Please also rate each of the following in the Nevada County community.	Opportunities to participate in social events and activities	Good		50% N=588
		Fair		20% N=227
		Poor		3% N=37
	Opportunities to attend special events and festivals	Excellent		40% N=473
		Good		46% N=550
		Fair		11% N=135
		Poor		3% N=30
	Opportunities to volunteer	Excellent		44% N=487
		Good		45% N=497
		Fair		10% N=115
		Poor		1% N=11
	Opportunities to participate in community matters	Excellent		27% N=302
		Good		48% N=538
		Fair		19% N=215
		Poor		6% N=69
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		10% N=108
		Good		26% N=274
		Fair		42% N=453
		Poor		22% N=238
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Nevada County for help or information	No		40% N=492
		Yes		60% N=725
	Contacted Nevada County elected officials to express your opinion	No		64% N=781
		Yes		36% N=437
	Attended a local public meeting	No		51% N=624
		Yes		49% N=597
	Watched a local public meeting	No		58% N=705
		Yes		42% N=511
	Volunteered your time to some group/activity	No		35% N=427
		Yes		65% N=793
	Campaigned or advocated for a local issue, cause, or candidate	No		57% N=697
		Yes		43% N=521
	Voted in your most recent local election	No		13% N=157

Please indicate whether or not you have done each of the following in the last 12 months.	Voted in your most recent local election	Yes	 87% N=1058
	Carpooled with other adults or children instead of driving alone	No	 43% N=522
		Yes	 57% N=698
	Walked or biked instead of driving	No	 47% N=577
		Yes	 53% N=643
	Please rate the quality of each of the following services in Nevada County.	Public information services	Excellent
Good			 53% N=576
Fair			 30% N=323
Poor			 6% N=64
Economic development		Excellent	 4% N=35
		Good	 35% N=331
		Fair	 43% N=409
		Poor	 18% N=172
Traffic enforcement		Excellent	 8% N=80
		Good	 42% N=438
		Fair	 35% N=362
		Poor	 16% N=163
Traffic signal timing		Excellent	 7% N=77
		Good	 50% N=577
		Fair	 30% N=340
		Poor	 13% N=150
Street repair		Excellent	 4% N=49
		Good	 29% N=341
		Fair	 38% N=455
		Poor	 29% N=340
Street cleaning	Excellent	 10% N=109	
	Good	 48% N=515	
	Fair	 30% N=323	
	Poor	 12% N=126	
Street lighting	Excellent	 10% N=109	
	Good	 48% N=542	
	Fair	 32% N=358	

Please rate the quality of each of the following services in Nevada County.

Street lighting	Poor		11% N=120
	Excellent		6% N=58
Sidewalk maintenance	Good		43% N=447
	Fair		36% N=377
	Poor		15% N=161
	Excellent		8% N=60
Bus or transit services	Good		27% N=198
	Fair		32% N=237
	Poor		33% N=249
	Excellent		2% N=20
Land use, planning and zoning	Good		28% N=252
	Fair		43% N=388
	Poor		27% N=239
	Excellent		3% N=26
Code enforcement	Good		28% N=242
	Fair		40% N=340
	Poor		29% N=250
	Excellent		4% N=45
Affordable high-speed internet access	Good		17% N=199
	Fair		31% N=352
	Poor		48% N=554
	Excellent		14% N=165
Garbage collection	Good		45% N=518
	Fair		28% N=326
	Poor		12% N=134
	Excellent		31% N=336
Drinking water	Good		47% N=511
	Fair		18% N=193
	Poor		4% N=42
	Excellent		21% N=157
Sewer services	Good		54% N=402
	Fair		20% N=147

Please rate the quality of each of the following services in Nevada County.

Sewer services	Poor		6% N=44
	Excellent		15% N=137
Storm water management	Good		56% N=526
	Fair		22% N=203
	Poor		8% N=71
	Excellent		7% N=85
Power (electric and/or gas) utility	Good		32% N=381
	Fair		33% N=383
	Poor		28% N=326
	Excellent		6% N=70
Utility billing	Good		34% N=370
	Fair		33% N=360
	Poor		27% N=289
	Excellent		22% N=201
Sheriff services	Good		51% N=480
	Fair		20% N=187
	Poor		7% N=66
	Excellent		11% N=101
Crime prevention	Good		49% N=464
	Fair		27% N=252
	Poor		13% N=127
	Excellent		17% N=144
Animal control	Good		53% N=446
	Fair		22% N=189
	Poor		7% N=62
	Excellent		23% N=189
Ambulance or emergency medical services	Good		55% N=457
	Fair		17% N=144
	Poor		5% N=44
	Excellent		49% N=543
Fire services	Good		40% N=446
	Fair		9% N=97

Please rate the quality of each of the following services in Nevada County.

