

# COUNTY OF NEVADA

STATE OF CALIFORNIA

## BOARD OF SUPERVISORS



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Julie Patterson Hunter,  
Clerk of the Board

### NEVADA COUNTY BOARD OF SUPERVISORS Board Agenda Memo

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**MEETING DATE:** September 25, 2018

**TO:** Board of Supervisors

**FROM:** Julie Patterson Hunter

**SUBJECT:** Annual Report and Presentation by the Nevada County Economic Resource Council (NCERC) on the completion of the third year, FY 17/18, of the County's five (5) year (2015-2020) Personal Services Contract for comprehensive economic development program management and tourism services for the County of Nevada (Res. 15-271).

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**RECOMMENDATION:** Accept the annual presentation by the Nevada County Economic Resource Council (NCERC) on the completion of the third year, FY 17/18, of the County's five (5) year contract for comprehensive economic development program management and tourism services for the County of Nevada (Res. 15-271).

**FUNDING:** N/A

**BACKGROUND:**

On June 16, 2015 the Board adopted Resolution 15-271, renewing its contract with the Nevada County Economic Resource Council (NCERC) through June 30, 2020, for comprehensive economic development program management and tourism marketing services for the County of Nevada. Most recently, the Board adopted Resolution 18-281 amending the NCERC's Personal Services Contract with an increase of \$70,000 for FY 2018/19 for Tourism Integrated Marketing Services, with no other dollar changes to the contract. Please note that the attached report is for FY 2017/18 and does not incorporate the increase of Tourism Integrated Marketing Services as approved by the Board for FY2018//19.

Attached is the year-end report on the performance of the contract. In addition, NCERC Interim Executive Director and NCERC Chair, Tim Corkins and Jason Fouyer, respectively, will make an informational update presentation to the Board on the performance of the County's Contract (Res. 15-271).

Therefore, we recommend that you accept the attached report and presentation.

**Item Initiated by:** Jeffrey Thorsby, Senior Administrative Analyst  
**Approved by:** Julie Patterson Hunter, Clerk of the Board

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