

1-Year Navigation Center Pilot Project

120-Day Community Engagement Plan: October-December 2025

As of October 22, 2025

Introduction

The Tahoe Truckee Homeless Action Coalition (TTHAC) is a regional network of local governments, nonprofits, community organizations, and community members working together to improve outcomes for individuals and families experiencing homelessness in the North Tahoe-Truckee region.

Purpose of the 120-Day Community Engagement Plan

The purpose of the 120-day community engagement plan is to build community and neighborhood understanding and gather input on the proposed 1-Year Navigation Center Pilot.

Key Stakeholders

The engagement plan will target key stakeholder groups in the region, including:

- General Public
- Neighbors, businesses, and entities near the navigation Center (with specific focus on the Coldstream and Deerfield area)
- TTHAC Members
 - Local elected representatives of the TTHAC members
- Local media

Communication Channels

We will reach our key stakeholders through the following channels:

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| • TTHAC platforms: Newsletter (400+) and website (Navigation Center Pilot page) | • Neighborhood Meeting(s), outreach |
| • Local Media (Newspapers + KTKE) | • Flyers and Mailers |
| • Public Meetings and Presentations | • Social media |

Engagement Activities and Timeline for 1-Year Navigation Center Pilot Project (October-December 2025)

2025 Date	Action	Purpose / Objective
October 8	TTHAC Advisory Recommendations at Coalition Meeting Sierra Sun article on meeting outcomes	Post meeting materials press on TTHAC website
October 13	Truckee Chamber Board Meeting Update	Updates and awareness building in business community
October 14	Nevada County Board of Supervisors (Closed Session re: entering into lease negotiations for Deerfield Drive location)	Inform elected officials; support due diligence authority to negotiate lease pending funding
October 14	Truckee Town Council Presentation	Staff update on TTHAC recommendations and funding request on October 28
October 15	Press Release re: Oct 8 TTHAC Meeting	Neighborhood noticing to proactively build awareness of the proposed project
October 15	Add Navigation Center information page to the TTHAC website, including address of site, services, funding, etc.	Provide basic proposed project information to the community.
October 16	Distribute informational flyer to neighbors and business	Broad outreach re: recommendations, process, and next steps including dates of upcoming meetings where funding requests will go before elected boards (Town, TFHD, Nevada County)
October 16-17	Kick-off Neighborhood Outreach (3 days after lease negotiation discussion at Nevada County BOS meeting) Create, distribute flyers (walk around), coffee meeting with business owner at Mt. Brew	Notify neighbors of proposed project—begin month-long effort
October 20	Community Spotlight – KTKE Radio	Share project purpose, model overview, and funding needs in accessible format

October 21	Good Morning Truckee Presentation	Presentation on TTHAC and Pilot Project to local business leaders
October 21	TTHAC Newsletter #2 Distribution	Share updates on TTHAC recommendations, Navigation Center Pilot location, Neighborhood meeting, Oct 28 th Director meetings re: funding request.
October 21/22	Distribute Invite to Neighborhood about Neighborhood Meeting (via email) and walking around.	Provide notice to neighbors about proposed project and future opportunities for engagement
Week of October 21	Town of Truckee Newsletter	Submit article re: Pilot project
October 27	Neighborhood Listen & Learn Meeting, 4-5 PM @ Mountain Brew	Information Session about Navigation Center, answer questions, hear feedback. Direct engagement with neighbors closest to proposed site; listen and respond to questions. Location at Mountain Brew
October 28	Joint Meeting: Truckee Town Council & Tahoe Forest Hospital Board of Directors to review funding and policy requests. Estimated meeting start time: 5:30pm at Town Council Chambers	Funding request and Development Code exemption resolution (60-day waiver)
October 28	Nevada County Board of Supervisor Meeting	Review TTHAC Funding & Policy Request Memo, take action on lease negotiations work
November 1	Press Release re: October 28 th Funding Decisions	Provide on-going updates on TTHAC work in the community
November/December	On-going neighborhood outreach: one-on-one meetings, Listening Session at Mountain Brew, mailer (TBD based on feedback at meeting #1)	Provide many opportunities for neighborhood discussions
November 1	Launch community fundraising campaign	Raise gap funding for Navigation Center pilot
Mid-November	Public and TTHAC Coalition Meeting	Provide update on Navigation Center Pilot, engagement in outreach and fundraising