Fire services	Poor		2% N=19
	Excellent		42% N=481
Fire prevention and education	Good		41% N=468
	Fair		12% N=143
	Poor		5% N=58
	Excellent		28% N=310
Emergency preparedness	Good		48% N=533
	Fair		18% N=196
	Poor		7% N=78
	Excellent		18% N=199
Preservation of natural areas	Good		47% N=522
	Fair		24% N=260
	Poor		11% N=123
	Excellent		23% N=240
Nevada County open space	Good		48% N=508
	Fair		22% N=232
	Poor		7% N=75
	Excellent		11% N=120
Recycling	Good		36% N=409
	Fair		30% N=340
	Poor		23% N=255
	Excellent		17% N=161
Yard waste pick-up	Good		44% N=413
	Fair		28% N=261
	Poor		11% N=101
	Excellent		20% N=212
County parks	Good		55% N=594
	Fair		20% N=211
	Poor		6% N=64
	Excellent		17% N=139
Recreation programs or classes	Good		49% N=410
	Fair		27% N=223
	Excellent		17% N=139

Please rate the quality of each of the following services in Nevada County.	Recreation programs or classes	Poor		7% N=61
	Recreation centers or facilities	Excellent		16% N=146
		Good		43% N=393
		Fair		28% N=261
		Poor		13% N=117
Health services	Excellent		5% N=57	
	Good		35% N=359	
	Fair		31% N=327	
	Poor		28% N=295	
Public library services	Excellent		40% N=422	
	Good		45% N=472	
	Fair		13% N=135	
	Poor		2% N=23	
Overall customer service by Nevada County employees	Excellent		22% N=226	
	Good		55% N=562	
	Fair		18% N=186	
	Poor		6% N=57	
Please rate the following categories of Nevada County government performance.	The value of services for the taxes paid to Nevada County	Excellent		7% N=79
		Good		40% N=441
		Fair		33% N=362
		Poor		19% N=207
	The overall direction that Nevada County is taking	Excellent		7% N=79
Good			39% N=422	
Fair			33% N=360	
Poor			20% N=213	
The job Nevada County government does at welcoming resident involvement	Excellent		10% N=99	
	Good		42% N=413	
	Fair		34% N=336	
	Poor		13% N=127	
Overall confidence in Nevada County government	Excellent		7% N=81	
	Good		40% N=458	
	Fair		34% N=387	

Please rate the following categories of Nevada County government performance.	Category	Rating	Percentage		
			Percentage	N	
Overall confidence in Nevada County government	Overall confidence in Nevada County government	Poor	20%	N=224	
		Generally acting in the best interest of the community	Excellent	10%	N=116
			Good	40%	N=451
			Fair	30%	N=336
Poor	20%	N=222			
Being honest	Being honest	Excellent	11%	N=112	
		Good	42%	N=406	
		Fair	28%	N=272	
		Poor	19%	N=184	
Being open and transparent to the public	Being open and transparent to the public	Excellent	10%	N=108	
		Good	36%	N=373	
		Fair	33%	N=339	
		Poor	20%	N=209	
Informing residents about issues facing the community	Informing residents about issues facing the community	Excellent	10%	N=108	
		Good	41%	N=461	
		Fair	31%	N=351	
		Poor	18%	N=196	
Treating all residents fairly	Treating all residents fairly	Excellent	11%	N=107	
		Good	39%	N=376	
		Fair	30%	N=287	
		Poor	20%	N=197	
Treating residents with respect	Treating residents with respect	Excellent	14%	N=147	
		Good	47%	N=478	
		Fair	25%	N=251	
		Poor	14%	N=142	
Overall, how would you rate the quality of the services provided by each of the following?	Nevada County	Excellent	10%	N=116	
		Good	55%	N=643	
		Fair	26%	N=300	
		Poor	9%	N=102	
	The Federal Government	Excellent	3%	N=31	
		Good	30%	N=337	
		Fair	39%	N=440	

