

Instructions

You may fill out this application on-line by tabbing between fields and selecting the green Submit at the bottom once complete.

If you prefer to submit a paper application you can select the Print button at the bottom of the page. Printed applications require an original signature and date noted. Any additional documents will need to be attached and then mailed to the address at the bottom of the form.

Must be a resident of Nevada County to apply.

Profile

Which Boards would you like to apply for?

First 5 Nevada County Children and Families First Commission: Submitted

Question applies to multiple boards

Confirm your desired member position:

member

Incumbent?

☐ Yes ☒ No

Bobbi

Luster

First Name

Last Name

Home Address

Suite or Apt

Truckee

CA

96161

City

State

Postal Code

Mailing Address (if different from residence)

Business Address (Optional)

Truckee Library 10031 Levon Ave. Truckee, CA 96161

Supervisory District 1 through 5 (Available from Election Office, 265-1298)

☒ District 5

Time(s) available to attend meetings (days, evenings, etc.)

Weekday mornings and afternoons.

Email Address

**Business Email Address**

Primary Phone

Alternate Phone

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**Interests & Experiences**

**Experience:** A resume, or additional sheets, may be attached containing any information that would be helpful to the Board in evaluating your application.

**Education/Employment Experience**

Branch Manager, Truckee Library Library Media Specialist and Technology Teacher, Davidson Day School Vice President - Client Services, The Kelsey Group and BIA/Kelsey MLS (Master's of Library Science), Simmons College, 2004 BA, English, Rider University, 1997 Coursework to obtain North Carolina School Library Media Specialist Licensure, 2014

**Community Experience and Affiliations**

Tahoe Truckee Community Foundation Scholarship Committee (current) Secretary, Truckee Soccer Association (current) Advisory Committee Member, TTUSD adult school (the adult school will continue to operate in June 2024.)

**List any other County boards, commissions, or committees on which you have served:**

Tahoe Truckee Community Foundation Scholarship Committee (current) Secretary, Truckee Soccer Association (current) Advisory Committee Member, TTUSD adult school (the adult school will continue to operate in June 2024.)

**Other experience you feel would be helpful to the Board of Supervisors in making this appointment:**

**References: Please list two references with telephone numbers**

[Luster\\_First\\_5\\_Resume\\_3.20.24.pdf](#)

Upload a Resume

Additional Attachments

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**Agreement**

Bobbi Luster

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**Applicants may be required by State Law and County Ordinance to file a financial disclosure statement as part of the appointment process. The form may be viewed at <http://www.fppc.ca.gov>. An Oath of Office will be required upon appointment. I have reviewed the Financial Disclosure Statement requirement.**

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☒ I Agree

Applications must be filed with:

**Clerk of the Board of Supervisors - County of Nevada**

**950 Maidu Ave.**

**Nevada City CA 95959-8617.**

This application is a public document.

**Document-16360 Rev 1/2008**

## **Bobbi A. Luster**

**Truckee, CA 96161**

*Licensed Library Media Coordinator with MLS degree and deep experience in business & educational environments.*

**2019 - present**

### **Branch Manager, Truckee Library (Truckee, CA)**

Truckee Library is one of six branches of the Nevada County Library.

- Manage a staff of seven and two facilities: the Library and the Truckee Library WorkSpace
- Network with community partners to find opportunities to collaborate
- Manage the countywide library's integrated library system, Polaris
- Manage the countywide library's collection development team, which oversees the selecting, budgeting, and purchasing of print and digital materials
- Special projects:
  - CA Humanities Library Innovation Lab Grant - In 2020, the Truckee Library was one of 10 libraries in the state to receive this grant that focused on recognizing and celebrating immigrant communities. The library partnered with Truckee Donner Recreation & Parks District and the Truckee Tahoe Airport to recognize the Latinx community in Truckee. The end result was a drive-in movie and trunk-or-treat activity that resulted in participation of thousands of community members.
  - Lunch at the Library - The Truckee Library participates each summer in the CA State Library grant program to provide books and activities to children, primarily those in Latinx communities. The library partners with TTUSD where library staff follow school lunch vans into specific neighborhoods where we provide bags of materials to children while food is being provided.

