



**NEVADA
COUNTY**
CALIFORNIA

**Community
Development
Agency**

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Trisha Tillotson, Agency Director

Agriculture Commissioner | Building | Code & Compliance | Environmental Health | Planning | Public Works

NEVADA COUNTY BOARD OF SUPERVISORS
Board Agenda Memo

MEETING DATE: May 13, 2025
TO: Board of Supervisors
FROM: Trisha Tillotson, Community Development Agency (CDA) Director
Mandy Stewart, Senior Management Analyst, County Executive Office
and Board of Supervisors
SUBJECT: Sierra Energy Reimagined

RECOMMENDATION: Accept the Sierra Energy Reimagined Presentation.

FUNDING: N/A

BACKGROUND:

Sierra Energy Reimagined (SERi) is a local nonprofit formed in 2024 by members of the Nevada County Energy Action Plan Working Group together with existing board members of the Clean Power Cooperative.

SERi's stated mission is to "advocate for and facilitate energy conservation and the use of clean energy in the Sierra by inspiring, informing, and empowering our communities". Their vision is to champion a transition toward cleaner, more affordable energy in the Sierra, building a more economically and environmentally sustainable future for residents.

To achieve this vision, SERi is building out a multitude of programs, primarily aimed at homeowners and renters, and eventually at small businesses, contractors, and public agencies. Their programs work to educate and engage the public on how to reduce home energy consumption through conservation and energy efficiency improvements, through workshops, home energy visits, information about financial incentives, and free access to an energy coach in the library. In addition to energy bill savings, co-benefits of these programs include better indoor air quality, increased comfort, anticipated local workforce development, and mitigation of pollution and greenhouse gases from burning fossil fuels. SERi's work in the energy field is supported by their engagement with local nonprofits (Connecting Point, FREED, Gold Country Senior Services), faith-based organizations, and regional energy organizations, especially Pioneer Community Energy and Northern Rural Energy Network.

SERi's mission aligns with specific initiatives under Nevada County's Climate Resilience objective, including promoting energy efficiency, renewable energy, and storage capabilities; protecting and promoting public health; and enhancing collaboration to increase community capacity and achieve climate goals. Climate Resilience has been a priority Board objective for Nevada County since 2023.

Therefore, staff requests Board approval for SERi to share an informal presentation to the Board.

Item Initiated By: Beth Taylor, CivicSpark Fellow

Item Approved By: Trisha Tillotson, Director, Community Development Agency