quality of the services provided by each of the following?	The Federal Government	Poor		28% N=311
	Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.	Overall economic health	Essential	
Very important				43% N=508
Somewhat important				14% N=163
Not at all important				2% N=22
Overall quality of the transportation system	Essential	Essential		30% N=353
		Very important		42% N=493
		Somewhat important		25% N=288
		Not at all important		4% N=42
Overall design or layout of residential and commercial areas	Essential	Essential		23% N=270
		Very important		43% N=506
		Somewhat important		30% N=356
		Not at all important		4% N=49
Overall quality of the utility infrastructure	Essential	Essential		57% N=671
		Very important		34% N=403
		Somewhat important		9% N=108
		Not at all important		0% N=4
Overall feeling of safety	Essential	Essential		39% N=464
		Very important		40% N=478
		Somewhat important		18% N=217
		Not at all important		3% N=39
Overall quality of natural environment	Essential	Essential		52% N=617
		Very important		35% N=421
		Somewhat important		11% N=135
		Not at all important		1% N=17
Overall quality of parks and recreation opportunities	Essential	Essential		28% N=335
		Very important		45% N=530
		Somewhat important		25% N=299
		Not at all important		2% N=26
Overall health and wellness opportunities	Essential	Essential		40% N=475
		Very important		39% N=465
		Somewhat important		18% N=216

Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.	Overall health and wellness opportunities	Not at all important		2% N=26	
	Overall opportunities for education, culture, and the arts	Essential		25% N=295	
		Very important		45% N=530	
		Somewhat important		26% N=314	
		Not at all important		4% N=51	
Residents' connection and engagement with their community	Essential		23% N=273		
	Very important		44% N=529		
	Somewhat important		30% N=360		
	Not at all important		2% N=30		
To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County?	Recreational cannabis	Strongly support		34% N=391	
		Somewhat support		35% N=395	
		Somewhat oppose		13% N=150	
		Strongly oppose		18% N=206	
	Medical cannabis	Strongly support		57% N=667	
		Somewhat support		30% N=344	
		Somewhat oppose		7% N=81	
		Strongly oppose		6% N=73	
	Cannabis farmers markets without onsite consumption	Strongly support		29% N=318	
		Somewhat support		29% N=312	
		Somewhat oppose		16% N=173	
		Strongly oppose		26% N=285	
	To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County?	In the downtown areas	Strongly support		21% N=241
			Somewhat support		27% N=306
			Somewhat oppose		21% N=238
			Strongly oppose		32% N=367
In any retail or business center		Strongly support		23% N=262	
		Somewhat support		37% N=423	
		Somewhat oppose		15% N=176	
		Strongly oppose		25% N=290	
In any agricultural area		Strongly support		27% N=297	
		Somewhat support		34% N=368	
		Somewhat oppose		15% N=166	

To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County?	In any agricultural area	Strongly oppose		24% N=264
	In any rural neighborhood	Strongly support		18% N=202
		Somewhat support		25% N=272
		Somewhat oppose		22% N=249
		Strongly oppose		35% N=386
	In industrial areas	Strongly support		29% N=330
		Somewhat support		40% N=453
		Somewhat oppose		13% N=147
		Strongly oppose		17% N=191
	To what extent would you support or oppose each of the following in the future in Nevada County?	Retail cannabis stores	Strongly support	
Somewhat support				36% N=412
Somewhat oppose				12% N=141
Strongly oppose				22% N=253
Indoor cannabis cultivation facilities		Strongly support		24% N=261
		Somewhat support		36% N=395
		Somewhat oppose		18% N=194
		Strongly oppose		23% N=257
Outdoor cannabis cultivation		Strongly support		25% N=280
		Somewhat support		36% N=400
		Somewhat oppose		15% N=173
		Strongly oppose		24% N=268
Commercial and product manufacturing facilities for cannabis	Strongly support		23% N=258	
	Somewhat support		37% N=408	
	Somewhat oppose		17% N=189	
	Strongly oppose		24% N=264	
Cannabis being an economic driver of Nevada County	Strongly support		24% N=273	
	Somewhat support		28% N=316	
	Somewhat oppose		16% N=186	
	Strongly oppose		31% N=356	
To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County?	Cannabis odor	Very concerned		30% N=355
		Somewhat concerned		27% N=317
		Not concerned		42% N=496