**2012 – 2019**

### **Library Media Specialist / Technology Teacher, Davidson Day School (Davidson, NC)**

Davidson Day School is a Pre-K to 12th Grade independent college preparatory school.

- Co-founded Davidson Day School's Tinker Lab, a joint library and technology program for K-4th grade students. My work has included managing the school's library and incorporating literacy and research elements into academic projects.
- Head coach of the school's elementary and middle school Battle of the Books teams.
- Taught grades K-8, 4th grade math, and served as a novel study facilitator.
- School's MAP and ERB standardized testing administrator.
- Chair of the schoolwide technology committee that helps plan and make decisions for hardware, software and infrastructure purchases and adding technology that will support learning objectives and/or schoolwide operational efficiencies and security.
- Introduced Google Apps for Education to the entire PK-12 school as well as introduced a 1:1 Chromebook program for grades 4 to 7.
- Part of a select group of North Carolina educators accepted into a STEM fellowship program through Discovery Place Education Studio and was one of six area educators nominated for the Areva Inspiration Outstanding K-12 STEM Educator Award through the CLT Joules energy incubator.

**1997 - 2012**

### **BIA Advisory Services, and formerly The Kelsey Group ([www.biakelsey.com](http://www.biakelsey.com))**

BIA Advisory Services is a research and consulting group for the local media industry. The Kelsey Group was acquired by BIA in 2008.

**Vice President – Client Services, BIA Advisory Services (Huntersville, NC) 2012**

- Oversaw nine employees responsible for six continuous research & advisory services and a competitive intelligence program, which achieved revenues of over \$3 million annually.
- Responsible for the company's CRM system, e-commerce applications and corresponding Web site. Responsible for all areas of client service.
- Moderator/speaker at industry conferences.

**Vice President - Client Services, The Kelsey Group, (Huntersville, NC) 2005-2011**

- Managed client services and corporate library across continuous research & advisory services; served as main contact on all client inquiries and contributed to client deliverables and consulting projects. This included conducting all client overviews, explaining primary and forecast research, and direct fulfillment of over 1,000 research/reference requests per year for 90+/- clients.
- Managed full-time and part-time employees as well as contractors.
- Co-author of the Global Yellow Pages Report and grew the report from roughly 200 pages to 550 pages, with an online database component, and helped generate per report revenue that exceeded \$250,000.
- Oversaw day-to-day operation and oversight of contractors and IT functionality (Website, CRM system, hardware, software, etc.), which had an annual IT budget in excess of \$150,000.

**Director, Client Services and Analyst, The Kelsey Group, (Princeton, NJ & Boston, MA)**

1997 - 2005

- Main point of contact for all client research questions and created the company's data library.
- Project-managed the introduction of a formal CRM system and new Web site implementation.
- Co-Author of the Global Yellow Pages reports (2002, 2003, 2005).

**Committees** Tahoe Truckee Community Foundation, Scholarship Committee member, 2021 - present  
Truckee Soccer Association, Secretary, 2022 - present  
TTUSD Adult School, former advisory committee member, 2021-2023

**Trainings** Nevada County High Performance Organization (HPO) training, 2023  
UC Davis Supervisory training, 2023

**Presentations:** *The Lower School Tinker Lab Experience*, NCAIS Innovate 2013  
*Legos: Making the Creative and Collaborative Connection*, February 2014  
*What's the Goal: Engaging Students in Goal Setting to Maximize Growth*, August 2017  
*Think Outside the Shoe Box*, NCTIES 2018

**Education/** **East Carolina University**, Greenville, NC, 2013-2014 (GPA: 4.0 / 4.0)  
**Certifications** Completed coursework to satisfy Library/Media Coordinator requirements for NC certification.  
**NC Library Media Coordinator License: #1191596**

**Simmons College**, Boston, MA, 2004  
Master's, Library & Information Science (MLS), Summa Cum Laude (GPA: 4.0 / 4.0)

**Rider University**, Lawrenceville, NJ, 1997  
B.A., English, Cum Laude (GPA: 3.4 / 4.0); Full Division I Basketball Scholarship