

ECONOMIC DEVELOPMENT

Action Plan 2024-26

Committed to coordinated actions with our partners to build a resilient, diversified economy that leverages our unique cultural and natural resources, embraces innovation, entrepreneurship and small businesses, and maintains a high quality of life for all.



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Nevada County Optional Business License

Program
January 13, 2026
Board of Supervisors
meeting



CURRENT SITUATION



No County-issued
business license in
unincorporated areas



Cities of Grass Valley
and Nevada City have
licenses



Truckee operates a
business landscape
program

WHY A BUSINESS LICENSE PROGRAM?



5-10 business inquiries per month requesting a license



Common needs:
financing, grants,
contracts



Lack of license creates barriers to growth

UNINCORPORATED BUSINESS LANDSCAPE



PROGRAM OVERVIEW

- Optional participation
- Three-year pilot program
- Simple, low-cost, business-friendly



What the Program Is and Is Not



Is: - A voluntary business credential
- A support tool for businesses



mandate

Is Not: - A tax
or enforcement program

COST AND FUNDING

- One-time setup cost: ~\$5,000
- Funded in existing Economic Development budget
- Anticipated annual license fee: \$50
- Designed to be self-funded

BENEFITS TO LOCAL BUSINESS

Access to financing

Eligibility for
contracts

Credibility and
legitimacy

Emergency
communications

BENEFITS TO NEVADA COUNTY



Better
business data
and planning



Improved
emergency
communication

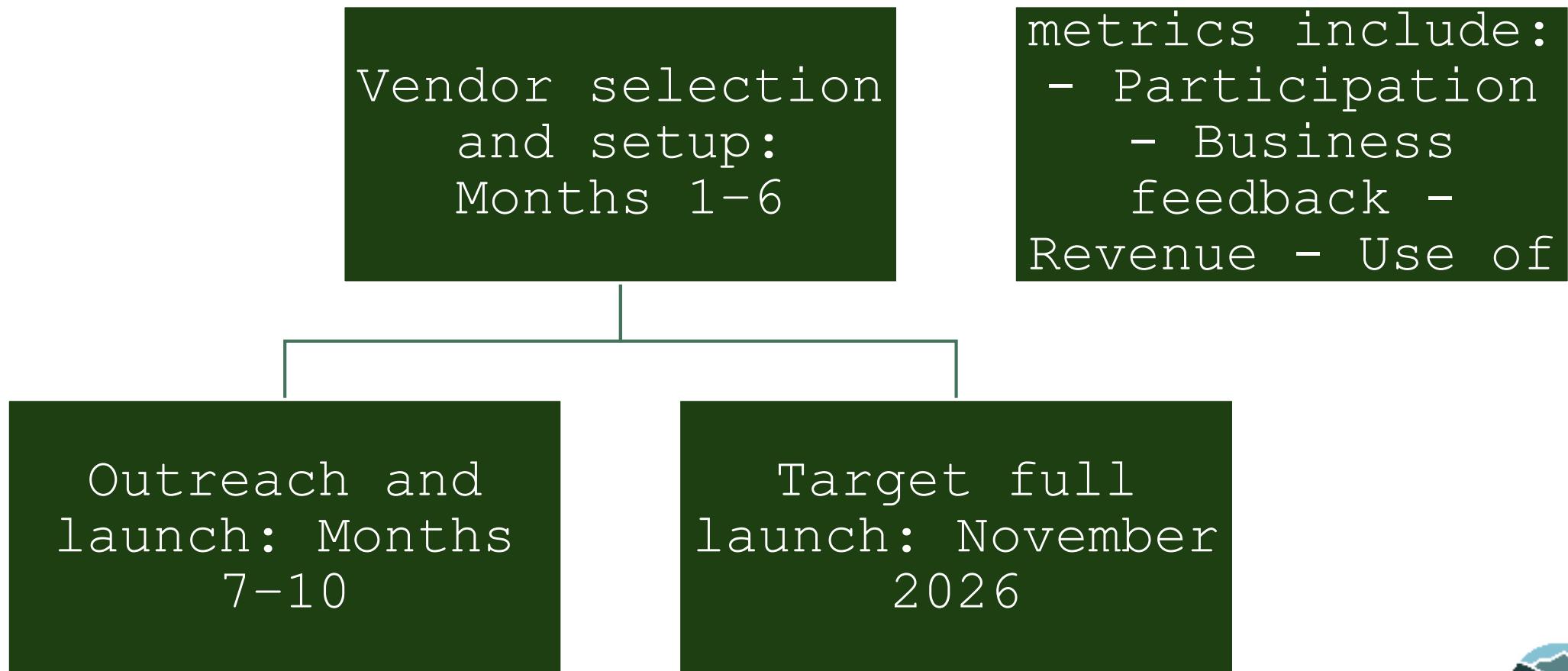


Stronger
business
relationships



Reduced staff
time on
verification
letters

TIMELINE AND EVALUATION



RECOMMENDED ACTION

Adopt the
Resolution
authorizing a
three-year,
optional
Business
License pilot
program



Questions



WELCOME TO
NEVADA COUNTY

ESTABLISHED 1851