To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County?			
Cannabis-related traffic in neighborhoods	Very concerned		40% N=460
	Somewhat concerned		32% N=369
	Not concerned		28% N=328
Unpermitted improvements (structures, septic, wells, etc.)	Very concerned		56% N=640
	Somewhat concerned		28% N=319
	Not concerned		17% N=193
Increased camping and recreational vehicles related to cannabis cultivation	Very concerned		52% N=611
	Somewhat concerned		32% N=375
	Not concerned		16% N=183
Increase of crime due to cannabis cultivation	Very concerned		54% N=630
	Somewhat concerned		28% N=326
	Not concerned		18% N=217
Environmental impacts due to cannabis cultivation	Very concerned		67% N=786
	Somewhat concerned		24% N=278
	Not concerned		9% N=111
Groundwater usage	Very concerned		65% N=764
	Somewhat concerned		24% N=284
	Not concerned		10% N=122
Children's increased exposure to and the normalization of cannabis	Very concerned		42% N=497
	Somewhat concerned		28% N=324
	Not concerned		30% N=354
Transient workforce related to cannabis cultivation	Very concerned		41% N=487
	Somewhat concerned		34% N=405
	Not concerned		24% N=283
Fire risk from in-home cannabis cultivation or distillation	Very concerned		52% N=603
	Somewhat concerned		29% N=332
	Not concerned		19% N=214
Decreased property values	Very concerned		39% N=454
	Somewhat concerned		24% N=275
	Not concerned		37% N=422
Increased private road use	Very concerned		37% N=414
	Somewhat concerned		31% N=345

concerned about each of the following aspects of cannabis in Nevada County?	Increased private road use	Not concerned		32% N=358
	Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following:	Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.)	Very concerned	
Somewhat concerned				26% N=317
Not concerned				16% N=195
	Ability to find or renew fire insurance	Very concerned		85% N=1001
		Somewhat concerned		11% N=125
		Not concerned		5% N=56
	Vacant parcels with hazardous vegetation	Very concerned		56% N=665
		Somewhat concerned		33% N=398
		Not concerned		11% N=130
	Hazardous vegetation on neighboring properties	Very concerned		55% N=654
		Somewhat concerned		32% N=385
		Not concerned		13% N=156
	Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.)	Very concerned		43% N=503
		Somewhat concerned		42% N=491
		Not concerned		15% N=179
	Ability to remove large or dead trees	Very concerned		56% N=672
		Somewhat concerned		33% N=389
		Not concerned		11% N=134
	Maintaining 100 feet of defensible space on your property	Very concerned		42% N=495
		Somewhat concerned		38% N=453
		Not concerned		21% N=245
Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.	I am prepared for a wildfire evacuation	Strongly agree		35% N=430
		Somewhat agree		53% N=643
		Somewhat disagree		9% N=115
		Strongly disagree		2% N=22
		Not applicable		0% N=2
	I am signed up for emergency alerts	Strongly agree		88% N=1071
		Somewhat agree		8% N=96
		Somewhat disagree		2% N=25
		Strongly disagree		1% N=11
		Not applicable		1% N=9

Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.

I know my evacuation zone	Strongly agree		67% N=806
	Somewhat agree		22% N=261
	Somewhat disagree		7% N=84
	Strongly disagree		5% N=54
	Not applicable		0% N=1
I have pre-planned evacuation routes for different wildfire scenarios	Strongly agree		48% N=585
	Somewhat agree		35% N=420
	Somewhat disagree		10% N=120
	Strongly disagree		6% N=68
	Not applicable		1% N=15
I have a go-bag with enough supplies for each member of my household	Strongly agree		41% N=499
	Somewhat agree		32% N=382
	Somewhat disagree		16% N=188
	Strongly disagree		11% N=128
	Not applicable		1% N=8
I have shared my evacuation plan with others in case I am not home or unable to evacuate	Strongly agree		29% N=347
	Somewhat agree		27% N=323
	Somewhat disagree		22% N=266
	Strongly disagree		17% N=210
	Not applicable		5% N=58
I have a plan to evacuate people in my household that need assistance (e.g., older adults, children, etc.)	Strongly agree		36% N=428
	Somewhat agree		20% N=240
	Somewhat disagree		5% N=59
	Strongly disagree		4% N=53
	Not applicable		35% N=418
I have a plan to evacuate pets and/or large animals	Strongly agree		45% N=539
	Somewhat agree		22% N=259
	Somewhat disagree		4% N=50
	Strongly disagree		3% N=38
	Not applicable		26% N=309
I am unable to evacuate and have arranged for transportation and/or assistance to evacuate	Strongly agree		6% N=74
	Somewhat agree		5% N=56

