

From: [Melinda Booth](#)
To: [BOS Public Comment](#)
Subject: Nevada County Relief Fund Match Resolution
Date: Monday, December 14, 2020 4:15:57 PM

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Nevada County Supervisors,

I was thrilled to hear about the move by Supervisors Hall and Miller to sponsor an item to allocate \$100,000 to the Nevada County Relief Fund. The contributions Nevada County made earlier this year to this fund made a wealth of difference in terms of launching the fund and creating success from which to build and leverage additional private funds to support small businesses and safety net nonprofits.

As COVID has progressed through our community this year, the need for a 4th round of funding targeted to specifically support small businesses became readily apparent. As co-chair of the Relief Fund's Fundraising Committee, I can assure you that allocating this \$100,000 to match community fundraising efforts will be incredibly meaningful and make a world of difference to the local business community.

I am grateful to Supervisors Hall and Miller for sponsoring this resolution and heartily support their effort; I hope the rest of the Board of Supervisors will also support this meaningful contribution to the Nevada County small business community.

Sincerely,

Melinda Booth

Executive Director, South Yuba River Citizens League (SYRCL)



Our mission is to promote and develop local business and tourism, while improving the community's quality of life.

Board of Directors 2017/2018

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August 3, 2017

Nevada County Board of Supervisors

RE: Economic Resource Council Annual Progress Report

After reading the ERC's Annual Progress Report, we are disheartened at the lack of ERC's proactive outreach and involvement of Truckee, Soda Springs/Donner Summit and eastern Nevada County in their programs.

We met with Jon Gregory a few months ago to explain that while the ERC's direction may be valuable to western Nevada County, we here in eastern Nevada County do not see the benefit. Rather than forcing our needs into the goals and programs of ERC, we would suggest considering allocating some of those funds to come to eastern Nevada County to support current specific economic development programs taking place that are very important to our future health and vitality. Some of those include:

- Truckee Tomorrow, is a collaborative economic development initiative led by the Truckee Chamber of Commerce in partnership with the Town of Truckee and public/private partners dedicated to the well-being and vibrancy of Truckee for generations to come. Previously Nevada County provided funding in the early stages of Truckee Tomorrow that were critical to the development of our Phase I successes. We are actively moving forward with Phase II of that initiative and would welcome the opportunity to explore a similar funding model again.
- A highly engaged group of leaders (including the Chamber) travelled to Telluride earlier this year to attend the Mountain Venture Summit – "Reinventing the Future of Mountain Towns". This group is actively discussing the entrepreneurial ecosystem of our region and development of programs to meet their needs.
- On the heels of the approved Soda Springs Area Plan, the Donner Summit Association is coalescing and gaining momentum. We are sure they could benefit from ERC's technical assistance or funds toward their economic development activities.

We have discussed with County officials the Truckee Chamber of Commerce's growing concern about county funds going to an organization tasked with providing COUNTYWIDE economic development programs that exclude Truckee, Soda Springs/Donner Summit or eastern Nevada County. We have discussed this concern with Town of Truckee staff, who also have had no outreach from ERC in the past two years of the ERC's contract with the County.

The key leaders, organizations, initiatives, needs, challenges and opportunities here are different than western Nevada County. The Chamber understands this community. As catalysts for change, conveners of business leaders, and champions for the business community we believe funding eastern Nevada County economic development efforts would provide a far higher ROI of county funds than what the current ERC model is providing.

We look forward to continued discussion with County officials on this issue and will be advocating for a dramatic change in ERC's engagement of eastern Nevada County or engaging the Board of Supervisors early in next year's budget cycle to seek funds be carved out of ERC's contract for important economic development efforts up here.

Sincerely,

Pam Hobday

Pam Hobday
Chair of the Board

From: [BOS Public Comment](#)
To: [All BOS Board Members](#)
Cc: [Caleb Dardick](#); [Alison Lehman](#); [Mali Dyck](#)
Subject: FW: Letter in support of SR 20-3660
Date: Monday, December 14, 2020 8:43:33 AM

Dist 1

From: Julie Baker [REDACTED]
Sent: Monday, December 14, 2020 8:21 AM
To: BOS Public Comment <BOS.PublicComment@co.nevada.ca.us>
Subject: Letter in support of SR 20-3660

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Dear Board of Supervisors,

Thank you for your leadership during these challenging times for our community. As we continue to navigate the economic and public health crisis brought by the Coronavirus, I write today to urge you to support the \$100,000 allocation match to the Nevada County Relief Fund to support small businesses most impacted by the mandated closures and public health orders.

The Relief Fund has proven to be a responsive and equitable process for quickly distributing funds to our most vulnerable local businesses. I am proud to serve on the Community Advisory Council and have watched as hundreds of residents have donated time and money to preserve the foundations of what we find so unique and special about our community, our vibrant small businesses and nonprofits.

I also write in support of our county public health department and the employees of that department who have tirelessly served our community throughout this crisis. This is not the time for us to focus our energy on division but to find where we can work together for the good of the whole community.

Stay safe and well.

Respectfully,

Julie Baker
[REDACTED]
[REDACTED]

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Julie Baker, Founder

