

CERTIFICATE OF RECOGNITION

Tina Vernon

April 25, 2023

The County of Nevada Board of Supervisors takes great pleasure in recognizing Tina Vernon for over 22 years of public service with 12 years as the Nevada County Treasurer-Tax Collector and congratulates and thanks her on her many esteemed contributions to the community.

Tina first began serving Nevada County in 2001 as a Supervising Health Tech for Behavioral Health before serving as a Senior Management Analyst in the County Executive Office in October of 2003. Then in 2010 Tina was elected as the Nevada County Treasurer-Tax Collector where she began serving on January 2, 2011. Tina obtained a Bachelor of Science from University of Reno, Nevada in 1995 and a Master of Business Administration from the University of Phoenix in 2004, all while serving as a single mother of two children.

Among her many accomplishments, Tina implemented new technology, saving taxpayer dollars and greatly reducing processing time for tax payments and bank deposits. Through active portfolio management, Tina developed the county's investment portfolio that proved resilient through economic cycles, is well-diversified and laddered, and has brought in over \$35 million in interest earnings over her tenure. Through her leadership, the county was the first to receive an Investment Policy Certification from the California Municipal Treasurers Association certifying the county's investment policy as legally compliant and transparent in nature. Tina also received Certification as a Fixed Income Practitioner and obtained certification as a California State Association of Counties (CSAC) Institute California Credentialed County Senior Executive. Other pivotal accomplishments include but are not limited to developing and implementing the County's Cannabis Cultivation Tax, putting mechanisms in place to track and collect Transient Occupancy Taxes, including on Short-Term-Rentals, implementing programs that promote energy efficiency and home hardening, and most importantly working directly with constituents in a flexible, kind and thoughtful approach when collecting taxes. Tina personally meets with constituents, including driving through winter storms to meet the public in eastern Nevada County.

As a state leader, Tina served on the California Association of County Treasurer-Tax Collectors (CACTTC) Executive Committee from 2014-2023 in all executive roles from Sergeant of Arms up through Presidency from 2020-2021 during COVID-19. Tina also worked to lead the organization with the passage of SB 219, granting authority to Treasurer-Tax Collectors to waive penalties for economic hardships during times of emergencies. During her tenure, she was also very active in CACTTC, including participating in the Legislative Committee from 2017-2023 and CACTCC Bankruptcy Committee, Education Committee, Budget and Audit Committees, Transient Occupancy Tax and Cannabis Committee amongst other activities. Importantly, Tina has maintained and helped build an institutional culture throughout the County that highly values accountability, transparency, and fiscal prudence that ensures public funds are invested and safeguarded for the public good as provided and prescribed by law.

Therefore, the Board of Supervisors takes great pleasure in recognizing Tina Vernon for over 22 years of public services with 12 years as Nevada County Treasurer-Tax Collector and congratulates and thanks her for her many esteemed contributions to the community.

Edward C. Scofield, Chair

Heidi Hall, District I

Lisa Swarthout, District III

Susan K. Hoek, District IV

Hardy Bullock, District V