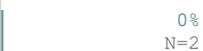
Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.	I am unable to evacuate and have arranged for transportation and/or assistance to evacuate	Somewhat disagree	5% N=60
		Strongly disagree	14% N=171
		Not applicable	70% N=833
	<hr/>		
Which of the following resources do you use to prepare for wildfires? (Select all that apply.)	ReadyNevadaCounty.org	58% N=707	
	Ready Nevada County dashboard	28% N=343	
	Nevada County Ready, Set, Go! Handbook	34% N=412	
	CAL FIRE website	60% N=728	
	Social media (Facebook, Twitter, etc.)	50% N=612	
	Wildfire apps	52% N=628	
	Firewise USA	21% N=258	
	Friends and family/word of mouth	60% N=724	
	Newspaper	15% N=181	
	Radio	37% N=446	
	Community groups	25% N=300	
	Newsletters	7% N=89	
	I don't know where to get information	2% N=28	
	Other	13% N=156	
	None of these	1% N=15	
	Online news	40% N=489	
<hr/>			
To what extent, if at all, do you support the following programs and services?	Support services for individuals experiencing homelessness	Strongly support	54% N=646
		Somewhat support	29% N=352
		Somewhat oppose	8% N=98
		Strongly oppose	8% N=98
	Housing for individuals experiencing homelessness	Strongly support	52% N=620
		Somewhat support	28% N=335
		Somewhat oppose	9% N=110
		Strongly oppose	10% N=117
	Supportive housing for individuals living with a mental illness	Strongly support	64% N=751
		Somewhat support	27% N=314
		Somewhat oppose	5% N=61
		Strongly oppose	5% N=53
	Development of income-based affordable housing	Strongly support	64% N=754

To what extent, if at all, do you support the following programs and services?	Development of income-based affordable housing	Somewhat support		22% N=266
		Somewhat oppose		7% N=86
		Strongly oppose		7% N=78
	Development of workforce housing	Strongly support		63% N=688
		Somewhat support		27% N=297
		Somewhat oppose		6% N=63
		Strongly oppose		4% N=49
	How do you connect to the Internet at home? (Select all that apply.)	No internet access at home		2% N=24
		Cable (Comcast/Xfinity)		41% N=500
Satellite (HughesNet, ViaSat)			5% N=66	
DSL			7% N=80	
Cellular (Verizon, AT&T, etc.)			32% N=388	
Starlink			9% N=111	
Fixed wireless (Colfax Net, Smarter Broadband)			11% N=135	
Fiber (Race, NC Fiber, AT&T)			7% N=82	
Other/Don't know			6% N=74	
If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.)	Too expensive		24% N=150	
	Don't know enough about it		7% N=45	
	Can get access somewhere else (e.g., work, school)		2% N=11	
	Don't need it		8% N=47	
	Not available in my area		58% N=369	
	Other		17% N=105	
If applicable, how satisfied, if at all, are you with your current internet service overall?	Very satisfied		23% N=275	
	Somewhat satisfied		48% N=571	
	Somewhat dissatisfied		16% N=196	
	Very dissatisfied		13% N=155	
From each set of statements below, please select the one you lean toward more	My total household income comfortably supports my hous..		62% N=742	
	My household struggles to get by on my/our total income		38% N=464	
From each set of statements below, please select the one you lean toward more	I am employed, and I am satisfied with the number of ho..		55% N=630	
	I am employed, and I would work more hours if they were availa..		12% N=138	
	I am unemployed		33% N=380	
Please choose the statement that best describes	I work one job only		50% N=597	

	Please choose the statement that best describes you:	I work more than one job		16% N=190	
		I don't work		34% N=403	
In general, how many times do you:	Access the internet from your home	Several times a day		80% N=966	
		Once a day		10% N=121	
		A few times a week		5% N=56	
		Every few weeks		2% N=25	
		Less often or never		3% N=38	
		Access the internet from your cell phone	Several times a day		85% N=1020
			Once a day		5% N=65
A few times a week			4% N=46		
Every few weeks			1% N=17		
Less often or never			4% N=48		
Visit social media sites	Several times a day		51% N=614		
	Once a day		16% N=190		
	A few times a week		10% N=121		
	Every few weeks		5% N=58		
	Less often or never		18% N=222		
Use or check email	Several times a day		80% N=965		
	Once a day		15% N=177		
	A few times a week		4% N=46		
	Every few weeks		1% N=12		
	Less often or never		0% N=4		
Share your opinions online	Several times a day		9% N=104		
	Once a day		6% N=67		
	A few times a week		13% N=156		
	Every few weeks		15% N=180		
	Less often or never		58% N=687		
Shop online	Several times a day		9% N=107		
	Once a day		6% N=71		
	A few times a week		39% N=462		
	Every few weeks		36% N=430		
	Less often or never		10% N=116		

