



National Public Lands Day: Together for Tomorrow

National Public Lands Day (NPLD) is the largest single-day volunteer effort for America’s public lands. Each year, thousands of volunteers come together on the fourth Saturday in September to help restore, improve, and enjoy public lands around the country.

Suggested Language

For over three decades, National Public Lands Day (NPLD) has inspired hundreds of thousands of volunteers to give back to our nation’s public lands in all 50 states and US territories. This September, communities across the country will unite to celebrate and care for our nation’s public lands—both for today and the future.

On NPLD, we’ll join **“Together for Tomorrow”** to ensure the longevity of our cherished places while fostering environmental stewardship among youth and their communities. From trail maintenance to tree planting, beach clean-ups to forest bathing, and more, volunteers of all ages and abilities roll up their sleeves and work together for a common goal—stewarding America’s natural resources for future generations to enjoy.

But NPLD is more than just a clean-up. It’s a chance for people to connect with their communities, fostering a kinship found among those working together for the greater good. It’s an opportunity to establish deep, meaningful connections for youth with nature by providing positive experiences outdoors. Most importantly, it’s a showcase for America’s public lands and their capacity for providing education, recreation, and overall benefits to our physical and mental health.

We hope you will join us in celebrating NPLD this year by hosting a volunteer event in your community. Registration opens in May—stay tuned for more information and start thinking about your NPLD projects for **Saturday, September 28!**

Areas of Focus & Core Messaging

You can use specific areas of focus within the broader theme to spark ideas for activities and engagement opportunities at your event, while also incorporating this language into your messaging to enhance relevance and appeal across all types of channels, such as direct mailers, fliers, and social media.

Community Building and Inclusivity



- NPLD connects volunteers of all ages and abilities, bringing communities together around the shared goal of improving their local public lands.
- NPLD removes barriers to accessing America’s public lands by waiving entrance fees for volunteers at many federal, state, and local recreation areas across the country.





Youth Engagement

- NPLD plays a crucial role in engaging youth by providing positive outdoor experiences and instilling a sense of care and responsibility towards the environment.
- Celebrating NPLD cultivates civic engagement, ecological literacy, and social connections for young people by providing a sense of ownership, belonging, and commitment to protecting local natural resources.



Physical and Mental Health

- National Public Lands Day underscores the critical role public lands play in our physical and mental well-being, from clean air and water to accessible spaces for people of all ages and abilities to recreate, relax, and recharge.
- NPLD provides an opportunity for healthcare professionals, outdoor interpretive and volunteer staff, and community organizations to use nature as a tool for promoting wellness, resilience, and recovery to their patients and community.

Environmental Education



- Inspire enthusiasm for science and the environment! NPLD provides an opportunity to discover, learn, and nurture a profound connection with local public lands.
- NPLD serves as a platform for environmental education, raising awareness about conservation practices on public lands and the importance of preserving natural resources for future sustainability.



Volunteerism

- NPLD volunteers play a vital role in conserving and enhancing public lands, safeguarding these spaces for the benefit of future generations.
- Roll up your sleeves and make a difference! NPLD combines outdoor activity with the satisfaction that comes with giving back to the public lands and local communities that need it most.



Resiliency and Impact

- NPLD contributes to the resilience of our parks and communities in the face of climate challenges. By working together, we strengthen both our public lands and our collective ability to adapt and thrive in changing environmental conditions.
- Thousands of participants across the country are expected to join in trail maintenance projects, park and river clean ups, tree planting activities, and invasive species removal projects, as well as hikes, cultural and interpretive lectures, and other fun and educational activities.