Please rate your overall health.	Excellent		28% N=340
	Very good		44% N=542
	Good		21% N=255
	Fair		5% N=67
	Poor		1% N=16
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		2% N=26
	Somewhat positive		8% N=101
	Neutral		43% N=521
	Somewhat negative		36% N=443
	Very negative		11% N=128
How many years have you lived in Nevada County?	Less than 2 years		5% N=60
	2-5 years		14% N=167
	6-10 years		13% N=164
	11-20 years		20% N=244
	More than 20 years		48% N=588
Which best describes the building you live in?	Single-family detached home		80% N=972
	Townhouse or duplex (may share walls but no units above or below you)		5% N=57
	Condominium or apartment (have units above or below you)		8% N=100
	Mobile home		4% N=54
	Other		3% N=37
Do you rent or own your home?	Rent		25% N=300
	Own		75% N=917
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		4% N=43
	\$300 to \$599		7% N=83
	\$600 to \$999		10% N=113
	\$1,000 to \$1,499		17% N=203
	\$1,500 to \$2,499		32% N=368
	\$2,500 to \$3,999		19% N=224
	\$4,000 to \$6,999		8% N=99
	\$7,000 to \$9,999		2% N=18
	\$10,000 or more		1% N=16
Do any children 17 or under live in your household?	No		73% N=884

Do any children 17 or under live in your household?	Yes		27% N=329
Are you or any other members of your household aged 65 or older?	No		56% N=683
	Yes		44% N=528
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		9% N=103
	\$25,000 to \$49,999		14% N=156
	\$50,000 to \$74,999		17% N=191
	\$75,000 to \$99,999		15% N=166
	\$100,000 to \$149,999		21% N=241
	\$150,000 to \$199,999		10% N=112
	\$200,000 to \$299,999		9% N=101
	\$300,000 or more		6% N=65
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		92% N=1082
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish..		8% N=98
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		3% N=33
	Asian		1% N=15
	Black or African American		1% N=7
	Native Hawaiian or Other Pacific Islander		0% N=5
	White		96% N=1119
	A race not listed		4% N=47
	In which category is your age?	18-24 years	
25-34 years			15% N=176
35-44 years			15% N=176
45-54 years			14% N=163
55-64 years			17% N=201
65-74 years			25% N=301
75 years or older			11% N=136
What is your gender?	Woman		50% N=597
	Man		48% N=576
	Identify in another way		2% N=23
If you identify in another way, how would you describe your gender?	Agender/I don't identify with any gender		11% N=3
	Genderqueer/gender fluid		23% N=5
	Non-binary		42% N=10

If you identify in another way, how would you describe your gender?	Identify in another way		24% N=6
Where do you receive your household mail?	At my home address		79% N=953
	At a PO Box		13% N=155
	Both my home address and a PO Box		8% N=103
How did you hear about this survey? (Select all that apply.)	The County's website		6% N=74
	The County's social media (Facebook, Twitter, Instagram,...		10% N=117
	Received an email from the County		37% N=452
	In a County newsletter or utility bill		2% N=29
	Received a postcard or letter from the County		0% N=5
	Nextdoor		2% N=25
	In my Facebook feed		6% N=70
	Saw it on a video of a public meeting or at a meeting I atten..		0% N=5
	Saw it in a newspaper article or ad (hard copy or online)		11% N=138
	Saw a flyer or poster about it		0% N=1
	Heard about it from a family member, friend or neighbor		14% N=170
	Heard about it from a business or social organization in my co..		7% N=85
	Polco's weekly email		0% N=2
	Polco social media post		0% N=1
	On my Polco feed		0% N=2
	Other		16% N=199

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Nevada County.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Nevada County as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Nevada County as a place to raise children	1	2	3	4	5
Nevada County as a place to work.....	1	2	3	4	5
Nevada County as a place to visit.....	1	2	3	4	5
Nevada County as a place to retire.....	1	2	3	4	5
The overall quality of life in Nevada County	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Nevada County as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Nevada County.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County.....	1	2	3	4	5
Overall design or layout of Nevada County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Nevada County..... (water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall feeling of safety in Nevada County	1	2	3	4	5
Overall quality of natural environment in Nevada County.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Nevada County	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Nevada County to someone who asks.....	1	2	3	4	5
Remain in Nevada County for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Nevada County's downtown/commercial area during the day.....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Nevada County community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Nevada County community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Nevada County....	1	2	3	4	5
Variety of business and service establishments in Nevada County	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Nevada County	1	2	3	4	5
Overall image or reputation of Nevada County	1	2	3	4	5

7. Please also rate each of the following in the Nevada County community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Nevada County.....	1	2	3	4	5
Ease of travel by public transportation in Nevada County.....	1	2	3	4	5
Ease of travel by bicycle in Nevada County.....	1	2	3	4	5
Ease of walking in Nevada County.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Nevada County.....	1	2	3	4	5
Overall appearance of Nevada County.....	1	2	3	4	5
Cleanliness of Nevada County.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Nevada County.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted Nevada County (in-person, phone, email, or web) for help or information.....	1	2
Contacted Nevada County elected officials (in-person, phone, email, or web) to express your opinion....	1	2
Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Nevada County.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

9. Please rate the quality of each of the following services in Nevada County.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Sheriff services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Nevada County open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
County parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Nevada County employees (sheriff, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Nevada County government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Nevada County.....	1	2	3	4	5
The overall direction that Nevada County is taking.....	1	2	3	4	5
The job Nevada County government does at welcoming resident involvement....	1	2	3	4	5
Overall confidence in Nevada County government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Nevada County.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Nevada County community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Nevada County.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Nevada County.....	1	2	3	4
Overall design or layout of Nevada County’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Nevada County (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Nevada County	1	2	3	4
Overall quality of natural environment in Nevada County	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Nevada County	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. To what extent do you support or oppose each of the following types of retail sales of cannabis in Nevada County?

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don’t know</u>
Recreational cannabis.....	1	2	3	4	5
Medical cannabis.....	1	2	3	4	5
Cannabis farmers markets without onsite consumption.....	1	2	3	4	5

14. To what extent do you support or oppose the following locations for retail cannabis facilities within Nevada County?

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don’t know</u>
In the downtown areas.....	1	2	3	4	5
In any retail or business center	1	2	3	4	5
In any agricultural area	1	2	3	4	5
In any rural neighborhood.....	1	2	3	4	5
In industrial areas.....	1	2	3	4	5

15. To what extent would you support or oppose each of the following in the future in Nevada County?

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don’t know</u>
Retail cannabis stores	1	2	3	4	5
Indoor cannabis cultivation facilities.....	1	2	3	4	5
Outdoor cannabis cultivation	1	2	3	4	5
Commercial and product manufacturing facilities for cannabis.....	1	2	3	4	5
Cannabis being an economic driver of Nevada County.....	1	2	3	4	5

16. To what extent, if at all, are you concerned about each of the following aspects of cannabis in Nevada County?

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not concerned</u>	<u>Don’t know</u>
Cannabis odor.....	1	2	3	4
Cannabis-related traffic in neighborhoods.....	1	2	3	4
Unpermitted improvements (structures, septic, wells, etc.)	1	2	3	4
Increased camping and recreational vehicles related to cannabis cultivation.....	1	2	3	4
Increase of crime due to cannabis cultivation.....	1	2	3	4
Environmental impacts due to cannabis cultivation.....	1	2	3	4
Groundwater usage	1	2	3	4
Children’s increased exposure to and the normalization of cannabis.....	1	2	3	4
Transient workforce related to cannabis cultivation.....	1	2	3	4
Fire risk from in-home cannabis cultivation or distillation	1	2	3	4
Decreased property values	1	2	3	4
Increased private road use	1	2	3	4

17. Regarding issues related to wildfire risk in your neighborhood, please rate how concerned, if at all, you are with each of the following:

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not concerned</u>	<u>Don’t know</u>
Ability to receive emergency alerts during a wildfire (e.g., loss of power, loss of cell service, etc.).....	1	2	3	4
Ability to find or renew fire insurance	1	2	3	4
Vacant parcels with hazardous vegetation.....	1	2	3	4
Hazardous vegetation on neighboring properties	1	2	3	4
Removal and disposal of invasive species (scotch broom, Himalayan blackberry, etc.)....	1	2	3	4
Ability to remove large or dead trees	1	2	3	4
Maintaining 100 feet of defensible space on your property.....	1	2	3	4

18. Please indicate how much, if at all, you agree with the following statements pertaining to evacuation preparedness.

	<i>Strongly agree</i>	<i>Somewhat agree</i>	<i>Somewhat disagree</i>	<i>Strongly disagree</i>	<i>Not applicable</i>
I am prepared for a wildfire evacuation	1	2	3	4	5
I am signed up for emergency alerts	1	2	3	4	5
I know my evacuation zone	1	2	3	4	5
I have pre-planned evacuation routes for different wildfire scenarios	1	2	3	4	5
I have a go-bag with enough supplies for each member of my household.....	1	2	3	4	5
I have shared my evacuation plan with others in case I am not home or unable to evacuate	1	2	3	4	5
I have a plan to evacuate people in my household that need assistance (e.g., older adults, children, etc.)	1	2	3	4	5
I have a plan to evacuate pets and/or large animals.....	1	2	3	4	5
I am unable to evacuate and have arranged for transportation and/or assistance to evacuate.....	1	2	3	4	5

19. Which of the following resources do you use to prepare for wildfires? (Select all that apply.)

- ReadyNevadaCounty.org
- Ready Nevada County dashboard
- Nevada County Ready, Set, Go! Handbook
- CAL FIRE website
- Social media (Facebook, Twitter, etc.)
- Wildfire apps
- Firewise USA
- Friends and family/word of mouth
- Newspaper
- Radio
- Community groups
- Newsletters
- I don't know where to get information
- Other
- None of these

20. To what extent, if at all, do you support the following programs and services?

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Support services for individuals experiencing homelessness.....	1	2	3	4	5
Housing for individuals experiencing homelessness	1	2	3	4	5
Supportive housing for individuals living with a mental illness	1	2	3	4	5
Development of income-based affordable housing.....	1	2	3	4	5
Development of workforce housing	1	2	3	4	5

21. How do you connect to the Internet at home? (Select all that apply.)

- No internet access at home
- Cable (Comcast/Xfinity)
- Satellite (HughesNet, ViaSat)
- DSL
- Cellular (Verizon, AT&T, etc.)
- Starlink
- Fixed wireless (Colfax Net, Smarter Broadband)
- Fiber (Race, NC Fiber, AT&T)
- Other/Don't know

22. If applicable, what is preventing you from getting high-speed internet (e.g., broadband) at home? (Select all that apply.)

- Too expensive
- Don't know enough about it
- Can get access somewhere else (e.g., work, school)
- Don't need it
- Not available in my area
- Other

23. If applicable, how satisfied, if at all, are you with your current internet service overall?

- Very satisfied
- Somewhat satisfied
- Somewhat dissatisfied
- Very dissatisfied
- Don't know

24. From each set of statements below, please select the one you lean toward more:

- a. My total household income comfortably supports my household
 My household struggles to get by on my/our total income
-
- b. I am employed, and I am satisfied with the number of hours I work
 I am employed, and I would work more hours if they were available
 I am unemployed

25. Please choose the statement that best describes you:

- I work one job only
- I work more than one job
- I don't work

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. How many years have you lived in Nevada County?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- Single-family detached home
 Townhouse or duplex (may share walls but no units above or below you)
 Condominium or apartment (have units above or below you)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$300 \$2,500 to \$3,999
 \$300 to \$599 \$4,000 to \$6,999
 \$600 to \$999 \$7,000 to \$9,999
 \$1,000 to \$1,499 \$10,000 or more
 \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$100,000 to \$149,999
 \$25,000 to \$49,999 \$150,000 to \$199,999
 \$50,000 to \$74,999 \$200,000 to \$299,999
 \$75,000 to \$99,999 \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- No Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian
 Black or African American
 Native Hawaiian or Other Pacific Islander
 White
 A race not listed

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Woman
 Man
 Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- Agender/I don't identify with any gender
 Genderqueer/gender fluid
 Non-binary
 Transgender man
 Transgender woman
 Two-spirit
 Identify in another way

D15. Where do you receive your household mail?

- At my home address
 At a PO Box
 Both my home address and a PO Box

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502